

ORDER



Rockford WQRF

Orders
Order / Rev: 3503756
Alt Order #: 27762245
Product Desc: IL-Gov 2022
Estimate: 2236
Flight Dates: 04/07/22 - 04/14/22
Original Date / Rev: 04/06/22 / 04/06/22
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: FlexPoint Media
Buying Contact: Neal McDonald
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jesse Sullivan/Governor/IL/Rep
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/13/22	15	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	15	\$1,500.00	\$1,275.00	0.00
Totals	15	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Rockford WQRF	5%	\$1,500.00
Market	100%	\$30,000.00

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	70%	\$21,000.00
WIFR	0%	\$0.00
WREX	0%	\$0.00
WTVO	25%	\$7,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	04/07/22	04/07/22	M-F 7a-8a News MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	---T---		1		\$50.00		0.00					
N 2	WQRF	04/08/22	04/08/22	M-F 7a-8a News MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 3503756
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 Flight Dates: 04/07/22 - 04/14/22

Advertiser: POL/Jesse Sullivan/Governor/IL/Rep
 Product Desc: IL-Gov 2022
 Estimate: 2236

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----		1				\$175.00		0.00			
N 15	WQRF	04/13/22	04/13/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--W----		1				\$175.00		0.00			
													Totals	15	\$1,500.00

350 3756



125 West 55th St
New York, NY 10019

Contract # 27762245
CPE: 246/340/2236
Agency: FlexPoint Media Inc.
Product: IL-Gov 2022
Buyer: McDonald, Neal
Salesperson: SHANNAN YALLOF
212-373-8131
Separation: 15 PopulationBuyType: CPP

Changes as of: 4/8/2022 at 10:15 AM
Flight: 4/7/22 - 4/14/22
Advertiser: Jesse Sullivan - IL
Governor
Agency Order #: 11551047
Buyer: McDonald, Neal
Salesperson: SHANNAN YALLOF
212-373-8131
Separation: 15 PopulationBuyType: CPP

Version: Original Order
Station: WQRF
Market: Rockford
Office: WASHINGTON
Service: Nielsen
Primary Demo: SHANNAN YALLOF
Assistant: 212-373-8131
Con Type: POLITICAL/NOTE
Total Spots: 15
Total CPP: \$0.00
Total \$: \$1,500.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	4/7 - 4/14										Total Spots	Total \$	CPP	GRP
						4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14						
1	Th-F M-W 7a-8a	P3	Fox39 News In The Morning	\$50.00	30	1	1	0	0	1	1	1	0		5	\$250.00	\$0.00	0.0	
2	Th-F M-W 8a-9a	P3	Fox39 News In The Morning	\$75.00	30	1	1	0	0	1	1	1	0		5	\$375.00	\$0.00	0.0	
3	Th-F M-W 6:30p-7p	P3	Big Bang Theory	\$175.00	30	1	1	0	0	1	1	1	0		5	\$875.00	\$0.00	0.0	
TOTALS:						3	3	0	0	3	3	3	0		15	\$1,500.00	\$0.00	0.0	

Approved by: CW Date: 4/6
 Referred by: mt Date: 4/6

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27762245 Changes as of: 4/6/2022 at 10:15 AM Version: Original Order Con Type: POLITICAL/VOTE
 CPE: 246/340/2236 Flight: 4/7/22 - 4/14/22 Station: WQRF Total Spots: 15
 Agency: FlexPoint Media Inc. Advertiser: Jesse Sullivan - IL Governor Market: Rockford Total CPP: \$0.00
 Total \$: \$1,500.00

PO Box 1051 Product: IL-Gov 2022 Office: WASHINGTON Total Spots: 15
 New Albany, OH 43054 Agency Order #: 11551047 Buyer: McDonald, Neal Service: Nielsen Total CPP: \$0.00
 Salesperson: SHANNAN YALLOF Separation: 212-373-8131 Assistant: SHANNAN YALLOF Total GRP: \$1,500.00

Special Instructions

Date/Time	Added by	Comment
04/06/22 10:15 AM	SHANNAN YALLOF	Separation: 15;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$30,000
WGRF Share:	5%
Comment:	WTVO: 25%
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	15	\$1,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Apr	15	\$1,500.00
Total	15	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/6/22 10:15 AM	SHANNAN YALLOF	New	15		\$0	\$0	
New	4/6/22 10:15 AM	SHANNAN YALLOF	New			\$1,500.00	\$1,500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.