



QUARTERLY ISSUES-PROGRAMMING REPORT

OCTOBER 1 – DECEMBER 31, 2023

Program Title: Various Public Service Announcements	Broadcast Date: throughout period
Program Producer: Various	Broadcast Time: periodically

Program Description: WIOH airs at least one – and usually three – public service announcement(s) during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a complete list of sponsors and subjects of public service announcements broadcast on WIOH during this period:

- Acton Discovery Museum – Visit The Discovery Museum
- Adopt US Kids – Adopt a Child
- American Council on Education – Preparing For College
- American Heart Association – Five Signs of Stroke
- American Institute of CPAs – Save For The Future
- American Red Cross – CPR Training
- American Red Cross – Disaster Relief
- American Red Cross – Donate Blood (Generic Announcement)
- American Red Cross – Vermont Flood Relief Assistance
- Artists For Humanity Boston – AFH Art Services
- BecauseOfYou.org – Make Positive Impact / Consider How Others Feel
- BoostAttendance.org – Graduation Day
- Buddy Dog Humane Society – Adopt, Don’t Buy
- Central Middlesex (County) Police Partnership – Home Drug Disposal Kits
- Commonwealth Of Massachusetts – Phone-Use-While-Driving Law
- Commonwealth Of Massachusetts – Electronic Vaccination Record
- Concord Carlisle Community Chest – Support The Chest
- Concord Carlisle High School Performing Arts Department – Band & Orchestra Concert
- Concord Firefighters Relief Association – Holiday Toy Drive
- Concord For Ukraine – Ukraine Forward
- Concord Free Public Library – Get Kids Reading
- Concord Free Public Library – 150th Birthday Party
- Concord Prison Outreach – Help CPO
- Concord Scouts Den 133 – Join Cub Scouts
- Concord BSA Troop 132 – Join Troop 132
- Concord Public Works, Town of – Concord Compost Site
- COPD Foundation – COPD Facts
- Dana Farber Cancer Institute – Cancer Research
- Federal Emergency Management Agency – Disaster Preparedness/Protect Against Disaster
- Feeding America.org – Prevent Childhood Hunger
- Friends of the Concord Free Public Library – Join “The Friends”
- Gaining Ground - Volunteer
- Grads of Life.org – Hire Experienced Young People
- Habitat For Humanity Lowell – Volunteer & Donate
- Household Goods – Donate to Household Goods
- Keep America Beautiful – Recycle
- LoveHasNoLabels.com – Bring People Together



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List of sponsors and subjects of public service announcements broadcast on WIOH (continued):

Lowell Boys And Girls Club – Support Lowell Boys and Girls Club
Massachusetts Audubon Society – Support Drumlin Farm
Massachusetts Lead Poisoning Prevention – Lead Poisoning Effects
Massachusetts Registry of Motor Vehicles – New Auto Inspection Regulation
Minuteman Media Network – What Is MMN
MusicDriveUs.org – Support Music Education
National Highway Traffic Safety Administration – Too Drunk To Drive
National Highway Traffic Safety Administration – Don't Drive High
National Highway Traffic Safety Administration – Don't Text & Drive
National Highway Traffic Safety Administration – The Right Car Seat
Rosie's Place – Get Involved At Rosie's Place
Second Chance Cars – Donate Your Car
Sustainable Harvest International – Minecraft Fundraiser
Teach.org – Become a Teacher
UNICEF – Relief For Ukrainian Children
United States Naval Academy – Summer Seminar Camp
United States Naval Academy – Summer STEM Camp
United Way – Call 211 For Mental Health Help
United Way – Volunteer for Kids
United Way – Help Kids Be Active
US Air Force – Make Good Choices
US Dept. of Energy – Save Energy
US Dept. of Health and Human Services – Adopt A Teen
US Dept. of Health and Human Services – Childhood Obesity
US Dept. of Health and Human Services – Go Play!
US Dept. of Health and Human Services – Underage Drinking
US Dept. of Transportation – Designated Driver
US Dept. of Transportation – Don't Drive Drunk
US Dept. of Veterans' Affairs – Veterans' Support Resources
US Food And Drug Admin. – Opioid Disposal
US Forest Service – How To Put Out A Campfire



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WIOH's Operation As A Public Service

In addition to all special programs broadcast on WIOH, the station meets an important need of the town's young people by providing, through the station's operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school's students.