

# ORDER



**Orders**  
**Order / Rev:** 61663  
**Alt Order #:** 32283815  
**Product Desc:** KR Iowa Committee  
**Estimate:** 2637  
**Flight Dates:** 10/29/18 - 11/04/18  
**Original Date / Rev:** 10/23/18 / 10/24/18  
**Order Type:** GENERAL

**KHKK-FM**  
**Primary AE:** Katz Los Angeles  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Target Enterprises, Inc  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kim Reynolds for Iowa Committee, Th  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-GOV  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	54	\$2,310.00	\$1,963.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	54	\$2,310.00	\$1,963.50	0.00
<b>Totals</b>	<b>54</b>	<b>\$2,310.00</b>	<b>\$1,963.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHKK	10/29/18	11/04/18	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	18	\$45.00	P-30	0.00	NM	18	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		18				\$45.00		0.00			
N 2	KHKK	10/29/18	11/04/18	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$45.00	P-30	0.00	NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		10				\$45.00		0.00			
N 3	KHKK	10/29/18	11/04/18	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	18	\$45.00	P-30	0.00	NM	18	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		18				\$45.00		0.00			
N 4	KHKK	11/03/18	11/04/18	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----SS	1:00	8	\$30.00	P-30	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----SS		8				\$30.00		0.00			

Totals 54 \$2,310.00

Oct 23, 18  
 CONT# 32283815 Mod# Ver# 1 (Last =)  
 REP Cumulus Media National Sales  
 TO KHKI-FM (Des Moines, IA)  
 FM KAREN URBATCHKA  
 OFF LOS ANGELES  
 AGY TARGET ENTERPRISES LLC  
 ADDR 15260 VENTURA BLVD SUITE 1240  
 SHERMAN OAKS, CA 91403

DDS CONT# 0  
 C/P/E: KRIC / KRIC / 2637  
 SALESPERSON FAX#  
 PH # 818-905-0005

BYR LINDA SOUTHERN  
 ADV THE KIM REYNOLDS FOR IOWA COMMITTEE  
 PDT KR Iowa Committee  
 FLT Oct 29, 18 - Nov 04, 18

\* REP ORDER COMMENT \*  
 \*\* 10/23/2018 5:33:00 PM: NEW ORDER- PLEASE CONFIRM ASAP. IF YOU HAVE ANY QUESTIONS ABOUT THIS ORDER PLEASE CONTACT SHEA: SSAKACS@CMLS-NATIONAL.COM 323-966-5070  
 \*\* 10/23/2018 5:33:00 PM: NEW ORDER. CIA OKAY TO MG IN FLIGHT. PLEASE CONFIRM ASAP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	10/29/2018 - 11/2/2018	1W	18	\$45.00	18
	1.2	MTWTF..	10A - 3P	60	10/29/2018 - 11/2/2018	1W	10	\$45.00	10
	1.3	MTWTF..	3P - 7P	60	10/29/2018 - 11/2/2018	1W	18	\$45.00	18
	1.4	.....SS	6A - 7P	60	11/3/2018 - 11/4/2018	1W	8	\$30.00	8
					<b>** WEEKLY FLIGHT TOTALS **</b>		54	\$2,310.00	

	Nov 18					
SPOTS	54					
CASH	2310.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2310.00					

						TOTAL
SPOTS						54
CASH						2,310.00
TRADE						0.00
NSL						0.00
TOTAL						2,310.00

Oct 23, 18  
CONT# 32283815 Mod# Ver# 1 (Last =)  
REP Cumulus Media National Sales

DDS CONT# 0  
C/P/E: KRIC / KRIC / 2637

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**\*\* Competitive Comments \*\***

SVC: SU18 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Target Enterprises

being/on behalf of: Kim Reynolds

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kim Reynolds for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Christina Taylor

Julie Iadanza

Signature of Candidate or Authorized Representative Date

*To be Signed by Station Representative*

Accepted

Accepted in Part

Rejected

Signature Date

Printed Name Title



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(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Kim Reynolds for Governor

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

DOES

DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

D. Todd Harris  
Printed Name

4/10/18  
Date

TARGET ENTERPRISES, LLC/CAMPAIGN ACCOUNT

23859

OUR REF NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
Reynolds	10/29-11/4 Radio	10/25/2018	1,963.50	1,963.50 Check Amount		1,963.50 1,963.50
						23859

**TARGET ENTERPRISES, LLC**  
**CAMPAIGN ACCOUNT**  
 15260 VENTURA BLVD, STE. 1240  
 SHERMAN OAKS, CA 91403  
 PH: 818-905-0005

CHECK DATE	CONTROL NUMBER	CHECK AMOUNT
10/25/2018	023859	**1,963.50

Bank of America  
 ACH R/T 121000358

23859  
 11-35/1218 CA  
 62730

PAY  
 ONE THOUSAND NINE HUNDRED SIXTY THREE AND 50/100\*\*\*\*\*

TO THE ORDER OF  
 KHKI FM  
 4143 109th St  
 Urbandale, IA 50322-7925

*[Signature]*  
 AUTHORIZED SIGNATURE

⑆023859⑆ ⑆121000358⑆ 32509002767⑆

Details on Back.

