



WKTV
5936 Smith Hill Road
Utica, NY 13502

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

Contract # 25595

Schedule Dates	07/11/14-07/17/14	Date Entered	07/10/14
Advertiser	POL ISSUE - NYS DEMOCRATIC COMMITTEE (297)	Last Modified	07/14/14
Agency	AKPD MESSAGE & MEDIA (1687)	Entered By	Megan Gabor
Product	Political - Issue (1060)	CO-OP	No
Brand	IssueNYSDEM (11253)	Headline #	ECR09363109
Salesperson	Katz Chicago, (1010)	Demo	
Sales Office	Katz Confidential - Chicago	Order Type	Normal
Buyer Name	DALLA, CARMEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$1,136.25
Account Types	National/Political Agency	Net Total	\$6,438.75
Billing Type	Standard	Sales Tax	
Comments	ISSUE NYS DEM NYS DEM		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	12P- NEWSCHANNEL 2 NOON							1		4	\$95.00		NBC-Utica (WKTV)		7/10/14
2.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	12P- NEWSCHANNEL 2 NOON	4	X	X	X	X				4	\$95.00	\$380.00	NBC-Utica (WKTV)		7/10/14
3.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	7-30P- JEOPARDY	3	X	X	X	X				3	\$200.00	\$600.00	NBC-Utica (WKTV)		7/10/14
4.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	7P- WHEEL OF FORTUNE							1			\$200.00		NBC-Utica (WKTV)		7/10/14
5.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	7P- WHEEL OF FORTUNE	2	X	X	X	X				2	\$200.00	\$400.00	NBC-Utica (WKTV)		7/10/14
6.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	3P- JUDGE JUDY							1			\$55.00		NBC-Utica (WKTV)		7/10/14
7.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	3P- JUDGE JUDY	4	X	X	X	X				4	\$55.00	\$220.00	NBC-Utica (WKTV)		7/10/14
8.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	7A- NBC TODAY SHOW							1			\$175.00		NBC-Utica (WKTV)		7/10/14
9.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	7A- NBC TODAY SHOW	4	X	X	X	X				4	\$175.00	\$700.00	NBC-Utica (WKTV)		7/10/14
10.0	Normal Line / SPOT	07/13/14-07/13/14	1	:30	2007- NBC SUNDAY TODAY								1		\$150.00		NBC-Utica (WKTV)		7/10/14
11.0	Normal Line / SPOT	07/13/14-07/13/14	1	:30	11:01P- NEWSCHANNEL 2 SUN 11P	1						X		1	\$170.00	\$170.00	NBC-Utica (WKTV)		7/10/14
12.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	11P- NEWSCHANNEL 2 11							1			\$200.00		NBC-Utica (WKTV)		7/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Jul. 2014	42	\$7,575.00
Grand Total:	42	\$7,575.00



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730 N FRANKLIN, SUITE 404
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Contract # 25595

Schedule Dates 07/11/14-07/17/14
Advertiser POL ISSUE- NYS DEMOCRATIC COMMITTEE (297)
Agency AKPD MESSAGE & MEDIA (1687)
Product Political - Issue (1060)
Brand IssueNYSDEM (11253)
Salesperson Katz Chicago, (1010)
Sales Office Katz Continental - Chicago
Buyer Name DALIA, CARMEN
Phone/Fax /
CPE N/A
Account Types National/Political Agency
Billing Type Standard
Comments ISSUE NYS DEM
NYS DEM

Date Entered 07/10/14
Last Modified 07/14/14
Entered By Megan Gabor
CO-OP No
Headline # ECR09363109
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,136.25
Net Total \$6,438.75
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Jul. 2014
Grand Total:

Spots	Rate
42	\$7,575.00
42	\$7,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	11P- NEWSCHANNEL 2 11	4	X	X	X	X				4	\$200.00	\$800.00	NBC-Utica (WKTV)		7/10/14
14.0	Normal Line / SPOT	07/12/14-07/12/14	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11	1						X		1	\$170.00	\$170.00	NBC-Utica (WKTV)		7/10/14
15.0	Normal Line / SPOT	07/13/14-07/13/14	1	:30	6P- NEWSCHANNEL 2 SUNDAY	1							X	1	\$175.00	\$175.00	NBC-Utica (WKTV)		7/10/14
16.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	5P- LIVE AT FIVE							1			\$275.00		NBC-Utica (WKTV)		7/10/14
17.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	5P- LIVE AT FIVE	3	X	X	X	X				3	\$275.00	\$825.00	NBC-Utica (WKTV)		7/10/14
18.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON							1			\$80.00		NBC-Utica (WKTV)		7/10/14
19.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	1	X	X	X	X				1	\$80.00	\$80.00	NBC-Utica (WKTV)		7/10/14
20.0	Normal Line / SPOT	07/11/14-07/11/14	1	:30	5:56P- NEWSCHANNEL 2 SIX							1			\$425.00		NBC-Utica (WKTV)		7/10/14
21.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	5:56P- NEWSCHANNEL 2 SIX	2	X	X	X	X				2	\$425.00	\$850.00	NBC-Utica (WKTV)		7/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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5936 Smith Hill Road
Utica, NY 13502

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

Contract # 25595

Schedule Dates 07/11/14-07/17/14
Advertiser POL ISSUE- NYS DEMOCRATIC COMMITTEE (297)
Agency AKPD MESSAGE & MEDIA (1687)
Product Political - Issue (1060)
Brand IssueNYSDEM (11253)
Salesperson Katz Chicago, (1010)
Sales Office Katz Continental - Chicago
Buyer Name DALIA CARMEN
Phone/Fax /
CPE N/A
Account Types National/Political Agency
Billing Type Standard
Comments ISSUE NYS DEM
NYS DEN

Date Entered 07/10/14
Last Modified 07/14/14
Entered By Megan Gabor
CO-OP No
Headline # ECR09363109
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,136.25
Net Total \$6,438.75
Sales Tax

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Jul. 2014	42	\$7,575.00
Grand Total:	42	\$7,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	07/12/14-07/12/14	1	:30	2005D-NEWSCHANNEL 2 SATURDAY TODAY	1						X		1	\$110.00		NBC-Utica (WKTV)		7/10/14
23.0	Normal Line / SPOT	07/14/14-07/17/14	1	:30	6A-NEWSCHANNEL 2 SUNRISE	2	X	X	X	X				2	\$175.00	\$350.00	NBC-Utica (WKTV)		7/10/14
24.0	Normal Line / SPOT	07/12/14-07/12/14	1	:30	6P-NEWSCHANNEL 2 SATURDAY 6	1						X		1	\$165.00	\$165.00	NBC-Utica (WKTV)		7/10/14
25.0	Normal Line / SPOT	07/16/14-07/16/14	1	:30	8P- NBC AMERICA'S GOT TALENT	1			X					1	\$350.00	\$350.00	NBC-Utica (WKTV)		7/10/14
26.0	M/G For 1.0.1 / SPOT	07/15/14-07/17/14	1	:30	12P- NEWSCHANNEL 2 NOON	1		X	X	X				1	\$95.00	\$95.00	NBC-Utica (WKTV)		7/14/14
27.0	M/G For 4.0.1 / SPOT	07/15/14-07/17/14	1	:30	7P- WHEEL OF FORTUNE	1		X	X	X				1	\$200.00	\$200.00	NBC-Utica (WKTV)		7/14/14
28.0	M/G For 6.0.1 / SPOT	07/15/14-07/17/14	1	:30	3P- JUDGE JUDY	1		X	X	X				1	\$55.00	\$55.00	NBC-Utica (WKTV)		7/14/14
29.0	M/G For 8.0.1 / SPOT	07/15/14-07/17/14	1	:30	7A- NBC TODAY SHOW	1		X	X	X				1	\$175.00	\$175.00	NBC-Utica (WKTV)		7/14/14
30.0	M/G For 12.0.1 / SPOT	07/11/14-07/12/14	1	:30	11P- NEWSCHANNEL 2 11	1						1		1	\$200.00	\$200.00	NBC-Utica (WKTV)		7/14/14
31.0	M/G For 18.0.1 / SPOT	07/11/14-07/12/14	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	1						1		1	\$80.00	\$80.00	NBC-Utica (WKTV)		7/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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5936 Smith Hill Road
Utica, NY 13502

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

Contract # 25595

Schedule Dates

07/11/14-07/17/14

Date Entered
07/10/14

Last Modified
07/14/14

Advertiser

POL ISSUE - NYS DEMOCRATIC COMMITTEE (297)

Entered By
Megan Gabor

Agency

AKPD MESSAGE & MEDIA (1687)

CO-OP
No

Product

Political - Issue (1060)

Headline #
ECR09363109

Brand

IssueNYSDEM (11253)

Demo
Normal

Salesperson

Katz Chicago, (1010)

Order Type
Package Deal

Buyer Name

Katz Continental - Chicago

Commission %
15.00

Phone/Fax

DALLA, CARMEN

Commission
\$1,136.25

CPE

/

Net Total
\$6,438.75

Account Types

National/Political Agency

Sales Tax

Billing Type

Standard

Comments

ISSUE NYS DEM
NYS DEM

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Jul. 2014	42	\$7,575.00
Grand Total:	42	\$7,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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32.0	M/G For 20.0.1 / SPOT	07/15/14-07/17/14	1	:30	5:56p- NEWSCHANNEL 2 SIX	1		X	X	X				1	\$425.00	\$425.00	NBC-Utica (WKTV)		7/14/14
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33.0	M/G For 22.0.1 / SPOT	07/15/14-07/17/14	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	1		X	X	X				1	\$110.00	\$110.00	NBC-Utica (WKTV)		7/14/14
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 9363109 Ver# 5 Status Revised

Traffic Order# 25595

Last Received:
07/11/14 5:12 PM
Showing Buylines:

Printed: 07/14/14 7:57 AM
07/11/14 5:12 PM
All Lines

2 of 5

Station WKTV-TV UTICA, NY
Advertiser (NYDC) NYS DEMOCRATIC COMMIT
Product ISSUE NYS DEM
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
730 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/07/14-07/20/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (SAB) SAM BROWNE - SILV
Sales Assistant DAWN
Salesperson Phone# 312 755-3844
Salesperson Fax# 312 755-0870

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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31*	M-Th	6P-630P	NEWS AT 6P	30	-	-	\$425.00	07/14-07/17	1	1	\$425.00
PART OF A MKGD MADE UP OF LINES 28 29 30 31 32											
V5 Added											

32*	M-Th	7A-9A	TODAY SHOW	30	-	-	\$175.00	07/14-07/17	1	1	\$175.00
PART OF A MKGD MADE UP OF LINES 28 29 30 31 32											
V5 Added											

2	M-Th	12P-1P	NOON NEWS	30	-	-	\$95.00	07/14-07/17	4	4	\$380.00
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3	M-Th	730P-8P	JEOPARDY	30	-	-	\$200.00	07/14-07/17	3	3	\$600.00
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4*	F	7P-730P	WHEEL	30	-	-	\$200.00	07/11-07/11	0	0	\$0.00
MADE-GOOD BY LINE(S) 28 29 30 31 32											
V2 Comment Changed											
V5 Effective Dates Changed											

5	M-Th	7P-730P	WHEEL	30	-	-	\$200.00	07/14-07/17	2	2	\$400.00
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6*	F	3P-4P	JUDGE JUDY	30	-	-	\$55.00	07/11-07/11	0	0	\$0.00
MADE-GOOD BY LINE(S) 28 29 30 31 32											
V2 Comment Changed											
V5 Effective Dates Changed											

7	M-Th	3P-4P	JUDGE JUDY	30	-	-	\$55.00	07/14-07/17	4	4	\$220.00
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8*	F	7A-9A	TODAY SHOW	30	-	-	\$175.00	07/11-07/11	0	0	\$0.00
MADE-GOOD BY LINE(S) 28 29 30 31 32											
V2 Comment Changed											
V5 Effective Dates Changed											

9	M-Th	7A-9A	TODAY SHOW	30	-	-	\$175.00	07/14-07/17	4	4	\$700.00
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ORDER WORKSHEET

Rep Order# 9363109 Ver# 5 Status Revised

Traffic Order# 25595 Last Received: 07/11/14 5:12 PM
Showing Buylines:

Printed: 07/14/14 7:57 AM
07/11/14 5:12 PM
All Lines

3 of 5

Station WKTV-TV UTICA, NY
Advertiser (NYDC) NYS DEMOCRATIC COMMIT
Product ISSUE NYS DEM
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
730 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/07/14-07/20/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (SAB) SAM BROWNE - SILV
Sales Assistant DAWN
Salesperson Phone# 312 755-3844
Salesperson Fax# 312 755-0870

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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10*	Su	8A-9A	SUNDAY TODAY	30	-	-	\$150.00	07/13-07/13	0	0	\$0.00
MADE-GOOD BY LINE(S) 26 27											
V3 Effective Dates Changed											

26*	Su	8P-11P	SUNDAY TODAY PRIM	30	-	-	\$150.00	07/13-07/13	1	1	\$150.00
MKGD FOR SPOTS MISSED ON LN #10: 7/13 (1/WK)											
MKGD FOR SPOTS MISSED ON LN #22: 7/12 (1/WK)											
V3 Added											

27*	M-Th	5A-6A	DAYBREAK	30	-	-	\$110.00	07/14-07/17	1	1	\$110.00
PART OF A MKGD MADE UP OF LINES 26 27											
V3 Added											

11	Su	11P-1135P	11P NEWS SUNB	30	-	-	\$170.00	07/13-07/13	1	1	\$170.00
12*	F	11P-1135P	11P NEWS	30	-	-	\$200.00	07/11-07/11	1	1	\$200.00
V2 Comment Changed											

13	M-Th	11P-1135P	11P NEWS	30	-	-	\$200.00	07/14-07/17	4	4	\$800.00
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14	Sa	11P-1135P	11P NEWS	30	-	-	\$170.00	07/12-07/12	1	1	\$170.00
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15	Su	6P-630P	6P NEWS	30	-	-	\$175.00	07/13-07/13	1	1	\$175.00
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16	F	5P-6P	LIVE AT 5	30	-	-	\$275.00	07/11-07/11	1	1	\$275.00
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17	M-Th	5P-6P	LIVE AT 5	30	-	-	\$275.00	07/14-07/17	3	3	\$825.00
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18*	F	1135P-1235A	TONIGHT SHOW	30	-	-	\$80.00	07/11-07/11	1	1	\$80.00
V2 Comment Changed											

19	M-Th	1135P-1235A	TONIGHT SHOW	30	-	-	\$80.00	07/14-07/17	1	1	\$80.00
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