

ORDER



KHKI-FM

Orders
Order / Rev: 45243
Alt Order #:
Product Desc: Brian Lohse Political Radio Commercials
Estimate:
Flight Dates: 09/17/18 - 09/30/18
Original Date / Rev: 09/12/18 / 09/13/18
Order Type: GENERAL

Primary AE: Anna Foley
Sales Office: L-DES
Sales Region: Local

Agency Name: Lohse/R/Iowa House
Buying Contact:
Billing Contact:
 1500 NE Morgan Dr
 Bondurant, IA 50035

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Lohse/R/Iowa House
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-30

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/18	09/30/18	36	\$1,660.00	\$1,660.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	36	\$1,660.00	\$1,660.00	0.00
Totals	36	\$1,660.00	\$1,660.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anna Foley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHKI	09/17/18	09/30/18	M-F Prime M-F Prime	CM	6a-7p	22222--	:30	10	\$55.00	P-20	0.00	NM	20	\$1,100.00
New Business <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 22222-- 10 \$55.00 0.00 Week: 09/24/18 09/30/18 22222-- 10 \$55.00 0.00															
N 2	KHKI	09/17/18	09/30/18	Sa-Su Prime Sa-Su	CM	6a-7p	-----44	:30	8	\$35.00	P-20	0.00	NM	16	\$560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 -----44 8 \$35.00 0.00 Week: 09/24/18 09/30/18 -----44 8 \$35.00 0.00															
Totals													36	\$1,660.00	

Reply Reply All Forward

Mon 9/10/2018 2:20 PM

Brian Lohse <brian.k.lohse@gmail.com>

Re: Cumulus Media Political Partnership

To: Anna Foley

You replied to this message on 9/10/2018 2:48 PM.

Message  image003.png (61 KB)

Action Items

Get more apps

Let's go with Option #1 with :30 second spots for 2 weeks. Attached is my logo for the digital. For timeframes, I could come over on Thursday around lunch time (I'll be in WDM anyway) to record the spot, though I know I will have to come up with a script. Do you all write that or should I have someone do that?

I'll work on a picture yet today for the digital!

Thank you!

Brian

On Mon, Sep 10, 2018 at 1:00 PM Anna Foley <Anna.Foley@cumulus.com> wrote:

Hi Brian,

I put a few sample radio schedules together for you on all three stations! These are in the attached PDF. I gave you 4 different options and gave pricing for :30 and :60 second commercials. The rates are on each of the schedules. If there is anything you want to mix and match or add more commercials on one station versus the other please let me know. We customize it completely around you and what you would like to see!

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Brian Lohse

being/on behalf of: Brian Lohse, a legally qualified candidate of the Republican political party for the office of: Iowa House of Representatives District 30 in the State of Iowa election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends For Brian Lolise

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Lolise

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-14-2018

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FRIENDS FOR BRIAN LOHSE
1500 NE MORGAN DR
BONDURANT, IA 50035

500 $\frac{1383}{739}$

1011

DATE September 14, 2018

PAY TO THE ORDER OF Cumalas Medra \$ 7330⁰⁰
Seven Thousand Three Hundred Thirty and ⁰⁰/₁₀₀ DOLLARS



ALTOONA, IOWA 50009
BONDURANT, IOWA 50035
CLIVE, IOWA 50325
MITCHELLVILLE, IOWA 50169

TJKR

MEMO

Radio Ads

MP

⑆073913836⑆ 379 902 5⑈ 01011