

WLFI-TV 2605 Yeager Road W. Lafayette, IN 47906 Main: (765) 463-1800 Billing:

Billing Address:

First Tuesday Attention: Accounts Payable 118 N 3RD ST LAFAYETTE, IN 47901

Send Payment To:

WLFI-TV P.O. Box 7009 Springfield, OR 97475

INVOICE			Page 1 of 2	
Property	WLFI			
Invoice #	2424040193	Order #	81193	
Invoice Date	04/28/24	Alt Order #		
Invoice Month	April 2024	Deal #		
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/28/24 - 05/07/24	
Advertiser	Committee to Elect D	avid Byers		
Product	May '24 Primary			
Estimate #				
	Account Executive	House West Lafayette, IN		
	Sales Office	Local West Lafayette		
	Sales Region	Local		
	Agency Code			
	Advertiser Code			
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref			
	Advertiser Ref			
	Product 1			
	Product 2			

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 04/28/24	05/05/24	CBS Mornings Sunday	9a-1030a	S	:30	1	\$50.00	NM	
Weeks:	Start Date 04/22/24	End Date MTWTFSS 04/28/24 S	Spots/Week	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	.FI Su 04/	28/24 9:45 AM CBS M	ornings Sunday	9a-1030a	:3	0 Davi dByeı	rsTVSpot		\$50.00 NM
8 04/28/24	05/05/24	Face The Nation	1030a-1130a	S	:30	1	\$15.00	NM	
Weeks:	Start Date 04/22/24	End Date MTWTFSS 04/28/24 S	Spots/Week 1	Rate \$15.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	.FI Su 04/	28/24 11:19 AM Face T	he Nation	1030a-1130a	:3	0 Davi dByeı	rsTVSpot		\$15.00 NM
21 04/28/24	05/05/24	TV 18 Weekend News	6p-630p	S	:30	1	\$25.00	NM	
Weeks:	Start Date 04/22/24	End Date MTWTFSS 04/28/24 S	Spots/Week 1	Rate \$25.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	.FI Su 04/	28/24 6:59 PM TV 18 \	Weekend News	6p-630p	:3	0 Davi dByeı	rsTVSpot		\$25.00 NN
22 04/28/24	04/28/24	CBS Weekend News	630р-7р	S	:30	1	\$25.00	NM	
Weeks:	Start Date 04/22/24	End Date MTWTFSS 04/28/24 S	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	FI Su 04/ See MG		leekend News	630p-7p	:0	0			\$25.00 NA
28 04/28/24	05/05/24	TV 18 News at 11 Weel nd	ke 11p-1130p	S	:30	1	\$30.00	NM	
Weeks:	Start Date 04/22/24	End Date MTWTFSS 04/28/24 S	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	.FI Su 04/	28/24 11:20 PM TV 18 M	News at 11 Weekend	11p-1130p	:3	0 Davi dByeı	rsTVSpot		\$30.00 NM
		Sun Hour 1							

We warrant that the actual broadcast information shown on this invoice was taken from the program log. For Accounting Help, please contact: 1-888-297-6110 accountsreceivable@allenmediabroadcasting.com



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	Invoice #	2424040193	Invoice Month	April 2024					
	Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24					
	Advertiser	Committee to Elect David Byers							
	Product	May '24 Primary							
	Estimate #								

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40 04/28/24	05/05/24		Sun 7p-8p	S	:30	1	\$195.00	NM	
Weeks:	Start Date 04/22/24	End Date <u>MTWTFSS</u> 04/28/24S	Spots/Week 1	<u>Rate</u> \$195.00					
Spots: # Ch	Day Air	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	FI Su 04	/28/24 7:39 PM Sun Ho	ur 1	Sun 7p-8p	:3	0 Davi dBye	ersTVSpot		\$195.00 NM
41 04/28/24	04/28/24	Sun Hour 2	Sun 8p-9p	S	:30	1	\$100.00	NM	
Weeks:	Start Date 04/22/24	End Date <u>MTWTFSS</u> 04/28/24S	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL		/28/24 8:35 PM Sun Ho	ur 2	Sun 8p-9p	:3	0 Davi dBye	ersTVSpot		\$100.00 NM
43 04/28/24	05/05/24	CBS Golf Sat/Sun	Sat/ Sun 12p-7p	SS	:30	1	\$30.00	NM	
Weeks:	Start Date 04/22/24	End Date <u>MTWTFSS</u> 04/28/24S	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL				Sat/ Sun 12p-7p) :3	0 Davi dBye	ersTVSpot		\$30.00 NM
				Total Spots		7			

Payment Terms 30 Days

<u>Gross Total</u> \$445.00

Agency Commission \$66.75

Net Amount Due \$378.25