

ORDER



Orders
Order / Rev: 1669984
Alt Order #: 09268183
Product Desc: GOLDEN FOR CONGRESS
Estimate: 5939
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/01/18 / 10/03/18
Order Type: RFP

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Sage Media Planning and Placement/ |
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Jared Golden / D / US HOUSE/ M
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 115844
Agency External ID: 23344AG
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/18 | 10/22/18 | 108 | \$12,030.00 | \$10,225.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2018 | 108 | \$12,030.00 | \$10,225.50 | 0.00 |
| Totals | 108 | \$12,030.00 | \$10,225.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| WLBZ | 29% | \$12,030.00 |
| Market | 100% | \$41,482.76 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| ABAN | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WABI | 60% | \$24,889.66 |
| WBGR | 0% | \$0.00 |
| WMEB | 0% | \$0.00 |
| WMED | 0% | \$0.00 |
| WPFO | 4% | \$1,659.31 |
| WVII | 7% | \$2,903.79 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|------|-------------------|-----------------|---------------------------------------|-------------------|----------------|---------------|-----|---------------|----------|-----|------|------|-------|----------|
| N 1 | WLBZ | 10/22/18 | 10/22/18 | Local News @ 5a M-F Morning Report | CM | 5a-7a | M- - - - - | :30 | 2 | \$120.00 | P02 | 0.00 | NM | 2 | \$240.00 |
| NEWS CENTER MORN. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/18 | 10/28/18 | M- - - - - | 2 | | \$120.00 | | 0.00 | | | | | | |
| N 2 | WLBZ | 10/19/18 | 10/19/18 | Today Show Today Show | CM | Today Show | - - - - F - - | :30 | 2 | \$145.00 | P02 | 0.00 | NM | 2 | \$290.00 |

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 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME
 Product Desc: GOLDEN FOR CONGRESS
 Estimate: 5939

WLBZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|--------------------------|-----------------|----------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$40.00 | | 0.00 | | | | |
| N 15 | WLBZ | 10/16/18 | 10/16/18 | Today Show 3 | CM | 10-11a | -T----- | :30 | 1 | \$40.00 | P02 | 0.00 | NM | 1 | \$40.00 |
| | | M-F Today Show 3 | | | | | | | | | | | | | |
| | | TODAY SHOW - HOUR 4 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$40.00 | | 0.00 | | | | |
| N 16 | WLBZ | 10/17/18 | 10/17/18 | Today Show 3 | CM | 10-11a | --W---- | :30 | 1 | \$40.00 | P02 | 0.00 | NM | 1 | \$40.00 |
| | | M-F Today Show 3 | | | | | | | | | | | | | |
| | | TODAY SHOW - HOUR 4 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$40.00 | | 0.00 | | | | |
| N 17 | WLBZ | 10/18/18 | 10/18/18 | Today Show 3 | CM | 10-11a | ---T--- | :30 | 1 | \$40.00 | P02 | 0.00 | NM | 1 | \$40.00 |
| | | M-F Today Show 3 | | | | | | | | | | | | | |
| | | TODAY SHOW - HOUR 4 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$40.00 | | 0.00 | | | | |
| N 18 | WLBZ | 10/19/18 | 10/19/18 | Today Show 3 | CM | 10-11a | ----F-- | :30 | 1 | \$40.00 | P02 | 0.00 | NM | 1 | \$40.00 |
| | | M-F Today Show 3 | | | | | | | | | | | | | |
| | | TODAY SHOW - HOUR 4 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$40.00 | | 0.00 | | | | |
| N 19 | WLBZ | 10/22/18 | 10/22/18 | Rachael Ray 11a-12p | CM | M-F 11a-12p | M----- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 11a-12p | | | | | | | | | | | | | |
| | | RACHAEL RAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N 20 | WLBZ | 10/16/18 | 10/16/18 | Rachael Ray 11a-12p | CM | M-F 11a-12p | -T----- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 11a-12p | | | | | | | | | | | | | |
| | | RACHAEL RAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N 21 | WLBZ | 10/17/18 | 10/17/18 | Rachael Ray 11a-12p | CM | M-F 11a-12p | --W---- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 11a-12p | | | | | | | | | | | | | |
| | | RACHAEL RAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N 22 | WLBZ | 10/18/18 | 10/18/18 | Rachael Ray 11a-12p | CM | M-F 11a-12p | ---T--- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 11a-12p | | | | | | | | | | | | | |
| | | RACHAEL RAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N 23 | WLBZ | 10/17/18 | 10/17/18 | Local News @ 5a M-F | CM | 5a-7a | --W---- | :30 | 2 | \$120.00 | P02 | 0.00 | NM | 2 | \$240.00 |
| | | Morning Report | | | | | | | | | | | | | |
| | | NEWS CENTER MORN. | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 2 | | \$120.00 | | 0.00 | | | | |
| N 24 | WLBZ | 10/19/18 | 10/19/18 | Rachael Ray 11a-12p | CM | M-F 11a-12p | ----F-- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 11a-12p | | | | | | | | | | | | | |
| | | RACHAEL RAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N 25 | WLBZ | 10/22/18 | 10/22/18 | Local News @ 12p M-F | CM | 12p-1230p | M----- | :30 | 1 | \$60.00 | P03 | 0.00 | NM | 1 | \$60.00 |
| | | NEWS CENTER @ NOON (M-F) | | | | | | | | | | | | | |
| | | NEWSCENTER 2 AT 12N | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$60.00 | | 0.00 | | | | |
| N 26 | WLBZ | 10/16/18 | 10/16/18 | Local News @ 12p M-F | CM | 12p-1230p | -T----- | :30 | 1 | \$60.00 | P03 | 0.00 | NM | 1 | \$60.00 |
| | | NEWS CENTER @ NOON (M-F) | | | | | | | | | | | | | |
| | | NEWSCENTER 2 AT 12N | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

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Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME
Product Desc: GOLDEN FOR CONGRESS
Estimate: 5939

WLBZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|---------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$60.00 | | 0.00 | | | | |
| N27 | WLBZ | 10/17/18 | 10/17/18 | Local News @ 12p M-F CM NEWS CENTER @ NOON (M-F | | 12p-1230p | --W---- | :30 | 1 | \$60.00 | P03 | 0.00 | NM | 1 | \$60.00 |
| | | NEWSCENTER 2 AT 12N | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$60.00 | | 0.00 | | | | |
| N28 | WLBZ | 10/18/18 | 10/18/18 | Local News @ 12p M-F CM NEWS CENTER @ NOON (M-F | | 12p-1230p | ---T--- | :30 | 1 | \$60.00 | P03 | 0.00 | NM | 1 | \$60.00 |
| | | NEWSCENTER 2 AT 12N | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$60.00 | | 0.00 | | | | |
| N29 | WLBZ | 10/19/18 | 10/19/18 | Local News @ 12p M-F CM NEWS CENTER @ NOON (M-F | | 12p-1230p | ----F-- | :30 | 1 | \$60.00 | P03 | 0.00 | NM | 1 | \$60.00 |
| | | NEWSCENTER 2 AT 12N | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$60.00 | | 0.00 | | | | |
| N30 | WLBZ | 10/22/18 | 10/22/18 | Millionaire 1230-1p Millionaire | CM | 1230p-1p | M----- | :30 | 1 | \$50.00 | P02 | 0.00 | NM | 1 | \$50.00 |
| | | MILLIONAIRE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$50.00 | | 0.00 | | | | |
| N31 | WLBZ | 10/16/18 | 10/16/18 | Millionaire 1230-1p Millionaire | CM | 1230p-1p | -T----- | :30 | 1 | \$50.00 | P02 | 0.00 | NM | 1 | \$50.00 |
| | | MILLIONAIRE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$50.00 | | 0.00 | | | | |
| N32 | WLBZ | 10/17/18 | 10/17/18 | Millionaire 1230-1p Millionaire | CM | 1230p-1p | --W---- | :30 | 1 | \$50.00 | P02 | 0.00 | NM | 1 | \$50.00 |
| | | MILLIONAIRE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$50.00 | | 0.00 | | | | |
| N33 | WLBZ | 10/18/18 | 10/18/18 | Millionaire 1230-1p Millionaire | CM | 1230p-1p | ---T--- | :30 | 1 | \$50.00 | P02 | 0.00 | NM | 1 | \$50.00 |
| | | MILLIONAIRE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$50.00 | | 0.00 | | | | |
| N34 | WLBZ | 10/18/18 | 10/18/18 | Local News @ 5a M-F CM Morning Report | | 5a-7a | ---T--- | :30 | 2 | \$120.00 | P02 | 0.00 | NM | 2 | \$240.00 |
| | | NEWS CENTER MORN. | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 2 | | \$120.00 | | 0.00 | | | | |
| N35 | WLBZ | 10/19/18 | 10/19/18 | Millionaire 1230-1p Millionaire | CM | 1230p-1p | ----F-- | :30 | 1 | \$50.00 | P02 | 0.00 | NM | 1 | \$50.00 |
| | | MILLIONAIRE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$50.00 | | 0.00 | | | | |
| N36 | WLBZ | 10/22/18 | 10/22/18 | Days of Our Lives Days of Our Lives | CM | 1p-2p | M----- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| | | DAYS OF OUR LIVES | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$55.00 | | 0.00 | | | | |
| N37 | WLBZ | 10/16/18 | 10/16/18 | Days of Our Lives Days of Our Lives | CM | 1p-2p | -T----- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| | | DAYS OF OUR LIVES | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$55.00 | | 0.00 | | | | |
| N38 | WLBZ | 10/17/18 | 10/17/18 | Days of Our Lives Days of Our Lives | CM | 1p-2p | --W---- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| | | DAYS OF OUR LIVES | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|----------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$55.00 | | 0.00 | | | | |
| N39 | WLBZ | 10/18/18 | 10/18/18 | Days of Our Lives | CM | 1p-2p | ---T--- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| | | Days of Our Lives | | | | | | | | | | | | | |
| | | DAYS OF OUR LIVES | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$55.00 | | 0.00 | | | | |
| N40 | WLBZ | 10/19/18 | 10/19/18 | Days of Our Lives | CM | 1p-2p | ----F-- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| | | Days of Our Lives | | | | | | | | | | | | | |
| | | DAYS OF OUR LIVES | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$55.00 | | 0.00 | | | | |
| N41 | WLBZ | 10/21/18 | 10/21/18 | Bill Greens ME 530-6a Su | CM | 530-6a Su | -----S | :30 | 1 | \$15.00 | P04 | 0.00 | NM | 1 | \$15.00 |
| | | Bill Greens ME | | | | | | | | | | | | | |
| | | BILL GREEN'S MAINE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S | | | 1 | | \$15.00 | | 0.00 | | | | |
| N42 | WLBZ | 10/21/18 | 10/21/18 | On the Money 1030a Su | CM | 1030a-11a | -----S | :30 | 1 | \$15.00 | P04 | 0.00 | NM | 1 | \$15.00 |
| | | 1030a-11a (Sun) | | | | | | | | | | | | | |
| | | ON THE MONEY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S | | | 1 | | \$15.00 | | 0.00 | | | | |
| N43 | WLBZ | 10/22/18 | 10/22/18 | Dr. Phil 4-5p | CM | 4-5p | M----- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 4-5p | | | | | | | | | | | | | |
| | | DR. PHIL | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N44 | WLBZ | 10/16/18 | 10/16/18 | Dr. Phil 4-5p | CM | 4-5p | -T----- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 4-5p | | | | | | | | | | | | | |
| | | DR. PHIL | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N45 | WLBZ | 10/19/18 | 10/19/18 | Local News @ 5a M-F | CM | 5a-7a | ----F-- | :30 | 2 | \$120.00 | P02 | 0.00 | NM | 2 | \$240.00 |
| | | Morning Report | | | | | | | | | | | | | |
| | | NEWS CENTER MORN. | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 2 | | \$120.00 | | 0.00 | | | | |
| N46 | WLBZ | 10/17/18 | 10/17/18 | Dr. Phil 4-5p | CM | 4-5p | --W---- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 4-5p | | | | | | | | | | | | | |
| | | DR. PHIL | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N47 | WLBZ | 10/18/18 | 10/18/18 | Dr. Phil 4-5p | CM | 4-5p | ---T--- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 4-5p | | | | | | | | | | | | | |
| | | DR. PHIL | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N48 | WLBZ | 10/19/18 | 10/19/18 | Dr. Phil 4-5p | CM | 4-5p | ----F-- | :30 | 1 | \$25.00 | P03 | 0.00 | NM | 1 | \$25.00 |
| | | M-F 4-5p | | | | | | | | | | | | | |
| | | DR. PHIL | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$25.00 | | 0.00 | | | | |
| N49 | WLBZ | 10/22/18 | 10/22/18 | Local News @ 5p M-F | CM | 5-530p | M----- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | Local News @ 5p M-F | | | | | | | | | | | | | |
| | | NEWS CENTER NOW AT 5 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$135.00 | | 0.00 | | | | |
| N50 | WLBZ | 10/17/18 | 10/17/18 | Local News @ 5p M-F | CM | 5-530p | --W---- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | Local News @ 5p M-F | | | | | | | | | | | | | |
| | | NEWS CENTER NOW AT 5 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 1669984
 Alt Order #: 09268183
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME
 Product Desc: GOLDEN FOR CONGRESS
 Estimate: 5939
WLBZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|----------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N51 | WLBZ | 10/18/18 | 10/18/18 | Local News @ 5p M-F Local News @ 5p M-F | CM | 5-530p | ---T--- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | NEWS CENTER NOW AT 5 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N52 | WLBZ | 10/22/18 | 10/22/18 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | M----- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | NEWS CENTER AT 530P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N53 | WLBZ | 10/16/18 | 10/16/18 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | -T----- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | NEWS CENTER AT 530P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N54 | WLBZ | 10/17/18 | 10/17/18 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | --W---- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | NEWS CENTER AT 530P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N55 | WLBZ | 10/18/18 | 10/18/18 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | ---T--- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | NEWS CENTER AT 530P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N56 | WLBZ | 10/22/18 | 10/22/18 | Today Show Today Show | CM | Today Show | M----- | :30 | 2 | \$145.00 | P02 | 0.00 | NM | 2 | \$290.00 |
| | | TODAY SHOW | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 2 | | \$145.00 | 0.00 | | | | | |
| N57 | WLBZ | 10/19/18 | 10/19/18 | Local News @ 530p M-F Local News @ 530p M-F | CM | 530-6p | ----F-- | :30 | 1 | \$135.00 | P02 | 0.00 | NM | 1 | \$135.00 |
| | | NEWS CENTER AT 530P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$135.00 | 0.00 | | | | | |
| N58 | WLBZ | 10/22/18 | 10/22/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | M----- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| | | NEWS CENTER AT 6P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$280.00 | 0.00 | | | | | |
| N59 | WLBZ | 10/16/18 | 10/16/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | -T----- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| | | NEWS CENTER AT 6P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$280.00 | 0.00 | | | | | |
| N60 | WLBZ | 10/17/18 | 10/17/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | --W---- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| | | NEWS CENTER AT 6P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$280.00 | 0.00 | | | | | |
| N61 | WLBZ | 10/18/18 | 10/18/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | ---T--- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| | | NEWS CENTER AT 6P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$280.00 | 0.00 | | | | | |
| N62 | WLBZ | 10/19/18 | 10/19/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | ----F-- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| | | NEWS CENTER AT 6P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1669984
Alt Order #: 09268183
Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME
Product Desc: GOLDEN FOR CONGRESS
Estimate: 5939
WLBZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$280.00 | | | 0.00 | | | |
| N63 | WLBZ | 10/22/18 | 10/22/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | M----- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| NBC NIGHTLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$280.00 | | | 0.00 | | | |
| N64 | WLBZ | 10/16/18 | 10/16/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | -T----- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| NBC NIGHTLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$280.00 | | | 0.00 | | | |
| N65 | WLBZ | 10/17/18 | 10/17/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | --W---- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| NBC NIGHTLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$280.00 | | | 0.00 | | | |
| N66 | WLBZ | 10/18/18 | 10/18/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | ---T--- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| NBC NIGHTLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$280.00 | | | 0.00 | | | |
| N67 | WLBZ | 10/16/18 | 10/16/18 | Today Show Today Show | CM | Today Show | -T----- | :30 | 2 | \$145.00 | P02 | 0.00 | NM | 2 | \$290.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 2 | | \$145.00 | | | 0.00 | | | |
| N68 | WLBZ | 10/19/18 | 10/19/18 | EN 6-7p WLBZ EN 6-7p WLBZ | CM | 6-7p M-F | ----F-- | :30 | 1 | \$280.00 | P02 | 0.00 | NM | 1 | \$280.00 |
| NBC NIGHTLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$280.00 | | | 0.00 | | | |
| N69 | WLBZ | 10/20/18 | 10/20/18 | EN (Sa) Sat 6-7p News | CM | Sat 6-7p | -----S- | :30 | 2 | \$230.00 | P02 | 0.00 | NM | 2 | \$460.00 |
| NEWS CENTER AT 6P / NBC NIGHTLY NE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | 2 | | \$230.00 | | | 0.00 | | | |
| N70 | WLBZ | 10/21/18 | 10/21/18 | Local News @ 6p Su Local News @ 6p Su | CM | 6-7p | -----S | :30 | 2 | \$230.00 | P02 | 0.00 | NM | 2 | \$460.00 |
| NEWS CENTER AT 6P / NBC NIGHTLY NE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S | | | 2 | | \$230.00 | | | 0.00 | | | |
| N71 | WLBZ | 10/22/18 | 10/22/18 | 7-730p M-F M-F 7-730p | CM | 7p-730p | M----- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| NEWS CENTER'S 207 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$75.00 | | | 0.00 | | | |
| N72 | WLBZ | 10/16/18 | 10/16/18 | 7-730p M-F M-F 7-730p | CM | 7p-730p | -T----- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| NEWS CENTER'S 207 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$75.00 | | | 0.00 | | | |
| N73 | WLBZ | 10/17/18 | 10/17/18 | 7-730p M-F M-F 7-730p | CM | 7p-730p | --W---- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| NEWS CENTER'S 207 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$75.00 | | | 0.00 | | | |
| N74 | WLBZ | 10/18/18 | 10/18/18 | 7-730p M-F M-F 7-730p | CM | 7p-730p | ---T--- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| NEWS CENTER'S 207 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 1669984
 Alt Order #: 09268183
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME
 Product Desc: GOLDEN FOR CONGRESS
 Estimate: 5939
WLBZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------|----------------------|------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$75.00 | 0.00 | | | | | |
| N75 | WLBZ | 10/19/18 | 10/19/18 | 7-730p M-F M-F 7-730p | CM | 7p-730p | ----F-- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| NEWS CENTER'S 207 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$75.00 | 0.00 | | | | | |
| N76 | WLBZ | 10/22/18 | 10/22/18 | Inside Ed 730-8p Inside Edition | CM | 730p-8p | M----- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 2 | \$150.00 |
| INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | | | 1 | | \$75.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WLBZ | 10/22/18-10/28/18 | | Inside Ed 730-8p | | 730p-8p | M----- | :30 | | (\$75.00) | 0.00 | NM | | | |
| See MG 76.2,76.3 [Prgm Change-VOV-KW] | | | | | | | | | | | | | | | |
| 2 | WLBZ | 10/16/18-10/19/18 | | Local News @ 5p M-F | | 5-530p | -TWThF---- | :30 | | \$135.00 | 0.00 | NM | | | |
| Ⓜ MG for 79.1,76.1 [MG approved] | | | | | | | | | | | | | | | |
| 3 | WLBZ | 10/16/18-10/19/18 | | Daily Blast Live 3-4p | | Daily Blast Live 3- | -TWThF---- | :30 | | \$15.00 | 0.00 | NM | | | |
| Ⓜ MG for 79.1,76.1 [MG approved] | | | | | | | | | | | | | | | |
| N77 | WLBZ | 10/16/18 | 10/16/18 | Inside Ed 730-8p Inside Edition | CM | 730p-8p | -T----- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$75.00 | 0.00 | | | | | |
| N78 | WLBZ | 10/17/18 | 10/17/18 | Today Show Today Show | CM | Today Show | --W---- | :30 | 2 | \$145.00 | P02 | 0.00 | NM | 2 | \$290.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 2 | | \$145.00 | 0.00 | | | | | |
| N79 | WLBZ | 10/17/18 | 10/17/18 | Inside Ed 730-8p Inside Edition | CM | 730p-8p | --W---- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 0 | \$0.00 |
| INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$75.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WLBZ | 10/15/18-10/21/18 | | Inside Ed 730-8p | | 730p-8p | --W----- | :30 | | (\$75.00) | 0.00 | NM | | | |
| See MG 76.2,76.3 [Prgm Change-VOV_KW] | | | | | | | | | | | | | | | |
| N80 | WLBZ | 10/18/18 | 10/18/18 | Inside Ed 730-8p Inside Edition | CM | 730p-8p | ---T--- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$75.00 | 0.00 | | | | | |
| N81 | WLBZ | 10/19/18 | 10/19/18 | Inside Ed 730-8p Inside Edition | CM | 730p-8p | ----F-- | :30 | 1 | \$75.00 | P02 | 0.00 | NM | 1 | \$75.00 |
| INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | | | 1 | | \$75.00 | 0.00 | | | | | |
| N82 | WLBZ | 10/20/18 | 10/20/18 | 7-730p Sa Bill Green's Maine | CM | 7p-730p | -----S- | :30 | 1 | \$80.00 | P04 | 0.00 | NM | 1 | \$80.00 |
| BILL GREEN'S MAINE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | 1 | | \$80.00 | 0.00 | | | | | |
| N83 | WLBZ | 10/20/18 | 10/20/18 | Local News @ 11p Sa NEWS CENTER at 11 (Sat) | CM | 11-1130p | -----S- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| NEWS CENTER WEEKEND SA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | 1 | | \$55.00 | 0.00 | | | | | |

Order / Rev: 1669984
 Alt Order #: 09268183
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME
 Product Desc: GOLDEN FOR CONGRESS
 Estimate: 5939

WLBZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------------------------|-------|-----------------------|-------------------|---------------|-------------|----------------------|---------------|------------|-------------|-------|-------------|
| N84 | WLBZ | 10/16/18 | 10/16/18 | Tue Prime C New Amsterdam | CM | 10P-11P | -T----- | :30 | 1 | \$180.00 | P02 | 0.00 | NM | 1 | \$180.00 |
| NEW AMSTERDAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | | | 1 | | \$180.00 | | 0.00 | | | | |
| N85 | WLBZ | 10/17/18 | 10/17/18 | Wed Prime A Chicago Med | CM | 8P-9P | --W---- | :30 | 1 | \$120.00 | P02 | 0.00 | NM | 1 | \$120.00 |
| CHICAGO MED | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$120.00 | | 0.00 | | | | |
| N86 | WLBZ | 10/17/18 | 10/17/18 | Wed Prime B Chicago Fire | CM | 9P-10P | --W---- | :30 | 1 | \$180.00 | P02 | 0.00 | NM | 1 | \$180.00 |
| CHICAGO FIRE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | 1 | | \$180.00 | | 0.00 | | | | |
| N87 | WLBZ | 10/18/18 | 10/18/18 | Thu Prime A Superstore/Good Place | CM | 8P-9P | ---T--- | :30 | 1 | \$75.00 | P03 | 0.00 | NM | 1 | \$75.00 |
| SUPERSTORE/THE GOOD PLACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 1 | | \$75.00 | | 0.00 | | | | |
| N88 | WLBZ | 10/20/18 | 10/20/18 | Sat Prime A Dateline | CM | 8-9pm | -----S- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 0 | \$0.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | 1 | | \$55.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WLBZ | 10/15/18-10/21/18 | | Sat Prime A | | 8-9pm | -----Sa-- | :30 | | (\$55.00) | | 0.00 | NM | | |
| See MG 90.2,90.3 | | | | | | | | | | | | | | | |
| [Prgm Change-Please use Prime other for dateline-KW] | | | | | | | | | | | | | | | |
| N89 | WLBZ | 10/18/18 | 10/18/18 | Today Show Today Show | CM | Today Show | ---T--- | :30 | 2 | \$145.00 | P02 | 0.00 | NM | 2 | \$290.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | 2 | | \$145.00 | | 0.00 | | | | |
| N90 | WLBZ | 10/20/18 | 10/20/18 | Sat Prime B Dateline | CM | 9-10p | -----S- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 2 | \$110.00 |
| DATELINE NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | 1 | | \$55.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WLBZ | 10/15/18-10/21/18 | | Sat Prime B | | 9-10p | -----Sa-- | :30 | | (\$55.00) | | 0.00 | NM | | |
| See MG 90.2,90.3 | | | | | | | | | | | | | | | |
| [Prgm Change-Please use Prime other for dateline-KW] | | | | | | | | | | | | | | | |
| 2 | WLBZ | 10/15/18-10/21/18 | | Sat Prime Other | | Prime Various | -----Sa-- | :30 | | \$55.00 | | 0.00 | NM | | |
| Ⓜ MG for 88.1,90.1 | | | | | | | | | | | | | | | |
| [MG approved] | | | | | | | | | | | | | | | |
| 3 | WLBZ | 10/15/18-10/21/18 | | Sat Prime Other | | Prime Various | -----Sa-- | :30 | | \$55.00 | | 0.00 | NM | | |
| Ⓜ MG for 88.1,90.1 | | | | | | | | | | | | | | | |
| [MG approved] | | | | | | | | | | | | | | | |
| N91 | WLBZ | 10/20/18 | 10/20/18 | Sat Prime C SNL Encore | CM | 10-11p | -----S- | :30 | 1 | \$55.00 | P03 | 0.00 | NM | 1 | \$55.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S- | | | 1 | | \$55.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 108 | \$12,030.00 |