

KLOB-FM FCC COMMUNITY REPORT

4TH QUARTER 2013

PREPARED BY: MERCY CASTRO

DATE: 10/1/13

TITLE: STORM TO REMEMBER

DURATION: 60 SEC

CART#: 75512

DESCRIPTION: THIS PSA ENCOURAGES PEOPLE TO HELP THEIR LOCAL FOOD BANK AND IT EXPLAINS THAT 1 OF EVERY 6 AMERICANS ARE IN NEED OF FOOD BANK.

DATE: 10/15/13

TITLE: TIRANDO DINERO

DURATION: 30 SEC

CART#: 75511

DESCRIPTION: THIS PSA ILLUSTRATES HISPANIC HOMEOWNERS ARE NOT ALONE IN HOME FORCLOSURE, THERE ARE SERVICES IN SPANISH TO AID THEM

DATE: 10/29/13

TITLE: OBESIDAD GRAVE ENFERMEDAD

DURATION: 60 SEC

CART#: 75528

DESCRIPTION: THIS PSA ADVISES ABOUT OBESITY AND HOW IT IS A GRAVE ILLNESS ALSO SUGGESTS INFORMATION TO GET HELP

DATE: 11/3/13

TITLE: ALL OFFICIALS

DURATION: 30 SEC

CART#: 75504

DESCRIPTION: THIS PSA IS ON BEHALF OF THE DEPARTMENT OF HOMELAND SECURITY AND PROMOTES SAFETY IN OUR COMMUNITIES

DATE: 11/17/13

TITLE: LAS LLANTAS LISAS

DURATION: 30 SEC

CART#: 75502

DESCRIPTION: THIS PSA IS TO ADVISE PEOPLE TO CHECK THEIR TIRES AND KEEP THEIR CARS IN GOOD CONDITION IN ORDER TO AVOID ACCIDENTS

DATE: 11/30/13

TITLE: EL PODER DE LAS GALLETAS

DURATION: 60 SEC

CART#: 75533

DESCRIPTION: THIS PSA IS TO ENCOURAGE PARENTS TO ENROLL THEIR GIRLS IN THE GIRL SCOUTS OF AMERICA WHERE THEY CAN LEARN VALUABLE SKILLS THAT WILL BENEFIT THEM IN THE FUTURE

DATE: 12/5/13

TITLE: ACTIVIDAD FISICA

DURATION: 60 SEC

CART#:75516

DESCRIPTION: THIS PSA ENCOURAGES PEOPLE TO DO MORE PHYSICAL ACTIVITY IN ORDER TO HAVE HEALTHIER LIVES

DATE: 12/12/13

TITLE: QUINCEAÑERA

DURATION: 60 SEC

CART#: 75513

DESCRIPTION: THIS PSA ENCOURAGES FAMILIES TO PLAN FOR SUCCESS, ENCOURAGE CHILDREN TO GRADUATE FROM SCHOOL.

AIR DATE: 12/28/13

TITLE: WHY NOT SPANISH

DURATION: 60 SEC

CART#:75509

DESCRIPTION: THIS PSA IS ON BEHALF OF THE NATIONAL FAIR HOUSING ALLIANCE AND ENCOURAGES FAMILIES TO BUY HOUSING AND NOT BE INTIMIDATED BY SELLERS OR LANDLORDS