

## **Quarterly Issues and Programs List for Station – WMWX, WYNS, WKCX October 1, 2015- December 31, 2015**

### **Section I. Issues**

During the fourth quarter of 2015, all 3 Spryex Communications, Inc. radio stations including WKCX, WMWX & WYNS, simulcast the same programming 24/7. The above stations have identified the following significant issues facing our community in this quarter.

- A. See the Excel Spreadsheet (WMWX-WKCX-WYNS Local PSA's Summary) in this file showing issues addressed this quarter and programs run.
- B. Local/State/National News

### **Section II. Responsive Programs**

This station has broadcast programming dealing with each of the above-referenced issues as set out below.

1. **PSA's** – We have identified 90 unique issues this 4th quarter of 2015. A total of 2,100 Local PSA's (90 unique pre-recorded spots) were aired at various times this quarter. The Excel spreadsheet below shows which PSA's were aired and the length of each of them. A total of 17.5 hours of time was spent airing these PSA's this quarter. In addition we made 106 live announcements of various other local PSA's involving local activities and issues that we wanted our audience to be aware of as per the attachment.
2. **USA/IRN Radio Network** – Newscasts (45 - 90 seconds in length) were broadcast this quarter. These newscast featured world and national news and aired primarily during morning and evening drive times.
3. **Kindred Sanction** – This is a 60 minute show aired every Monday evening from 9-10 PM. This show is dedicated to sharing local band and supporting the local music scene and the arts. Information is shared to our listeners through local music exposure and live band interviews. This show is hosted by Eddy Mullet. Many different local bands arrived at our studio each week where we highlight them and their music through both live interviews and through them playing their music live on the air. The local music industry has been in decline for quite a few years and this is Spryex way of helping to re-ignite the local music and arts scene, by giving them much needed exposure. There is no paying sponsor at this time. The show is produced live by Spryex Communications, Inc.
4. **Brian Baker Report** – This is a 60 minute show hosted by both Eddy Mullet and Brian Baker and airs each Thursday evening from 6-7 PM. This show helps to further our efforts to give information in support of local bands. This report is a 60 minute focus on local bands, where they are playing over the weekend and complete details of where listeners can receive more information on these events. The show is produced live by Spryex Communications, Inc. and there is no paying sponsors at this time. It is aired weekly.

brian baker	60 Second Minute Hour	10/1/2015	18:00:00	60 min	local music/community events
Doug Lee	Kroger plus card	10/1/2015	19:30:00	30 sec	Donation to ClassX
Doug Lee	suicide walk	10/1/2015	20:30:00	30 sec	walk for suicide prevention
doug Lee	Big Whisker REvival	10/1/2015	21:30:00	30 sec	Big Whisker Celebration
Aisle Plenty	Suicide walk	10/3/2015	7:15:00	30 sec	walk for suicide prevention
Bob Sadler	Suicide walk	10/4/2015	6:44:00	:30sec	Walk for suicide prevention
Bob Sadler	Kroger plus card	10/4/2015	7:43:00	:30sec	Donation to ClassX
leeza Gordon	kroger plus card	10/5/2015	8:14:00	:30sec	Donation to ClassX
monday night mix t	suicide walk	10/5/2015	19:40:00	30 sec	walk for suicide prevention
monday night mix t	Kroger plus card	10/5/2015	20:50:00	30 sec	Donation to ClassX
kindred sanction	kindred sanction	10/5/2015	21:00:00	60 min	local music/community events
leeza Gordon	suicide walk	10/6/2015	7:45:00	:30sec	walk for suicide prevention
Bob Sadler	Suicide walk	10/6/2015	18:43:00	:30sec	Walk for suicide prevention
Bob Sadler	Kroger plus card	10/6/2015	19:41:00	:30sec	Donation to ClassX
bOb Sadler	suicide walk	10/6/2015	20:41:00	:30SEC	Walk for suicide prevention
Bob Sadler	Suicide walk	10/7/2015	18:41:00	:30sec	Walk for suicide prevention
Bob Sadler	Kroger plus card	10/7/2015	19:44:00	:30sec	Donation to ClassX
Bob Sadler	Suicide walk	10/7/2015	20:44:00	:30sec	
brian baker	60 Secong Minute Hour	10/8/2015	18:00:00	30 sec	local musi/community events
doug Lee	Kroger plus card	10/8/2015	19:30:00	30 sec	Cash Donation to ClassX
doug Lee	Suicide walk	10/8/2015	20:30:00	30 sec	Walk for suicide prevention
doug Lee	classX Radio	10/8/2015	21:30:00	30 sec	Non profit radio
Bob Sadler	Suicide walk	10/11/2015	6:41:00	:30sec	Walk for suicide prevention
Bob Sadler	Kroger plus card	10/11/2015	7:43:00	:30sec	Kroger Donations to ClassX
monday night mix t	classX pledge drive	10/12/2015	19:57:00	30 sec	pledge drive
monday night mix t	classX pledge drive 2	10/12/2015	20:29:00	30 sec	pledge drive
kindred sanction	kindred sanction	10/12/2015	21:00:00	30 sec	local musi/community events
Bob Sadler	Suicide walk	10/13/2015	18:41:00	:30sec	Walk for suicide prevention
Bob Sadler	Kroger plus card	10/13/2015	19:43:00	:30sec	Kroger Donations to ClassX
Bob Sadler	Suicide walk	10/13/2015	20:42:00	:30sec	Walk for suicide prevention
Bob Sadler	Suicide walk	10/14/2015	18:41:00	:30sec	Walk for suicide prevention
Bob Sadler	Kroger plus card	10/14/2015	19:44:00	:30sec	Kroger Donations to ClassX
Bob Sadler	Suicide walk	10/14/2015	20:43:00	:30sec	Walk for suicide prevention
doug Lee	60 Second Minute Hour	10/15/2015	18:00:00	1 hour	local musi/community events

doug Lee	ClassX pledge Drive	10/15/2015	19:45:00	30 sec	pledge drive
doug Lee	Suicide walk	10/15/2015	20:30:00	30 sec	Walk for suicide prevention
doug Lee	ClassX pledge drive	10/15/2015	21:35:00	30 sec	pledge drive
Aisle Plenty	Suicide walk	10/17/2015	6:15:00	30 sec	Walk for suicide prevention
Bob Sadler	Suicide walk	10/18/2015	6:41:00	:30sec	Walk for suicide prevention
kindred sanction	kindred sanction	10/26/2015	21:00:00	60 min	local musi/community events
brian baker	60 Second Minute Hour	10/29/2015	18:00:00	60 min	local musi/community events
doug Lee	classX Radio	10/29/2015	19:30:00	30 sec	Non profit radio
doug Lee	classX Radio	10/29/2015	20:30:00	30 sec	Non profit radio
doug Lee	classX Radio	10/29/2015	21:30:00	30 sec	Non profit radio
doug Lee	classX Radio	11/5/2015	20:30:00	30 sec	Non profit radio
Aisle Plenty	Amy Beal Fundraiser	11/7/2015	6:41:00	30 sec	Fundraiser
Bob Sadler	Amy Beal Fundraiser	11/8/2015	6:42:00	:30sec	Fundraiser
monday night mix t	Amy Beal Fundraiser	11/9/2015	19:54:00	30 sec	fundraiser
kindred sanction	kindred sanction	11/9/2015	21:00:00	30 sec	local musi/community events
Bob Sadler	Amy Beal Fundraiser	11/10/2015	18:44:00	:30sec	fundraiser
Bob Sadler	Amy Beal Fundraiser	11/11/2015	18:43:00	:30sec	
brian baker	60 Second Minute Hour	11/11/2015	18:00:00	60 min	local music community interest
monday night mix t	kroger plus card	11/16/2015	19:41:00	30 sec	donate to ClassX
kindred sanction	kindred sanction	11/16/2015	21:00:00	60 min	local music community interest
brian baker	60 Second Minute Hour	11/19/2015	18:00:00	60 min	local music community interest
doug Lee	classX Radio	11/19/2015	19:30:00	30 sec	Non profit radio
doug Lee	classX Radio	11/19/2015	20:30:00	30 sec	Non profit radio
doug Lee	classX Radio	11/19/2015	21:30:00	30 sec	Non profit radio
Aisle Plenty	classX Radio	11/21/2015	6:41:00	30 sec	Non profit radio
monday night mix t	kroger plus card	11/23/2015	19:50:00	30 sec	support/donate to classx
kindred sanction	kindred sanction	11/23/2015	21:00:00	60 min	local music community interest
monday night mix t	autism rocks 7	11/25/2015	20:55:00	30 sec	fundraiser for autism awareness
kindred sanction	kindred sanction	11/25/2015	21:00:00	60 min	local music community interest
Bob Sadler	H2O	12/1/2015	18:43:00	30sec	12/9/heroin - buffalo wings 10%
Bob Sadler	autism rocks 7	12/1/2015	19:44:00	30sec	autism rocks 7 2/14/15
Bob Sadler	H2O	12/2/2015	18:44:00	30sec	12/9 heroin buffalo wings 10%
Bob Sadler	autism rocks 7	12/2/2015	19:43:00	30sec	autism rocks 7 2/14/15
brian baker	60 Second Minute Hour	12/3/2015	18:00:00	60 min	local music community interest

doug Lee	H20	12/3/2015	19:30:00	30 sec	Fundraiser for heroin awareness
doug Lee	autism rocks 7	12/3/2015	20:30:00	30 sec	fundraiser for autism awareness
doug Lee	classX Radio	12/3/2015	9:30:00	30 sec	Non profit radio
Jeff Hecht	H20	12/5/2015	10:10:00	30 sec	Fundraiser for heroin awareness
Jeff Hecht	autism rocks 7	12/5/2015	11:40:00	30 sec	fundraiser for autism awareness
Jeff Hecht	croger plus card	12/5/2015	12:40:00	30 sec	support/donate to classx
Jeff Hecht	H20	12/5/2015	1:40:00	30 sec	Fundraiser for heroin awareness
Bob Sadler	H20	12/6/2015	6:45:00	30sec	Fundraiser for heroin awareness
Bob Sadler	autism rocks 7	12/6/2015	7:48:00	30sec	autism rocks 7 2/14/15
monday night mix t	autism rocks 7	12/7/2015	19:30:00	30 sec	autism rocks 7 2/14/15
monday night mix t	H20	12/7/2015			
kindred sanction	kindred sanction	12/7/2015	21:00:00	60 min	local music/commmunity interest
Bob Sadler	H20	12/8/2015	18:42:00	:30sec	fundraiser for heroin awareness
Bob Sadler	autism rocks 7	12/8/2015	19:43:00	30sec	autism rocks 7 2 /14/2015
Bob Sadler	life Ministries adopt a kid gifts	12/8/2015	20:45:00	30sec	adopt kids for xmas gifts
Bob Sadler	autism rocks 7	12/9/2015	18:43:00	30sec	autism rocks7 2 14 /2015
Bob Sadler	life Ministries adopt a kid gifts	12/9/2015	19:46:00	30sec	adopt kids for xmas gifts
Leeza Gordon	life Ministries adopt a kid gifts	12/10/2015	8:45:00	:30sec	adopt kids for xmas gifts
Leeza Gordon	autism rocks 7	12/10/2015	9:45:00	:30sec	local music/commmunity interest
60 Second Minute H	60 Second Minute Hour	12/10/2015	18:00:00	60 min	local music/commmunity interest
doug Lee	autism rocks 7	12/10/2015	19:30:00	30 sec	autism rocks 7 2 /14/2015
doug Lee	life Ministries adopt a kid gifts	12/10/2015	20:30:00	30 sec	adopt kids for xmas gifts
doug Lee	classX Radio	12/10/2015	21:30:00	30 sec	Non profit radio
Leeza Gordon	autism rocks 7	12/11/2015	8:45:00	30 sec	local music/commmunity interest
Leeza Gordon	life Ministries adopt a kid gifts	12/11/2015	7:45:00	30 sec	adopt kids for xmas gifts
Jeff Hecht	life Ministries adopt a kid gifts	12/12/2015	10:41:00	30 sec	adopt kids for xmas gifts
Jeff Hecht	autism rocks 7	12/12/2015	11:41:00	30 sec	autism rocks 7 2 /14/2015
Jeff Hecht	life Ministries adopt a kid gifts	12/12/2015	12:41:00	30 sec	adopt kids for xmas gifts
Jeff Hecht	autism rocks 7	12/12/2015	13:11:00	30 sec	autism rocks 7 2 /14/2015
Bob Sadler	life Ministries adopt a kid gifts	12/13/2015	6:43:00	30sec	adopt kids for xmas gifts
Bob Sadler	autism rocks 7	12/13/2015	7:44:00	30sec	autism rocks 2/14/2016
monday night mix t	autism rocks 7	12/14/2015	7:55 PM	30 sec	autism rocks
monday night mix tape					
kindred sanction	kindred sanction	12/14/2015	9:00 PM	60min	local music/community events

Bob Sadler	life ministries adopt a kid gifts	12/16/2015	6:43 PM	30sec	adpts kids xmas gifts
Bob Sadler	autism rocks7	12/16/2015	7:43 PM	30sec	autism rocks7 2/14/2016
60 Second Minute P	60 Second Minute Hour	12/17/2015	7:00 PM	30 sec	local music/community events
doug Lee	life ministries adopt a kid gifts	12/17/2015	7:30 PM	30 sec	adpts kids xmas gifts
doug Lee	autism rocks7	12/17/2015	8:30 PM	30 sec	autism rocks7 2/14/2016
doug Lee	ClassX Radio	12/17/2015	9:30 PM	30 sec	Non Profit radio
Aisle Plenty	life ministries adopt a kid gifts	12/19/2015	6:41 AM	30 sec	adpts kids xmas gifts
Aisle Plenty	autism rocks7	12/19/2015	6:43 AM	30 sec	autism rocks7 2/14/2016
Aisle Plenty	life ministries adopt a kid gifts	12/19/2015	7:41 AM	30 sec	adpts kids xmas gifts
Jeff Hecht	life ministries adopt a kid gifts	12/19/2015	10:41 AM	30 sec	adpts kids xmas gifts
Jeff Hecht	autism rocks7	12/19/2015	12:41 PM	30 sec	autism rocks7 2/14/2016
Jeff Hecht	life ministries adopt a kid gifts	12/19/2015	1:11 PM	30 sec	adpts kids xmas gifts
Wes Laile	autism rocks 7	12/19/2015	5:11 PM	30 sec	autism rocks7 2/14/2016
Bob Sadler	life ministries adopt a kid gifts	12/20/2015	6:43 AM	30 sec	adopt kids xmas gifts
Bob Sadler	autism rocks7	12/20/2015	7:43 AM	30sec	autism rocks7 2/14/2016
Leeza Gordon	autism rocks 7	12/21/2015	7:15 AM	30sec	autism rocks7 2/14/2016
monday night mix t	life ministries adopt a kid gifts	12/21/2015	8:57 PM	30 sec	adopt kids xmas gifts
kindred sanction	kindred sanction	12/21/2015	9:00 PM	60 min	local music/community events
Leeza Gordon	life ministries adopt a kid gifts	12/21/2015	8:45 AM	30sec	adopt kids xmas gifts

214	Local PSA - Redwood NKY
181	Local PSA - Classx Local Mail
150	Local PSA - Classx Website
143	Local PSA - ClassX Phone
41	PSA - Making Home Affordable - Isolation (110713)
41	PSA - Hunger Prevention - Savannah Guthrie (010116)
37	PSA - Who Do You Play For-Softball
37	PSA - Who Do You Play For-Basketball
36	PSA - Dollar Per Month
36	PSA - National Foundation for Credit Counseling - A
Helping Hand	
35	PSA - CDC - Better Safe
34	PSA - Hunger Prevention - Curtis Stone (010116)
34	PSA - Hunger Prevention - Reba McEntire (010116)
33	PSA - Take Care People (013116)
33	PSA - Hunger Prevention - Kelly Clarkson (010116)
32	PSA - Who Do You Perform For
32	PSA - US Dept HHS - Facade
32	PSA - Community Engagement - Health (072316)
32	PSA - Step On Up-Diabetes 2
32	PSA - CDC - The Appointment
31	PSA - Food Safety Education - Funky Chicken (120415)
31	PSA - Hunger Prevention - Renee Fleming (123115)
30	PSA - Do It For Me Hearing
30	PSA - Talk to Your Teen About Marijuana
30	PSA - National Foundation for Credit Counseling -
Housing Stories	
30	PSA - Hunger Prevention - Nick Cannon (010116)
29	PSA - Who Do You Swim For
29	PSA - Hope In Sight
28	PSA - National Foundation for Credit Counseling -
Sharpen Your Financial Focus	
28	PSA - Hunger Prevention - Dr Phil (011516)
27	PSA - US Dept HHS - Treasures Of Life
27	PSA - Community Engagement - Finance (072316)
26	PSA - Hunger Prevention - Rachael Ray 2 (010116)
26	PSA - Out Of The Darkness Walk
26	PSA - Floodsmart - Know Your Risk
25	PSA - NFB - Vehicle Donation
25	PSA - Food Safety Education - Mosh (120415)
24	PSA - Hunger Prevention - Josh Groban (013116)
24	PSA - Hunger Prevention - Maria Menounos (010116)
24	PSA - PVA - Veterans Overcoming Adversity
23	PSA - CDC - Busy Mom
23	PSA - CDC - Search Results
23	PSA - Ecycling
22	PSA - Wildlife Land Trust - Saving Lives By Saving Land
19	PSA - Step On Up-Diabetes
18	PSA - PVA - Serving Our Veterans
18	PSA - Hunger Prevention - Laila Ali (010116)
14	PSA - Heart Disease And Stroke - Breaking News (111115)

12 PSA - Grads Of Life - Best Vs. Standard (092215)  
 9 PSA - Making Home Affordable - This Is Why (092315)  
 7 Local PSAs  
 7 PSA - Grads Of Life - Surprise You (092215)  
 7 Fast Signs (30) (PSA) (Toys For Joy) December 2015  
 (WMWX-RAI)  
 7 Cleves & Lonneman Jewelers (30) (PSA) (Military Tribute)  
 November 2015 (WMWX-MSM)  
 7 Cincinnati Observatory (30) (PSA) (Toys For Kids)  
 November 2015 (WMWX-MSM)  
 6 Green County Insurance (30) (PSA) (Child Safety)  
 November 2015 (WYNS-RAI)  
 6 PSA - Hispanic Scholarship Fund - Edward James Olmos  
 (091615)  
 6 Greene County Insurance (30) (PSA) December 2015 (WYNS-  
 RAI)  
 6 Quality Appliance Sales & Service (30) (PSA) January  
 2016 (WMWX-MSM)  
 6 PSA - PVA - Sports  
 6 PSA - PVA - New Beginnings  
 5 Colonel De's Gourmet Herbs & Spices (30) (PSA) (Hire A  
 Vet) November 2015 (WMWX-MSM)  
 5 PSA - Hispanic Scholarship Fund - Adam Rodriguez  
 (091615)  
 5 PSA - HUD - Fair Housing  
 5 Sunset Grill (30) (PSA) October 2015 (WKCX-RAI)  
 5 RPM Auto Service, Inc. (30) (PSA) (Military Tribute)  
 October 2015 (WMWX-MSM)  
 5 GEI Fluid Power (30) (PSA) January 2016 (WMWX-RAI)  
 4 Clubb House Arms (30) (PSA) October 2015 (WYNS-RAI)  
 4 Cleves & Lonnemann Jewelers (30) (PSA) January 2016  
 (WMWX-MSM)  
 4 PSA - PVA - Benefits  
 4 PSA - PVA - Care Giver  
 4 PSA - Womens Health - Spread The Word  
 4 Reis Concrete Products (30) (PSA) (Toys For Kids  
 Campaign) November 2015 (WKCX-MSM)  
 3 Shear Magic Pet Grooming (30) (PSA) (Animal Care &  
 Safety) November 2015 (WYNS-RAI)  
 3 R.A. Heller Company (30) (PSA) November 2015 (WMWX-MSM)  
 3 O'Reilly Auto Parts (30) (PSA) (Military Tribute)  
 November 2015 (WMWX-MSM)  
 3 Let's Talk Travel (30) (PSA) October 2015 (WYNS-RAI)  
 3 Grease Buster Tools (30) (PSA) December 2015 (WYNS-RAI)  
 2 PSA  
 2 Bad To The Bone Grooming Salon (30) (PSA) (Animal Care &  
 Safety) November 2015 (WKCX-RAI)  
 2 Crouse Mobile Home Park (30) (PSA) (Military Tribute)  
 November 2015 (WMWX-MSM)  
 2 Gary Williams Martial Arts (30) (PSA) October 2015  
 (WCXE-RAI)

2 Gigi's Cupcakes (30) (PSA) October 2015 (WCXE-RAI)  
 2 Hancock Drain Service (30) (PSA) December 2015 (WKCX-  
 MSM)  
 2 Page's Flooring (30) (PSA) December 2015 (WYNS-MSM)  
 2 Cincinnati Wholesale Florist (30) (PSA) October 2015  
 (WMWX-MSM)  
 2 Texas Roadhouse (30) (PSA) (Community Involvement)  
 November 2015 (WMWX-MSM)  
 1 Cora's Main Attraction (29) (PSA) January 2015 (WCNX-  
 MSM)  
 1 P&J Lawn Service & Landscaping (30) (PSA) (Salute To The  
 Troops) November 2015 (WYNS-RAI)  
 1 Remke Markets (30) (PSA) (Salute To Troops) November  
 2015 (WCXE-RAI)