

# WSSO-AM QUARTERLY ISSUES PROGRAMMING REPORT

In our ongoing effort to serve the public interest, station WSSO-AM broadcasts programming responsive issues of concern to the Lowndes-Oktibbeha-Clay-Lee county and surrounding county areas. Following is a list of those issues and of the station's programming treatment of them.

1st Quarter  
January 1<sup>st</sup> – March 31<sup>st</sup> 2023

## Quarterly Report of Compliancy Issues & Programs List

2023-Q1 (January - March) Viewpoints Radio

- \* Accounting
- \* Aging
- \* American Diet
- \* American Expansion
- \* American History
- \* Animal Welfare
- \* Archaeology
- \* Artificial Intelligence
- \* Arts
- \* Biology
- \* Business
- \* Career
- \* Child Development
- \* Climate
- \* Climate Change
- \* Communication
- \* Companionship
- \* Conscious Gifting
- \* Consumer Protection
- \* Cooking Science
- \* Corruption
- \* Creative Arts
- \* Creativity
- \* Criminal Justice
- \* Cultural Trends
- \* Culture
- \* Customs
- \* Death
- \* Debt
- \* Democracy
- \* Diet
- \* Disease
- \* Disease Prevention
- \* Domestic Terrorism
- \* Drug Policy
- \* Economy
- \* Education
- \* Electricity
- \* Emotional Development
- \* Emotional Well-being
  
- \* End-of-life Planning
- \* Engineering
- \* Entertainment Regulation
- \* Entrepreneurship
- \* Environment
  
- \* Film
- \* Film Industry
- \* Food History
- \* Food Policy
- \* Food Systems
  
- \* Forensic Science
- \* Free Expression
- \* Gambling Addiction
- \* Gender Equality
- \* Gendered Norms
  
- \* Global Culture
- \* Global News
- \* Global Train
- \* Government
- \* Government Regulation

- \* Health
- \* Healthcare Policy
- \* Higher Education
- \* History
- \* Hobby
- \* Homelessness
- \* Incarceration

- \* Industry Regulation
- \* Inequality
- \* Inflation
- \* Information Technology
- \* Infrastructure
- \* Innovation
- \* Invention
- \* Labor Rights
- \* Language
- \* Law
- \* Law Enforcement
- \* Lifestyle
- \* Literature
- \* Living Costs
- \* Local Business
- \* Medicine
- \* Mental Health

- \* Music
- \* National Security
- \* Natural Disaster
- \* Natural Resources
- \* Nutrition
- \* Parenthood
- \* Parenting
- \* Personal Development
- \* Personal Finance
- \* Personal Wealth
- \* Pet Adoption
- \* Pet Ownership
- \* Police Reform
- \* Politics

- \* Poverty
- \* Power Generation
- \* Private Security
- \* Psychology
- \* Public Health
- \* Public Housing
- \* Public Policy
- \* Public Resources
- \* Public Safety
- \* Relationships
- \* Research
- \* Retirement
- \* Science
- \* Self-care

- \* Sexism
- \* Small Business
- \* Social Media
- \* Society
- \* Software Engineering
- \* Space Travel
- \* Sports
- \* Sports Culture
- \* Stress Management
- \* Supply Chain Management
- \* Technology
- \* Timekeeping
- \* Traditions
- \* Travel

- \* TV
- \* U.S. Economy
- \* Utilities
- \* Veterinary Care
- \* Wage Inequity
- \* War
- \* Women's Rights
- \* Women's History
- \* Women's Issues
- \* Workers' Rights
- \* Writing
- \* Youth Development

Program 23-01 Date Aired: January 1<sup>st</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE FALLOUT FROM INDUSTRY MONOPOLIES

Time: 1:47

Duration: 10:27

Synopsis: This past November, thousands of Taylor Swift fans were left frustrated and disappointed after Ticketmaster's platform failed to deliver on general sale tickets for her upcoming tour. We discuss how this recent failure has stirred a larger conversation about the consequences & long-term effects of monopolies.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Diana Moss, president, American Antitrust Institute; Krista Brown, senior policy analyst, American Economic Liberty Project.

Compliance issues: Government Regulation, Economy, Small Business, Politics, Consumer Protection

#### SEGMENT 2: WHO IS GEN-Z?

Time: 14:16

Duration: 7:56

Synopsis: There are more than 68 million young people in the U.S. who make up Generation Z – that is anyone born between 1997 and 2012. Research shows that this cohort is the most racially and ethnically diverse than any other previous generation and are progressive in their mindsets. On top of this, they're extremely tech-savvy and believe that mental health is equally as important as physical health. Culture expert John Schlimm helps us understand who Gen Z is and what impact they'll have on the future world.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: John Schlimm, researcher, professor, author, What Would Gen-Z Do? Everything You Don't Know About Gen-Z But Should.

Compliance issues: Social Media, Psychology, Technology, Culture, Mental Health, Cultural Trends

#### VIEWPOINTS EXPLAINED: NYE TRADITIONS AROUND THE WORLD

Time: 21:12

Duration: 1:10

Synopsis: We explore how different cultures and countries ring in the New Year.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Global Culture, Traditions, Customs, Diet

#### CULTURE CRASH: 2023 FILM RELEASES

Time: 24:22

Duration: 2:05

Synopsis: We highlight some of the movies we're looking forward to in 2023.

Host & Producer: Evan Rook

Compliancy issues: Film, Culture

Program 23-02 Date Aired: January 8<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: FALLING ASLEEP IN SPACE

Time: 1:47

Duration: 8:47

Synopsis: Do you have trouble falling or staying asleep? If so, you'll know that not getting good rest can take a big toll on how you feel both physically and mentally. This is amplified in space for astronauts who sleep in a zero-gravity environment that relies on an artificial day/night cycle. This week, we explore the fascinating science and study of how humans sleep in space and its effects on the body.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Fred Turek, professor, biology, Northwestern University, director, Center for Sleep and Circadian Biology, Northwestern University; Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine.

Compliancy issues: Health, Medicine, Disease, Biology, Science, Innovation, Space Travel, Technology

#### SEGMENT 2: A PATHWAY TO EXONERATION

Time: 12:36

Duration: 8:37

Synopsis: Experts estimate that between 4-6 percent of prisoners behind bars are innocent. We explore what factors feed into these wrongful convictions and how advocates in the arena are fighting for justice.

Host: Marty Peterson

Producer: Amirah Zaveri | Polly Hansen

Guests: Isaac Wright Jr., practicing attorney, author, *Marked for Life: One Man's Fight for Justice From the Inside*; Samuel Gross, Thomas and Mabel Long Professor Emeritus of Law at the University of Michigan  $\text{\textcircled{D}}$  Ann Arbor, founder, senior editor, The National Registry of Exonerations.

Compliancy issues: Law, Law Enforcement, Forensic Science, Criminal Justice

#### VIEWPOINTS EXPLAINED: AN INADEQUATE DIET

Time: 22:13

Duration: 1:42

Synopsis: We discuss the sad state of prison meals in the U.S. All too often, these dishes are spoiled, full of preservatives and don't have enough calories. If the end goal of incarceration is rehabilitation, shouldn't these meals adequately feed and nourish prisoners?

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Diet, Nutrition, Incarceration

#### CULTURE CRASH: THE CAREER OF AARON SORKIN

Time: 23:55

Duration: 2:32

Synopsis: Aaron Sorkin's screenplays have been praised for their pace and structure. We look into why the Oscar

winner's writing style is so effective in film and on TV.

Host & Producer: Evan Rook  
Compliance issues: Writing, Film, Culture

Program 23-03 Date Aired: January 15<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri  
Production Manager: Jason Dickey

#### SEGMENT 1: HOW TO BETTER DEAL WITH STRESS THIS YEAR

Time: 1:47

Duration: 8:47

Synopsis: We speak with University of California Ð San Francisco professor and health psychologist Dr. Elissa Epel about how listeners can better manage their stress this year by employing certain lifestyle habits.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Elissa Epel, health psychologist, professor, vice chair, Department of Psychiatry and Behavioral Sciences, University of California Ð San Francisco, author, *The Stress Prescription: Seven Days to More Joy and Ease*.

Compliance issues: Lifestyle, Stress Management, Literature, Psychology, Mental Health, Health

#### SEGMENT 2: A KEY VULNERABILITY: U.S. POWER GRIDS

Time: 12:36

Duration: 8:37

Synopsis: In recent years, power attacks on electric power stations in the U.S. have become more common. We discuss what's driving this uptick, how power companies and government organizations are responding and what you should know as a consumer.

Host: Marty Peterson

Producer: Grace Galante

Guests: Adrienne Lotto, senior vice president, Grid Security, Technical, and Operations at the American Public Power Association.

Compliance issues: Infrastructure, Domestic Terrorism, Public Health, Private Security, Utilities, Power Generation, Electricity

#### VIEWPOINTS EXPLAINED: WINTER IN UKRAINE

Time: 23:09

Duration: 1:15

Synopsis: As winter takes hold on Europe, Ukrainian soldiers defending their country face subzero temperatures, power outages and increasing challenges.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: War, Climate, Health, Global News

#### CULTURE CRASH: A REVIEW OF "GLASS ONION"

Time: 23:55

Duration: 2:32

Synopsis: We discuss the new film, "Glass Onion: A Knives Out Mystery" now streaming on Netflix.

Host & Producer: Evan Rook

Compliance issues: Film, Culture

Program 23-04 Date Aired: January 22<sup>nd</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE DAMAGING WORLD OF WOMEN'S ELITE RUNNING

Time: 1:48

Duration: 8:37

Synopsis: Long-distance runner Lauren Fleshman won five NCAA championships and two U.S. national championships in women's track and field. Early on in her career, she was a prized hopeful for bringing home the Olympic gold, but this dream came crashing down after a series of injuries and setbacks. Fleshman joins us this week to talk about the toxic culture present in many elite running organizations and what needs to change to better support these young, vulnerable athletes.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Lauren Fleshman, former elite long-distance runner, author, *Good for a Girl: A Woman Running in a Man's World*.

Compliance issues: Health, Women's Issues, Sports Culture, Youth Development, Parenting, Mental Health

#### SEGMENT 2: HOW DID PAST CIVILIZATIONS KEEP TIME?

Time: 12:27

Duration: 9:16

Synopsis: From sundials to mechanical clocks to atomic clocks, humans throughout the centuries have kept track of time using many different methods. Physics and astronomy professor Chad Orzel joins us this week to highlight just how much we rely on accurate clocks and how timekeeping technology has evolved across human history.

Host: Marty Peterson

Producer: Grace Galante

Guests: Chad Orzel, associate professor, physics, astronomy, Union College.

Compliance issues: Innovation, Timekeeping, Culture, History, Engineering, Invention, Archaeology

#### VIEWPOINTS EXPLAINED: ALCOHOL'S CONNECTION TO CANCER

Time: 22:43

Duration: 1:42

Synopsis: The World Health Organization recently reported that no amount of alcohol is healthy to consume. In fact, the agency says even light or moderate alcohol intake has been linked to cause seven different types of cancer.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Health, Disease Prevention, Research, Science

#### CULTURE CRASH: A TOUGH MONTH FOR THE NFL AHEAD OF THE SUPER BOWL

Time: 24:25

Duration: 2:02

Synopsis: Ahead of the year's biggest game, we discuss the state of the NFL following the serious injury suffered by Bills player Damar Hamlin.

Host & Producer: Evan Rook

Compliance issues: Sports, Culture

Program 23-05 Date Aired: January 29<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: FOR THE LOVE OF CROSSWORDS

Time: 1:47

Duration: 7:34

Synopsis: The first crossword was published in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as 'cruciverbalists' and compete online as well as create these puzzles for publishing. We speak with crossword expert Adrienne Raphel to find out more about this beloved word game.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Adrienne Raphel, author, Thinking Inside the Box.

Compliance issues: History, Hobby, Language, Literature, Education

#### SEGMENT 2: BANNED BOOKS: TWO SIDES TO THE STORY

Time: 11:23

Duration: 11:37

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers. We discuss the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson

Producer: Grace Galante

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty

Compliance issues: Education, Free Expression, Public Policy, Literature, Government

#### CULTURE CRASH: HOW CHATGPT IS CHANGING THE ARTS SCENE

Time: 24:00

Duration: 2:27

Synopsis: We discuss how new AI technology platforms like DALL-E and ChatGPT are making waves in the creative landscape.

Host & Producer: Evan Rook

Compliance issues: Culture, Arts



Program 23-06 Date Aired: February 5<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE MANY CAUSES OF SUPPLY CHAIN & INFLATION WOES

Time: 1:50

Duration: 7:22

Synopsis: Economic uncertainty is on the minds of millions of Americans. Part of this uncertainty stems from continuing inflation and instability plaguing global markets. We speak with longtime economist and banker, James Rickards about the factors feeding into these rising costs and supply chain woes.

Host: Gary Price

Producer: Amirah Zaveri

Guests: James Rickards, economist, former Wall Street banker, author, *Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the Global Economy*

Compliance issues: Inflation, Personal Finance, Supply Chain Management, Global Trade, U.S. Economy

#### SEGMENT 2: A CHANGING PALATE ACROSS PERIODS OF ECONOMIC UNCERTAINTY

Time: 11:14

Duration: 10:37

Synopsis: Higher prices at the grocery store – from eggs to meat to specialty items – dictate what many Americans buy and cook throughout the week. While it can be difficult to pull back on the items we like, this shift in diet is nothing new. Across history – war, famine, and economic instability has affected what Americans choose to spend their money on. Even today, the current economic uncertainty has shifted recipes and food trends. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Jane Ziegelman, food historian, author, *A Square Meal: A Culinary History of the Great Depression*.

Compliance issues: American History, Nutrition, Poverty, Food History, Culture, American Diet, Economy

#### VIEWPOINTS EXPLAINED: STRIVING FOR A POLICE FORCE THAT BETTER REPRESENTS SOCIETY

Time: 22:51

Duration: 1:37

Synopsis: Just 12 percent of police officers are women and only 3 percent are in leadership positions. We cover one initiative that's dead set on getting more women into this sector."

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Law Enforcement, Gender Equality, Police Reform

#### CULTURE CRASH: GETTING BACK IN THE GAME

Time: 24:28

Duration: 1:56

Synopsis: Some of our favorite throwback bands are back together in 2023. From Blink 182 to Fall Out Boy, big names are putting out new music after years away from the limelight.

Host & Producer: Evan Rook

Compliance issues: Music, Culture

Program 23-07 Date Aired: February 12<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: FORGING OPPORTUNITY: THE EARLY WOMEN OF THE WEST

Time: 1:47

Duration: 9:07

Synopsis: The Wild, Wild West: cowboys, shootouts, open prairies & gold mines galore. While this is a common stereotype surrounding the colonial West, there's much more about this region and period than meets the eye. For thousands of women, living out West meant greater independence, and an opportunity to start anew. Historian and author Winifred Gallagher joins us to share how the women of the Old West paved the way for women across the U.S.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Winifred Gallagher, historian, author, *New Women in the Old West*.

Compliance issues: Society, Women's Rights, American Expansion, Politics, Gendered Norms, Culture, Gender Equality, History, Sexism

#### SEGMENT 2: A DISTINGUISHING FRAMEWORK

Time: 12:57

Duration: 9:11

Synopsis: Last month, the Federal Aviation Administration grounded all departing flights across the U.S., leading to thousands of delayed flights and major headaches for travelers. In short, this outage was caused by a widespread system failure of the air traffic control system. Without it, pilots are essentially flying dark with no news of ground conditions, weather updates, etc. In the days and weeks following, this incident has raised many questions about the aging software and systems that we heavily rely upon. We speak with two aviation experts about this recent fiasco and what it means for all technology-reliant industries.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Laurie Garrow, professor, co-director of the Center for Urban and Regional Air Mobility at the Georgia Institute of Technology; Michael McCormick, assistant professor, air traffic management, Embry-Riddle Aeronautical University.

Compliance issues: Software Engineering, Industry Regulation, Consumer Protection, Information Technology, Travel, Government

#### VIEWPOINTS EXPLAINED: BRADY BOWS OUT

Time: 23:08

Duration: 1:08

Synopsis: Longtime NFL quarterback Tom Brady is leaving the game for good. We cover why this prominent athlete has decided to step back again after coming out of retirement only a year back.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Sports, Aging, Culture, Retirement, Health

#### CULTURE CRASH: ACADEMY AWARD NODS

Time: 24:16

Duration: 2:11

Synopsis: The Oscars are right around the corner. Here are some of our faves that've received an Oscar nod.

Host & Producer: Evan Rook

Compliance issues: Film, Culture

Program 23-08 Date Aired: February 19<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: IN AWE: A RENEWED LENS ON LIFE

Time: 1:47

Duration: 9:24

Synopsis: It can be hard to explain what it's like to feel in awe. For me, I can remember feeling this way after reaching the top of a mountain after an hours-long climb and looking onto the vast horizon, or after watching the film Inception in theaters for the first time and being blown away by the soundtrack. We speak with renowned social psychologist Dacher Keltner about awe and what experiences elicit this emotion.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dacher Keltner, professor, psychology, University of California-Berkeley, author, Awe: The New Science of Everyday Wonder and How It Can Transform Your Life.

Compliance issues: Science, Creativity, Psychology, Mental Health, Emotional Well-being

#### SEGMENT 2: THE UNSEEN FACES OF HOMELESSNESS

Time: 13:13

Duration: 9:05

Synopsis: At the beginning of 2020, there were about 580,000 Americans homeless on a given night, according to the National Alliance to End Homelessness. Fast forward almost three years and this number has stayed about the same. With basic living prices and rent still high, we share the many faces of homelessness and one inspiring story about resilience in the face of several challenges.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Nikita Stewart, reporter, The New York Times, author, Troop 6000: The Girl Scout Troop That Began in a Shelter and Inspired the World.

Compliance issues: Public Resources, Homelessness, Wage Inequity, Child Development, Poverty, Public Housing

#### VIEWPOINTS EXPLAINED: TIME FOR TAXES

Time: 23:18

Duration: 1:12

Synopsis: The most dreaded time of year is soon upon us: tax season. We talk about tax help resources and what to expect once you file.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Personal Finance, Accounting, Government

#### CULTURE CRASH: A NEW MURDER MYSTERY

Time: 24:30

Duration: 1:57

Synopsis: We talk about the new murder mystery TV show, *Poker Face* that's now streaming on Peacock.

Host & Producer: Evan Rook  
Compliance issues: TV, Culture

Program 23-09 Date Aired: February 26<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: LOOKING UP: THE PATH TO FINANCIAL WEALTH

Time: 1:47

Duration: 8:12

Synopsis: For Scarlett Cochran, money management wasn't a topic of conversation growing up. Her parents never went to college and money was always a touchy subject for her family. It wasn't until she was in her early twenties and struggling with money that she realized the importance of budgeting and accruing savings. We sit down and speak with Cochran to learn about her inspiring journey and path to financial wealth.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Scarlett Cochran, attorney, financial expert, author, *It's Not About the Money: A Proven Path to Building Wealth and Living the Rich Life You Deserve*.

Compliance issues: Personal Finance, Poverty, Personal Wealth, Personal Development, Parenthood

#### SEGMENT 2: GREEN BURIALS

Time: 12:01

Duration: 9:10

Synopsis: Have you thought about end-of-life planning? Would you like to be buried or cremated or possibly have a green burial? While death may be a topic that's shied away from, it's something that each one of us eventually confronts head on. This week we talk about the importance of being involved in the death process of loved ones and learning about what burial options are available when that time comes.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Hayley Campbell, journalist, author, *All the Living and the Dead*; Cassie Barrett, Director, Cemetery Operations, Carolina Memorial Sanctuary.

Compliance issues: Environment, Climate Change, Health, Culture, End-of-life Planning, Death

#### VIEWPOINTS EXPLAINED: A FAULTY DESIGN

Time: 22:11

Duration: 2:05

Synopsis: The massive earthquake earlier this month in the Middle East is nearing 50,000 lives lost. It's been discovered that more than 75,000 buildings within the earthquake zone in Turkey were improperly constructed and did not meet earthquake resistant regulations.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Natural Disaster, Public Safety, Government, Corruption

#### CULTURE CRASH: A RETURN TO PARAMORE

Time: 24:16

Duration: 2:11

Synopsis: We discuss Paramore's latest album release after a long hiatus.

Host & Producer: Evan Rook

Compliance issues: Culture, Music

Program 23-10 Date Aired: March 5<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: A NEW VIEWPOINT: SPEAKING WITH ACCLAIMED PASTRY CHEF JOANNE CHANG

Time: 1:47

Duration: 8:32

Synopsis: A young Joanne Chang envisioned a prominent career in business. She graduated from Harvard University with a degree in applied mathematics and economics and went into consulting in her twenties. Despite career success, she decided to switch gears and become a chef. We sit down with Chang to hear about her culinary career journey and the advice she has for others who may be in a similar boat.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Joanne Chang, pastry chef, owner, Flour Bakery, Myers + Chang.

Compliance issues: Entrepreneurship, Business, Cooking Science, Career, Creative Arts, Personal Development, Relationships

SEGMENT 2: ONLINE SPORTS BETTING: A LUCRATIVE NEW INDUSTRY OR A GATEWAY TO GAMBLING ADDICTION?

Time: 12:19

Duration: 9:11

Synopsis: Online sports betting is a multi-billion-dollar industry and is only increasing in size year over year. We cover this burgeoning sector, the lack of overhead regulation in the U.S. and the risks this pervasive form of gambling has on a younger population.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Lia Nower, professor, School of Social Work, Rutgers University, director, Center for Gambling Studies, Rutgers University; Dr. Timothy Fong, clinical professor, psychiatry, University of California-Los Angeles, co-director, UCLA Gambling Studies Program.

Compliance issues: Public Health, Youth Development, Social Media, Psychology, Entertainment Regulation, Parenting, Gambling Addiction, Technology, Mental Health

VIEWPOINTS EXPLAINED: A BETTER-BALANCED MEAL

Time: 22:30

Duration: 1:43

Synopsis: We cover the ongoing push to improve inmates' meals in prison systems across the country.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Incarceration, Criminal Justice, Diet, Nutrition

CULTURE CRASH: HOW WE FEEL ABOUT YOU SEASON 3

Time: 24:12

Duration: 2:15

Synopsis: "You" is so good at providing the audience with the unexpected, and it does it largely by completely changing the characters' setting and circumstances every season.

Host & Producer: Evan Rook

Compliance issues: TV, Culture

Program 23-11 Date Aired: March 12<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: REAL SELF-CARE IS SETTING BOUNDARIES

Time: 1:47

Duration: 7:37

Synopsis: Acclaimed therapist and social worker Nedra Glover Tawaab joins us this week to talk about boundaries. We often don't think about our own boundaries and the boundaries we need in our relationships & whether it be with friends, colleagues, family, or romantic relationships. Tawaab breaks down how to set these boundaries and approach difficult conversations.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Nedra Glover Tawaab, licensed therapist, social worker, relationship expert, author, Drama Free: A Guide to Managing Unhealthy Family Relationships.

Compliance issues: Psychology, Communication, Mental Health, Self-care, Emotional Development, Relationships

#### SEGMENT 2: ANIMAL CONTROL AND RESCUE

Time: 11:26

Duration: 9:31

Synopsis: More than six million companion animals enter U.S. shelters each year, and a little over four million are adopted. Sadly, shelters still rely on euthanizing when facilities are overcrowded, and an animal has been there for a while. Author Laurie Zaleski has made it her life's work to rescue hundreds of these unwanted pets and care for them on her farm. We speak with Zaleski as well Dr. Joshua Fisher, an animal expert, about the importance of caring for these animals and heading to shelters to adopt instead of a pet store or breeder.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Laurie Zaleski, author, Funny Farm: My Unexpected Life with 600 Rescue Animals; Dr. Joshua Fisher, Director of Animal Services, Charlotte, Mecklenburg County, North Carolina.

Compliance issues: Pet Ownership, Pet Adoption, Animal Welfare, Conscious Gifting, Veterinary Care, Companionship

#### VIEWPOINTS EXPLAINED: THE STATE OF STUDENT LOAN CANCELLATIONS

Duration: 2:11

Synopsis: We discuss the future of the student loan cancellation program that was heavily touted by the Biden administration last year.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Personal Finance, Debt, Politics, Government, Higher Education

#### CULTURE CRASH: THE RELEASE OF CREED III

Time: 24:08

Duration: 2:20

Synopsis: That's right ð Creed III is the newest installment in the boxing drama. We cover whether this early 2023 blockbuster is worth the watch.

Host & Producer: Evan Rook Compliance issues: Culture, History, Film

Program 23-12 Date Aired: March 19<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: FOOD'S CONNECTION TO OUR MENTAL HEALTH

Time: 1:47

Duration: 10:47

Synopsis: You're probably familiar with the saying: "You are what you eat." It's no secret that the foods we consume directly correlate to how we feel, look and more. But there's more to food than just providing us with energy and nourishment. A lack of certain nutrients can exacerbate depression, anxiety, and other mental health disorders. We speak with food expert and author, Mary Beth Albright about food's intimate connection to how we feel.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Mary Beth Albright, food systems & policy expert, food correspondent, The Washington Post, author, Eat & Flourish: How Food Supports Emotional Well-Being.

Compliance issues: Diet, Education, Culture, Food Policy, Mental Health, Food Systems, Health, Nutrition

#### SEGMENT 2: WHAT LED TO THE LARGEST HIGHER EDUCATION STRIKE IN U.S. HISTORY?

Time: 14:37

Duration: 7:21

Synopsis: Late last year, more than 48,000 graduate students, researchers and teaching assistants unionized and went on strike against the University of California system, encompassing nine college campuses. Across the state, schools like Berkeley, UCLA and University of California-San Diego to name a few came to a standstill as thousands demanded higher pay, better healthcare and other improved benefits. We speak with master's student, Kelsey Wardlaw (who went on strike) about her experience and why unionizing felt like the right path forward.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Kelsey Wardlaw, masters candidate, Latin American Studies, University of California-San Diego.

Compliance issues: Inflation, Higher Education, Labor Rights, Inequality, Workers' Rights, Poverty, Living Costs

#### VIEWPOINTS EXPLAINED: ELI LILLY'S COMMITMENT ON INSULIN

Time: 22:58

Duration: 1:24

Synopsis: Pharmaceutical giant, Eli Lilly, has decided to cap their monthly insulin costs at \$35/month. For millions who rely on insulin to treat Type I Diabetes, this high price tag was something they've long been fighting to change.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Personal Finance, Drug Policy, Healthcare Policy, Public Health

#### CULTURE CRASH: THE POPULARITY OF THE NETFLIX SERIES, 'WEDNESDAY'

Time: 24:22

Duration: 2:05

Synopsis: We discuss why 'The Addams Family' spinoff, 'Wednesday' is faring so well with younger audiences.

Host & Producer: Evan Rook  
Compliance issues: TV, Culture

Program 23-13 Date Aired: March 26<sup>th</sup> Time Aired: 6:00am

Executive Producer: Amirah Zaveri  
Production Manager: Jason Dickey

#### SEGMENT 1: THE UNTOLD STORY OF EDITH WILSON

Time: 1:47

Duration: 10:18

Synopsis: Women's History Month is a time to look back and honor the women of the past who've made a difference. One of these stories is that of Edith Wilson. On paper, she's known as Woodrow Wilson's second wife and first lady, but her story is much more fascinating than what meets the eye. Author Rebecca Roberts joins us to share the story of this fierce and independent woman.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Rebecca Roberts, author, *Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson*.

Compliance issues: Women's History, Entrepreneurship, Women's Rights, American History, Politics

#### SEGMENT 2: A WITHHOLDING OF PUBLIC INFORMATION

Time: 14:07

Duration: 7:02

Synopsis: Did you know that our federal government classifies more than 50 million pieces of documents each year? Why are so many documents marked as classified? And why is there such a long lag time for them to be unsealed? We uncover this outdated process and focus on one new method that's aiming to make this process more efficient and speedier.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Matthew Connelly, professor, International and Global History, Columbia University, principal investigator, History Lab, author, *The Declassification Engine: What History Reveals About America's Top Secrets*.

Compliance issues: Democracy, Artificial Intelligence, Government, National Security, Technology

#### VIEWPOINTS EXPLAINED: A NEW CLEAN WATER INITIATIVE

Time: 22:10

Duration: 2:00

Synopsis: The Environmental Protection Agency recently announced a new initiative aimed at removing some of the most toxic forever chemicals from Americans' water supply

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Public Health, Government, Natural Resources

#### CULTURE CRASH: BACK TO THE THEATRE

Time: 24:10

Duration: 2:14

Synopsis: The box office is on a hot streak. We highlight some of our favorites so far this year.

Host & Producer: Evan Rook

Compliance issues: Film Industry, Local Business, Culture



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Issues Today 23-1

Date Aired: January 1<sup>st</sup> Time Aired: 6:30am

Length: 28 Min.

1. Jonas Borco, CEO of CO-Founder of Dwellsy

He gave a forecast for the 2023 rental market. He also talked about the growing problem of inflation.

Issues covered:

1. Economy

2. Inflation

2. Erin Prochnow, CEO of YWCA Cass Clay

She discussed her work with the Y and a grant provided by the Bezos Day 1 Families Fund. She also talked about the need for more funding for their various programs.

Issues covered:

1. Homeless

2. Women

3. Sarah Jannsen, Editor of World Almanac

She a preview of the new edition. She also talked about world geography and new features.

Issues covered:

1. Consumerism

2. Communication

## Issues Today 23-2

Date Aired: January 8<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

### 1. Michele Raneli, Vice President and Head of U.S. Research for Transunion

She gave a report on inflation in the U.S. She also gave some tips on how people can better cope with higher prices.

Issues covered:

1. Economy

2. Inflation

### 2. Melisa Mullamphy, Author and Researcher

She talked about the lack of communication between patients and doctors. She also gave tips on communication can be improved.

Issues covered:

1. Health

2. Communication

### 3. Marni Goldman, Author

She gave her story of rebounding from depression. She also talked about ways people can better cope with life.

Issues covered:

1. Depression

2. Communication

Issues Today 23-3

Date Aired: January 15<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Amri Johnson, Author of “Reconstructing Inclusion”

He detailed new ways corporations can think of inclusion/diversity policies. He also talked how all employees need to be involved in decision making.

Issues covered:

1. Diversity

2. Communication

2. Andrew Campbell, Policy Program Associate at the Urban Institute

He talked about the growing use of apprenticeships in union shops. He also talked about better education opportunities for students.

Issues covered:

1. Education

2. Youth

3. Michael Letts, Founder and CEO of Invest USA

He commented on defund the police movements. He also discussed efforts to decriminalize some crimes in cities.

Issues covered:

1. Crime

2. Defund the Police

Issues Today 23-4

Date Aired: January 22nd Time Aired: 6:30am

Length: 28 Min.

1. Joseph Radich, Founder and CEO of R3 Health and Medhouse

He exposed flaws in the American health system. He also talked about how doctors need to communicate better with their patients.

Issues covered:

1. Health

2. Communication

2. Dr. Gregory Jantz, Psychologist and Clinical Dependency Counselor

He discussed how the drug market has invaded the internet. He also discussed on the growing teen suicide rate.

Issues covered:

1. Drug Abuse

2. Suicide

3. Joe Hart, President and CEO of Dale Carnegie Institute

He discussed the importance of personal growth and development. He also stressed for teens to get mentors.

Issues covered:

1. Youth

2. Personal Development

Issues Today 23-5

Date Aired: January 29<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Dr. Scott Adzick, Surgeon Chief at Childrens Hospital of Philadelphia

He discussed fetal surgery. He also talked about birth defects and how parents can be better informed about them.

Issues covered:

1. Health

2. Youth

2. Jason Wilcox, Parenting Expert

He commented on how parents and teens can better communicate. He also talked about reactive motivation.

Issues covered:

1. Parenting

2. Youth

3. Michael Findlay, Director of Acquavella Galleries New York

He detailed how anyone can get involved in art. He also discussed NFT's.

Issues covered:

1. NFT's

2. Consumerism

Issues Today 23-6

Date Aired: February 5<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Khalid Green, Former NBA Scout and High School Coach

He discussed the need to increase diversity in youth sports. He also decried the high cost of sports programs.

Issues covered:

1. Youth

2. Diversity

2. Udo Erasmus, Health and Fitness Expert

He gave some tips on staying healthy this winter. He also talked about natural remedies for some health conditions.

Issues covered:

1. Health

2. Education

3. Sharon Price John, CEO of Build a Bear Workshop

She talked about her book that weaves stories with life lessons. She also discussed the success of the workshops.

Issues covered:

1. Youth

2. Consumerism

Issues Today 23-7

Date Aired: February 12<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Jim Marggraff, Education Expert

He detailed ways grandparents can tutor their grand kids. He also talked about technology and education.

Issues covered:

1. Education

2. Youth

2. Melissa Kelley, Elena Burke, Eating Disorder Experts

They discussed the growing problem of eating disorders in teens. They also talked about how social media influences youth.

Issues covered:

1. Eating Disorders

2. Youth

3. Dr. Amir Moursi, President of American Academy of Pediatric Dentistry

He commented on the importance of the very young visiting dentists. He also talked about the differences between pediatric dentists and adult physicians.

Issues covered:

1. Youth

2. Health

Issues Today 23-8

Date Aired: February 19<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Sister Irene, Member of Sisters Rising

She detailed their organization's efforts to fight human trafficking. She also talked about their programs to improve community engagement.

Issues covered:

1. Human Trafficking

2. Poverty

2. Dr. Kulreet Chaudhary, Ayurvedic Medicine Expert

She discussed ayurvedic medicine and some remedies. She also talked about how the public can be better educated about alternative health.

Issues covered:

1. Health

2. Consumerism

3. Alvin Hall-Sarah Wassner, Co-Authors of "Common Cents"

They talked about the importance of parents talking to their kids about finances. They also discussed the current economy.

Issues covered:

1. Youth

2. Economy



Issues Today 23-9

Date Aired: February 26<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Donna Christensen, Board Member of Consumers for Quality Care

She discussed differences between commercial and non-profit hospitals.

She also advocated for better communication protocols from hospitals for patients.

Issues covered:

1. Health

2. Poverty

2. Pamela Gockley, Certified Bullying Prevention Expert

She talked about the work of the Camel Project which deals with bullying.

She also commented on how social media affects teens and bullying.

Issues covered:

1. Youth

2. Bullying

3. Jon Baldwin, Ex. Vice President of Government Solutions

Damian Kivett, Member of SAFE Program

They discussed how local governments are dealing with traffic safety. They also talked about the need for less distracted drivers.

Issues covered:

1. Traffic Safety

2. Crime

Issues Today 23-10

Date Aired: March 5<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Ashwin Bharath, CEO of Revature

He expressed his belief that there is a shortage of qualified high tech people to fill job positions. He gave some advice on how to stop the shortages.

Issues covered:

1. Unemployment

2. Education

2. Alison Bonds, Head of Private and Independent Wealth Management at State Street Global Adviser

She defined what exchange traded funds are. She also talked about ways they differ from other investments.

Issues covered:

1. Economy

2. Education

3. Ali Katz, Founder of Personal Family Law

She gave advice to siblings on how they can better plan their parents finances.

She also talked about economic conditions.

Issues covered:

1. Seniors

2. Education

Issues Today 23- 11

Date Aired: March 12<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Matthew Williams, Founder and Director of HateLab, Criminology Professor

He commented on hate speech and how society needs to police social media better. He also talked about more violence in society.

Issues covered:

1. Free Speech

2. Crime

2. James Bell, Director of Corporate Communications, KIA America

He gave the pros and cons of electric vehicles. He also commented on hydrogen fuel cell technology.

Issues covered:

1. Environment

2. Consumerism

3. Martin Grieder, Group Vice President, Consumer Hearing, Sonova

He discussed hearing loss in older people. He also detailed symptoms of hearing loss and the new generation of hearing aids.

Issues covered:

1. Seniors

2. Hearing Loss

Issues Today 23-12

Date Aired: March 19<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Dr. Mitchell and Emily Clionsky, Dementia Researchers and Authors

They discussed the importance of early prevention techniques for dementia.

They also talked about the connection between inherited genes and the disease.

Issues covered:

1. Mental Health

2. Seniors

2. Katrin Werner-Perez, Health Programs Manager, Alliance for Aging Research

She discussed the symptoms of heart valve disease. She also detailed the treatment options.

Issues covered:

1. Health

2. Seniors

3. Tyler Martin, Sustainable Exercise Expert

He talked about the importance of sustainable exercise. He gave tips

on how people can avoid exercise burnout.

Issues covered:

1. Health

2. Seniors

Issues Today 23-13

Date Aired: March 26<sup>th</sup> Time Aired: 6:30am

Length: 28 Min.

1. Daniel Hatcher, Law Professor at University of Baltimore's Civil Advocacy Clinic

He addressed the problems that he sees in the American legal system. He also talked about racism and problems of the bail system.

Issues covered:

1. Legal System

2. Racism

2. Megan Lott, Deputy Director of Healthy Eating Research, Robert Wood Foundation

She discussed efforts to get more healthy lunches in the school systems.

She also addressed the new federal guidelines for nutrition that are being developed.

Issues covered:

1. Youth

2. Health

3. Lee Gerdes, CEO and Founder of Cereset

He talked about problems many people have with sleeping. He commented on a new system that uses unique sounds to comfort people.

Issues covered:

1. Sleep Disorders

## 2. Consumerism