

ORDER



KHKI-FM

Orders
Order / Rev: 45195
Alt Order #: 32150393
Product Desc: Secretaries of State
Estimate: 2205
Flight Dates: 10/01/18 - 10/14/18
Original Date / Rev: 09/12/18 / 09/14/18
Order Type: GENERAL

Primary AE: Katz Los Angeles
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Sadler Strategic Media
Buying Contact:
Billing Contact:
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Association of Secretaries
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/12/18	48	\$5,840.00	\$4,964.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	48	\$5,840.00	\$4,964.00	0.00
Totals	48	\$5,840.00	\$4,964.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHKI	10/01/18	10/14/18	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$125.00	P-30	0.00	NM	16	\$2,000.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	MTWTF--		8				\$125.00		0.00			
	Week:	10/08/18	10/14/18	MTWTF--		8				\$125.00		0.00			
N 2	KHKI	10/01/18	10/14/18	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	8	\$120.00	P-30	0.00	NM	16	\$1,920.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	MTWTF--		8				\$120.00		0.00			
	Week:	10/08/18	10/14/18	MTWTF--		8				\$120.00		0.00			
N 3	KHKI	10/01/18	10/14/18	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	8	\$120.00	P-30	0.00	NM	16	\$1,920.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	MTWTF--		8				\$120.00		0.00			
	Week:	10/08/18	10/14/18	MTWTF--		8				\$120.00		0.00			

Totals 48 \$5,840.00

Sep 12, 18
 CONT# 32150393 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO KHKI-FM (Des Moines, IA)
 FM KAREN URBATCHKA
 OFF LOS ANGELES
 AGY SADLER STRATEGIC MEDIA
 ADDR 12103 VIEWCREST RD
 STUDIO CITY, CA 91604

DDS CONT# 0
 C/P/E: 1 / 2205

SALESPERSON FAX#

PH #

BYR ROSA LOZANO
 ADV DEMOCRATIC ASSOC OF SECRETARIES OF STATE
 PDT Secretaries of State
 FLT Oct 01, 18 - Oct 14, 18

* REP ORDER COMMENT *

** 9/12/2018 12:27:00 PM: NEW ORDER- PLEASE CONFIRM ASAP. IF YOU HAVE ANY QUESTIONS ABOUT THIS ORDER PLEASE CONTACT SHEA: SSAKACS@CMLS-NATIONAL.COM 323-966-5070

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 MTWTF..	6A - 10A	60	10/1/2018 - 10/12/2018	2W	8	\$125.00	16
KAREN	1.2	MTWTF..	10A - 3P	60	10/1/2018 - 10/12/2018	2W	8	\$120.00	16
	1.3	MTWTF..	3P - 7P	60	10/1/2018 - 10/12/2018	2W	8	\$120.00	16
					** WEEKLY FLIGHT TOTALS **		24	\$5,840.00	

	Oct 18					
SPOTS	48					
CASH	5840.00					
TRADE	0.00					
NSL	0.00					
TOTAL	5840.00					

						TOTAL
SPOTS						48
CASH						5,840.00
TRADE						0.00
NSL						0.00
TOTAL						5,840.00

Sep 12, 18
CONT# 32150393 Mod# Ver# 1 (Last =)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: / / 2205

**** Competitive Comments ****

SVC: SP18 DMA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sheri Sadler

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE SCHEDULE FOR ORDER DETAILS			

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate names, offices, dates, and issues]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

[Empty box for listing chief executive officers or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

[Redacted area for name and address]

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date


Signature

818-506-5443
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



LETTER OF AUTHORIZATION

**Democratic Association of Secretaries of State
777 S. Figueroa St., Suite 4050
Los Angeles, CA 90017**

September 6, 2018

**Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604**

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Democratic Association of Secretaries of State. Our official information is as follows:

Name *Democratic Association of Secretaries of State*
Address *777 S. Figueroa St., Suite 4050, Los Angeles, CA 90017*
Phone *(213) 452-6565*
Fax *(213) 452- 6575*
Name of Chairman *Alex Padilla*
Name of Treasurer *Stephen Kaufman*
FEDERAL TAX I.D.# *263853861*

Benjamin Seinfeld

Digitally signed by Benjamin Seinfeld
DN: cn=Benjamin Seinfeld, o, ou,
email=benseinfeld@gmail.com, c=US
Date: 2018.09.06 14:18:26 -04'00'

Benjamin Seinfeld
Executive Director of the Democratic Association of Secretaries of State



PayClearly Electronic Payment Notification

This message confirms that Sadler Strategic Media, Inc has initiated an electronic payment to KHKI-FM via PayClearly. The actual payment remittance will be sent soon.

please see the payment details below:

Company		Vendor	Amount
Sadler Strategic Media, Inc		KHKI-FM	\$2482.00
Details			
Memo	DASS 10/1-10/7		

If you have any questions about this payment, please contact PayClearly support at support@payclearly.com or (888) 333-8541





PayClearly Electronic Payment Notification

This message confirms that Sadler Strategic Media, Inc has initiated an electronic payment to KHKI-FM via PayClearly. The actual payment remittance will be sent soon.

please see the payment details below:

Company	Vendor	Amount
Sadler Strategic Media, Inc	KHKI-FM	\$2482.00
Details		
Memo	DASS 10/8-10/14	

If you have any questions about this payment, please contact PayClearly support at support@payclearly.com or (888) 333-8541