

ORDER WORKSHEET

Rep Order# 10451849	Ver# 1	Status New	Traffic Order# 133705	Printed: 10/27/14 11:03 AM	1 of 2
EC'd Yes				Last Received: 10/24/14 7:24 PM	
				Showing Buylines: All Lines	
Station WMTG-TV MACON	Agency (ADEL) ADELSTEIN LISTON	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU	222 W. ONTARIO ST., SUITE 600	Sales Office (CH) CHICAGO			
Product PATRIOT MAJORITY USA	CHICAGO, IL 60610	Salesperson (BLM) BRIAN LAMONT			
Estimate# 4516	Agency C/P1/P2/E /4516	Sales Assistant MEGAN			
Buyer CANDY KYLE	Flight Dates 10/28/14-11/04/14	Salesperson Phone# 312-832-6619			
		Salesperson Fax# 312-755-1544			

-- CONTRACT COMMENT --

PATRIOT MAJORITY USA ESTIMATE #4516
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

10/24 V1: NEW ORDER FOR PATRIOT MAJORITY USA TO START ON TUE 10/28. THIS IS IN ADDITION TO THE BUY THAT WAS CONVERTED FROM WOMEN VOTE. NAB FORM, TRAFFIC INSTRUCTIONS AND CHECK COPY TO FOLLOW. ORD TTLS: 26 SPOTS @ \$6290. PLS CNF. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	7A-9A	TODAY SHOW	30	-	-	\$120.00	10/28-10/31	1	1	\$120.00
2	M	7A-9A	TODAY SHOW	30	-	-	\$120.00	11/03-11/03	1	1	\$120.00
3	Tu-F	4P-5P	DR OZ	30	-	-	\$90.00	10/28-10/31	3	3	\$270.00
4	M	4P-5P	DR OZ	30	-	-	\$90.00	11/03-11/03	1	1	\$90.00
5	Tu-F	5P-6P	THE DOCTORS	30	-	-	\$90.00	10/28-10/31	3	3	\$270.00
6	M	5P-6P	THE DOCTORS	30	-	-	\$90.00	11/03-11/03	1	1	\$90.00
7	Tu-F	6P-630P	6PM NEWS	30	-	-	\$120.00	10/28-10/31	3	3	\$360.00
8	M	6P-630P	6PM NEWS	30	-	-	\$120.00	11/03-11/03	1	1	\$120.00
9	Tu-F	730P-8P	JUDGE JUDY	30	-	-	\$300.00	10/28-10/31	4	4	\$1,200.00
10	M	730P-8P	JUDGE JUDY	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00

ORDER WORKSHEET

Rep Order# 10451849 Ver# 1 Status New Traffic Order# Printed: 10/27/14 11:03 AM 2 of 2
EC'd Yes Last Received: 10/24/14 7:24 PM
Showing Buylines: All Lines

Station WMTG-TV MACON Agency (ADEL) ADELSTEIN LISTON Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU 222 W. ONTARIO ST., SUITE 600 Sales Office (CH) CHICAGO
Product PATRIOT MAJORITY USA CHICAGO, IL 60610 Salesperson (BLM) BRIAN LAMONT
Estimate# 4516 Agency C/P1/P2/E /4516 Sales Assistant MEGAN
Buyer CANDY KYLE Flight Dates 10/28/14-11/04/14 Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	F	8P-9P	DATELINE	30	-	-	\$600.00	10/31-10/31	1	1	\$600.00
12	Tu-F	7P-730P	JUDGE JUDY	30	-	-	\$300.00	10/28-10/31	4	4	\$1,200.00
13	M	7P-730P	JUDGE JUDY	30	-	-	\$300.00	11/03-11/03	1	1	\$300.00
14	M	8P-10P	THE VOICE	30	-	-	\$1,250.00	11/03-11/03	1	1	\$1,250.00

---REPORT TOTALS---

Report Totals: 26 / \$6,290.00

---SALES MONTHLY TOTALS---

Nov2014: 26/ \$6,290.00
Order Totals: 26 / \$6,290.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$37,000.00	CABL .00%	EMGT .00%	UNKN .00%	WBVN .00%	WGNN .00%
		WGXA 23.00%	WMAZ 40.00%	WMGT 17.00%	WPGA 20.00%	

--- COMPETITIVE COMMENTS ---

SHARES ESTIMATED

Books [ENOV14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WMGT-TV 41
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Clear, Accurate, To The Point.

Adelstein/Liston
222 W Ontario St Ste 600
Chicago, IL 60610

Contract # 133705

Schedule Dates

10/28/14-11/03/14

Advertiser

Political Issue Group (1527)

Agency

Adelstein/Liston (3224)

Product

Pol- Political Issue (1081)

Brand

PATRIOT MAJORITY USA (36850)

Salesperson

Millenium-Chicago, - (1007)

Sales Office

Millenium - Chicago

Buyer Name

KYLE,CANDY

Phone/Fax

/

CPE

4516

Account Types

National/Political-Issue

Billing Type

Standard

Comments

PATRIOT MAJORITY USA

PATRIOT MAJORITY USA ESTIMATE #4516

Date Entered 10/27/14

Last Modified 10/27/14

Entered By Cheryl Palmer

CO-OP No

Headline # ECR10451849

Demo A18-49/A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$943.50

Net Total \$5,346.50

Sales Tax

Macon (WMGT)

By Broadcast Month

Nov. 2014 26

Grand Total: 26

Rate

\$6,290.00

\$6,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/14-10/31/14	1	:30	7A- 9A (EST)	1		X	X	X	X			1	\$120.00	\$120.00	Macon (WMGT)	TODAY SHOW	10/27/14
2.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7A- 9A (EST)	1	X							1	\$120.00	\$120.00	Macon (WMGT)	TODAY SHOW	10/27/14
3.0	Normal Line / SPOT	10/28/14-10/31/14	1	:30	4P- 5P (EST)	1		1	1	1	1			3	\$90.00	\$270.00	Macon (WMGT)	DR OZ	10/27/14
4.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	4P- 5P (EST)	1	X							1	\$90.00	\$90.00	Macon (WMGT)	DR OZ	10/27/14
5.0	Normal Line / SPOT	10/28/14-10/31/14	1	:30	5P- 6P (EST)	1		1	1	1	1			3	\$90.00	\$270.00	Macon (WMGT)	THE DOCTORS	10/27/14
6.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	5P- 6P (EST)	1	X							1	\$90.00	\$90.00	Macon (WMGT)	THE DOCTORS	10/27/14
7.0	Normal Line / SPOT	10/28/14-10/31/14	1	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$120.00	\$360.00	Macon (WMGT)	6PM NEWS	10/27/14
8.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	6P- 6:30P (EST)	1	X							1	\$120.00	\$120.00	Macon (WMGT)	6PM NEWS	10/27/14
9.0	Normal Line / SPOT	10/28/14-10/31/14	1	:30	7:30P- 8P (EST)	1		1	1	1	1			4	\$300.00	\$1,200.00	Macon (WMGT)	JUDGE JUDY	10/27/14
10.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7:30P- 8P (EST)	1	X							1	\$300.00	\$300.00	Macon (WMGT)	JUDGE JUDY	10/27/14
11.0	Normal Line / SPOT	10/31/14-10/31/14	1	:30	8P- 9P (EST)	1					X			1	\$600.00	\$600.00	Macon (WMGT)	DATLINE	10/27/14
12.0	Normal Line / SPOT	10/28/14-10/31/14	1	:30	7P- 7:30P (EST)	1		1	1	1	1			4	\$300.00	\$1,200.00	Macon (WMGT)	JUDGE JUDY	10/27/14
13.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7P- 7:30P (EST)	1	X							1	\$300.00	\$300.00	Macon (WMGT)	JUDGE JUDY	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature]

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



Clear. Accurate. To The Point.

WMGT-TV 41
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Adelstein/Liston
222 W Ontario St Ste 600
Chicago, IL 60610

Contract # 133705

Schedule Dates

10/28/14-11/03/14

Advertiser

Political Issue Group (1527)

Agency

Adelstein/Liston (3224)

Product

Pol- Political Issue (1081)

Brand

PATRIOT MAJORITY USA (36850)

Salesperson

Millennium-Chicago, - (1007)

Sales Office

Millennium - Chicago

Buyer Name

KYLE, CANDY

Phone/Fax

/

CPE

4516

Account Types

National/Political-Issue

Billing Type

Standard

Comments

PATRIOT MAJORITY USA
PATRIOT MAJORITY USA ESTIMATE #4516

10/27/14

10/27/14

Cheryl Palmer

No

ECR10451849

A18-49/A35+

Normal

Package Deal

Commission %

15.00

Commission

\$943.50

Net Total

\$5,346.50

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Macon (WMGT)

By Broadcast Month

Nov. 2014

Grand Total:

Spots

26

26

Rate

\$6,290.00

\$6,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	8P- 10P (EST)	1	X							1	\$1,250.00	\$1,250.00	Macon (WMGT)	THE VOICE	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">WINGT - 41 NBC macon, GA</div>	Date: <div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">10/20/14</div>
--	---

I, Miles King

do hereby request station time concerning the following issue:

Patriot Majority USA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AS ORDERED

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

David Perdue, US Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

PATRIOT MAJORITY USA
PO Box 3552, Washington DC 20033

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Craig Varoga

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/22/14

Date



Signature

312-787-3322

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Joe Powers

Printed Name

Local Sales Mgr

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.