

Spot Manager: Placed, 08/27/18-11/06/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program (Bo	Program (Placed	State Reas
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Station: WALA

Advertiser: Rick Scott For US Senate

Order: 910336

Inv. Code (Booked): Sat FOX 10 News 6-7a

Week Start: 10/22/18

State Reason:

Saturday	10/27/	26116234	(6:00:00 AM-6:30:0	6:21:10 AM	:30	34	\$60.00		WALA Fox 10 Nev
Saturday	10/27/	26116234	(6:30:00 AM-7:00:0	6:43:44 AM	:30	35	\$60.00		WALA Fox 10 Nev

\$120.00

\$120.00

\$120.00

Inv. Code (Booked): Sun FOX 10 News 7-8a

Week Start: 10/22/18

State Reason:

Sunday	10/28/	26116234	(7:00:00 AM-7:30:0	7:13:13 AM	:30	1	\$70.00		WALA Fox 10 Nev
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\$70.00

\$70.00

\$70.00

Inv. Code (Booked): Fox News Sunday

Week Start: 10/22/18

State Reason:

Sunday	10/28/	26116234	8a-9a	8:30:03 AM	:30	3	\$150.00		FOX News Sunda
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\$150.00

\$150.00

\$150.00

Inv. Code (Booked): M-F 3-4p

Week Start: 10/22/18

State Reason:

Wednesday	10/24/	26116234	3p-4p	3:33:11 PM	:30	5	\$200.00		SYN Dr Phil
Friday	10/26/	26116234	3p-4p	3:31:06 PM	:30	7	\$200.00		SYN Dr Phil
Thursday	10/25/	26116234	3p-4p	3:24:09 PM	:30	6	\$200.00		SYN Dr Phil

\$600.00

\$600.00

Week Start: 10/29/18

State Reason:

Monday	10/29/	26116234	3p-4p	3:55:13 PM	:30	8	\$200.00		SYN Dr Phil
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\$200.00

\$200.00

\$800.00

Inv. Code (Booked): M-F 5-530p

Week Start: 10/22/18

State Reason:

Thursday	10/25/	26116234	5p-530p	5:12:22 PM	:30	10	\$350.00		WALA Fox 10 Nev
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\$350.00

\$350.00

Week Start: 10/29/18

State Reason:

Monday	10/29/	26116234	5p-530p	5:27:59 PM	:30	11	\$350.00		WALA Fox 10 Nev
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\$350.00

\$350.00

\$700.00

Inv. Code (Booked): M-F 530-6p

Week Start: 10/22/18

State Reason:

Wednesday	10/24/	26116234	530p-6p	5:57:55 PM	:30	12	\$400.00		WALA Fox 10 Nev
Friday	10/26/	26116234	530p-6p	5:40:08 PM	:30	13	\$400.00		WALA Fox 10 Nev

\$800.00

[Sorted by: Week Start]

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Station: WALA

Advertiser: Rick Scott For US Senate

Order: 910336

Inv. Code (Booked): M-F 530-6p

Week Start: 10/22/18

							\$800.00			
							\$800.00			

Inv. Code (Booked): M-F 6-630p

Week Start: 10/22/18

State Reason:

Thursday 10/25/ 26116234 6p-630p 6:13:53 PM :30 14 \$800.00 SYN Jeopardy

							\$800.00			
							\$800.00			

Week Start: 10/29/18

State Reason:

Monday 10/29/ 26116234 6p-630p 6:13:42 PM :30 15 \$800.00 SYN Jeopardy

							\$800.00			
							\$800.00			
							1,600.00			

Inv. Code (Booked): M-F 630-7p

Week Start: 10/29/18

State Reason:

Monday 10/29/ 26116234 630p-7p 6:43:22 PM :30 17 \$900.00 SYN Wheel of For

							\$900.00			
							\$900.00			
							\$900.00			

Inv. Code (Booked): Mon 8-9p

Week Start: 10/29/18

State Reason:

Monday 10/29/ 26116234 Mon 8p-9p 8:22:23 PM :30 18 1,600.00 FOX 9-1-1 FOX 9-1-1

							1,600.00			
							1,600.00			
							1,600.00			

Inv. Code (Booked): M-F 9-930p

Week Start: 10/29/18

State Reason:

Monday 10/29/ 26116234 9p-930p 9:09:30 PM :30 19 \$450.00 WALA Fox 10 Nev

							\$450.00			
							\$450.00			
							\$450.00			

Inv. Code (Booked): M-F 930-10p

Week Start: 10/29/18

State Reason:

Monday 10/29/ 26116234 930p-1000p 9:53:49 PM :30 20 \$450.00 WALA Fox 10 Nev

							\$450.00			
							\$450.00			
							\$450.00			

Inv. Code (Booked): M-F 10p-1030p

Week Start: 10/22/18

State Reason:

Wednesday 10/24/ 26116234 M-F 10p-1030p 11:07:11 PM :30 22 \$375.00 WALA FOX 10 Ne

Friday 10/26/ 26116234 M-F 10p-1030p 3:22:27 XM :30 23 \$375.00 WALA FOX 10 Ne

							\$750.00			
							\$750.00			

Week Start: 10/29/18

State Reason:

[Sorted by: Week Start]

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Station: WALA

Advertiser: Rick Scott For US Senate

Order: 910336

Inv. Code (Booked): M-F 10p-1030p

Week Start: 10/29/18

State Reason:

Monday	10/29/	26116234	M-F 10p-1030p	10:17:36 PM	:30	24	\$375.00		WALA FOX 10 Ne
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\$375.00

\$375.00

1,125.00

Inv. Code (Booked): M-F 1030-11p

Week Start: 10/29/18

State Reason:

Monday	10/29/	26116234	1030p-1100p	10:55:23 PM	:30	33	\$100.00		SYN Blackish
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\$100.00

\$100.00

\$100.00

Inv. Code (Booked): M-F 11-1130p

Week Start: 10/29/18

State Reason:

Monday	10/29/	26116234	11p-1130p	11:29:26 PM	:30	36	\$75.00		SYN Blackish
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\$75.00

\$75.00

\$75.00

Inv. Code (Booked): NFL Reg Season Late Game

Week Start: 10/22/18

State Reason:

Sunday	10/28/	26116234	(3:00:00 PM-6:30:0	5:02:05 PM	:30	25	3,500.00		FOX NFL Late Ga
Sunday	10/28/	26116234	(3:00:00 PM-6:30:0	6:45:32 PM	:30	25	3,500.00		FOX NFL Late Ga

7,000.00

7,000.00

7,000.00

Inv. Code (Booked): NFL Thursday

Week Start: 10/22/18

State Reason:

Thursday	10/25/	26116234	(7:30:00 PM-10:30:	8:57:43 PM	:30	26	2,400.00		FOX NFL Thursda
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2,400.00

2,400.00

2,400.00

Inv. Code (Booked): MLB World Series

Week Start: 10/22/18

State Reason:

Wednesday	10/24/	26116234	MLB World Series	10:36:45 PM	:30	28	3,000.00		FOX BB World Se
Sunday	10/28/	26116234	MLB World Series	10:58:24 PM	:30	31	3,000.00		FOX BB World Se
Saturday	10/27/	26116234	MLB World Series	11:24:42 PM	:30	30	3,000.00		FOX BB World Se
Friday	10/26/	26116234	MLB World Series	9:10:59 PM	:30	29	3,000.00		FOX BB World Se
Wednesday	10/24/	26116234	MLB World Series	8:41:49 PM	:30	28	3,000.00		FOX BB World Se
Friday	10/26/	26116234	MLB World Series	2:43:20 XM	:30	29	3,000.00		FOX BB World Se
Saturday	10/27/	26116234	MLB World Series	8:31:37 PM	:30	30	3,000.00		FOX BB World Se

1,000.00

1,000.00

1,000.00

9,340.00

9,340.00

9,340.00

9,340.00

[Sorted by: Week Start]