Rate Type

\$55.00 NM

PREVIEW



WLFI-TV 2605 Yeager Road W. Lafayette, IN 47906 Main: (765) 463-1800 Billing:

Billing Address:

First Tuesday **Attention: Accounts Payable** 118 N 3RD ST LAFAYETTE, IN 47901

Send Payment To: **WLFI-TV** P.O. Box 7009 Springfield, OR 97475

5

WLFI

Spots: #

Day Air Date

M 04/29/24

Air Time Description

6:13 AM TV 18 Morning News

| ٩ | _ v v v | | | | | | | | |
|---------------|----------------|--------------------------------|--------------------------|---------------------|--|--|--|--|--|
| | Property | WLFI | | | | | | | |
| | Invoice # | | Order # | 81193 | | | | | |
| Invoice Date | | | Alt Order # | | | | | | |
| Invoice Month | | May 2024 | Deal # | | | | | | |
| | Invoice Period | 04/29/24 - 05/07/24 | Flight Dates | 04/28/24 - 05/07/24 | | | | | |
| | Advertiser | Committee to Elect David Byers | | | | | | | |
| | Product | May '24 Primary | May '24 Primary | | | | | | |
| | Estimate # | | | | | | | | |
| | | Account Executive | House West Lafayette, IN | | | | | | |
| | | Sales Office | Local West Lafayette | | | | | | |
| | | Sales Region | Local | | | | | | |
| | | Agency Code | | | | | | | |
| | | Advertiser Code | | | | | | | |
| | | Billing Calendar | Broadcast | | | | | | |
| | | Billing Type | Cash | | | | | | |
| | | Special Handling | | | | | | | |
| | | | | | | | | | |

Agency Ref

Product 1

Product 2

Advertiser Ref

| | | | | | | Spots/ | | | | |
|-----------------|---------------------------------------|------------------|-----------------|------------------------|--------|--------------|----------|------|---------|------|
| Line Start Date | End Date Descri | iption | Start/End Time | MTWTFSS | Length | Week | Rate | Type | | |
| 1 04/29/24 | 05/07/24 CBS N | Morning News | M-F 430-5a | | :30 | 0 | \$3.00 | NM | | |
| | Start Date End Da 04/29/24 05/05/2 | | Spots/Week 5 | <u>Rate</u> \$3.00 | | | | | | |
| Spots: # Ch | | Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 5 WLFI | M 04/29/24 | 4:59 AM CBS M | | M-F 430-5a | | 0 Davi dByei | rsTVSpot | | \$3.00 | |
| 4 WLFI | Tu 04/30/24 | 4:59 AM CBS M | • | M-F 430-5a | :3 | O Davi dByei | rsTVSpot | | \$3.00 | NM |
| 1 WLFI | W 05/01/24 | 4:59 AM CBS M | orning News | M-F 430-5a | :3 | O Davi dByei | rsTVSpot | | \$3.00 | |
| 2 WLFI | Th 05/02/24 | 4:59 AM CBS M | • | M-F 430-5a | :3 | O Davi dByei | rsTVSpot | | \$3.00 | |
| 3 WLFI | F 05/03/24 | 4:54 AM CBS M | orning News | M-F 430-5a | :3 | O Davi dByei | rsTVSpot | | \$3.00 | NM |
| | Start Date End Da 05/06/24 05/12/2 | | Spots/Week 2 | <u>Rate</u> \$3.00 | | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 6 WLFI | M 05/06/24 | 4:59 AM CBS M | orning News | M-F 430-5a | :3 | O Davi dByei | rsTVSpot | | \$3.00 | NM |
| 7 WLFI | Tu 05/07/24 | 4:50 AM CBS M | orning News | M-F 430-5a | :3 | O Davi dByei | rsTVSpot | | \$3.00 | NM |
| 2 04/29/24 | 05/07/24 TV 18 | Morning News | 5a-6a | МГЖГБ | :30 | 5 | \$10.00 | NM | | |
| | Start Date End Da 04/29/24 05/05/2 | | Spots/Week 5 | <u>Rate</u> \$10.00 | | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 2 WLFI | M 04/29/24 | 5:42 AM TV 18 N | Morning News | 5a-6a | :3 | O Davi dByei | rsTVSpot | | \$10.00 | NM |
| 4 WLFI | Tu 04/30/24 | 5:42 AM TV 18 N | Morning News | 5a-6a | _ | O Davi dByei | - | | \$10.00 | NM |
| 3 WLFI | W 05/01/24 | 5:54 AM TV 18 N | Morning News | 5a-6a | :3 | O Davi dByei | rsTVSpot | | \$10.00 | NM |
| 5 WLFI | Th 05/02/24 | 5:24 AM TV 18 N | Morning News | 5a-6a | :3 | O Davi dByei | rsTVSpot | | \$10.00 | NM |
| 1 WLFI | F 05/03/24 | 5:54 AM TV 18 N | Morning News | 5a-6a | :3 | O Davi dByei | rsTVSpot | | \$10.00 | NM |
| | Start Date <u>End Date</u> 05/06/24 | | Spots/Week 2 | <u>Rate</u> \$10.00 | | | | | | |
| Spots: # Ch | Day Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate | Type |
| 6 WLFI | M 05/06/24 | 5:23 AM TV 18 N | Morning News | 5a-6a | :3 | O Davi dByei | rsTVSpot | | \$10.00 | NM |
| 7 WLFI | Tu 05/07/24 | 5:54 AM TV 18 N | Morning News | 5a-6a | :3 | O Davi dByei | rsTVSpot | | \$10.00 | NM |
| 3 04/29/24 | 05/07/24 TV 18 | Morning News | 6a-7a | МГЖГБ | :30 | 5 | \$55.00 | NM | | |
| | Start Date | | Spots/Week 5 | <u>Rate</u> \$55.00 | | | | | | |

Start/End Time

6a-7a

Length Ad-ID

:30 Davi dByersTVSpot



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P.O. Box 7009
Springfield, OR 97475

| | | | | | | Spots/ | | | |
|-----------------|-------------------------|--|-------------------|-----------------------------------|---------|------------|----------|------|-------------------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 3 04/29/24 | 05/07/24 | TV 18 Morning News | 6a-7a | МГWГF | :30 | 5 | \$55.00 | NM | |
| Spots: # Ch | n Day Air | Date Air Time Des | <u>cription</u> | Start/End Time | Length | Ad-ID | | | Rate Type |
| 4 WI | _FI Tu 04 | /30/24 6:41 AM TV 1 | 8 Morning News | 6a-7a | :30 | Davi dByeı | rsTVSpot | | \$55.00 NM |
| 2 WI | | | 8 Morning News | 6a-7a | | Davi dByeı | = | | \$55.00 NM |
| 3 WI | | | 8 Morning News | 6a-7a | | Davi dByeı | = | | \$55.00 NM |
| 1 WI Weeks: | ∟FI F 05. Start Date | /03/24 6:59 AM TV 1 End Date <u>MTWTFSS</u> | 8 Morning News | 6a-7a Rate | :30 | Davi dByei | rsTVSpot | | \$55.00 NM |
| Weeks. | 05/06/24 | 05/12/24 MT | Spots/Week 2 | \$55.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | Date Air Time Des | <u>cription</u> | Start/End Time | Length | Ad-ID | | | Rate Type |
| 7 WI | _FI M 05 | /06/24 6:17 AM TV 1 | 8 Morning News | 6a-7a | | Davi dByeı | = | | \$55.00 NM |
| 6 WI | _FI Tu 05 | /07/24 6:28 AM TV 1 | 8 Morning News | 6a-7a | :30 | Davi dByeı | rsTVSpot | | \$55.00 NM |
| 4 04/29/24 | 05/07/24 | CBS Mornings | 7a-9a | МГWГF | :30 | 5 | \$50.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTFSS | | Rate \$50.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | Lenath | Ad-ID | | | Rate Type |
| 2 WI | | /29/24 8:54 AM CBS | | 7a-9a | | Davi dByeı | rsTVSpot | | \$50.00 NM |
| 1 WI | _FI Tu 04 | /30/24 8:42 AM CBS | Mornings | 7a-9a | :30 | Davi dByeı | rsTVSpot | | \$50.00 NM |
| 5 WI | _FI W 05 | /01/24 8:09 AM CBS | Mornings | 7a-9a | :30 | Davi dByeı | rsTVSpot | | \$50.00 NM |
| 4 WI | _FI Th 05 | /02/24 8:53 AM CBS | Mornings | 7a-9a | :30 | Davi dByeı | rsTVSpot | | \$50.00 NM |
| 3 WI | | /03/24 8:53 AM CBS | | 7a-9a | :30 | Davi dByeı | rsTVSpot | | \$50.00 NM |
| Weeks: | Start Date 05/06/24 | End Date MTWTFSS MT | Spots/Week 2 | <u>Rate</u> \$50.00 | | | | | |
| Spots: # Ch | | | cription | Start/End Time | Length | Ad-ID | | | Rate Type |
| 6 WI | | /06/24 8:47 AM CBS | | 7a-9a | | Davi dByeı | rsTVSpot | | \$50.00 NM |
| 7 WI | _FI Tu 05 | /07/24 8:53 AM CBS | Mornings | 7a-9a | :30 | Davi dByeı | rsTVSpot | | \$50.00 NM |
| 5 05/04/24 | 05/04/24 | US Farm Report | 5a-6a | S- | :30 | 1 | \$5.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTFSSS- | | <u>Rate</u> \$5.00 | | | | | |
| Spots: # Ch | | | • | Start/End Time | l enath | Ad-ID | | | Rate Type |
| 1 WI | | | <u> </u> | Sa 6a-7a | | Davi dByeı | rsTVSpot | | \$5.00 NM |
| 6 05/04/24 | 05/04/24 | CBS Mornings Satur | · | S- | :30 | 1 | \$25.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| vveeks. | 04/29/24 | 05/05/24 S- | <u> </u> | \$25.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | Date Air Time Des | <u>cription</u> | Start/End Time | Length | Ad-ID | | | Rate Type |
| 1 WI | _FI Sa 05 | /04/24 9:28 AM CBS | Mornings Saturday | 9a-11a | :30 | Davi dByeı | rsTVSpot | | \$25.00 NM |
| 7 04/28/24 | 05/05/24 | CBS Mornings Sund | ay 9a-1030a | S | :30 | 1 | \$50.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| Spote: # Ch | 04/29/24 Day Air | 00/00/2 | • | \$5 <u>0.00</u> Start/End Time | Length | Ad-ID | | | Pata Tuna |
| Spots: # Ch | | | Mornings Sunday | 9a-1030a | | Davi dByei | rsTVSpot | | Rate Type \$50.00 NM |
| | | | , , | | | | • | | ψου.ου 14101 |
| 8 04/28/24 | 05/05/24 | Face The Nation | 1030a-1130a | S | :30 | 1 | \$15.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | | Rate | | | | | |
| Spots: # Ch | 04/29/24 n Day Air | 00/00/2 | • | \$15.00 Start/End Time | Length | Ad-ID | | | Rate Type |
| | _FI Su 05 | | | 1030a-1130a | | Davi dByer | rsTVSpot | | \$15.00 NM |
| | . 0. 00 | | | | .50 | . ,, | | | Ţ. J. J. J. 1.1111 |



Send Payment To:
WLFI-TV
P.O. Box 7009
Springfield, OR 97475

| Invoice # | | Invoice Month | May 2024 |
|--------------|--------------------------|----------------|---------------------|
| Invoice Date | | Invoice Period | 04/29/24 - 05/07/24 |
| Advertiser | Committee to Elect David | d Byers | |
| Product | May '24 Primary | | / \ / |
| Estimate # | | | |

| | | | | | Spots/ | | | |
|--------------------------|---|----------------|------------------------|---------------|--------------|----------|------|------------|
| Line Start Date End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 9 05/06/24 05/07/24 | Kelly & Ryan | 9a-10a | МГ | :30 | 2 | \$10.00 | NM | |
| | <u>nd Date</u> <u>MΓWΓFSS</u> <u>MΓ</u> | Spots/Week 2 | Rate \$10.00 | | | | | |
| Spots: # Ch Day Air Da | ate Air Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 WLFI M 05/06/ | • | • | 9a-10a | | O Davi dByer | | | \$10.00 NM |
| 1 WLFI Tu 05/07/ | /24 9:59 AM Kelly 8 | & Ryan | 9a-10a | :3 | O Davi dByer | sTVSpot | | \$10.00 NM |
| 10 05/06/24 05/07/24 | Let's Make a Deal | 10a-11a | МГ | :30 | 2 | \$25.00 | NM | |
| | nd Date <u>MTWTFSS</u> 5/12/24 <u>MT</u> | Spots/Week 2 | Rate \$25.00 | | | | | |
| Spots: # Ch Day Air Da | | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WLFI M 05/06/ | | /lake a Deal | 10a-11a | :3 | 0 Davi dByer | sTVSpot | | \$25.00 NM |
| 2 WLFI Tu 05/07/ | /24 10:25 AM Let's N | /lake a Deal | 10a-11a | :3 | O Davi dByer | sTVSpot | | \$25.00 NM |
| 11 04/29/24 05/07/24 | The Price Is Right | 11a-12n | МГWГF | :30 | 5 | \$40.00 | NM | |
| | Ind Date MTWTFSS MTWTF | Spots/Week 5 | Rate \$40.00 | | | | | |
| Spots: # Ch Day Air Da | 0,00,2. | ŭ | Start/End Time | l enat | h Ad-ID | | | Rate Type |
| 5 WLFI M 04/29/ | | | 11a-12n | | 0 Davi dByer | sTVSpot | | \$40.00 NM |
| 2 WLFI Tu 04/30/ | | • | 11a-12n | | 0 Davi dByer | · · | | \$40.00 NM |
| 1 WLFI W 05/01/ | | • | 11a-12n | :3 | 0 Davi dByer | sTVSpot | | \$40.00 NM |
| 3 WLFI Th 05/02/ | /24 11:59 AM The Pi | rice Is Right | 11a-12n | :3 | O Davi dByer | sTVSpot | | \$40.00 NM |
| 4 WLFI F 05/03/ | /24 11:30 AM The Pi | rice Is Right | 11a-12n | :3 | O Davi dByer | sTVSpot | | \$40.00 NM |
| | <u>Ind Date</u> <u>MTWTFSS</u> <u>5/12/24</u> <u>MT</u> | Spots/Week | <u>Rate</u> \$40.00 | | | | | |
| Spots: # Ch Day Air Da | 0, 12, 2 1 111 | iption | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| 6 WLFI M 05/06/ | | | 11a-12n | | 0 Davi dByer | sTVSpot | | \$40.00 NM |
| 7 WLFI Tu 05/07/ | | • | 11a-12n | | 0 Davi dByer | - | | \$40.00 NM |
| 12 04/29/24 05/07/24 | TV 18 News at Noon | 12p-1230p | МГWГF | :30 | 5 | \$50.00 | NM | |
| Weeks: Start Date E | Ind Date MTWTFSS MTWTF | Spots/Week 5 | Rate \$50.00 | | | | | |
| Spots: # Ch Day Air Da | | | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| 3 WLFI M 04/29/ | | | 12p-1230p | | 0 Davi dByer | sTVSpot | | \$50.00 NM |
| 2 WLFI Tu 04/30/ | /24 12:14 PM TV 18 | News at Noon | 12p-1230p | :3 | 0 Davi dByer | sTVSpot | | \$50.00 NM |
| 1 WLFI W 05/01/ | /24 12:12 PM TV 18 | News at Noon | 12p-1230p | :3 | 0 Davi dByer | sTVSpot | | \$50.00 NM |
| 4 WLFI Th 05/02/ | /24 12:29 PM TV 18 | News at Noon | 12p-1230p | :3 | 0 Davi dByer | sTVSpot | | \$50.00 NM |
| 5 WLFI F 05/03/ | /24 12:29 PM TV 18 | | 12p-1230p | :3 | O Davi dByer | sTVSpot | | \$50.00 NM |
| | <u>MTWTFSS</u> 5/12/24 <u>MT</u> | Spots/Week 2 | <u>Rate</u> \$50.00 | | | | | |
| Spots: # Ch Day Air Da | | ption | Start/End Time | | h Ad-ID | | | Rate Type |
| 6 WLFI M 05/06/ | | | 12p-1230p | | 0 Davi dByer | | | \$50.00 NM |
| 7 WLFI Tu 05/07/ | /24 12:22 PM TV 18 | News at Noon | 12p-1230p | :3 | 0 Davi dByer | rsTVSpot | | \$50.00 NM |
| 13 04/29/24 05/05/24 | Soaps Rotator | M-F 1230p-2p | MTWTF | :30 | 2 | \$25.00 | NM | |
| | nd Date MTWTFSS MTWTF | Spots/Week 2 | <u>Rate</u> \$25.00 | | | | | |
| Spots: # Ch Day Air Da | | ption | Start/End Time | <u>Leng</u> t | h Ad-ID | | | Rate Type |
| 2 WLFI M 04/29/ | | | M-F 1230p-2p | | 0 Davi dByer | sTVSpot | | \$25.00 NM |
| 1 WLFI Tu 04/30/ | /24 1:28 PM Soaps | Rotator | M-F 1230p-2p | :3 | O Davi dByer | sTVSpot | | \$25.00 NM |



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| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|-----------------|------------------------|--|----------------------------------|-----------------------|--------|----------------------------|----------|------|----------------------------|
| 14 04/29/24 | 05/05/24 | The Talk | 2p-3p | МГWГF | :30 | 3 | \$5.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTF 05/05/24 MTWTF | | <u>Rate</u> \$5.00 | | | | | |
| Spots: # Ch | Day Air | Date Air Time De | escription | Start/End Time | | th Ad-ID | mu c | | Rate Type |
| 2 WLI 3 WLI | | /29/24 2:59 PM Th /02/24 2:58 PM Th | | 2p-3p 2p-3p | | O Davi dBye O Davi dBye | - | | \$5.00 NM \$5.00 NM |
| 1 WLI | | /03/24 2:38 PM Th | | 2p-3p 2p-3p | | O Davi dBye | - | | \$5.00 NM |
| 15 04/29/24 | 05/06/24 | Inside Edition | M-F 530p-6p | МГШГБ | :30 | 5 | \$100.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTF 05/05/24 MTWTF | | Rate \$100.00 | | | | | |
| Spots: # Ch | | Date Air Time De | | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 3 WLI | FI M 04/ | /29/24 5:53 PM In: | • | M-F 530p-6p | :3 | 0 Davi dBye | rsTVSpot | | \$100.00 NM |
| 1 WLI | | /30/24 5:53 PM In | side Edition | M-F 530p-6p | :3 | O Davi dBye | rsTVSpot | | \$100.00 NM |
| 4 WLI | | | side Edition | M-F 530p-6p | | O Davi dBye | • | | \$100.00 NM |
| 5 WLI | | | side Edition | M-F 530p-6p | | O Davi dBye | • | | \$100.00 NM |
| 2 WLI Weeks: | FI F 05/ Start Date | /03/24 5:51 PM In End Date MTWTF | | M-F 530p-6p Rate | :3 | O Davi dBye | rsivSpot | | \$100.00 NM |
| VVCCRO. | 05/06/24 | 05/12/24 M | | \$100.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time De | escription | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 6 WLI | FI M 05/ | /06/24 5:52 PM In | side Edition | M-F 530p-6p | :3 | O Davi dBye | rsTVSpot | | \$100.00 NM |
| 16 04/29/24 | 05/06/24 | TV 18 News at 5 | 5p-530p | МГWГF | :30 | 5 | \$90.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTF 05/05/24 MTWTF | | Rate \$90.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | | | Start/End Time | | th Ad-ID | | | Rate Type |
| 2 WLI | | | / 18 News at 5 | 5p-530p | | O Davi dBye | · - | | \$90.00 NM |
| 1 WLI 3 WLI | | | / 18 News at 5 / 18 News at 5 | 5p-530p | | 0 Davi dBye 0 Davi dBye | • | | \$90.00 NM |
| 3 WLI 5 WLI | | | / 18 News at 5 | 5p-530p 5p-530p | | O Davi dBye О Davi dBye | • | | \$90.00 NM \$90.00 NM |
| 4 WLI | | | / 18 News at 5 | 5p-530p | | O Davi dBye | • | | \$90.00 NM |
| Weeks: | Start Date 05/06/24 | End Date MTWTF M | SS Spots/Week | Rate \$90.00 | | | • | | ****** |
| Spots: # Ch | Day Air | Date Air Time De | escription_ | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 6 WLI | FI M 05/ | /06/24 5:11 PM T\ | / 18 News at 5 | 5p-530p | :3 | O Davi dBye | rsTVSpot | | \$90.00 NM |
| 17 04/29/24 | 05/06/24 | TV 18 News at 6 | 6p-630p | МГWГF | :30 | 5 | \$185.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTF 05/05/24 MTWTF | 5 | Rate \$185.00 | | | _ | | |
| Spots: # Ch | Day Air | | | Start/End Time | | th Ad-ID | muc | | Rate Type |
| 2 WLI | | | / 18 News at 6 | 6p-630p | | O Davi dBye | • | | \$185.00 NM |
| 4 WLI 5 WLI | | | / 18 News at 6 / 18 News at 6 | 6p-630p | | 0 Davi dBye 0 Davi dBye | | | \$185.00 NM |
| 5 WLI 3 WLI | | | / 18 News at 6 | 6p-630p 6p-630p | | O Davi dBye О Davi dBye | | | \$185.00 NM \$185.00 NM |
| 1 WLI | | | / 18 News at 6 | 6p-630p | | O Davi dBye | • | | \$185.00 NM |
| Weeks: | Start Date 05/06/24 | End Date MTWTF M | SS Spots/Week | Rate \$185.00 | .0 | , , - | 1 *** | | \$. 55.55 THVI |
| Spots: # Ch | <u>Day</u> Air | Date Air Time De | escription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| 6 WLI | FI M 05/ | /06/24 6:10 PM T\ | / 18 News at 6 | 6p-630p | :3 | O Davi dBye | rsTVSpot | | \$185.00 NM |
| 18 04/29/24 | 05/06/24 | CBS Evening New | rs 630p-7p | МГWГF | :30 | 5 | \$150.00 | NM | |



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| | | | | | | Spots/ | | | |
|--|--|---|--|---|-------------------|---|----------------------------------|------|--|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 18 04/29/24 | 05/06/24 | CBS Evening News | 630p-7p | МГЖГБ | :30 | 5 | \$150.00 | NM | |
| Weeks: Spots: # Ch 1 WL 2 WL 3 WL | FI M 04 | End Date 05/05/24 MTWTFSS MTWTF Date Air Time Descri /29/24 6:51 PM CBS E /30/24 6:59 PM CBS E | vening News vening News | Rate \$150.00 Start/End Time 630p-7p 630p-7p 630p-7p | :3 | h Ad-ID) Davi dByer) Davi dByer) Davi dByer | rsTVSpot | | Rate Type \$150.00 NM \$150.00 NM \$150.00 NM |
| 4 WL 5 WL Weeks: | FI Th 05 FI F 05 Start Date 05/06/24 | /02/24 6:59 PM CBS E /03/24 6:59 PM CBS E End Date 05/12/24 M | vening News vening News <u>Spots/Week</u> 1 | 630p-7p 630p-7p <u>Rate</u> \$150.00 | :3i :3i |) Davi dByer) Davi dByer | rsTVSpot | | \$150.00 NM \$150.00 NM |
| Spots: # Ch 6 WL | Day Air FI M 05 | Date Air Time Descri 06/24 6:59 PM CBS E | | Start/End Time 630p-7p | | <u>h Ad-ID</u>) Davi dByer | rsTVSpot | | Rate Type \$150.00 NM |
| 19 05/04/24 | 05/04/24 | News 18 at Six | 6p-630p | S- | :30 | 1 | \$25.00 | NM | |
| Weeks: Spots: # Ch 1 WL | Start Date 04/29/24 <u>Day Air</u> FI Sa 05 | | | Rate \$25.00 Start/End Time 6p-630p | | h <u>Ad-ID</u>) Davi dBye | rsTVSpot | | <u>Rate</u> <u>Type</u> \$25.00 NM |
| 20 05/04/24 | 05/04/24 | CBS Weekend News | 630p-7p | S- | :30 | 1 | \$25.00 | NM | |
| Weeks: Spots: # Ch 1 WL | Start Date 04/29/24 <u>Day</u> Air FI Sa 05 | | | Rate \$25.00 Start/End Time 630p-7p | | <u>h</u> <u>Ad-ID</u>) Davi dByer | rsTVSpot | | <u>Rate</u> <u>Type</u> \$25.00 NM |
| 21 04/28/24 | 05/05/24 | TV 18 Weekend News | 6p-630p | S | :30 | 1 | \$25.00 | NM | |
| Weeks: Spots: # Ch 2 WL 3 WL | See MG FI Tu 05 | 7/05/24 TV 18 21.3 | Weekend News | Rate \$25.00 Start/End Time 6p-630p 10a-11a | :3 | h <u>Ad-ID</u> 0 Davi dBye | rsTVSpot | | Rate Type \$25.00 NM \$25.00 NM |
| 22 04/28/24 | 04/28/24 | CBS Weekend News | 630p-7p | S | :30 | 1 | \$25.00 | NM | |
| Weeks: Spots: # Ch 2 WL | FI Th 05 | | | Rate \$25.00 Start/End Time 10a-11a | | <u>h</u> <u>Ad-ID</u>) Davi dByer | rsTVSpot | | Rate Type \$25.00 NM |
| 23 04/29/24 | 05/06/24 | Wheel of Fortune | 7p-730p | МГWГF | :30 | 5 | \$100.00 | NM | |
| Weeks: Spots: # Ch 1 WL 4 WL 2 WL 5 WL 3 WL | FI M 04 FI Tu 04 FI W 05 FI Th 05 | /01/24 7:29 PM Wheel | of Fortune of Fortune of Fortune of Fortune | Rate \$100.00 Start/End Time 7p-730p 7p-730p 7p-730p 7p-730p 7p-730p | :3: :3: :3: | h Ad-ID) Davi dByer | rsTVSpot rsTVSpot rsTVSpot | | Rate Type \$100.00 NM \$100.00 NM \$100.00 NM \$100.00 NM \$100.00 NM |



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WLFI-TV
P.O. Box 7009
Springfield, OR 97475

| | | | | | | Spots/ | | | |
|-----------------|------------------------|---------------------------------------|-----------------------|---------------------------|--------|--------------|----------|------|-------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 23 04/29/24 | 05/06/24 | Wheel of Fortune | 7p-730p | MTWTF | :30 | 5 | \$100.00 | NM | |
| Weeks: | Start Date 05/06/24 | End Date MTWTFSS M | Spots/Week 1 | Rate \$100.00 | | | | | |
| Spots: # Ch | Day Ai | 00/12/21 | • | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 6 WL | FI M 05 | 5/06/24 7:29 PM Whe | eel of Fortune | 7p-730p | :3 |) Davi dBye | rsTVSpot | | \$100.00 NM |
| 24 04/29/24 | 05/06/24 | Jeopardy | 730p-8p | МГWГF | :30 | 5 | \$50.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTFSS | | <u>Rate</u> \$50.00 | | | | | |
| Spots: # Ch | Day Ai | | | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| 1 WL | | 1/29/24 7:36 PM Jeo | | 730p-8p | | Davi dBye: | rsTVSpot | | \$50.00 NM |
| 3 WL | FI Tu 04 | 1/30/24 7:55 PM Jeo | • | 730p-8p | :3 |) Davi dBye: | rsTVSpot | | \$50.00 NM |
| 2 WL | FI W 05 | 5/01/24 7:56 PM Jeo | pardy | 730p-8p | :3 |) Davi dBye | rsTVSpot | | \$50.00 NM |
| 4 WL | FI Th 05 | 5/02/24 7:56 PM Jeo | pardy | 730p-8p | :3 |) Davi dBye | rsTVSpot | | \$50.00 NM |
| 5 WL | FI F 05 | 5/03/24 7:55 PM Jeo | | 730p-8p | :3 |) Davi dBye | rsTVSpot | | \$50.00 NM |
| Weeks: | Start Date 05/06/24 | End Date MTWTFSS M | Spots/Week 1 | <u>Rate</u> \$50.00 | | | | | |
| Spots: # Ch | <u>Day</u> Ai | r Date Air Time Des | cription | Start/End Time | | h Ad-ID | | | Rate Type |
| 6 WL | FI M 05 | 5/06/24 7:54 PM Jeo | pardy | 730p-8p | :3 |) Davi dBye | rsTVSpot | | \$50.00 NM |
| 25 05/04/24 | 05/04/24 | Wheel/Jeopardy We | eken Sat 7p-8p | S- | :30 | 2 | \$10.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTFSS | | <u>Rate</u> \$10.00 | | | | | |
| Spots: # Ch | Day Ai | | _ | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| 1 WL | | | eel/Jeopardy Weekend | Sat 7p-8p | | Davi dBye | rsTVSpot | | \$10.00 NM |
| 2 WL | FI Sa 05 | | eel/Jeopardy Weekend | Sat 7p-8p | :3 |) Davi dBye | rsTVSpot | | \$10.00 NM |
| 26 04/29/24 | 05/03/24 | News 18 at Eleven | M-F 11p-1135p | MTWTF | :30 | 5 | \$50.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | | Rate | | | | | |
| Spots: # Ch | 04/29/24 Day Ai | 05/05/24 MTWTF r Date Air Time Des | - | \$50.00 Start/End Time | Longt | h Ad-ID | | | Rate Type |
| 1 WL | | | vs 18 at Eleven | M-F 11p-1135p | |) Davi dBye: | rsTVSnot | | \$50.00 NM |
| 2 WL | | | vs 18 at Eleven | M-F 11p-1135p | | Davi dBye: | | | \$50.00 NM |
| 3 WL | | | vs 18 at Eleven | M-F 11p-1135p | |) Davi dBye | | | \$50.00 NM |
| 5 WL | | | vs 18 at Eleven | M-F 11p-1135p | |) Davi dBye: | | | \$50.00 NM |
| 4 WL | | 5/03/24 11:27 PM Nev | vs 18 at Eleven | M-F 11p-1135p | :3 | O Davi dBye | rsTVSpot | | \$50.00 NM |
| 27 05/04/24 | 05/04/24 | TV 18 News at 11 W | /eeke 11p-1130p | S- | :30 | 1 | \$40.00 | NM | |
| Weeks: | Start Date 04/29/24 | nd End Date MTWTFSS 05/05/24S | | Rate \$40.00 | | | | | |
| Spots: # Ch | Day Ai | | • | Start/End Time | l enat | h Ad-ID | | | Rate Type |
| 1 WL | | | 18 News at 11 Weekend | 11p-1130p | | Davi dBye: | rsTVSpot | | \$40.00 NM |
| 28 04/28/24 | 05/05/24 | TV 18 News at 11 W | | S | :30 | 1 | \$30.00 | NM | |
| Weeks: | Start Date | nd End Date MTWTFSS | | Rate | | | | | |
| 2 - 1 - 1 | 04/29/24 | 05/05/24 \$ | | \$30.00 | | | | | |
| Spots: # Ch | <u>Day</u> Ai | | <u> </u> | Start/End Time | | h Ad-ID | | | Rate Type |
| 2 WL | FI Su 05 | 5/05/24 11:28 PM TV | 18 News at 11 Weekend | 11p-1130p | :3 | O Davi dBye: | rsTVSpot | | \$30.00 NM |
| 29 04/29/24 | 05/06/24 | Late Show Colbert | 1135p-1237a | МГWГF | :30 | 5 | \$20.00 | NM | |



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P.O. Box 7009
Springfield, OR 97475

| Invoice # | | Invoice Month | May 2024 |
|--------------|--------------------------|----------------|---------------------|
| Invoice Date | | Invoice Period | 04/29/24 - 05/07/24 |
| Advertiser | Committee to Elect David | d Byers | |
| Product | May '24 Primary | | |
| Estimate # | | | |

| | | | | | | Spots/ | | | |
|----------------|------------------------|-----------------------------|-----------------|-------------------------------|--------|--------------------------------------|-----------|------|-------------------------|
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 29 04/29/24 | 05/06/24 | Late Show Colbert | 1135p-1237a | MTWTF | :30 | 5 | \$20.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week_ | Rate | | | | | |
| 01- " 01- | 04/29/24 | 05/05/24 MTWTF | 5 | \$20.00 | 1 | L A-LID | | | D-1- T |
| Spots: # Ch | | | | Start/End Time | | h Ad-ID | TUC | | Rate Typ |
| 3 WL | | /29/24 12:24 AM Late \$ | | 1135p-1237a | | O Davi dBye | | | \$20.00 NI |
| 1 WL | | | | 1135p-1237a | | O Davi dBye | - | | \$20.00 NI |
| 2 WL | | | | 1135p-1237a | _ | 0 Davi dBye | = | | \$20.00 NI |
| 5 WL | | | | 1135p-1237a | _ | O Davi dBye | = | | \$20.00 NI |
| 4 WL | | /03/24 12:24 AM Late S | | 1135p-1237a | :3 | O Davi dBye | rsTVSpot | | \$20.00 NI |
| Weeks: | Start Date 05/06/24 | End Date MTWTFSS M | Spots/Week 1 | <u>Rate</u> \$20.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descr | iption | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 6 WL | .FI M 05/ | /06/24 12:03 AM Late S | Show Colbert | 1135p-1237a | :3 | 0 Davi dBye | rsTVSpot | | \$20.00 NI |
| 30 05/06/24 | 05/06/24 | Mon Hour 2 | Mon 9p-10p | M | :30 | 1 | \$125.00 | NM | |
| Weeks: | Start Date 05/06/24 | End Date MTWTFSS M | Spots/Week 1 | Rate \$125.00 | | | | | |
| Spots: # Ch | | 00/12/21 | intion | Start/End Time | Lenat | h Ad-ID | | | Rate Typ |
| 1 WL | | /06/24 9:45 PM Mon H | | Mon 9p-10p | | 0 Davi dBye | rsTVSpot | | \$125.00 N |
| | | | | | | | | | ψ123.00 N |
| 31 04/30/24 | 04/30/24 | Tue Hour 1 | Tue 8p-9p | - T | :30 | 1 | \$150.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date <u>MTWTFSS</u> - T | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | | | iption | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 WL | | | | Tue 8p-9p | | 0 Davi dBye | rsTVSpot | | \$150.00 NI |
| 32 04/30/24 | 04/30/24 | Tue Hour 2 | Tue 9p-10p | - T | :30 | 1 | \$125.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| | 04/29/24 | 05/05/24 - T | 1 | \$12 <u>5.00</u> | | | | | |
| Spots: # Ch | Day Air | Date Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 WL | FI Tu 04 | /30/24 9:37 PM Tue H | lour 2 | Tue 9p-10p | :3 | O Davi dBye | rsTVSpot | | \$125.00 NI |
| 33 05/01/24 | 05/01/24 | Wed Hour 1 | Wed 8p-9p | W | :30 | 1 | \$200.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| | 04/29/24 | 05/05/24 W | 1 | \$200.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h <u>Ad-ID</u> | | | Rate Typ |
| 1 WL | .FI W 05 | /01/24 8:48 PM Wed I | Hour 1 | Wed 8p-9p | :3 | O Davi dBye | rsTVSpot | | \$200.00 N |
| 34 05/02/24 | 05/02/24 | Thu Hour 1 | Thu 8p-9p | T | :30 | 1 | \$150.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS T | Spots/Week | Rate | | | | | |
| Cnoto: # C' | 04/29/24 | | 1 distins | \$15 0.00 | Land | P V 4 1 1 1 2 | | | D-4- T |
| Spots: # Ch | | | | Start/End Time | | h Ad-ID | noTVCn-+ | | Rate Typ |
| 1 WL | .FI Th 05/ | /02/24 8:49 PM Thu F | lour 1 | Thu 8p-9p | :3 | O Davi dBye | rsivspot | | \$150.00 NI |
| 35 05/02/24 | 05/02/24 | Thu Hour 3 | Thu 10p-11p | T | :30 | 1 | \$100.00 | NM | |
| Weeks: | Start Date 04/29/24 | End Date MTWTFSS T | Spots/Week | Rate \$100.00 | | | | | |
| Spots: # CL | | | intion | | Long | P V4 ID | | | Doto T. |
| Spots: # Ch | | | | Start/End Time Thu 10p-11p | | <u>h</u> <u>Ad-ID</u> 0 Davi dBye | ncTV\$no+ | | Rate Typ \$100.00 NI |
| 1 WL | . 111 05/ | 102124 10.30 PW INU F | ioul 3 | mu rop-trp | :3 | υ νανι α <u>b</u> ye | 131 v3pot | | φ100.00 N |
| 36 05/03/24 | 05/03/24 | Fri Hour 1 | Fri 8p-9p | F | :30 | 1 | \$100.00 | NM | |



Send Payment To: WLFI-TV P.O. Box 7009 Springfield, OR 97475

| Invoice # | | Invoice Month | May 2024 |
|--------------|--------------------------|----------------|---------------------|
| Invoice Date | | Invoice Period | 04/29/24 - 05/07/24 |
| Advertiser | Committee to Elect David | d Byers | |
| Product | May '24 Primary | | |
| Estimate # | | | |

| Invoice # | | Invoice Month | May 2024 |
|--------------|--------------------------|----------------|---------------------|
| Invoice Date | | Invoice Period | 04/29/24 - 05/07/24 |
| Advertiser | Committee to Elect David | | |
| Product | May '24 Primary | | |
| Estimate # | | | |
| | | | |

Spots/

| Line Start Date End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|----------------------------|---------------------------|-----------------|------------------------|--------|-------------|----------|------|-------------|
| | | | | | | | | |
| Weeks: Start Date 04/29/24 | End Date <u>MTWTFSS</u> F | Spots/Week 1 | Rate \$100.00 | | | | | |
| Spots: # Ch Day A | | • | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| | 5/03/24 8:35 PM Fri Hou | | Fri 8p-9p | | | rsTVSpot | | \$100.00 NM |
| 37 05/03/24 05/03/24 | Fri Hour 3 | Fri 10p-11p | F | :30 | 1 | \$100.00 | NM | |
| Weeks: Start Date 04/29/24 | End Date MTWTFSS F | Spots/Week 1 | Rate \$100.00 | | | | | |
| Spots: # Ch Day A | ir Date Air Time Descrip | otion | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 WLFI F 0 | 5/03/24 10:35 PM Fri Hou | ır 3 | Fri 10p-11p | :30 |) Davi dBye | rsTVSpot | | \$100.00 NM |
| 38 05/04/24 05/04/24 | Sat Hour 2 | Sat 9p-10p | S- | :30 | 1 | \$30.00 | NM | |
| Weeks: Start Date 04/29/24 | | Spots/Week 1 | Rate \$30.00 | | | | | |
| Spots: # Ch Day A | | <u>otion</u> | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 WLFI Sa 0 | 5/04/24 9:58 PM Sat Ho | ur 2 | Sat 9p-10p | :30 |) Davi dBye | rsTVSpot | | \$30.00 NM |
| 39 05/04/24 05/04/24 | Sat Hour 3 | Sat 10p-11p | S- | :30 | 1 | \$40.00 | NM | |
| Weeks: Start Date 04/29/24 | End Date MTWTFSS S- | Spots/Week 1 | Rate \$40.00 | | | | | |
| Spots: # Ch Day A | | | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WLFI Sa 0 | 5/04/24 10:41 PM Sat Ho | ur 3 | Sat 10p-11p | :30 |) Davi dBye | rsTVSpot | | \$40.00 NM |
| 40 04/28/24 05/05/24 | Sun Hour 1 | Sun 7p-8p | S | :30 | 1 | \$195.00 | NM | |
| Weeks: Start Date 04/29/24 | | Spots/Week 1 | Rate \$195.00 | | | | | |
| | ir Date Air Time Descrip | | Start/End Time | | h Ad-ID | | | Rate Type |
| 2 WLFI Su 0 | 5/05/24 7:38 PM Sun Ho | our 1 | Sun 7p-8p | :30 |) Davi dBye | rsTVSpot | | \$195.00 NM |
| 42 05/05/24 05/05/24 | Sun Hour 4 | Sun 10p-11p | S | :30 | 1 | \$75.00 | NM | |
| Weeks: Start Date 04/29/24 | End Date <u>MTWTFSS</u> S | Spots/Week 1 | Rate \$75.00 | | | | | |
| Spots: # Ch Day A | ir Date Air Time Descrip | <u>otion</u> | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 WLFI Su 0 | 5/05/24 10:35 PM Sun Ho | our 4 | Sun 10p-11p | :30 |) Davi dBye | rsTVSpot | | \$75.00 NM |
| 43 04/28/24 05/05/24 | CBS Golf Sat/Sun | Sat/ Sun 12p-7p | SS | :30 | 1 | \$30.00 | NM | |
| Weeks: Start Date 04/29/24 | End Date MTWTFSS SS | Spots/Week 1 | <u>Rate</u> \$30.00 | | | | | |
| Spots: # Ch Day A | | otion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 WLFI Sa 0 | 5/04/24 3:24 PM CBS G | olf Sat/Sun | Sat/ Sun 12p-7p | :30 | Davi dBye | rsTVSpot | | \$30.00 NM |
| 44 05/05/24 05/05/24 | CBS Weekend News | 630p-7p | S | :30 | 1 | \$40.00 | NM | |
| Weeks: Start Date 04/29/24 | End Date MTWTFSSS | Spots/Week 1 | <u>Rate</u> \$40.00 | | | | | |
| Spots: # Ch Day A | | otion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 5/05/24 6:59 PM CBS W | /eekend News | 630p-7p | :30 | Davi dBye | rsTVSpot | | \$40.00 NM |

Total Spots

124



Send Payment To:
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P.O. Box 7009
Springfield, OR 97475

| Invoice # | | Invoice Month | May 2024 | | | |
|--------------|--------------------------------|----------------|---------------------|--|--|--|
| Invoice Date | | Invoice Period | 04/29/24 - 05/07/24 | | | |
| Advertiser | Committee to Elect David Byers | | | | | |
| Product | May '24 Primary | | / \ / | | | |
| Estimate # | | | | | | |

Payment Terms 30 Days

<u>Gross Total</u> \$7,756.00

Agency Commission \$1,163.40

Net Amount Due \$6,592.60