

# ORDER



**Orders**  
**Order / Rev:** 723862  
**Alt Order #:** 09200945  
**Product Desc:** OK 3 PAC LS  
**Estimate:** 504  
**Flight Dates:** 08/22/18 - 08/28/18  
**Original Date / Rev:** 08/21/18 / 08/21/18  
**Order Type:** GENERAL

**KFOR-TV**

**Primary AE:** Jay Smith  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency**  
**Name:** GRP Buying  
**Buying Contact:**  
**Billing Contact:**  
 3136 Kingsdale Center  
 Upper Arlington, OH 43221

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** OK 3 PAC/R/OTH/OK  
**Demographic:** A35+  
**Product Codes:** PL1.g.ii  
**Priority:** Default  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/30/18   | 08/26/18 | 50      | \$1,250.00   | \$1,062.50 |
| 08/27/18   | 08/28/18 | 20      | \$500.00     | \$425.00   |

**Totals**

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| August 2018    | 50        | \$1,250.00        | \$1,062.50        | 0.00        |
| September 2018 | 20        | \$500.00          | \$425.00          | 0.00        |
| <b>Totals</b>  | <b>70</b> | <b>\$1,750.00</b> | <b>\$1,487.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jay Smith         |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch | Start             | End             | Inventory Code                            | Break | Start/End Time    | Days     | Len | Spots | Rate        | Pri    | Rtg           | Type          | Spots     | Amount            |
|-------|----|-------------------|-----------------|---|-------|-------------------|----------|-----|-------|-------------|--------|---------------|---------------|-----------|-------------------|
| E 1   | 4  | 08/22/18          | 08/26/18        | Livestream-Political<br>News 4 Livestream | NON   | 500a-1100p        | -- WTFSS | :00 | 50    | \$25.00     | Digita | 0.00          | NS            | 50        | \$1,250.00        |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |          |     |       | <u>Rate</u> |        | <u>Rating</u> |               |           |                   |
| Week: |    | 08/20/18          | 08/26/18        | -- WTFSS                                  |       | 50                |          |     |       | \$25.00     |        | 0.00          |               |           |                   |
| E 2   | 4  | 08/27/18          | 08/28/18        | Livestream-Political<br>News 4 Livestream | NON   | 500a-1100p        | MT-----  | :00 | 20    | \$25.00     | Digita | 0.00          | NS            | 20        | \$500.00          |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |          |     |       | <u>Rate</u> |        | <u>Rating</u> |               |           |                   |
| Week: |    | 08/27/18          | 09/02/18        | MT-----                                   |       | 20                |          |     |       | \$25.00     |        | 0.00          |               |           |                   |
|       |    |                   |                 |   |       |                   |          |     |       |             |        |               | <b>Totals</b> | <b>70</b> | <b>\$1,750.00</b> |