

CONTRACT



Alpha Media LLC
 731 S. Pear Orchard Road
 Suite 27
 Ridgeland, MS 39157
 (601) 957-1300

<u>Contract / Revision</u> 718374 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Willie Simmons		<u>Original Date / Revision</u> 10/19/23 / 10/19/23
<u>Contract Dates</u> 10/20/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> Political Radio Ad Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKXI-FM	<u>Account Executive</u> Christiana Williams	<u>Sales Office</u> Local-Jackson
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

POL/Willie Simmons
 P.O. Box 891
 Cleveland, MS 38732

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXI	10/20/23	11/07/23	Mo-Fr AM	6a-10a		:30			NM	15	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	----1--				1	\$34.00			
Week:		10/23/23	10/29/23	11111--				5	\$34.00			
Week:		10/30/23	11/05/23	11111--				5	\$34.00			
Week:		11/06/23	11/12/23	22-----				4	\$34.00			
N 2	WKXI	10/20/23	11/06/23	Mo-Fr PM	3p-7p		:30			NM	13	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	----1--				1	\$35.00			
Week:		10/23/23	10/29/23	11111--				5	\$35.00			
Week:		10/30/23	11/05/23	11111--				5	\$35.00			
Week:		11/06/23	11/12/23	2-----				2	\$35.00			
N 3	WKXI	10/21/23	11/04/23	Sa-Su AM	6a-10a		:30			NM	5	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----2-				2	\$26.00			
Week:		10/23/23	10/29/23	-----1-				1	\$26.00			
Week:		10/30/23	11/05/23	-----2-				2	\$26.00			
N 4	WKXI	10/21/23	11/04/23	Sa-Su Midday	10a-3p		:30			NM	4	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----1-				1	\$27.00			
Week:		10/23/23	10/29/23	-----1-				1	\$27.00			
Week:		10/30/23	11/05/23	-----2-				2	\$27.00			
N 5	WKXI	10/21/23	11/04/23	Sa-Su PM	3p-7p		:30			NM	4	\$104.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----1-				1	\$26.00			
Week:		10/23/23	10/29/23	-----1-				1	\$26.00			
Week:		10/30/23	11/05/23	-----2-				2	\$26.00			
Totals											41	\$1,307.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



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Suite 27
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<u>Contract / Revision</u>	<u>Alt Order #</u>
718374 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Willie Simmons	10/19/23 / 10/19/23

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/23 - 11/07/23	Political Radio Ad Camp	

Time Period	# of Spots	Gross Amount	Net Amount
09/25/23 - 10/29/23	19	\$598.00	\$598.00
10/30/23 - 11/07/23	22	\$709.00	\$709.00
Totals	41	\$1,307.00	\$1,307.00

Signature: _____ **Date:** _____

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Willie Simmons, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Willie Simmons

Authorized committee: Committee to Reelect Willie Simmons for Transportation Commissioner

Agency requesting time (and contact information):
 N/A

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations):

Date of election: 11/7/2023 General Primary

Treasurer of candidate's authorized committee: Willie Simmons

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Willie Simmons</u>	Signature: <u>Christian Williams</u>
Name: <u>Willie Simmons</u>	Name: Christian Williams
Date of Request to Purchase Ad Time: 10/19/23	Date of Station Agreement to Sell Time: 10/19/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/19/23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 718374	Station Call Letters: WKXI-FM	Date Received/Requested: 10/19/23
Est. #:	Station Location: 731 S. Pear Orchard Rd. Suite 27 Ridgel	Run Start and End Dates: 10/20/23 - 11/07/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.