

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXXV / DXXV/ CW of GC / CHART LOCAL- GULFPORT, MS	<b>Date:</b> 4/5/17
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I, Nathan Barrett

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the City of Biloxi Ward 7 Republican

political party for the office of: City of Biloxi Ward 7

in the City of Biloxi

election to be held on: May 2nd

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Digital - see attached insertion order.					

Attach proposed schedule with charges (if available).

I represent that the payment for the above described broadcast time has been furnished by:

Nathan Barrett

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/5/17

Date

Nathan Barrett

Signature

***To Be Signed By Station Representative***

☒ Accepted  
Christina Mullins  
Signature

☐ Accepted in Part  
Christina Mullins  
Printed Name

☐ Rejected  
DSM  
Title



**MEDIA INSERTION & DIGITAL SERVICES ORDER**

This is an official insertion order from WXXV-TV/Morris Network Inc of Mississippi. All information contained in this document is confidential and should be used solely for the purpose of implementing the advertisers campaign on the properties listed below. The document is a legally binding contract between WXXV-TV/Morris Network Inc of Mississippi and the Client.

Date:	4/4/2017	Marketing Agent:	Christina Mullins	Email:	CMULLINS@WXXV25.COM
Client Name:	Nathan Barrett	Client URL:			
Campaign/Service Description:	Facebook Ads	Notes:			
AOB Authorization:		Flight Dates:	4/5/17 - 5/2/17		
Client Contact:	Nathan Barrett	Creative/L Logo:			
Phone:	228-263-3000	Address:			
Email:	nathanbarrett626@gmail.com	City/State/Zip:			

**TERMS OF THE AGREEMENT:** Advertiser/Cient agrees to honor the special offer for no-less than agreed upon number of consecutive months, indicated by the asterisk (\*) after the offer code. The offer will expire at the end of the offer period. Due to the significant discounts applied, early termination of contract will result in a full-price charge for months of deliverables equal to the difference between the original price and the discounted price. Payment terms are Net 30 unless otherwise specified; with 5% discount if paid within 10 days. All payments must be made via approved credit. Cash in advance for new customers until credit terms can be established. For your convenience we also accept electronic payments. All fees paid are earned on receipt and non-refundable. Contracts auto renew for 60 days unless terminated prior to renewal date. Contracts auto renew after initial term unless notice received to cancel 30 days prior.

**OBLIGATIONS OF STATION:** The STATION agrees to provide advertising, design, content, production and software services to CLIENT. All costs associated with services and media placement will be generated through our advertising system and approved by CLIENT in writing prior to commencement and implementation.

1. **EMPLOYEES OF CLIENT.** CLIENT shall provide STATION and its subcontractors with the names, titles, telephone numbers and e-mail addresses of all employees and agents having access to its information and property for the purposes of and fees each month following the month in which service is performed. A 50% deposit on all hard costs subcontracted will be required prior to commencement of services. This includes, but is not limited to Website Design, Creative Production and Graphic Design Services. All invoices shall be due and payable upon receipt. Authorization to release information shall be provided by CLIENT. The release of information below is warranted by person or persons with responsibility to execute the agreement.

**INDEMNITY:** CLIENT agrees to cooperate fully with STATION and provide it with information necessary to perform the services required under this Agreement, and to put forth its best efforts to avoid any claims, suits, investigations, or proceedings against STATION. CLIENT shall indemnify, defend, and hold harmless STATION, its subsidiaries and affiliates from and against any and all suits, actions, damages, costs, losses, expenses, and judgments.

AUTHORIZATION

Client Name: Jonathan K. Smith

Signature: Lythman Bailey

Date: 4/5/17 Title: Candidate

1

Agent Name: Quinton N. Adams

Signature: \_\_\_\_\_

Date: 11/1/05 Title: DSM

*The family of professionals at this Station promise to deliver our services to you in the manner described in our agreements. We promise to set reasonable and reachable goals for your business that can be measured in real-time results. Our goal is to help your business prosper and we promise to never take on a client that we are not confident that we can help to do so. Doing business with this Station means that you have our word to treat your business and finances as if they were our own. We love to under promise and over deliver on our services. We sincerely thank you for your business and look forward to a mutually beneficial partnership!*

[illegible]



Digital Marketing Agency & Content Production Studio

Pol - Nathan Barrett  
10117 Skyhawk Court  
Biloxi, MO 39532

Contract # 170627

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

04/30/17-04/30/17

Pol - Nathan Barrett (14747)

Direct Account (1)

Political (1176)

Political (2689)

Mullins, Christina (1467)

WXXV-TV

Barrett, Nathan

(228) 263-3000 /

N/A

Local/Political

Calendar

Social Media Targeted Ads

04/05/17

04/05/17

Jessica Sanders

No

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date Entered

Last Modified

Entered By

CO-OP

Normal

0.00

\$0.00

\$375.00

Chart Local (Chart)

By Calendar Month

Apr. 2017

Grand Total:

Spots

1

1

Rate

\$375.00

\$375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / [c] Ad Services-Targeted Social Media Ads	04/30/17-04/30/17	3	:01:30	4:59A (EST)								1	1	\$375.00	\$375.00	Chart Local (Chart)		4/5/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network & this station does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.