

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 90040
Prescott, AZ 86304-9040

Invoice #	Invoice Date	Invoice Month	Invoice Period
1789100-1	09/30/18	September 2018	08/27/18 - 09/24/18

Property	Account Executive	Sales Office	Sales Region
WXII	Erin Schumacher	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Garrett/D/NC Senate SD 27	Political	6953

Flight Dates	Order #	Alt Order #
09/18/18 - 09/24/18	1789100	26149288

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915780	1097	1110

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/18	09/22/18	NBC Saturday Today	8-10am	-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	09/22/18	8:27 AM	NBC Saturday Today	8-10am	:30	MGT18102H	\$300.00 NM
1	WXII	Sa	09/22/18	8:59 AM	NBC Saturday Today	8-10am	:30	MGT18102H	\$300.00 NM
2	09/19/18	09/19/18	NBC Today Show	7-9am	--W----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	--W----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/18	7:56 AM	NBC Today Show	7-9am	:30	MGT18102H	\$350.00 NM
3	09/20/18	09/20/18	NBC Today Show	7-9am	---T---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	---T---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/20/18	7:20 AM	NBC Today Show	7-9am	:30	MGT18102H	\$350.00 NM
4	09/21/18	09/21/18	NBC Today Show	7-9am	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/18	7:26 AM	NBC Today Show	7-9am	:30	MGT18102H	\$350.00 NM
5	09/24/18	09/24/18	NBC Today Show	7-9am	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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WXIA 12

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Advertiser	Product	Estimate Number	
Garrett/D/NC Senate SD 27	Political	6953	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/20/18	09/20/18	NBC Today Show II	10A-12N	---T---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/20/18	10:33 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
12	09/21/18	09/21/18	NBC Today Show II	10A-12N	----F--	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/18	09/23/18	----F--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/18	10:33 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
2	WXII	F	09/21/18	10:56 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
13	09/24/18	09/24/18	NBC Today Show II	10A-12N	M-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/18	09/30/18	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/18	10:58 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
14	09/18/18	09/18/18	LIVE WITH KELLY & MIC9-10AM		-T-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/18	09/23/18	-T-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	09/18/18	9:36 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
1	WXII	Tu	09/18/18	9:48 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
15	09/19/18	09/19/18	LIVE WITH KELLY & MIC9-10AM		--W----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/18	09/23/18	--W----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/18	9:32 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
16	09/20/18	09/20/18	LIVE WITH KELLY & MIC9-10AM		---T---	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/18	09/23/18	---T---	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	09/20/18	9:22 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
1	WXII	Th	09/20/18	9:58 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
17	09/21/18	09/21/18	LIVE WITH KELLY & MIC9-10AM		----F--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/18	09/23/18	----F--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/18	9:53 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
18	09/24/18	09/24/18	LIVE WITH KELLY & MIC9-10AM		M-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									

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1789100-1	09/30/18	September 2018	08/27/18 - 09/24/18
Advertiser	Product	Estimate Number	
Garrett/D/NC Senate SD 27	Political	6953	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/24/18	09/24/18	LIVE WITH KELLY & MIC	9-10AM	M-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	M-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/18	9:36 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
1	WXII	M	09/24/18	9:58 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	MGT18102H	\$175.00 NM
19	09/18/18	09/18/18	NBC Today Show II	10A-12N	-T-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	-T-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/18	11:55 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
20	09/19/18	09/19/18	NBC Today Show II	10A-12N	--W----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	--W----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/18	11:55 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
21	09/20/18	09/20/18	NBC Today Show II	10A-12N	---T---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	---T---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/20/18	11:39 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
22	09/21/18	09/21/18	NBC TODAY SHOW III	11A-12P	----F--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	----F--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/18	11:32 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
23	09/24/18	09/24/18	NBC Today Show II	10A-12N	M-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/18	11:58 AM	NBC Today Show II	10A-12N	:30	MGT18102H	\$125.00 NM
24	09/18/18	09/18/18	M-F 1-2P	1-2P	-T-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	-T-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/18	1:00 PM	M-F 1-2P	1-2P	:30	MGT18102H	\$200.00 NM
25	09/19/18	09/19/18	M-F 1-2P	1-2P	--W----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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1789100-1	09/30/18	September 2018	08/27/18 - 09/24/18
Advertiser	Product	Estimate Number	
Garrett/D/NC Senate SD 27	Political	6953	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/19/18	09/19/18	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	--W----	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u> 09/17/18	<u>End Date</u> 09/23/18			<u>MTWTFSS</u> --W----		<u>Spots/Week</u> 2	<u>Rate</u> \$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/19/18	12:58 PM	M-F 1-2P	1-2P	:30	MGT18102H	\$200.00 NM
1	WXII	W	09/19/18	1:59 PM	M-F 1-2P	1-2P	:30	MGT18102H	\$200.00 NM
26	09/20/18	09/20/18	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/17/18	<u>End Date</u> 09/23/18			<u>MTWTFSS</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/20/18	12:59 PM	M-F 1-2P	1-2P	:30	MGT18102H	\$200.00 NM
27	09/21/18	09/21/18	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/17/18	<u>End Date</u> 09/23/18			<u>MTWTFSS</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/18	1:59 PM	M-F 1-2P	1-2P	:30	MGT18102H	\$200.00 NM
28	09/24/18	09/24/18	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18			<u>MTWTFSS</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/18	1:59 PM	M-F 1-2P	1-2P	:30	MGT18102H	\$200.00 NM
29	09/22/18	09/22/18	Sa WXII 12 News @ 6 pm Class of Time - Pre-emptible with notice	6-630pm;	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 09/17/18	<u>End Date</u> 09/23/18			<u>MTWTFSS</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/22/18	6:43 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	MGT18102H	\$150.00 NM
30	09/23/18	09/23/18	Su WXII 12 News @ 6 pm Class of Time - Immediately Pre-emptible without notice	6-630pm	-----S	:30	1	\$145.00	NM
Weeks:	<u>Start Date</u> 09/17/18	<u>End Date</u> 09/23/18			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$145.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/18	6:44 PM	Su WXII 12 News @ 6 pm LR- Golf	6-630pm	:30	MGT18102H	\$145.00 NM
31	09/18/18	09/18/18	M-F WXII 12 News @ 5 p5-6pm Class of Time - Pre-emptible with notice	5-6pm	-T-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 09/17/18	<u>End Date</u> 09/23/18			<u>MTWTFSS</u> -T-----		<u>Spots/Week</u> 1	<u>Rate</u> \$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/18	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	MGT18102H	\$350.00 NM
32	09/20/18	09/20/18	M-F WXII 12 News @ 5 p5-6pm Class of Time - Pre-emptible with notice	5-6pm	---T---	:30	1	\$350.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/20/18	09/20/18	M-F WXII 12 News @ 5 p5-6pm		---T---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	---T---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/20/18	5:41 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	MGT18102H	\$350.00 NM
33	09/24/18	09/24/18	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/18	5:41 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	MGT18102H	\$350.00 NM
34	09/22/18	09/22/18	NBC Saturday Night Live 1130pm-1am		-----S-	:30	3	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	-----S-	3	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	09/22/18	11:58 PM	NBC Saturday Night Live	1130pm-1am	:30	MGT18102H	\$60.00 NM
1	WXII	Sa	09/22/18	12:12 AM	NBC Saturday Night Live	1130pm-1am	:30	MGT18102H	\$60.00 NM
3	WXII	Sa	09/22/18	12:54 AM	NBC Saturday Night Live	1130pm-1am	:30	MGT18102H	\$60.00 NM
35	09/22/18	09/22/18	WXII 12 News	5:30-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/18	09/23/18	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/22/18	5:38 AM	WXII 12 News	5:30-6am	:30	MGT18102H	\$100.00 NM
<u>Total Spots</u>							46		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,800.00
<u>Agency Commission</u>	\$1,320.00
<u>Net Amount Due</u>	\$7,480.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.