

# ORDER WORKSHEET

1 of 2

Printed: 10/13/14 9:22 AM  
Last Received: 10/10/14 6:42 PM  
Showing Buylines: All Lines

133195

Traffic Order#

Rep Order# 10441380 Ver# 1 Status New  
EC'd Yes

Station WMTG-TV MACON  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRCC IE 2014  
Estimate# 5821  
Buyer LEE WEILAND  
Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/670/5821  
Flight Dates 10/21/14-10/27/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

NRCC IE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

10/10 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Sa	1130P-1A	SAT NITE LIVE	30	1.3	1.3	\$150.00	10/25-10/25	1	1	\$150.00
2	M	758P-9P	the VOICE	30	6.0	12.0	\$1,400.00	10/27-10/27	2	2	\$2,800.00
3	Su	815P-1130P	SUNDAY NIGHT NFL	30	8.0	8.0	\$2,000.00	10/26-10/26	1	1	\$2,000.00
4	Su	7P-815P	FOOTBALL NIGHT PRE	30	2.0	2.0	\$500.00	10/26-10/26	1	1	\$500.00

## ---REPORT TOTALS---

Report Totals: 5 / \$5,450.00

## ---SALES MONTHLY TOTALS---

Oct2014: 3/ \$2,650.00 Nov2014: 2/ \$2,800.00

Order Totals: 5 / \$5,450.00 Total GRPs: 23.3

## --- COMPETITIVE ---

Market Totals \$40,732.44  
CABL .00% EMGT .00% UNKN .00% WBMN .00% WGNM .00%  
WGXA 6.81% WMAZ 79.80% WMGT 13.38% WPGA .00%

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Books [NOV13]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Clear, Accurate, To The Point.

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 133195

**Schedule Dates** 10/25/14-10/27/14  
**Advertiser** Political Issue Group (1527)  
**Agency** National Media (1089)  
**Product** Pol- Political Issue (1081)  
**Brand** NRCC - IE (18243)  
**Salesperson** Millenium- Washington, - (1010)  
**Sales Office** Millenium - Washington  
**Buyer Name** WEILAND, LEE  
**Phone/Fax** /  
**CPE** 155/670/155/670/5821  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** NRCC IE 2014  
NRCC IE

**Date Entered** 10/13/14  
**Last Modified** 10/13/14  
**Entered By** Cheryl Palmer  
**CO-OP** No  
**Headline #** ECR10441380  
**Demo** A18-49/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$817.50  
**Net Total** \$4,632.50  
**Sales Tax**

## Macon (WMGT)

By Broadcast Month	Spots	Rate
Oct. 2014	3	\$2,650.00
Nov. 2014	2	\$2,800.00
<b>Grand Total:</b>	<b>5</b>	<b>\$5,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/14-10/25/14	1	:30	11:30P- 1A (EST)	1						X		1	\$150.00	\$150.00	Macon (WMGT)	SAT NITE LIVE	10/13/14
2.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	7:58P- 9P (EST)	2	X							2	\$1,400.00	\$2,800.00	Macon (WMGT)	the VOICE	10/13/14
3.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	8:15P- 11:30P (EST)	1							X	1	\$2,000.00	\$2,000.00	Macon (WMGT)	SUNDAY NIGHT NFL	10/13/14
4.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	7P- 8:15P (EST)	1							X	1	\$500.00	\$500.00	Macon (WMGT)	FOOTBALL NIGHT PRE	10/13/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]* 10/13/14

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  41 NBC - WMGT      MACON, GA	<b>Date:</b>  10/13/14
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I, National Media Research, Planning and Placement  
do hereby request station time concerning the following issue:

National Republican Congressional Committee--IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee--IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rich Dunn- Executive Director  
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Rich Dunn-Executive Director  
817 Slaters Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rich Dunn- Executive Director  
Keith Davis- Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

09/17/2014

Date

*J. R. Ferrell*

Signature

(703) 683-4877

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Joe Powers*

Signature

Joe Powers

Printed Name

Joe Powers

Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.