

ORDER



Orders
Order / Rev: 201558
Alt Order #:
Product Desc: Senate Leadership Fund
Estimate: 3428
Flight Dates: 10/28/16 - 11/07/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Main Street Media
Buying Contact:
Billing Contact:
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Leadership Fund
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	9	\$24,800.00	\$21,080.00
10/31/16	11/07/16	42	\$109,300.00	\$92,905.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$24,800.00	\$21,080.00	0.00
November 2016	42	\$109,300.00	\$92,905.00	0.00
Totals	51	\$134,100.00	\$113,985.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/28/16	11/07/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$500.00	P-1	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$500.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
N 2	KTNV	10/28/16	11/07/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	11-11--	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$1,500.00		0.00			
		Week: 10/31/16	11/06/16	-1-1---		2				\$1,500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$1,500.00		0.00			
N 3	KTNV	10/31/16	11/06/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	1-1-1--	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-1-1--		3				\$1,500.00		0.00			
N 4	KTNV	10/28/16	11/07/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11111--	:30	5	\$1,500.00	P-1	0.00	NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$1,500.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$1,500.00		0.00			

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Advertiser: Senate Leadership Fund
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KTNV	10/28/16	11/07/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11111--	:30	5	\$1,500.00	P-1	0.00	NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$1,500.00			0.00			
N 5	KTNV	10/28/16	11/07/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$1,500.00	P-1	0.00	NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1			\$1,500.00			0.00			
		Week: 10/31/16	11/06/16	11111--		5			\$1,500.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$1,500.00			0.00			
N 6	KTNV	10/28/16	11/07/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11-11--	:30	4	\$3,000.00	P-1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1			\$3,000.00			0.00			
		Week: 10/31/16	11/06/16	-1-1---		2			\$3,000.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$3,000.00			0.00			
N 7	KTNV	10/31/16	11/06/16	M-F 6-7pm News M-F 6-630pm News (6:00 PM-6:30 PM)	CM	6-630pm	1-1-1--	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-1-1--		3			\$2,000.00			0.00			
N 8	KTNV	10/28/16	11/07/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11-11--	:30	4	\$3,500.00	P-1	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1			\$3,500.00			0.00			
		Week: 10/31/16	11/06/16	-1-1---		2			\$3,500.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$3,500.00			0.00			
N 9	KTNV	10/31/16	11/06/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	1-1-1--	:30	3	\$3,500.00	P-1	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-1-1--		3			\$3,500.00			0.00			
N 10	KTNV	11/01/16	11/01/16	Tuesday Prime A Tuesday Prime A (8:30 PM-9:00 PM)	CM	830-9pm	-1-----	:30	1	\$7,500.00	P-1	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----		1			\$7,500.00			0.00			
N 11	KTNV	11/02/16	11/02/16	Country Music Awards Country Music Awards	CM	8-11pm	--1----	:30	1	\$20,000.00	P-1	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1			\$20,000.00			0.00			
N 12	KTNV	10/28/16	11/04/16	Friday Prime B Friday Prime B	CM	9-10pm	----1--	:30	1	\$10,000.00	P-1	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1			\$10,000.00			0.00			
		Week: 10/31/16	11/06/16	----1--		1			\$10,000.00			0.00			
N 13	KTNV	10/28/16	11/06/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1			\$800.00			0.00			
		Week: 10/31/16	11/06/16	-----S-		1			\$800.00			0.00			
N 14	KTNV	10/28/16	10/30/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1			\$2,500.00			0.00			
N 15	KTNV	11/05/16	11/05/16	College FB - Sa Early College FB - Sa Early	CM	9am-1230pm	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1			\$2,500.00			0.00			
N 16	KTNV	11/05/16	11/05/16	College FB - Sa Late College FB - Sa Late	CM	1230-4pm	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1			\$2,500.00			0.00			

