

CONTRACT

KTBS, LLC
KPXJ-CW21
312 East Kings Hwy
Shreveport, LA 71104
(318)861-5800

www.kpxj.com

And:

Mentzer Media Services ##
210 W. Pennsylvania Ave.
Suite 250
Towson, MD 21204

Contract / Revision 98460 /		Alt Order # 25352758
Product MEFLA		
Contract Dates 11/17/16 - 11/27/16		Estimate # 4421
Advertiser Ending Spending Action Fund ##		Original Date / Revision 11/16/16 / 11/16/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPXJ	Account Executive Katz Washington	Sales Office National Political
Special Handling		
Demographic Adults 18+		
		Total Ratings 33.10
Agy Code 129	Advertiser Code 114	Product 1/2 373
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPXJ	11/26/16	11/26/16	Bones	8-9pm		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/21/16	11/27/16	-----S-				1	\$35.00	3.00			
N 2	KPXJ	11/17/16	11/17/16	9- KPXJ 21 News	9p-10pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/14/16	11/20/16	---T---				1	\$350.00	5.70			
N 3	KPXJ	11/23/16	11/23/16	9- KPXJ 21 News	9p-10pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/21/16	11/27/16	--W----				1	\$350.00	5.70			
N 4	KPXJ	11/25/16	11/25/16	9- KPXJ 21 News	9p-10pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/21/16	11/27/16	----F--				1	\$350.00	5.70			
N 5	KPXJ	11/26/16	11/26/16	9- KPXJ 21 News	9-10pm		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/21/16	11/27/16	-----S-				1	\$140.00	7.30			
N 6	KPXJ	11/20/16	11/20/16	9- KPXJ 21 News	9-10pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/14/16	11/20/16	-----S				1	\$245.00	5.70			
Totals								33.10				6	\$1,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/26/16	6	\$1,470.00	(\$220.50)	\$1,249.50
Totals	6	\$1,470.00	(\$220.50)	\$1,249.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.