

# Broadcast Contract

KATZ MEDIA GROUP 3rd Floor  
 MICHAEL BLOOMBERG FOR PRES  
 125 WEST 55th STREET, 3rd FL  
 NEW YORK, NY 10019

Start Date 02/13/20	Contract# 60833	Mod# 0
End Date 02/14/20	Date Entered 02/12/20	Date Last Modified 02/12/20
Advertiser MICHAEL BLOOMBERG FO		Station Market WSOC-FM
Product GM 124		SalesRep/Office Katz Katz

Standard Billing Cycle Estimate# 124

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 02/13/20 FR 02/14/20	06:00A-10:00A	60	--	--	--	X	X	--	--	9	\$200.00
2	TH 02/13/20 FR 02/14/20	10:00A-03:00P	60	--	--	--	X	X	--	--	8	\$180.00
3	TH 02/13/20 FR 02/14/20	03:00P-07:00P	60	--	--	--	X	X	--	--	9	\$200.00
4	TH 02/13/20 FR 02/14/20	07:00P-12:00A	60	--	--	--	X	X	--	--	2	\$50.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	28	5,140.00	\$771.00	\$ 4,369.00	\$ 5,140.00

Electronic Invoice  
Billing Projections: By Month

	Feb 20
CA	5,140.00
ST	5,140.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any		Page	41

Feb 12, 20  
 CONT# 33714199 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WSOC-FM (Charlotte-Gastonia-Rock Hill, NC-SC)  
 FM JAMIE MURRAY  
 OFF NEW YORK  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 124

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV MICHAEL BLOOMBERG FOR PRESIDENT  
 PDT GM 124  
 FLT Feb 13, 20 - Feb 14, 20

\* REP ORDER COMMENT \*

\*\* 2/12/2020 5:39:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/12/2020 5:39:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM IN THE SYSTEM OR EMAIL MARGENE.VALVERDE@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...TF..	6A - 10A	60	2/13/2020 - 2/14/2020	1W	9	\$200.00	9
	1.2	...TF..	10A - 3P	60	2/13/2020 - 2/14/2020	1W	8	\$180.00	8
	1.3	...TF..	3P - 7P	60	2/13/2020 - 2/14/2020	1W	9	\$200.00	9
	1.4	...TF..	7P - 12A	60	2/13/2020 - 2/14/2020	1W	2	\$50.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		28	\$5,140.00	

	Feb 20				
SPOTS	28				
CASH	5140.00				
TRADE	0.00				
NSL	0.00				
TOTAL	5140.00				

					TOTAL
SPOTS					28
CASH					5,140.00
TRADE					0.00
NSL					0.00
TOTAL					5,140.00

Feb 12, 20  
CONT# 33714199 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: na / na / 124

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: WSOC-FM Contract#: 0 Agency: KATZ MEDIA GROUP 3rd Floor  
 Contract Name: WSOC 33714199 124 Address: 125 WEST 55th STREET, 3rd FL  
 Proposal#: A5D229F8-95AC-410D-9DBE-52F826318892 City: NEW YORK State: NY Zip: 10019  
 Buyer: \_\_\_\_\_  
 Start Date: 2/13/20 End Date: 2/14/20 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL NATIONAL Type: Cash Agency Commission %: 15  
 Advertiser: MICHAEL BLOOMBERG FOR PRES Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 2063KKATZ Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: GM 124  
 Estimate #: 124  
 Agency Client Code: na  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	2/13/20	2/14/20		6:00 AM	10:00 AM	60				X	X			9	W	200.00	9	1,800.00	0
2	2/13/20	2/14/20		10:00 AM	3:00 PM	60				X	X			8	W	180.00	8	1,440.00	0
3	2/13/20	2/14/20		3:00 PM	7:00 PM	60				X	X			9	W	200.00	9	1,800.00	0
4	2/13/20	2/14/20		7:00 PM	12:00 AM	60				X	X			2	W	50.00	2	100.00	0

Billing Projections: By Month

Feb 20  
 CA 5,140.00  
 ST 5,140.00

Print Spot Prices

Electronic Invoice

TOTAL SPOTS ..... 28  
 GROSS TOTAL \$ ..... 5,140.00  
 ADJUSTED SPOTS ..... 28  
 ADJUSTED TOTAL \$ ..... 5,140.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Interactive Sales Manager
- Business Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/13/20

**Date**

*Catherine Warburton*

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Catherine Warburton*

signature of candidate or authorized committee

Catherine Warburton

printed name

1/13/20

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE’S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.