

# INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)325-4646**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
597075-1	07/27/14	July 2014	06/30/14 - 07/23/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732

Flight Dates	Order #	Alt Order #
07/16/14 - 07/23/14	597075	07269863

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/16/14	07/17/14	Wakeup 5-6a	5-6am	--WT---	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 --WT--- 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WNEM W 07/16/14 5:58 AM Wakeup 5-6a 5-6am :30 TPMI LAND1420H \$85.00 NM									
1 WNEM Th 07/17/14 5:42 AM Wakeup 5-6a 5-6am :30 TPMI LAND1420H \$85.00 NM									
2	07/21/14	07/21/14	Wakeup 5-6a	5-6am	1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 1----- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 07/21/14 5:29 AM Wakeup 5-6a 5-6am :30 TPMI LAND1420H \$85.00 NM									
3	07/18/14	07/18/14	Wakeup 6-7a	6-7a	----1--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 ----1-- 1 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM F 07/18/14 6:44 AM Wakeup 6-7a 6-7a :30 TPMI LAND1420H \$185.00 NM									
4	07/22/14	07/23/14	Wakeup 6-7a	6-7a	-TW----	:30	2	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -TW---- 2 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WNEM Tu 07/22/14 6:57 AM Wakeup 6-7a 6-7a :30 TPMI LAND1420H \$185.00 NM									
1 WNEM W 07/23/14 7:00 AM Wakeup 6-7a 6-7a :30 TPMI LAND1420H \$185.00 NM									
5	07/16/14	07/18/14	CBS This Morning	7-9am	--WTF--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 --WTF-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WNEM W 07/16/14 7:29 AM CBS This Morning 7-9am :30 TPMI LAND1420H \$80.00 NM									
2 WNEM Th 07/17/14 8:29 AM CBS This Morning 7-9am :30 TPMI LAND1420H \$80.00 NM									
1 WNEM F 07/18/14 7:29 AM CBS This Morning 7-9am :30 TPMI LAND1420H \$80.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
597075-1	07/27/14	July 2014	06/30/14 - 07/23/14
Advertiser	Product	Estimate Number	
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/21/14	07/23/14	CBS This Morning	7-9am	MTW----	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 MTW---- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 07/21/14 8:17 AM CBS This Morning 7-9am :30 TPMLAND1420H \$80.00 NM									
2 WNEM Tu 07/22/14 7:57 AM CBS This Morning 7-9am :30 TPMLAND1420H \$80.00 NM									
3 WNEM W 07/23/14 8:13 AM CBS This Morning 7-9am :30 TPMLAND1420H \$80.00 NM									
7	07/17/14	07/17/14	Better Mid Michigan	9-10am	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 ---1--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Th 07/17/14 9:56 AM Better Mid Michigan 9-10am :30 TPMLAND1420H \$50.00 NM									
8	07/22/14	07/22/14	Better Mid Michigan	9-10am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Tu 07/22/14 9:33 AM Better Mid Michigan 9-10am :30 TPMLAND1420H \$50.00 NM									
9	07/16/14	07/18/14	Price Is Right w/Drew Car	11a-12n	--W-F--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 --W-F-- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WNEM W 07/16/14 10:59 AM Price Is Right w/Drew Carey 11a-12n :30 TPMLAND1420H \$110.00 NM									
1 WNEM F 07/18/14 11:29 AM Price Is Right w/Drew Carey 11a-12n :30 TPMLAND1420H \$110.00 NM									
10	07/21/14	07/23/14	Price Is Right w/Drew Car	11a-12n	M-W----	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 M-W---- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WNEM M 07/21/14 10:58 AM Price Is Right w/Drew Carey 11a-12n :30 TPMLAND1420H \$110.00 NM									
1 WNEM W 07/23/14 11:31 AM Price Is Right w/Drew Carey 11a-12n :30 TPMLAND1420H \$110.00 NM									
11	07/17/14	07/18/14	TV5 Noon News	12n-1230p	---TF--	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 ---TF-- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM Th 07/17/14 12:24 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM									
2 WNEM F 07/18/14 12:23 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM									
12	07/22/14	07/23/14	TV5 Noon News	12n-1230p	-TW----	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -TW---- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WNEM Tu 07/22/14 12:16 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM									
1 WNEM W 07/23/14 12:12 PM TV5 Noon News 12n-1230p :30 TPMLAND1420H \$130.00 NM									
13	07/18/14	07/18/14	CBS Daytime	1230-3p	----1--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/14 07/18/14 ----1-- 1 \$85.00									

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597075-1	07/27/14	July 2014	06/30/14 - 07/23/14
Advertiser	Product	Estimate Number	
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/18/14	07/18/14	CBS Daytime	1230-3p	----1--	:30	1	\$85.00	NM
07/14/14 07/20/14 ----1-- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 07/18/14 12:59 PM CBS Daytime 1230-3p :30 TPMI LAND1420H \$85.00 NM									
14	07/16/14	07/18/14	TV-5 News at 5pm	5-530pm	--W-F--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --W-F-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 07/16/14 5:24 PM TV-5 News at 5pm 5-530pm :30 TPMI LAND1420H \$200.00 NM 2 WNEM F 07/18/14 5:15 PM TV-5 News at 5pm 5-530pm :30 TPMI LAND1420H \$200.00 NM									
15	07/21/14	07/23/14	TV-5 News at 5pm	5-530pm	M-W----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 M-W---- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 07/21/14 5:11 PM TV-5 News at 5pm 5-530pm :30 TPMI LAND1420H \$200.00 NM 2 WNEM W 07/23/14 5:28 PM TV-5 News at 5pm 5-530pm :30 TPMI LAND1420H \$200.00 NM									
16	07/17/14	07/17/14	TV-5 News at 530pm	530-6pm	---1---	:30	1	\$230.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 ---1--- 1 \$230.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 07/17/14 5:57 PM TV-5 News at 530pm 530-6pm :30 TPMI LAND1420H \$230.00 NM									
17	07/22/14	07/22/14	TV-5 News at 530pm	530-6pm	-1-----	:30	1	\$230.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 -1----- 1 \$230.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 07/22/14 5:40 PM TV-5 News at 530pm 530-6pm :30 TPMI LAND1420H \$230.00 NM									
18	07/16/14	07/18/14	TV-5 News at 6pm	6-630pm	--WTF--	:30	3	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --WTF-- 3 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 07/16/14 6:27 PM TV-5 News at 6pm 6-630pm :30 TPMI LAND1420H \$385.00 NM 2 WNEM Th 07/17/14 6:21 PM TV-5 News at 6pm 6-630pm :30 TPMI LAND1420H \$385.00 NM 3 WNEM F 07/18/14 6:13 PM TV-5 News at 6pm 6-630pm :30 TPMI LAND1420H \$385.00 NM									
19	07/21/14	07/23/14	TV-5 News at 6pm	6-630pm	MTW----	:30	3	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 MTW---- 3 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 07/21/14 6:13 PM TV-5 News at 6pm 6-630pm :30 TPMI LAND1420H \$385.00 NM 2 WNEM Tu 07/22/14 6:13 PM TV-5 News at 6pm 6-630pm :30 TPMI LAND1420H \$385.00 NM 3 WNEM W 07/23/14 6:08 PM TV-5 News at 6pm 6-630pm :30 TPMI LAND1420H \$385.00 NM									
20	07/16/14	07/18/14	CBS Evening News (M,W 630-7pm		----F--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 ----F-- 1 \$400.00									

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597075-1	07/27/14	July 2014	06/30/14 - 07/23/14
Advertiser	Product	Estimate Number	
Terri Lynn Land For Senate	R/TERRI LAND SENATE	3732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	07/16/14	07/18/14	CBS Evening News (M,W 630-7pm		----F--	:30	1	\$400.00	NM
07/14/14 07/20/14 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 07/18/14 6:51 PM CBS Evening News (M,W,F,Sa) 630-7pm :30 TPMLAND1420H \$400.00 NM									
21	07/21/14	07/21/14	CBS Evening News (M,W 630-7pm		1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 07/21/14 6:59 PM CBS Evening News (M,W,F,Sa) 630-7pm :30 TPMLAND1420H \$400.00 NM									
22	07/16/14	07/17/14	Jeopardy	7-730pm	--WT---	:30	2	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --WT--- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 07/16/14 7:06 PM Jeopardy 7-730pm :30 TPMLAND1420H \$325.00 NM 2 WNEM Th 07/17/14 7:14 PM Jeopardy 7-730pm :30 TPMLAND1420H \$325.00 NM									
23	07/21/14	07/23/14	Jeopardy	7-730pm	MTW----	:30	3	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 MTW---- 3 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WNEM M 07/21/14 7:24 PM Jeopardy 7-730pm :30 TPMLAND1420H \$325.00 NM 2 WNEM Tu 07/22/14 7:13 PM Jeopardy 7-730pm :30 TPMLAND1420H \$325.00 NM 1 WNEM W 07/23/14 7:14 PM Jeopardy 7-730pm :30 TPMLAND1420H \$325.00 NM									
24	07/18/14	07/18/14	Wheel of Fortune	730-8pm	----1--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 ----1-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 07/18/14 7:44 PM Wheel of Fortune 730-8pm :30 TPMLAND1420H \$350.00 NM									
25	07/23/14	07/23/14	Wheel of Fortune	730-8pm	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 07/23/14 7:48 PM Wheel of Fortune 730-8pm :30 TPMLAND1420H \$350.00 NM									
27	07/16/14	07/17/14	TV5 News at 11pm (M-F) 11-1135p		--WT---	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --WT--- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM W 07/16/14 11:34 PM TV5 News at 11pm (M-F) 11-1135p :30 TPMLAND1420H \$225.00 NM 1 WNEM Th 07/17/14 11:23 PM TV5 News at 11pm (M-F) 11-1135p :30 TPMLAND1420H \$225.00 NM									
28	07/21/14	07/22/14	TV5 News at 11pm (M-F) 11-1135p		MT-----	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 MT----- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
28	07/21/14	07/22/14	TV5 News at 11pm (M-F)	11-1135p	MT-----	:30	2	\$225.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WNEM</td><td>M</td><td>07/21/14</td><td>11:32 PM</td><td>TV5 News at 11pm (M-F)</td><td>11-1135p</td><td>:30</td><td>TPMI LAND1420H</td><td>\$225.00</td><td>NM</td></tr><tr><td>1</td><td>WNEM</td><td>Tu</td><td>07/22/14</td><td>11:16 PM</td><td>TV5 News at 11pm (M-F)</td><td>11-1135p</td><td>:30</td><td>TPMI LAND1420H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNEM	M	07/21/14	11:32 PM	TV5 News at 11pm (M-F)	11-1135p	:30	TPMI LAND1420H	\$225.00	NM	1	WNEM	Tu	07/22/14	11:16 PM	TV5 News at 11pm (M-F)	11-1135p	:30	TPMI LAND1420H	\$225.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WNEM	M	07/21/14	11:32 PM	TV5 News at 11pm (M-F)	11-1135p	:30	TPMI LAND1420H	\$225.00	NM																																	
1	WNEM	Tu	07/22/14	11:16 PM	TV5 News at 11pm (M-F)	11-1135p	:30	TPMI LAND1420H	\$225.00	NM																																	
29	07/20/14	07/20/14	TV-5 News at 11pm (Sun)	11-1135p	-----1	:30	1	\$165.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/14</td><td>07/20/14</td><td>-----1</td><td>1</td><td>\$165.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>07/20/14</td><td>11:32 PM</td><td>TV-5 News at 11pm (Sun)</td><td>11-1135p</td><td>:30</td><td>TPMI LAND1420H</td><td>\$165.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/14	07/20/14	-----1	1	\$165.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	07/20/14	11:32 PM	TV-5 News at 11pm (Sun)	11-1135p	:30	TPMI LAND1420H	\$165.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/14/14	07/20/14	-----1	1	\$165.00																																						
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1	WNEM	Su	07/20/14	11:32 PM	TV-5 News at 11pm (Sun)	11-1135p	:30	TPMI LAND1420H	\$165.00	NM																																	
30	07/19/14	07/19/14	Wakeup (Sa) 8-9am	8-9am	-----1-	:30	1	\$90.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/14</td><td>07/20/14</td><td>-----1-</td><td>1</td><td>\$90.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>07/19/14</td><td>8:10 AM</td><td>Wakeup (Sa) 8-9am</td><td>8-9am</td><td>:30</td><td>TPMI LAND1420H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/14	07/20/14	-----1-	1	\$90.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	07/19/14	8:10 AM	Wakeup (Sa) 8-9am	8-9am	:30	TPMI LAND1420H	\$90.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/14/14	07/20/14	-----1-	1	\$90.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNEM	Sa	07/19/14	8:10 AM	Wakeup (Sa) 8-9am	8-9am	:30	TPMI LAND1420H	\$90.00	NM																																	
31	07/20/14	07/20/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$140.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/14</td><td>07/20/14</td><td>-----1</td><td>1</td><td>\$140.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>07/20/14</td><td>8:58 AM</td><td>CBS Sun AM 9a-1030am</td><td>9-1030am</td><td>:30</td><td>TPMI LAND1420H</td><td>\$140.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/14	07/20/14	-----1	1	\$140.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	07/20/14	8:58 AM	CBS Sun AM 9a-1030am	9-1030am	:30	TPMI LAND1420H	\$140.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/14/14	07/20/14	-----1	1	\$140.00																																						
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1	WNEM	Su	07/20/14	8:58 AM	CBS Sun AM 9a-1030am	9-1030am	:30	TPMI LAND1420H	\$140.00	NM																																	
32	07/20/14	07/20/14	Face The Nation	1028a-11a	-----1	:30	1	\$140.00	NM																																		
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33	07/22/14	07/22/14	Tuesday 8-9pm	8-9pm	-1-----	:30	1	\$800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/21/14</td><td>07/27/14</td><td>-1-----</td><td>1</td><td>\$800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Tu</td><td>07/22/14</td><td>8:47 PM</td><td>Tuesday 8-9pm</td><td>8-9pm</td><td>:30</td><td>TPMI LAND1420H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/21/14	07/27/14	-1-----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Tu	07/22/14	8:47 PM	Tuesday 8-9pm	8-9pm	:30	TPMI LAND1420H	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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34	07/16/14	07/16/14	Wednesday 10-11pm	10-11pm	--1----	:30	1	\$500.00	NM																																		
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35	07/20/14	07/20/14	Sunday 10-11pm	10-11pm	-----S	:30	1	\$400.00	NM																																		
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36	07/16/14	07/20/14	TV-5 News Saturday	6-730pm & 730p	-----S-	:30	1	\$85.00	NM																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

[www.wnem.com](http://www.wnem.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>597075-1</b>	<b>07/27/14</b>	<b>July 2014</b>	<b>06/30/14 - 07/23/14</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Terri Lynn Land For Senate</b>	<b>R/TERRI LAND SENATE</b>	<b>3732</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
36	07/16/14	07/20/14	TV-5 News Saturday	6-730pm & 730p	-----S-	:30	1	\$85.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>07/19/14</td><td>6:27 PM</td><td>TV-5 News Saturday</td><td>6-730pm &amp; 730p</td><td>:30</td><td>TPMI LAND1420H</td><td>\$85.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	07/19/14	6:27 PM	TV-5 News Saturday	6-730pm & 730p	:30	TPMI LAND1420H	\$85.00	NM
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Total Spots							56																								

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$12,350.00</b>
<u>Agency Commission</u>	<b>\$1,852.50</b>
<u>Net Amount Due</u>	<b>\$10,497.50</b>