

# ORDER WORKSHEET

Rep Order# 10437403	Ver# 1	Status New	Traffic Order# 132939	Printed: 10/06/14 1:27 PM	1 of 2
EC'd Yes				Last Received: 10/06/14 11:38 AM	
				Showing Buylines: All Lines	

  

Station WMGT-TV MACON	Agency (REDE) RED EAGLE MEDIA GROUP	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	815 SLATERS LANE	Sales Office (DC) WASHINGTON
Product NRA/PVF	ALEXANDRIA, VA 22314	Salesperson (FB2) FRAN BROWN
Estimate# 5696	Agency C/P1/P2/E /5696	Sales Assistant FRAN
Buyer TRACEY ROBINSON	Flight Dates 10/13/14-10/19/14	Salesperson Phone# 215-563-5400
		Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

NRA/PVF

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

10/6 NE WORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	11P-1135P	NEWS	30	-	-	\$100.00	10/13-10/17	5	5	\$500.00
2	Sa	113P-1A	SNL	30	-	-	\$150.00	10/18-10/18	1	1	\$150.00
3	M	758P-9P	TEH VOICE	30	-	-	\$1,400.00	10/13-10/13	1	1	\$1,400.00
4	Su	7P-815P	FOOTBALL NIGHT PRE-GAME	30	-	-	\$500.00	10/19-10/19	2	2	\$1,000.00
5	Su	815P-1130P	FOOTBALL	30	-	-	\$2,000.00	10/19-10/19	2	2	\$4,000.00

## ---REPORT TOTALS---

Report Totals: 11 / \$7,050.00

## ---SALES MONTHLY TOTALS---

Oct2014: 11/ \$7,050.00

Order Totals: 11 / \$7,050.00 Total GRPs: 0.0

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Market Totals	\$51,838.24	CABL .00%	EMGT .00%	UNKN .00%	WBMN .00%	WGNM .00%
		WGXA 12.97%	WMAZ 73.43%	WMGT 13.60%	WPGA .00%	

--- COMPETITIVE ---

Books [NOV13]

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Clear: Accurate. To The Point.

Red Eagle Media Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 132939

**Schedule Dates** 10/13/14-10/19/14  
**Advertiser** Political Issue Group (1527)  
**Agency** Red Eagle Media Group (4143)  
**Product** Pol- Political Issue (1081)  
**Brand** NRA/PV/5696 (36621)  
**Salesperson** Millenium- Washington, - (1010)  
**Sales Office** Millenium - Washington  
**Buyer Name** ROBINSON, TRACEY  
**Phone/Fax** /  
**CPE** NRA/PV/5696  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** NRA/PVF  
NRA/PVF

**Date Entered** 10/06/14  
**Last Modified** 10/06/14  
**Entered By** Cheryl Palmer  
**CO-OP** No  
**Headline #** ECR10437403  
**Demo** A18-49/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,057.50  
**Net Total** \$5,992.50  
**Sales Tax**

## Macon (WMGT)

**By Broadcast Month**  
Oct. 2014 11  
Grand Total: 11  
**Spots**  
11  
**Rate**  
\$7,050.00  
\$7,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	11P- 11:35P (EST)	1	1	1	1	1	1			5	\$100.00	\$500.00	Macon (WMGT)	NEWS	10/6/14
2.0	Normal Line / SPOT	10/18/14-10/18/14	1	:30	1:13P- 1A (EST)	1						X		1	\$150.00	\$150.00	Macon (WMGT)	SNL	10/6/14
3.0	Normal Line / SPOT	10/13/14-10/13/14	1	:30	7:58P- 9P (EST)	1	X							1	\$1,400.00	\$1,400.00	Macon (WMGT)	TEH VOICE	10/6/14
4.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	7P- 8:15P (EST)	2							X	2	\$500.00	\$1,000.00	Macon (WMGT)	FOOTBALL NIGHT PRE-GAME	10/6/14
5.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	8:15P- 11:30P (EST)	2							X	2	\$2,000.00	\$4,000.00	Macon (WMGT)	FOOTBALL	10/6/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

10/7/14

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-family: cursive; font-size: 1.2em;">WMGT - TV MACON, GA</div>	<b>Date:</b> <div style="text-align: center; font-family: cursive; font-size: 1.2em;">10/6/14</div>
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association - Political Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule
		SEE ATTACHED			

This broadcast time will be used by: National Rifle Association - PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

General Election November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Rifle Association, Attention: Wilson H. Phillips  
11250 Waples Mill Road  
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Wilson H. Phillips  
Executive Vice President: Wayne LaPierre  
Executive Director, ILA: Chris Cox

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRA - National Rifle Association, Attention: Wilson H. Phillips  
11250 Waples Mill Road  
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Wilson H. Phillips  
Executive Vice President: Wayne LaPierre  
Executive Director, ILA: Chris Cox

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

09/17/2014

Date

*Joe Powers*

Signature

(703) 683-4877

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Joe Powers*

Signature

Joe Powers

Printed Name

Local Sales Mgr

Title