



REMIT TO: WKTV
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 793-3498

Advertiser
Agency
Buyer
Salesperson

POL - SEAN ELDRIDGE (3237)
CANAL PARTNERS MEDIA (1755)
PRESCOD,DEVON
Katz Washington D.C., (1019)
ph: (202) 872-5880
fx: (202) 872-0263x
Political - Candidate (1059)
Eldridge/C/D/Est2624 (11381)
National/Political Agency
2624/ECR09384397

Invoice 141392
Inv Date 10/26/2014
Terms Cash In Advance
Contract 26500
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CANAL PARTNERS MEDIA
25 WHITLOCK PLACE
SUITE 201
MARIETTA, GA 30064

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ELDRIDGE/C/D
SEAN ELDRIDGE/19TH D

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 11:07:46AM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	5:00:00AM-NEWSCHANN	Per week (3),We,Th,Fr	10/22/14 5:30AM (We)	00:30	NEWSCHANNEL 2 DAYBREAK	SE1130H Truth	\$110.00	
1.0	SPOT	5:00:00AM-NEWSCHANN	Per week (3),We,Th,Fr	10/23/14 5:44AM (Th)	00:30	NEWSCHANNEL 2 DAYBREAK	SE1130H Truth	\$110.00	
1.0	SPOT	5:00:00AM-NEWSCHANN	Per week (3),We,Th,Fr	10/24/14 5:40AM (Fr)	00:30	NEWSCHANNEL 2 DAYBREAK	SE1130H Truth	\$110.00	
4.0	SPOT	6:00:00AM-NEWSCHANN	Per week (3),We,Th,Fr	10/22/14 6:59AM (We)	00:30	NEWSCHANNEL 2 SUNRISE	SE1130H Truth	\$175.00	
4.0	SPOT	6:00:00AM-NEWSCHANN	Per week (3),We,Th,Fr	10/23/14 6:38AM (Th)	00:30	NEWSCHANNEL 2 SUNRISE	SE1130H Truth	\$175.00	
4.0	SPOT	6:00:00AM-NEWSCHANN	Per week (3),We,Th,Fr	10/24/14 6:59AM (Fr)	00:30	NEWSCHANNEL 2 SUNRISE	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/22/14 7:27AM (We)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/22/14 7:56AM (We)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/22/14 8:46AM (We)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/23/14 7:23AM (Th)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/23/14 7:56AM (Th)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/23/14 8:43AM (Th)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/24/14 7:22AM (Fr)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
7.0	SPOT	7:00:00AM-NBC TODAY S	Per week (8),We,Th,Fr	10/24/14 7:56AM (Fr)	00:30	NBC TODAY SHOW	SE1130H Truth	\$175.00	
10.0	SPOT	9:00:00AM-NBC TODAY S	Per week (3),We,Th,Fr	10/22/14 10:00AM (We)	00:30	NBC TODAY SHOW 2	SE1130H Truth	\$100.00	
10.0	SPOT	9:00:00AM-NBC TODAY S	Per week (3),We,Th,Fr	10/23/14 9:55AM (Th)	00:30	NBC TODAY SHOW 2	SE1130H Truth	\$100.00	
10.0	SPOT	9:00:00AM-NBC TODAY S	Per week (3),We,Th,Fr	10/24/14 9:56AM (Fr)	00:30	NBC TODAY SHOW 2	SE1130H Truth	\$100.00	
13.0	SPOT	10:00:00AM-NBC TODAY S	Per week (3),We,Th,Fr	10/22/14 10:51AM (We)	00:30	NBC TODAY SHOW 3	SE1130H Truth	\$90.00	
13.0	SPOT	10:00:00AM-NBC TODAY S	Per week (3),We,Th,Fr	10/23/14 10:27AM (Th)	00:30	NBC TODAY SHOW 3	SE1130H Truth	\$90.00	
13.0	SPOT	10:00:00AM-NBC TODAY S	Per week (3),We,Th,Fr	10/24/14 10:58AM (Fr)	00:30	NBC TODAY SHOW 3	SE1130H Truth	\$90.00	
16.0	SPOT	12:00:00PM-NEWSCHANN	Per week (3),We,Th,Fr	10/22/14 12:56PM (We)	00:30	NEWSCHANNEL 2 NOON	SE1130H Truth	\$95.00	
16.0	SPOT	12:00:00PM-NEWSCHANN	Per week (3),We,Th,Fr	10/23/14 12:51PM (Th)	00:30	NEWSCHANNEL 2 NOON	SE1130H Truth	\$95.00	
16.0	SPOT	12:00:00PM-NEWSCHANN	Per week (3),We,Th,Fr	10/24/14 12:51PM (Fr)	00:30	NEWSCHANNEL 2 NOON	SE1130H Truth	\$95.00	
19.0	SPOT	2:00:00PM-DR. PHIL	Per week (3),We,Th,Fr	10/22/14 2:23PM (We)	00:30	DR. PHIL	SE1130H Truth	\$55.00	
19.0	SPOT	2:00:00PM-DR. PHIL	Per week (3),We,Th,Fr	10/23/14 2:36PM (Th)	00:30	DR. PHIL	SE1130H Truth	\$55.00	
19.0	SPOT	2:00:00PM-DR. PHIL	Per week (3),We,Th,Fr	10/24/14 2:12PM (Fr)	00:30	DR. PHIL	SE1130H Truth	\$55.00	
22.0	SPOT	3:00:00PM-JUDGE JUDY	Per week (3),We,Th,Fr	10/22/14 3:19PM (We)	00:30	JUDGE JUDY	SE1130H Truth	\$55.00	
22.0	SPOT	3:00:00PM-JUDGE JUDY	Per week (3),We,Th,Fr	10/23/14 3:18PM (Th)	00:30	JUDGE JUDY	SE1130H Truth	\$55.00	
22.0	SPOT	3:00:00PM-JUDGE JUDY	Per week (3),We,Th,Fr	10/24/14 3:14PM (Fr)	00:30	JUDGE JUDY	SE1130H Truth	\$55.00	
25.0	SPOT	4:00:00PM-DR. OZ	Per week (1),We,Th,Fr	10/22/14 4:23PM (We)	00:30	DR. OZ	SE1130H Truth	\$95.00	
28.0	SPOT	5:00:00PM-LIVE AT FIVE	Per week (3),We,Th,Fr	10/22/14 5:57PM (We)	00:30	LIVE AT FIVE	SE1130H Truth	\$275.00	
28.0	SPOT	5:00:00PM-LIVE AT FIVE	Per week (3),We,Th,Fr	10/23/14 5:57PM (Th)	00:30	LIVE AT FIVE	SE1130H Truth	\$275.00	
28.0	SPOT	5:00:00PM-LIVE AT FIVE	Per week (3),We,Th,Fr	10/24/14 5:58PM (Fr)	00:30	LIVE AT FIVE	SE1130H Truth	\$275.00	
31.0	SPOT	5:56:00PM-NEWSCHANN	Per week (3),We,Th,Fr	10/22/14 6:26PM (We)	00:30	NEWSCHANNEL 2 SIX	SE1130H Truth	\$425.00	
31.0	SPOT	5:56:00PM-NEWSCHANN	Per week (3),We,Th,Fr	10/23/14 6:27PM (Th)	00:30	NEWSCHANNEL 2 SIX	SE1130H Truth	\$425.00	
31.0	SPOT	5:56:00PM-NEWSCHANN	Per week (3),We,Th,Fr	10/24/14 6:26PM (Fr)	00:30	NEWSCHANNEL 2 SIX	SE1130H Truth	\$425.00	
34.0	SPOT	7:00:00PM-WHEEL OF FORTUNE	Per week (3),We,Th,Fr	10/22/14 7:19PM (We)	00:30	WHEEL OF FORTUNE	SE1130H Truth	\$200.00	
34.0	SPOT	7:00:00PM-WHEEL OF FORTUNE	Per week (3),We,Th,Fr	10/23/14 7:11PM (Th)	00:30	WHEEL OF FORTUNE	SE1130H Truth	\$200.00	
34.0	SPOT	7:00:00PM-WHEEL OF FORTUNE	Per week (3),We,Th,Fr	10/24/14 7:17PM (Fr)	00:30	WHEEL OF FORTUNE	SE1130H Truth	\$200.00	



REMIT TO: WKTV
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 793-3498

Advertiser
Agency
Buyer
Salesperson

POL - SEAN ELDRIDGE (3237)
CANAL PARTNERS MEDIA (1755)
PRESCOD,DEVON
Katz Washington D.C., (1019)
ph: (202) 872-5880
fx: (202) 872-0263x
Political - Candidate (1059)
Eldridge/C/D/Est2624 (11381)
National/Political Agency
2624/ECR09384397

Invoice 141392
Inv Date 10/26/2014
Terms Cash In Advance
Contract 26500
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CANAL PARTNERS MEDIA
25 WHITLOCK PLACE
SUITE 201
MARIETTA, GA 30064

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ELDRIDGE/C/D
SEAN ELDRIDGE/19TH D

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 11:07:46AM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
37.0	SPOT	7:30:00PM-JEOPARDY	Per week (3),We,Th,Fr	10/22/14 7:59PM (We)	00:30	JEOPARDY	SE1130H Truth	\$200.00	
37.0	SPOT	7:30:00PM-JEOPARDY	Per week (3),We,Th,Fr	10/23/14 7:55PM (Th)	00:30	JEOPARDY	SE1130H Truth	\$200.00	
37.0	SPOT	7:30:00PM-JEOPARDY	Per week (3),We,Th,Fr	10/24/14 7:43PM (Fr)	00:30	JEOPARDY	SE1130H Truth	\$200.00	
40.0	SPOT	11:00:30PM-NEWSCHANNEL 2	Per week (3),We,Th,Fr	10/22/14 11:31PM (We)	00:30	NEWSCHANNEL 2 11	SE1130H Truth	\$200.00	
40.0	SPOT	11:00:30PM-NEWSCHANNEL 2	Per week (3),We,Th,Fr	10/23/14 11:31PM (Th)	00:30	NEWSCHANNEL 2 11	SE1130H Truth	\$200.00	
40.0	SPOT	11:00:30PM-NEWSCHANNEL 2	Per week (3),We,Th,Fr	10/24/14 11:21PM (Fr)	00:30	NEWSCHANNEL 2 11	SE1130H Truth	\$200.00	
43.0	SPOT	11:34:30PM-NBC TONIGHT	Per week (3),We,Th,Fr	10/22/14 12:34AM (We)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	SE1130H Truth	\$80.00	
43.0	SPOT	11:34:30PM-NBC TONIGHT	Per week (3),We,Th,Fr	10/23/14 12:09AM (Th)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	SE1130H Truth	\$80.00	
43.0	SPOT	11:34:30PM-NBC TONIGHT	Per week (3),We,Th,Fr	10/24/14 12:33AM (Fr)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	SE1130H Truth	\$80.00	
46.0	SPOT	12:36:30AM-NBC LATE NIGHT WITH SETH MEYERS	Per week (3),We,Th,Fr	10/22/14 1:25AM (We)	00:30	NBC LATE NIGHT WITH SETH MEYERS	SE1130H Truth	\$70.00	
46.0	SPOT	12:36:30AM-NBC LATE NIGHT WITH SETH MEYERS	Per week (3),We,Th,Fr	10/23/14 12:57AM (Th)	00:30	NBC LATE NIGHT WITH SETH MEYERS	SE1130H Truth	\$70.00	
46.0	SPOT	12:36:30AM-NBC LATE NIGHT WITH SETH MEYERS	Per week (3),We,Th,Fr	10/24/14 1:35AM (Fr)	00:30	NBC LATE NIGHT WITH SETH MEYERS	SE1130H Truth	\$70.00	
49.0	SPOT	20049-NBC SATURDAY TODAY	Per week (1),Sa	10/25/14 7:59AM (Sa)	00:30	NBC SATURDAY TODAY SHOW	SE1130H Truth	\$110.00	
50.0	SPOT	20050-NEWSCHANNEL 2 SATURDAY	Per week (1),Sa	10/25/14 9:25AM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY	SE1130H Truth	\$100.00	
51.0	SPOT	6:00:00PM-NEWSCHANNEL 2 SATURDAY 6	Per week (1),Sa	10/25/14 6:21PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	SE1130H Truth	\$425.00	
52.0	SPOT	11:00:30PM-NEWSCHANNEL 2 SATURDAY 11	Per week (1),Sa	10/25/14 11:14PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	SE1130H Truth	\$170.00	
53.0	SPOT	8:00:00AM-NBC SUNDAY TODAY	Per week (1),Su	10/26/14 8:55AM (Su)	00:30	NBC SUNDAY TODAY	SE1130H Truth	\$150.00	
54.0	SPOT	9:00:00AM-NEWSCHANNEL 2 SUNDAY	Per week (1),Su	10/26/14 9:38AM (Su)	00:30	NEWSCHANNEL 2 SUNDAY	SE1130H Truth	\$130.00	
55.0	SPOT	10:00:00AM-NBC MEET THE PRESS	Per week (1),Su	10/26/14 10:59AM (Su)	00:30	NBC MEET THE PRESS	SE1130H Truth	\$275.00	
56.0	SPOT	11:30:00PM-NEWSCHANNEL 2 SUN 11P	Per week (1),Su	10/26/14 12:21AM (Su)	00:30	NEWSCHANNEL 2 SUN 11P	SE1130H Truth	\$170.00	

INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.
WKTV & WKTV DT2 does not discriminate or permit
discrimination on the basis of race or ethnicity in the
placement of advertising.

Gross Total	\$9,415.00
Commission	(\$1,412.25)
Net Total	\$8,002.75

Total Spots 59