

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
597075-1	07/27/14	July 2014	06/30/14 - 07/23/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732

Flight Dates	Order #	Alt Order #
07/16/14 - 07/23/14	597075	07269863

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																
1	07/16/14	07/17/14	Wakeup 5-6a	5-6am	--WT---	:30	2	\$85.00	NM																																																																
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Invoice # 597075-1	Invoice Date 07/27/14	Invoice Month July 2014	Invoice Period 06/30/14 - 07/23/14
Advertiser Terri Lynn Land For Senate	Product R/TERRI LAND SENATE	Estimate Number 3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/21/14	07/23/14	CBS This Morning	7-9am	MTW----	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 MTW---- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 07/21/14 8:17 AM CBS This Morning 7-9am :30 TPMLAND1420H \$80.00 NM 2 WNEM Tu 07/22/14 7:57 AM CBS This Morning 7-9am :30 TPMLAND1420H \$80.00 NM 3 WNEM W 07/23/14 8:13 AM CBS This Morning 7-9am :30 TPMLAND1420H \$80.00 NM									
7	07/17/14	07/17/14	Better Mid Michigan	9-10am	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 ---1--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 07/17/14 9:56 AM Better Mid Michigan 9-10am :30 TPMLAND1420H \$50.00 NM									
8	07/22/14	07/22/14	Better Mid Michigan	9-10am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 07/22/14 9:33 AM Better Mid Michigan 9-10am :30 TPMLAND1420H \$50.00 NM									
9	07/16/14	07/18/14	Price Is Right w/Drew Car	11a-12n	--W-F--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 --W-F-- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM W 07/16/14 10:59 AM Price Is Right w/Drew Carey 11a-12n :30 TPMLAND1420H \$110.00 NM 1 WNEM F 07/18/14 11:29 AM Price Is Right w/Drew Carey 11a-12n :30 TPMLAND1420H \$110.00 NM									
10	07/21/14	07/23/14	Price Is Right w/Drew Car	11a-12n	M-W----	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 M-W---- 2 \$110.00									
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11	07/17/14	07/18/14	TV5 Noon News	12n-1230p	---TF--	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 ---TF-- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 07/17/14 12:24 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM 2 WNEM F 07/18/14 12:23 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM									
12	07/22/14	07/23/14	TV5 Noon News	12n-1230p	-TW----	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -TW---- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Tu 07/22/14 12:16 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM 1 WNEM W 07/23/14 12:12 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM									
13	07/18/14	07/18/14	CBS Daytime	1230-3p	----1--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/14 07/18/14 ----1-- 1 \$85.00									

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Advertiser	Product	Estimate Number	
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	07/18/14	07/18/14	CBS Daytime	1230-3p	----1--	:30	1	\$85.00	NM	
	07/14/14	07/20/14			----1--		1	\$85.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	07/18/14	12:59 PM	CBS Daytime	1230-3p	:30	TPMI LAND1420H	\$85.00	NM
14	07/16/14	07/18/14	TV-5 News at 5pm	5-530pm	--W-F--	:30	2	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/14/14	07/20/14	--W-F--	2	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	W	07/16/14	5:24 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1420H	\$200.00	NM
2	WNEM	F	07/18/14	5:15 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1420H	\$200.00	NM
15	07/21/14	07/23/14	TV-5 News at 5pm	5-530pm	M-W----	:30	2	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/21/14	07/27/14	M-W----	2	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	07/21/14	5:11 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1420H	\$200.00	NM
2	WNEM	W	07/23/14	5:28 PM	TV-5 News at 5pm	5-530pm	:30	TPMI LAND1420H	\$200.00	NM
16	07/17/14	07/17/14	TV-5 News at 530pm	530-6pm	---1---	:30	1	\$230.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/14/14	07/20/14	---1---	1	\$230.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Th	07/17/14	5:57 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1420H	\$230.00	NM
17	07/22/14	07/22/14	TV-5 News at 530pm	530-6pm	-1-----	:30	1	\$230.00	NM	
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	07/21/14	07/27/14	-1-----	1	\$230.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	07/22/14	5:40 PM	TV-5 News at 530pm	530-6pm	:30	TPMI LAND1420H	\$230.00	NM
18	07/16/14	07/18/14	TV-5 News at 6pm	6-630pm	--WTF--	:30	3	\$385.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/14/14	07/20/14	--WTF--	3	\$385.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	W	07/16/14	6:27 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1420H	\$385.00	NM
2	WNEM	Th	07/17/14	6:21 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1420H	\$385.00	NM
3	WNEM	F	07/18/14	6:13 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1420H	\$385.00	NM
19	07/21/14	07/23/14	TV-5 News at 6pm	6-630pm	MTW----	:30	3	\$385.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/21/14	07/27/14	MTW----	3	\$385.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	07/21/14	6:13 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1420H	\$385.00	NM
2	WNEM	Tu	07/22/14	6:13 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1420H	\$385.00	NM
3	WNEM	W	07/23/14	6:08 PM	TV-5 News at 6pm	6-630pm	:30	TPMI LAND1420H	\$385.00	NM
20	07/16/14	07/18/14	CBS Evening News (M,W 630-7pm		----F--	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
597075-1	07/27/14	July 2014	06/30/14 - 07/23/14
Advertiser	Product	Estimate Number	
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
20	07/16/14	07/18/14	CBS Evening News (M,W 630-7pm		----F--	:30	1	\$400.00	NM																																																																		
<table border="0" style="width:100%"> <tr> <td style="text-align:center">07/14/14</td> <td style="text-align:center">07/20/14</td> <td style="text-align:center">----F--</td> <td style="text-align:center">1</td> <td style="text-align:right">\$400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNEM</td> <td>F</td> <td>07/18/14</td> <td>6:51 PM</td> <td>CBS Evening News (M,W,F,Sa)</td> <td>630-7pm</td> <td>:30</td> <td>TPMI LAND1420H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										07/14/14	07/20/14	----F--	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	F	07/18/14	6:51 PM	CBS Evening News (M,W,F,Sa)	630-7pm	:30	TPMI LAND1420H	\$400.00	NM																																		
07/14/14	07/20/14	----F--	1	\$400.00																																																																							
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21	07/21/14	07/21/14	CBS Evening News (M,W 630-7pm		1-----	:30	1	\$400.00	NM																																																																		
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22	07/16/14	07/17/14	Jeopardy	7-730pm	--WT---	:30	2	\$325.00	NM																																																																		
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27	07/16/14	07/17/14	TV5 News at 11pm (M-F) 11-1135p		--WT---	:30	2	\$225.00	NM																																																																		
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INVOICE

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WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice # 597075-1	Invoice Date 07/27/14	Invoice Month July 2014	Invoice Period 06/30/14 - 07/23/14
Advertiser Terri Lynn Land For Senate	Product R/TERRI LAND SENATE	Estimate Number 3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																						
28	07/21/14	07/22/14	TV5 News at 11pm (M-F)	11-1135p	MT-----	:30	2	\$225.00	NM																																																						
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1	WNEM	Tu	07/22/14	11:16 PM	TV5 News at 11pm (M-F)	11-1135p	:30	TPMI LAND1420H	\$225.00	NM																																																					
29	07/20/14	07/20/14	TV-5 News at 11pm (Sun)	11-1135p	-----1	:30	1	\$165.00	NM																																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

<u>Invoice #</u> 597075-1	<u>Invoice Date</u> 07/27/14	<u>Invoice Month</u> July 2014	<u>Invoice Period</u> 06/30/14 - 07/23/14
<u>Advertiser</u> Terri Lynn Land For Senate		<u>Product</u> R/TERRI LAND SENATE	<u>Estimate Number</u> 3732

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
36	07/16/14	07/20/14	TV-5 News Saturday	6-730pm & 730p	-----S-	:30	1	\$85.00	NM																						
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<u>Total Spots</u>							56																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$12,350.00
<u>Agency Commission</u>	\$1,852.50
<u>Net Amount Due</u>	\$10,497.50

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