

# ORDER WORKSHEET

Rep Order# 10365868	Ver# 1	Status New	Traffic Order#	Printed: 08/05/14 9:21 AM	1 of 2
EC'd Yes				Last Received: 08/04/14 5:33 PM	
				Showing Buylines: All Lines	

  

Station WMTG-TV MACON	Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	815 SLATERS LANE	Sales Office (DC) WASHINGTON
Product Ending Spending Acti	ALEXANDRIA, VA 22314	Salesperson (FB2) FRAN BROWN
Estimate# 4712	Agency C/P1/P2/E 379/681/4712	Sales Assistant FRAN
Buyer MELISSA	Flight Dates 08/06/14-08/12/14	Salesperson Phone# 215-563-5400
		Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

ENDING SPENDING ACTION FUND

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

8.4 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	4P-5P	DR. OZ	30	1.3	1.3	\$65.00	08/06-08/06	1	1	\$65.00
2	F	4P-5P	DR. OZ	30	1.3	1.3	\$65.00	08/08-08/08	1	1	\$65.00
3	Tu	4P-5P	DR. OZ	30	1.3	1.3	\$65.00	08/12-08/12	1	1	\$65.00
4	W	5P-6P	DOCTORS	30	1.3	1.3	\$65.00	08/06-08/06	1	1	\$65.00
5	Th	5P-6P	DOCTORS	30	1.3	1.3	\$65.00	08/07-08/07	1	1	\$65.00
6	F	5P-6P	DOCTORS	30	1.3	1.3	\$65.00	08/08-08/08	1	1	\$65.00
7	M	5P-6P	DOCTORS	30	1.3	1.3	\$65.00	08/11-08/11	1	1	\$65.00
8	Tu	5P-6P	DOCTORS	30	1.3	1.3	\$65.00	08/12-08/12	1	1	\$65.00

## ---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 10365868 Ver# 1 Status New Traffic Order# Printed: 08/05/14 9:21 AM 2 of 2  
EC'd Yes Last Received: 08/04/14 5:33 PM  
Showing Buylines: All Lines

Station WMGT-TV MACON  
Advertiser (6087) POLITICAL ISSUE GROU  
Product Ending Spending Acti  
Estimate# 4712  
Buyer MELISSA  
Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm MILLENNIUM SALES & MARKETING  
815 SLATERS LANE Sales Office (DC) WASHINGTON  
ALEXANDRIA, VA 22314 Salesperson (FB2) FRAN BROWN  
Agency C/P1/P2/E 379/681/4712 Sales Assistant FRAN  
Flight Dates 08/06/14-08/12/14 Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

Report Totals: 8 / \$520.00

---SALES MONTHLY TOTALS---

Aug2014: 8 / \$520.00  
Order Totals: 8 / \$520.00 Total GRPS: 10.4

---COMPETITIVE---

Market Totals	\$8,637.87	CABL .00%	EMGT .00%	UNKN .00%	WBMN .00%	WGNM .00%
		WGXA 7.18%	WMZ 86.79%	WMGT 6.02%	WPGA .00%	

Books [MAY13]  
Demos RA35+P

--- CREDIT RISK ---  
STANDARD CREDIT TERMS



WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Clear, Accurate, To The Point.

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 130319

### Schedule Dates

08/06/14-08/12/14

### Advertiser

Political Issue Group (1527)

### Agency

American Media & Advocacy Group (3208)

### Product

Pol- Political Issue (1081)

### Brand

Ending Spending Action (33999)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

/

### Phone/Fax

379/681/4712

### CPE

National/Political-Issue

### Account Types

Standard

### Billing Type

Ending Spending Act

### Comments

ENDING SPENDING ACTION FUND

08/05/14

08/05/14

Cheryl Palmer

No

ECR10365868

A18-49/A35+

Normal

Package Deal

Commission %

15.00

Commission

\$78.00

Net Total

\$442.00

Sales Tax

### Macon (WMGT)

By Broadcast Month

Aug. 2014

Grand Total:

Spots

8

Rate

\$520.00

\$520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/06/14-08/06/14	2	:30	4P-5P (EST)	1			X					1	\$65.00	\$65.00	Macon (WMGT)	DR. OZ	8/5/14
2.0	Normal Line / SPOT	08/08/14-08/08/14	2	:30	4P-5P (EST)	1				X				1	\$65.00	\$65.00	Macon (WMGT)	DR. OZ	8/5/14
3.0	Normal Line / SPOT	08/12/14-08/12/14	2	:30	4P-5P (EST)	1		X						1	\$65.00	\$65.00	Macon (WMGT)	DR. OZ	8/5/14
4.0	Normal Line / SPOT	08/06/14-08/06/14	2	:30	5P-6P (EST)	1			X					1	\$65.00	\$65.00	Macon (WMGT)	DOCTORS	8/5/14
5.0	Normal Line / SPOT	08/07/14-08/07/14	2	:30	5P-6P (EST)	1			X					1	\$65.00	\$65.00	Macon (WMGT)	DOCTORS	8/5/14
6.0	Normal Line / SPOT	08/08/14-08/08/14	2	:30	5P-6P (EST)	1				X				1	\$65.00	\$65.00	Macon (WMGT)	DOCTORS	8/5/14
7.0	Normal Line / SPOT	08/11/14-08/11/14	2	:30	5P-6P (EST)	1	X							1	\$65.00	\$65.00	Macon (WMGT)	DOCTORS	8/5/14
8.0	Normal Line / SPOT	08/12/14-08/12/14	2	:30	5P-6P (EST)	1		X						1	\$65.00	\$65.00	Macon (WMGT)	DOCTORS	8/5/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund  
815 Slaters Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Todd Ricketts, CEO  
Brian Baker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/14      *JA Farrell*      \_\_\_\_\_  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*Derek Rogers*      Derek Rogers      General Manager  
Signature                                  Printed Name                                  Title