INVOICE

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
599976-1	**08/17/14**	**August 2014**	**07/28/14 - 08/17/14**

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	**R/TERRI LAND SENATE**	**3841**

Flight Dates	Order #	Alt Order #
08/07/14 - 08/17/14	599976	07302586

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/14/14	08/14/14	Wakeup 5-6a	5-6am	- - - 1 - - -	:30	1	$140.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	- - - 1 - - -	1	$140.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	08/14/14	5:28 AM	Wakeup 5-6a	5-6am	:30	TPMI LAND1425RH	$140.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/07/14	08/08/14	Wakeup 6-7a	6-7a	- - - TF - -	:30	2	$350.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/14	08/10/14	- - - TF - -	2	$350.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Th	08/07/14	6:42 AM	Wakeup 6-7a	6-7a	:30	TPMI LAND1423H	$350.00	NM
1	WNEM	F	08/08/14	6:29 AM	Wakeup 6-7a	6-7a	:30	TPMI LAND1423H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/11/14	08/14/14	Wakeup 6-7a	6-7a	MT- T- - -	:30	3	$350.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	MT- T- - -	3	$350.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	M	08/11/14	6:57 AM	Wakeup 6-7a	6-7a	:30	TPMI LAND1423H	$350.00	NM
1	WNEM	Tu	08/12/14	6:24 AM	Wakeup 6-7a	6-7a	:30	TPMI LAND1423H	$350.00	NM
3	WNEM	Th	08/14/14	6:29 AM	Wakeup 6-7a	6-7a	:30	TPMI LAND1423H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	08/07/14	08/08/14	CBS This Morning	7-9am	- - - TF - -	:30	2	$175.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/14	08/10/14	- - - TF - -	2	$175.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	08/07/14	8:29 AM	CBS This Morning	7-9am	:30	TPMI LAND1423H	$175.00	NM
2	WNEM	Th	08/07/14	8:52 AM	CBS This Morning	7-9am	:30	TPMI LAND1423H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/13/14	08/15/14	CBS This Morning	7-9am	- - W- F - -	:30	2	$175.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	- - W- F - -	2	$175.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	W	08/13/14	8:29 AM	CBS This Morning	7-9am	:30	TPMI LAND1423H	$175.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
599976-1	**08/17/14**	**August 2014**	**07/28/14 - 08/17/14**

Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	**R/TERRI LAND SENATE**	**3841**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/13/14	08/15/14	CBS This Morning	7-9am	- - W- F- -	:30	2	$175.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	F	08/15/14	8:13 AM	CBS This Morning	7-9am	:30	TPMI LAND1425RH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/07/14	08/08/14	Better Mid Michigan	9-10am	- - - TF- -	:30	2	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - TF- -	2	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Th	08/07/14	9:57 AM	Better Mid Michigan	9-10am	:30	TPMI LAND1423H	$70.00	NM
1	WNEM	F	08/08/14	9:55 AM	Better Mid Michigan	9-10am	:30	TPMI LAND1425H	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	08/12/14	08/12/14	Better Mid Michigan	9-10am	- 1- - - - -	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	- 1- - - - -	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	08/12/14	9:49 AM	Better Mid Michigan	9-10am	:30	TPMI LAND1425H	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	08/07/14	08/07/14	Price Is Right w/Drew Car	11a-12n	- - - 1- - -	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - 1- - -	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	08/07/14	10:58 AM	Price Is Right w/Drew Carey	11a-12n	:30	TPMI LAND1423H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	08/11/14	08/13/14	Price Is Right w/Drew Car	11a-12n	M- W- - - -	:30	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	M- W- - - -	2	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/11/14	11:31 AM	Price Is Right w/Drew Carey	11a-12n	:30	TPMI LAND1425H	$300.00	NM
2	WNEM	W	08/13/14	11:31 AM	Price Is Right w/Drew Carey	11a-12n	:30	TPMI LAND1425RH	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	08/08/14	08/08/14	TV5 Noon News	12n-1230p	- - - - 1- -	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - - 1- -	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	08/08/14	12:23 PM	TV5 Noon News	12n-1230p	:30	TPMI LAND1423H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	08/12/14	08/15/14	TV5 Noon News	12n-1230p	- T- TF- -	:30	3	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	- T- TF- -	3	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	08/12/14	12:22 PM	TV5 Noon News	12n-1230p	:30	TPMI LAND1423H	$325.00	NM
2	WNEM	Th	08/14/14	12:22 PM	TV5 Noon News	12n-1230p	:30	TPMI LAND1425RH	$325.00	NM
3	WNEM	F	08/15/14	12:15 PM	TV5 Noon News	12n-1230p	:30	TPMI LAND1425RH	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/08/14	08/08/14	TV-5 News at 5pm	5-530pm	- - - - 1- -	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - - 1- -	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	08/08/14	5:14 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1425H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/11/14	08/15/14	TV-5 News at 5pm	5-530pm		:30	3	$400.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
599976-1	**08/17/14**	**August 2014**	**07/28/14 - 08/17/14**

Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	**R/TERRI LAND SENATE**	**3841**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
					M- W- F- -				

M- W- F- -

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	M- W- F- -	3	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/11/14	5:24 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1423H	$400.00	NM
2	WNEM	W	08/13/14	5:17 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1423H	$400.00	NM
3	WNEM	F	08/15/14	5:25 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1423H	$400.00	NM

14 08/07/14	08/08/14	TV-5 News at 530pm	530-6pm	- - - TF- -	:30	2	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - TF- -	2	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Th	08/07/14	5:58 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1423H	$400.00	NM
1	WNEM	F	08/08/14	5:39 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1423H	$400.00	NM

15 08/11/14	08/14/14	TV-5 News at 530pm	530-6pm	MT- T- - -	:30	3	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	MT- T- - -	3	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/11/14	5:46 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1425H	$400.00	NM
3	WNEM	Tu	08/12/14	5:54 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1425H	$400.00	NM
2	WNEM	Th	08/14/14	5:45 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1425RH	$400.00	NM

16 08/07/14	08/07/14	TV-5 News at 6pm	6-630pm	- - - 1- - -	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - 1- - -	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	08/07/14	6:27 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1423H	$800.00	NM

17 08/11/14	08/13/14	TV-5 News at 6pm	6-630pm	MTW- - - -	:30	3	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	MTW- - - -	3	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	M	08/11/14	6:09 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1423H	$800.00	NM
3	WNEM	Tu	08/12/14	6:26 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1423H	$800.00	NM
1	WNEM	W	08/13/14	6:14 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1425RH	$800.00	NM

18 08/16/14	08/16/14	TV-5 News Saturday	6-630p	- - - - - 1-	:30	1	$165.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/11/14	08/17/14	- - - - - 1-	1	$165.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Sa	08/16/14	6:28 PM	TV-5 News Saturday	6-630p	:30	TPMI LAND1425RH	$165.00	NM

19 08/10/14	08/17/14	Early News Sunday	630-7pm	- - - - - - 1	:30	1	$165.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	- - - - - - 1	1	$165.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	08/10/14		*Early News Sunday*	*630-7pm*	:00		~~$165.00~~	NM
			See MG 19.3							
3	WNEM	Su	08/10/14	6:13 PM	PGA Golf (Sa-Su)(TU)	2-7p	:30	TPMI LAND1425H	$165.00	NM
			MG for 19.1 08/10							

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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599976-1	**08/17/14**	**August 2014**	**07/28/14** - **08/17/14**

Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	**R/TERRI LAND SENATE**	**3841**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/10/14	08/17/14	Early News Sunday	630-7pm	- - - - - - 1	:30	1	$165.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	- - - - - - 1	1	$165.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Su	08/17/14	6:53 PM	Early News Sunday	630-7pm	:30	TPMI LAND1425RH	$165.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/07/14	08/07/14	Jeopardy	7-730pm	- - - 1 - - -	:30	1	$600.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/14	08/10/14	- - - 1 - - -	1	$600.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	08/07/14	7:12 PM	Jeopardy	7-730pm	:30	TPMI LAND1423H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/11/14	08/13/14	Jeopardy	7-730pm	M- W- - - -	:30	2	$600.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	M- W- - - -	2	$600.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	M	08/11/14	7:07 PM	Jeopardy	7-730pm	:30	TPMI LAND1425H	$600.00	NM
1	WNEM	W	08/13/14	7:06 PM	Jeopardy	7-730pm	:30	TPMI LAND1423H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/07/14	08/07/14	Wheel of Fortune	730-8pm	- - - 1 - - -	:30	1	$600.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/14	08/10/14	- - - 1 - - -	1	$600.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	08/07/14	7:41 PM	Wheel of Fortune	730-8pm	:30	TPMI LAND1423H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/12/14	08/14/14	Wheel of Fortune	730-8pm	- T- T- - -	:30	2	$600.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	- T- T- - -	2	$600.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	08/12/14	7:49 PM	Wheel of Fortune	730-8pm	:30	TPMI LAND1425H	$600.00	NM
2	WNEM	Th	08/14/14	7:44 PM	Wheel of Fortune	730-8pm	:30	TPMI LAND1423H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/10/14	08/17/14	Wakeup (Su) 7-9am	7-9am	- - - - - - 1	:30	1	$125.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/14	08/10/14	- - - - - - 1	1	$125.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	08/10/14	8:39 AM	Wakeup (Su) 7-9am	7-9am	:30	TPMI LAND1425H	$125.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	- - - - - - 1	1	$125.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Su	08/17/14	8:50 AM	Wakeup (Su) 7-9am	7-9am	:30	TPMI LAND1425RH	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/10/14	08/17/14	Face The Nation	1028a-11a	- - - - - - 1	:30	1	$400.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/14	08/10/14	- - - - - - 1	1	$400.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	08/10/14	10:59 AM	Face The Nation	1028a-11a	:30	TPMI LAND1423H	$400.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/14	08/17/14	- - - - - - 1	1	$400.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Su	08/17/14	10:59 AM	Face The Nation	1028a-11a	:30	TPMI LAND1425RH	$400.00	NM

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Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	**R/TERRI LAND SENATE**	**3841**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
				Total Spots			**46**			

Payment Terms Net 30 Days

Gross Total	**$16,945.00**
Agency Commission	**$2,541.75**
Net Amount Due	**$14,403.25**