

## ORDER WORKSHEET

Rep Order# 10444661 Ver# 1 Status New Traffic Order# 133320 Printed: 10/15/14 4:08 PM 1 of 4  
EC'd Yes Last Received: 10/15/14 3:56 PM  
Showing Buylines: All Lines

Station WMTG-TV MACON  
Advertiser (6087) POLITICAL ISSUE GROU  
Product Ending Spending Acti  
Estimate# 5915  
Buyer LEE WEILAND  
Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm MILLENNIUM SALES & MARKETING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 379/681/5915  
Flight Dates 10/21/14-10/27/14  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

ENDING SPENDING ACTION FUND

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

10/15 NEW ORDER PLEASE CONFIRM THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	730P-8P	JUDGE JUDY B	30	5.0	5.0	\$220.00	10/21-10/21	1	1	\$220.00
2	W	730P-8P	JUDGE JUDY B	30	5.0	5.0	\$220.00	10/22-10/22	1	1	\$220.00
3	Th	730P-8P	JUDGE JUDY B	30	5.0	5.0	\$220.00	10/23-10/23	1	1	\$220.00
4	F	730P-8P	JUDGE JUDY B	30	5.0	5.0	\$220.00	10/24-10/24	1	1	\$220.00
5	M	730P-8P	JUDGE JUDY B	30	5.0	5.0	\$220.00	10/27-10/27	1	1	\$220.00
6	Tu	7P-730P	JUDGE JUDY	30	4.5	4.5	\$205.00	10/21-10/21	1	1	\$205.00
7	W	7P-730P	JUDGE JUDY	30	4.5	4.5	\$205.00	10/22-10/22	1	1	\$205.00
8	Th	7P-730P	JUDGE JUDY	30	4.5	4.5	\$205.00	10/23-10/23	1	1	\$205.00
9	F	7P-730P	JUDGE JUDY	30	4.5	4.5	\$205.00	10/24-10/24	1	1	\$205.00
10	M	7P-730P	JUDGE JUDY	30	4.5	4.5	\$205.00	10/27-10/27	1	1	\$205.00

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Station WMTG-TV MACON  
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 Product Ending Spending Acti  
 Estimate# 5915  
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 Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 379/681/5915  
 Flight Dates 10/21/14-10/27/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRAN BROWN  
 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Tu	12P-1P	S HARVEY! B	30	0.6	0.6	\$55.00	10/21-10/21	1	1	\$55.00
12	W	12P-1P	S HARVEY! B	30	0.6	0.6	\$55.00	10/22-10/22	1	1	\$55.00
13	Th	12P-1P	S HARVEY! B	30	0.6	0.6	\$55.00	10/23-10/23	1	1	\$55.00
14	F	12P-1P	S HARVEY! B	30	0.6	0.6	\$55.00	10/24-10/24	1	1	\$55.00
15	M	12P-1P	S HARVEY! B	30	0.6	0.6	\$55.00	10/27-10/27	1	1	\$55.00
16	Tu	1130A-12P	INSIDE EDITION<	30	0.6	0.6	\$55.00	10/21-10/21	1	1	\$55.00
17	W	1130A-12P	INSIDE EDITION<	30	0.6	0.6	\$55.00	10/22-10/22	1	1	\$55.00
18	Th	1130A-12P	INSIDE EDITION<	30	0.6	0.6	\$55.00	10/23-10/23	1	1	\$55.00
19	F	1130A-12P	INSIDE EDITION<	30	0.6	0.6	\$55.00	10/24-10/24	1	1	\$55.00
20	M	1130A-12P	INSIDE EDITION<	30	0.6	0.6	\$55.00	10/27-10/27	1	1	\$55.00
21	Tu	11P-1135P	41 NBC NWS 11P	30	1.0	1.0	\$100.00	10/21-10/21	1	1	\$100.00
22	W	11P-1135P	41 NBC NWS 11P	30	1.0	1.0	\$100.00	10/22-10/22	1	1	\$100.00
23	Th	11P-1135P	41 NBC NWS 11P	30	1.0	1.0	\$100.00	10/23-10/23	1	1	\$100.00
24	F	11P-1135P	41 NBC NWS 11P	30	1.0	1.0	\$100.00	10/24-10/24	1	1	\$100.00
25	M	11P-1135P	41 NBC NWS 11P	30	1.0	1.0	\$100.00	10/27-10/27	1	1	\$100.00
26	Tu	630P-7P	NBC NITELY NWS	30	2.0	2.0	\$250.00	10/21-10/21	1	1	\$250.00

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Agency C/P1/P2/E 379/681/5915  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	W	630P-7P	NBC NITELY NWS	30	2.0	2.0	\$250.00	10/22-10/22	1	1	\$250.00
28	Th	630P-7P	NBC NITELY NWS	30	2.0	2.0	\$250.00	10/23-10/23	1	1	\$250.00
29	F	630P-7P	NBC NITELY NWS	30	2.0	2.0	\$250.00	10/24-10/24	1	1	\$250.00
30	M	630P-7P	NBC NITELY NWS	30	2.0	2.0	\$250.00	10/27-10/27	1	1	\$250.00
31	Tu	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/21-10/21	1	1	\$120.00
32	W	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/22-10/22	1	1	\$120.00
33	Th	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/23-10/23	1	1	\$120.00
34	F	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/24-10/24	1	1	\$120.00
35	M	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/27-10/27	1	1	\$120.00
36	Tu	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/21-10/21	1	1	\$120.00
37	W	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/22-10/22	1	1	\$120.00
38	Th	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/23-10/23	1	1	\$120.00
39	F	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/24-10/24	1	1	\$120.00
40	M	6P-630P	41 NBC NEWS 6P	30	0.8	0.8	\$120.00	10/27-10/27	1	1	\$120.00
41	Su	8A-9A	SUN TODAY-NBC	30	0.4	0.4	\$75.00	10/26-10/26	1	1	\$75.00
42	Th	10P-11P	PARENTHOOD	30	2.2	2.2	\$450.00	10/23-10/23	1	1	\$450.00

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 Flight Dates 10/21/14-10/27/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRAN BROWN  
 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
43	M	8P-10P	VOICE-NBC	30	5.6	11.2	\$1,400.00	10/27-10/27	2	2	\$2,800.00
44	Th	9P-10P	BAD JUDGE / A-Z	30	1.5	1.5	\$400.00	10/23-10/23	1	1	\$400.00
45	W	9P-10P	LAW&O:SVU-NBC	30	1.8	1.8	\$500.00	10/22-10/22	1	1	\$500.00
46	Su	820P-1130P	SUNDAY NIGHT FOOTBALL	30	7.0	7.0	\$2,000.00	10/26-10/26	1	1	\$2,000.00

## ---REPORT TOTALS---

Report Totals: 47 / \$11,850.00

## ---SALES MONTHLY TOTALS---

Oct2014: 37/ \$7,925.00 Nov2014: 10/ \$3,925.00  
 Order Totals: 47 / \$11,850.00 Total GRPs: 100.6  
 --- COMPETITIVE ---  
 Market Totals \$106,564.75 CABL .00% EMGT .00% UNKN 87.00% WBMN .00% WGNM .00%  
 WGXA 1.88% WMAZ .00% WMGT 11.12% WPGA .00%

Books [NOV13]  
 Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS



WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Clear, Accurate, To The Point.

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 133320

### Schedule Dates

10/21/14-10/27/14

### Advertiser

Political Issue Group (1527)

### Agency

American Media & Advocacy Group (3208)

### Product

Pol- Political Issue (1081)

### Brand

Ending Spending Action (33999)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

WEILAND,LEE

### Phone/Fax

/

### CPE

379/681/379/681/5915

### Account Types

National/Political-Issue

### Billing Type

Standard

### Comments

Ending Spending Acti  
ENDING SPENDING ACTION FUND

Date Entered 10/15/14

Last Modified 10/15/14

Entered By Cheryl Palmer

CO-OP

No

Headline #

ECR10444661

Demo

A18-49/A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,777.50

Net Total

\$10,072.50

Sales Tax

### Macon (WMGT)

By Broadcast Month

Oct. 2014 37

Nov. 2014 10

Grand Total: 47

Rate

\$7,925.00

\$3,925.00

\$11,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	7:30P- 8P (EST)	1		X						1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
2.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	7:30P- 8P (EST)	1			X					1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
3.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	7:30P- 8P (EST)	1				X				1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
4.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	7:30P- 8P (EST)	1					X			1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
5.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	7:30P- 8P (EST)	1	X							1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
6.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	7P- 7:30P (EST)	1		X						1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
7.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	7P- 7:30P (EST)	1			X					1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
8.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	7P- 7:30P (EST)	1				X				1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
9.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	7P- 7:30P (EST)	1					X			1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
10.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	7P- 7:30P (EST)	1	X							1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
11.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	12P- 1P (EST)	1		X						1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
12.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	12P- 1P (EST)	1			X					1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
13.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	12P- 1P (EST)	1				X				1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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Alexandria, VA 22314

WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

## Contract # 133320

### Schedule Dates

10/21/14-10/27/14

### Advertiser

Political Issue Group (1527)

### Agency

American Media & Advocacy Group (3208)

### Product

Pol- Political Issue (1081)

### Brand

Ending Spending Action (33999)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

WEILAND, LEE

### Phone/Fax

/

### CPE

379/681/379/681/5915

### Account Types

National/Political-Issue

### Billing Type

Standard

### Comments

Ending Spending Acti  
ENDING SPENDING ACTION FUND

Date Entered 10/15/14

Last Modified 10/15/14

Entered By Cheryl Palmer

CO-OP No

Headline # ECR10444661

Demo A18-49/A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,777.50

Net Total \$10,072.50

Sales Tax

### Macon (WMGT)

By Broadcast Month

Spots

Rate

Oct. 2014 37 \$7,925.00

Nov. 2014 10 \$3,925.00

Grand Total: 47 \$11,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	12P- 1P (EST)	1					X			1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
15.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	12P- 1P (EST)	1	X							1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
16.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	11:30A- 12P (EST)	1		X						1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITION<	10/15/14
17.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	11:30A- 12P (EST)	1		X						1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITION<	10/15/14
18.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	11:30A- 12P (EST)	1				X				1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITION<	10/15/14
19.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	11:30A- 12P (EST)	1					X			1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITION<	10/15/14
20.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	11:30A- 12P (EST)	1	X							1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITION<	10/15/14
21.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	11P- 11:35P (EST)	1		X						1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
22.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	11P- 11:35P (EST)	1			X					1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
23.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	11P- 11:35P (EST)	1				X				1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
24.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	11P- 11:35P (EST)	1					X			1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
25.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	11P- 11:35P (EST)	1	X							1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
26.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	6:30P- 7P (EST)	1			X					1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
27.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	6:30P- 7P (EST)	1			X					1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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### Sales Office

Millennium - Washington

### Buyer Name

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### Phone/Fax

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### CPE

379/681/379/681/5915

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Nov. 2014 10

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10

47

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\$7,925.00

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\$11,850.00

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28.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	6:30P- 7P (EST)	1				X				1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
29.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	6:30P- 7P (EST)	1					X			1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
30.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6:30P- 7P (EST)	1	X							1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
31.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	6P- 6:30P (EST)	1		X						1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
32.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	6P- 6:30P (EST)	1			X					1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
33.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	6P- 6:30P (EST)	1				X				1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
34.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	6P- 6:30P (EST)	1					X			1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
35.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6P- 6:30P (EST)	1	X							1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
36.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	6P- 6:30P (EST)	1		X						1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
37.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	6P- 6:30P (EST)	1			X					1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
38.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	6P- 6:30P (EST)	1				X				1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
39.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	6P- 6:30P (EST)	1					X			1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
40.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6P- 6:30P (EST)	1	X							1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
41.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	8A- 9A (EST)	1						X		1	\$75.00	\$75.00	Macon (WMGT)	SUN TODAY-NBC	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

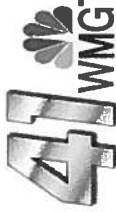
Date:

Accepted-Station:

Date:

Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



Clear, Accurate, To The Point.

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

## Contract # 133320

**Schedule Dates** 10/21/14-10/27/14  
**Advertiser** Political Issue Group (1527)  
**Agency** American Media & Advocacy Group (3208)  
**Product** Pol- Political Issue (1081)  
**Brand** Ending Spending Action (33999)  
**Salesperson** Millenium- Washington, - (1010)  
**Sales Office** Millenium - Washington  
**Buyer Name** WELAND, LEE  
**Phone/Fax** /  
**CPE** 379/681/379/681/5915  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** Ending Spending Acti  
ENDING SPENDING ACTION FUND

**Date Entered** 10/15/14  
**Last Modified** 10/15/14  
**Entered By** Cheryl Palmer  
**CO-OP** No  
**Headline #** ECR10444661  
**Demo** A18-49/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,777.50  
**Net Total** \$10,072.50  
**Sales Tax**

Macon (WMGT)		
By Broadcast Month		
Spots	Rate	
37	\$7,925.00	
10	\$3,925.00	
47	\$11,850.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	10P- 11P (EST)	1				X				1	\$450.00	\$450.00	Macon (WMGT)	PARENTHOOD	10/15/14
43.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	8P- 10P (EST)	2	X							2	\$1,400.00	\$2,800.00	Macon (WMGT)	VOICE-NBC	10/15/14
44.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	9P- 10P (EST)	1				X				1	\$400.00	\$400.00	Macon (WMGT)	BAD JUDGE / A-Z	10/15/14
45.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	9P- 10P (EST)	1			X					1	\$500.00	\$500.00	Macon (WMGT)	LAW&O:SVU-NBC	10/15/14
46.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	8:20P- 11:30P (EST)	1							X	1	\$2,000.00	\$2,000.00	Macon (WMGT)	SUNDAY NIGHT FOOTBALL	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">41NBC - WMGT</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 40px;">10/21/14</span>
--	--

I, American Media and Advocacy Group

do hereby request station time concerning the following issue:

U.S. Senate Election
----------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund  
815 Slaters Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Todd Ricketts, CEO  
Brian Baker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund  
815 State St Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Todd Ricketts, CEO  
Brian Baker, COO

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/14      [Signature]      \_\_\_\_\_  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Joe Powers  
Printed Name

Local Sales Manager  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE Attached					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

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American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 133320

### Schedule Dates

10/21/14-10/27/14

### Advertiser

Political Issue Group (1527)

### Agency

American Media & Advocacy Group (3208)

### Product

Pol- Political Issue (1081)

### Brand

Ending Spending Action (33999)

### Salesperson

Millenium- Washington, - (1010)

### Sales Office

Millenium - Washington

### Buyer Name

WEILAND,LEE

### Phone/Fax

/

### CPE

379/681/379/681/5915

### Account Types

National/Political-Issue

### Billing Type

Standard

### Comments

Ending Spending Act  
ENDING SPENDING ACTION FUND

10/15/14

10/15/14

Cheryl Palmer

No

ECR10444661

A18-49/A35+

Normal

Package Deal

Commission %

15.00

Commission

\$1,740.00

Net Total

\$9,860.00

Sales Tax

### Macon (WMGT)

By Broadcast Month

Oct. 2014

Nov. 2014

Grand Total:

Spots

36

10

46

Rate

\$7,675.00

\$3,925.00

\$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	7:30P- 8P (EST)	1		X						1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
2.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	7:30P- 8P (EST)	1			X					1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
3.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	7:30P- 8P (EST)	1				X				1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
4.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	7:30P- 8P (EST)	1					X			1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
5.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	7:30P- 8P (EST)	1	X							1	\$220.00	\$220.00	Macon (WMGT)	JUDGE JUDY B	10/15/14
6.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	7P- 7:30P (EST)	1		X						1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
7.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	7P- 7:30P (EST)	1			X					1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
8.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	7P- 7:30P (EST)	1				X				1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
9.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	7P- 7:30P (EST)	1					X			1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
10.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	7P- 7:30P (EST)	1	X							1	\$205.00	\$205.00	Macon (WMGT)	JUDGE JUDY	10/15/14
11.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	12P- 1P (EST)	1								1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
12.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	12P- 1P (EST)	1			X					1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
13.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	12P- 1P (EST)	1				X				1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 133320

**Schedule Dates** 10/21/14-10/27/14  
**Advertiser** Political Issue Group (1527)  
**Agency** American Media & Advocacy Group (3208)  
**Product** Pol- Political Issue (1081)  
**Brand** Ending Spending Action (33999)  
**Salesperson** Millenium- Washington, - (1010)  
**Sales Office** Millenium - Washington  
**Buyer Name** WEILAND,LEE  
**Phone/Fax** /  
**CPE** 379/681/379/681/5915  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** Ending Spending Acti  
ENDING SPENDING ACTION FUND

**Date Entered** 10/15/14  
**Last Modified** 10/15/14  
**Entered By** Cheryl Palmer  
**CO-OP** No  
**Headline #** ECR10444661  
**Demo** A18-49/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,740.00  
**Net Total** \$9,860.00  
**Sales Tax**

**Macon (WMGT)**  
**By Broadcast Month**  
Oct. 2014 36 \$7,675.00  
Nov. 2014 10 \$3,925.00  
**Grand Total:** 46 \$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	12P- 1P (EST)	1					X			1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
15.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	12P- 1P (EST)	1	X							1	\$55.00	\$55.00	Macon (WMGT)	WENDY WILLIAMS	10/15/14
16.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	11:30A- 12P (EST)	1		X						1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITON <	10/15/14
17.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	11:30A- 12P (EST)	1			X					1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITON <	10/15/14
18.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	11:30A- 12P (EST)	1				X				1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITON <	10/15/14
19.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	11:30A- 12P (EST)	1					X			1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITON <	10/15/14
20.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	11:30A- 12P (EST)	1	X							1	\$55.00	\$55.00	Macon (WMGT)	INSIDE EDITON <	10/15/14
21.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	11P- 11:35P (EST)	1		X						1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
22.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	11P- 11:35P (EST)	1			X					1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
23.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	11P- 11:35P (EST)	1				X				1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
24.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	11P- 11:35P (EST)	1					X			1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
25.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	11P- 11:35P (EST)	1	X							1	\$100.00	\$100.00	Macon (WMGT)	41 NBC NWS 11P	10/15/14
26.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	6:30P- 7P (EST)	1								1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
27.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	6:30P- 7P (EST)	1			X					1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WMGT-TV 41  
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301 Poplar Street  
Macon, GA 31208-4328

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Alexandria, VA 22314

## Contract # 133320

**Schedule Dates** 10/21/14-10/27/14  
**Advertiser** Political Issue Group (1527)  
**Agency** American Media & Advocacy Group (3208)  
**Product** Pol- Political Issue (1081)  
**Brand** Ending Spending Action (33999)  
**Salesperson** Millenium- Washington, - (1010)  
**Sales Office** Millenium - Washington  
**Buyer Name** WEILAND,LEE  
**Phone/Fax** /  
**CPE** 379/681/379/681/5915  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** Ending Spending Acti  
ENDING SPENDING ACTION FUND

**Date Entered** 10/15/14  
**Last Modified** 10/15/14  
**Entered By** Cheryl Palmer  
**CO-OP** No  
**Headline #** ECR10444661  
**Demo** A18-49/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,740.00  
**Net Total** \$9,860.00  
**Sales Tax**

**Macon (WMGT)**  
**By Broadcast Month**  
Oct. 2014 36 \$7,675.00  
Nov. 2014 10 \$3,925.00  
**Grand Total:** 46 \$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	6:30P- 7P (EST)	1				X				1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
29.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	6:30P- 7P (EST)	1					X				\$250.00		Macon (WMGT)	NBC NITELY NWS	10/15/14
29.0.1	Closed Preempt	10/24/14															Macon (WMGT)	Pre-Empt/Exception -	
30.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6:30P- 7P (EST)	1	X							1	\$250.00	\$250.00	Macon (WMGT)	NBC NITELY NWS	10/15/14
31.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	6P- 6:30P (EST)	1		X						1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
32.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	6P- 6:30P (EST)	1			X					1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
33.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	6P- 6:30P (EST)	1				X				1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
34.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	6P- 6:30P (EST)	1					X			1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
35.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6P- 6:30P (EST)	1	X							1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
36.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	6P- 6:30P (EST)	1		X						1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
37.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	6P- 6:30P (EST)	1			X					1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
38.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	6P- 6:30P (EST)	1				X				1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
39.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	6P- 6:30P (EST)	1					X			1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14
40.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6P- 6:30P (EST)	1	X							1	\$120.00	\$120.00	Macon (WMGT)	41 NBC NEWS 6P	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.





Clear, Accurate, To The Point.

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

## Contract # 133320

Schedule Dates 10/21/14-10/27/14

Advertiser

Political Issue Group (1527)

Agency

American Media & Advocacy Group (3208)

Product

Pol- Political Issue (1081)

Brand

Ending Spending Action (33999)

Salesperson

Millenium- Washington, - (1010)

Sales Office

Millenium - Washington

Buyer Name

WEILAND, LEE

Phone/Fax

/

CPE

379/681/379/681/5915

Account Types

National/Political-Issue

Billing Type

Standard

Comments

Ending Spending Acti  
ENDING SPENDING ACTION FUND

10/15/14

10/15/14

Cheryl Palmer

No

ECR10444661

A18-49/A35+

Normal

Package Deal

Commission %

15.00

Commission

\$1,740.00

Net Total

\$9,860.00

Sales Tax

## Macon (WMGT)

By Broadcast Month

By Broadcast Month	Spots	Rate
Oct. 2014	36	\$7,675.00
Nov. 2014	10	\$3,925.00
<b>Grand Total:</b>	<b>46</b>	<b>\$11,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	8A- 9A (EST)	1							X	1	\$75.00	\$75.00	Macon (WMGT)	SUN TODAY-NBC	10/15/14
42.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	10P- 11P (EST)	1				X				1	\$450.00	\$450.00	Macon (WMGT)	PARENTHOOD	10/15/14
43.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	8P- 10P (EST)	2	X							2	\$1,400.00	\$2,800.00	Macon (WMGT)	VOICE-NBC	10/15/14
44.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	9P- 10P (EST)	1				X				1	\$400.00	\$400.00	Macon (WMGT)	BAD JUDGE / A-Z	10/15/14
45.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	9P- 10P (EST)	1			X					1	\$500.00	\$500.00	Macon (WMGT)	LAW&O:SVU-NBC	10/15/14
46.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	8:20P- 11:30P (EST)	1							X	1	\$2,000.00	\$2,000.00	Macon (WMGT)	SUNDAY NIGHT FOOTBALL	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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