

ORDER



Orders
Order / Rev: 27160
Alt Order #: 26230206
Product Desc: MARSHALL / DEMOCRAT / LT GOVERI
Estimate: 846
Flight Dates: 10/29/18 - 11/11/18
Original Date / Rev: 10/24/18 / 10/24/18
Order Type: GENERAL

Primary AE: KTVN
Sales Office: Katz Chicago
Sales Region: K-CHI
 NAT

Agency Name: AL Media
Buying Contact:
Billing Contact:
 222 W. Ontario St. Ste 600
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kate Marshall
Demographic: A35+
Product Codes: Political - State
Priority: P-02
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/09/18	113	\$41,200.00	\$35,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	113	\$41,200.00	\$35,020.00	0.00
Totals	113	\$41,200.00	\$35,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	All	10/29/18	11/02/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	MTWTF--	:30	10	\$125.00	P-02	0.00	NM	10	\$1,250.00												
COMMENTS APPLY TO SUB LINES A THRU A 5A NEWS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/18</td> <td>11/04/18</td> <td>MTWTF--</td> <td>10</td> <td>\$125.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/18	11/04/18	MTWTF--	10	\$125.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/18	11/04/18	MTWTF--	10	\$125.00	0.00																						
N 2	All	11/05/18	11/06/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	MT-----	:30	3	\$125.00	P-02	0.00	NM	3	\$375.00												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
11/05/18	11/11/18	MT-----	3	\$125.00	0.00																						
N 3	All	10/29/18	11/02/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$250.00	P-02	0.00	NM	10	\$2,500.00												
COMMENTS APPLY TO SUB LINES A THRU A 6A NEWS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/18</td> <td>11/04/18</td> <td>MTWTF--</td> <td>10</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/18	11/04/18	MTWTF--	10	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/18	11/04/18	MTWTF--	10	\$250.00	0.00																						
N 4	All	11/05/18	11/06/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	MT-----	:30	3	\$250.00	P-02	0.00	NM	3	\$750.00												
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11/05/18	11/11/18	MT-----	3	\$250.00	0.00																						

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 Alt Order #: 26230206
 Flight Dates: 10/29/18 - 11/11/18

Advertiser: Kate Marshall
 Product Desc: MARSHALL / DEMOCRAT / LT GOVERI
 Estimate: 846
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/29/18	11/02/18	M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	15	\$375.00	P-01	0.00	NM	15	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	MT-----			3			\$250.00			0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			15			\$375.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING															
N 6	All	11/05/18	11/06/18	M-F CBS This Morning	CM	7:00 AM-9:00 AM	MT-----	:30	4	\$375.00	P-01	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	MT-----			4			\$375.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING															
N 7	All	10/29/18	11/02/18	M-F 2-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	10	\$125.00	P-02	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			10			\$125.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A THE PEOPLE'S COURT															
N 8	All	11/05/18	11/05/18	M-F 2-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	M-----			1			\$125.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A THE PEOPLE'S COURT															
N 9	All	10/29/18	11/02/18	M-F 3-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			3			\$350.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A ELLEN															
N 10	All	10/29/18	11/02/18	M-F 2 News @ 430p	CM	4:30 PM-5:00 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			4			\$600.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A 430P NEWS															
N 11	All	10/29/18	11/02/18	M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			5			\$625.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A 5P NEWS															
N 12	All	11/05/18	11/05/18	M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	M-----			1			\$625.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A 5P NEWS															
N 13	All	10/29/18	11/02/18	M-F 2 News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	4	\$625.00	P-01	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			4			\$625.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A 530P NEWS															
N 14	All	11/05/18	11/05/18	M-F 2 News @ 530p	CM	5:30 PM-6:00 PM	M-----	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	M-----			1			\$625.00			0.00		
COMMENTS APPLY TO SUB LINES A THRU A 530P NEWS															
N 15	All	10/29/18	11/02/18	M-F Local News @ 530p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	MTWTF--			4			\$600.00			0.00		

Order / Rev: 27160
 Alt Order #: 26230206
 Flight Dates: 10/29/18 - 11/11/18

Advertiser: Kate Marshall
 Product Desc: MARSHALL / DEMOCRAT / LT GOVERI
 Estimate: 846
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	11/03/18	11/03/18	M-F 2 News @ 630p M-F Local News @ 630p Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A 630P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 MTWTF-- 4 \$600.00 0.00															
N 17	All	11/04/18	11/04/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
COMMENTS APPLY TO SUB LINES A THRU A 5P NEWS SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 -----S- 1 \$600.00 0.00															
N 18	All	10/29/18	11/02/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A 11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 MTWTF-- 5 \$600.00 0.00															
N 19	All	11/05/18	11/05/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	M-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A 11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/18 11/11/18 M----- 1 \$600.00 0.00															
N 20	All	11/04/18	11/04/18	Sa-Su 2 News @ 11p Sa-Su Local News @ 11p	CM	11:00 PM-11:35 PM	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A 11P NEWS SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 -----S 1 \$600.00 0.00															
N 21	All	10/29/18	11/02/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XMTWTF--	:30	10	\$350.00	P-01	0.00	NM	10	\$3,500.00
COMMENTS APPLY TO SUB LINES A THRU A THE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 MTWTF-- 10 \$350.00 0.00															
N 22	All	11/05/18	11/05/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XM-----	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
COMMENTS APPLY TO SUB LINES A THRU A THE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/18 11/11/18 M----- 2 \$350.00 0.00															
N 23	All	10/29/18	11/02/18	Late Late Show w/ Cordem Late Late Show w/ Corden	CM	12:37 AM-1:37 AM	XMMTWTWTF--	:30	9	\$125.00	P-02	0.00	NM	9	\$1,125.00
COMMENTS APPLY TO SUB LINES A THRU A THE LATE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 MTWTF-- 9 \$125.00 0.00															
N 24	All	11/05/18	11/09/18	Late Late Show w/ Cordem Late Late Show w/ Corden	CM	12:37 AM-1:37 AM	XMMTWTWTF--	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A THE LATE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/18 11/11/18 MTWTF-- 1 \$125.00 0.00															
N 25	All	11/05/18	11/05/18	Monday Prime Hour 1 Monday	CM	8:00 PM-9:00 PM	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
COMMENTS APPLY TO SUB LINES A THRU A															

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THE NEIGHBORHOOD/HAPPY TOGETHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$850.00		0.00			
N26	All	11/01/18	11/01/18	Thursday Prime Hour 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$1,525.00	P-01	0.00	NM	1	\$1,525.00
Thursday															
COMMENTS APPLY TO SUB LINES A THRU A BIG BANG THEORY/YOUNG SHELDON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$1,525.00		0.00			
N27	All	11/02/18	11/02/18	Friday Prime Hour 1	CM	8:00 PM-9:00 PM	----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
Friday															
COMMENTS APPLY TO SUB LINES A THRU A MACGYVER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$850.00		0.00			
N28	All	11/04/18	11/04/18	Sunday Prime Hour 4	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Sunday															
COMMENTS APPLY TO SUB LINES A THRU A MADAM SECRETARY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$1,000.00		0.00			
													Totals	113	\$41,200.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em; font-family: cursive;">KTVN Reno</div>	Date: <div style="text-align: center; font-size: 1.2em; font-family: cursive;">10-2-18</div>
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I, Clare Fisher,
 being/on behalf of: Kate Marshall
 a legally qualified candidate of the Democratic
 political party for the office of: Lieutenant Governor
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Kate Marshall

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

N/A

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/2/18

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Sharon Faeysue
Printed Name

nsm
Title