



# QUARTERLY ISSUES-PROGRAMMING REPORT

JANUARY 1 – MARCH 31, 2023

**Program Title:** Concord Special Town Meeting

**Broadcast Date:** January 19, 2023

**Program Producer:** Town of Concord

**Broadcast Time:** 7:00 – 8:40PM

**Program Description:** WIOH broadcast complete live coverage of Concord’s Special Town Meeting. This Town Meeting called together Concord’s registered voters for the primary purpose of approving approximately \$7.2 million in funding, beyond what has already been allocated, for the construction of a new middle school. Several other local issues were also put to a vote.

This special Town Meeting session was held at Concord Carlisle High School on January 19 from 7:00 to 8:40PM.

**Program Title:** Various Public Service Announcements

**Broadcast Date:** throughout period

**Program Producer:** Various

**Broadcast Time:** periodically

**Program Description:** WIOH airs at least one – and usually three – public service announcement(s) during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a complete list of sponsors and subjects of public service announcements broadcast on WIOH during this period:

- Acton Discover Museum – Visit The Discover Museum
- Adopt US Kids – Adopt a Child
- American Council on Education – Preparing For College
- American Heart Association – Five Signs of Stroke
- American Institute of CPAs – Save For The Future
- American Medical Association/Centers For Disease Control – Get Your Flu Shot 2022
- American Red Cross – CPR Training
- American Red Cross – Disaster Relief
- American Red Cross – Donate Blood (Generic Announcement)
- Artists For Humanity Boston – AFH Art Services
- BecauseOfYou.org – Make Positive Impact / Consider How Others Feel
- BoostAttendance.org – Graduation Day
- Buddy Dog Humane Society – Adopt, Don’t Buy
- Central Middlesex (County) Police Partnership – Home Drug Disposal Kits
- Commonwealth Of Massachusetts – Phone-Use-While-Driving Law
- Commonwealth Of Massachusetts – Electronic Vaccination Record
- Concord Carlisle Adult & Continuing Education – Winter Course Registration
- Concord Carlisle High School Guidance Department – Scholarship Options
- Concord For Ukraine – Ukraine Forward
- Concord Free Public Library – Get Kids Reading
- Concord Museum, The – Family Trees Exhibit
- Concord Prison Outreach – Help CPO
- Concord Scouts Den 133 – Join Cub Scouts
- Concord Scouts Troop 132 – Join Troop 132
- Concord Scouts Troop 132 – Christmas Tree Pickup



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List of sponsors and subjects of public service announcements broadcast on WQOH (continued):

Concord Public Works, Town of – Concord Compost Site  
COPD Foundation – COPD Facts  
Dana Farber Cancer Institute – Cancer Research  
Emerson Hospital Auxiliary – EmerSong Fundraiser  
Federal Emergency Management Agency – Disaster Preparedness/Protect Against Disaster  
Feeding America.org – Prevent Childhood Hunger  
Gaining Ground - Volunteer  
Grads of Life.org – Hire Experienced Young People  
Habitat For Humanity Lowell – Volunteer & Donate  
Household Goods – Donate to Household Goods  
Instrumental Music School of Concord & Carlisle – Spring Lesson Registration  
Keep America Beautiful – Recycle  
LoveHasNoLabels.com – Bring People Together  
Lowell Boys And Girls Club – Support Lowell Boys and Girls Club  
Massachusetts Audubon Society – Support Drumlin Farm  
Massachusetts Lead Poisoning Prevention – Lead Poisoning Effects  
Massachusetts Registry of Motor Vehicles – New Auto Inspection Regulation  
Minuteman Media Network – What Is MMN  
MusicDriveUs.org – Support Music Education  
National Highway Traffic Safety Administration – Don't Drive High  
National Highway Traffic Safety Administration – Don't Text & Drive  
National Highway Traffic Safety Administration – The Right Car Seat  
Rosie's Place – Get Involved At Rosie's Place  
Second Chance Cars – Donate Your Car  
Teach.org – Become a Teacher  
UNICEF – Relief For Ukrainian Children  
United Way – Call 211 For Mental Health Help  
United Way – Volunteer for Kids  
United Way – Help Kids Be Active  
US Air Force – Make Good Choices  
US Dept. of Energy – Save Energy  
US Dept. of Health and Human Services – Adopt A Teen  
Us Dept. of Health and Human Services – Childhood Obesity  
Us Dept. of Health and Human Services – Go Play!  
US Dept. of Health and Human Services – Underage Drinking  
US Dept. of Transportation – Designated Driver  
US Dept. of Transportation – Don't Drive Drunk  
US Dept. of Veterans' Affairs – Veterans' Support Resources  
US Food And Drug Admin. – Opioid Disposal  
US Forest Service – How To Put Out A Campfire



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## **WIOH's Operation As A Public Service**

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In addition to all special programs broadcast on WIOH, the station meets an important need of the town's young people by providing, through the station's operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school's students.