



REMIT: WKTV
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 733-3498

Advertiser
Agency
Buyer
Salesperson

POL - CUOMO-HOCHUL (3228)
AKPD MESSAGE & MEDIA (1687)
DALIA,CARMEN
Katz Chicago, (1010)
ph: (312) 755-3800
fx: (315) 755-0870x
Political - Candidate (1059)
CUOMO-HOCHUL (11367)
National/Political Agency
/ECR09430335

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CUOMO HOCHUL
CUOMO HOCHUL FOR LT GOV

Invoice 141382
Inv Date 10/26/2014
Terms Cash In Advance
Contract 26482
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 11:07:45AM

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

AgM

CW-Utica (EKTU)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	10:01:35PM-NEWSCHANN	Per week (5),Tu,We,Th,Fr	10/21/14 10:22PM (Tu)	00:30	NEWSCHANNEL 2 AT 10	AC11730H EDUCATION	\$55.00	
1.0	SPOT	10:01:35PM-NEWSCHANN	Per week (5),Tu,We,Th,Fr	10/22/14 10:11PM (We)	00:30	NEWSCHANNEL 2 AT 10	AC12030H Education Revised	\$55.00	
1.0	SPOT	10:01:35PM-NEWSCHANN	Per week (5),Tu,We,Th,Fr	10/22/14 10:26PM (We)	00:30	NEWSCHANNEL 2 AT 10	AC12030H Education Revised	\$55.00	
1.0	SPOT	10:01:35PM-NEWSCHANN	Per week (5),Tu,We,Th,Fr	10/23/14 10:27PM (Th)	00:30	NEWSCHANNEL 2 AT 10	AC11930 Picente	\$55.00	
1.0	SPOT	10:01:35PM-NEWSCHANN	Per week (5),Tu,We,Th,Fr	10/24/14 10:15PM (Fr)	00:30	NEWSCHANNEL 2 AT 10	AC12030H Education Revised	\$55.00	

INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.
WKTV & WKTV DT2 does not discriminate or permit
discrimination on the basis of race or ethnicity in the
placement of advertising.

Gross Total	\$275.00
Commission	(\$41.25)
Net Total	\$233.75

Total Spots 5