## WEOL QUARTERLY REPORT Jan 1 -Mar 31, 2024

THROUGH FREQUENT CONTACT WITH COMMUNITY LEADERS AND MEMBERS OF THE PUBLIC OF THE CITIES OF ELYRIA AND LORAIN AND OTHERS IN LORAIN COUNTY, THE FOLLOWING CONCERNS AND ISSUES ARE IMPORTANT TO OUR LISTENERS.

COMMUNITY AWARENESS CRIME/PUBLIC SAFETY ECONOMY EDUCATION FAMILY HEALTH

WEOL ADDRESSED THESE ISSUES WITH THE FOLLOWING NEWS AND INTERVIEW PROGRAMS.

WEOL AIRS NEWS TALK AND SPORTS PROGRAMMING. WEOL AIRS A NATIONAL NEWS MORNING SHOW 5AM-9AM. MONEY AND FAMILY TALK FROM "THE RAMSEY SHOW" 9AM-12PM, HEALTH AND MEDICAL INFORMATION ON "THE DR. DALIAH SHOW" 12PM-3PM AND NEWS AND POLITICS ON "THE RICH VALDEZ SHOW" FROM 10PM TO 4AM..

3-MIN ABC NEWS HOURLY, 2MIN "YOUR MONEY NOW" BUSINESS REPORTS

NORTH COAST CONVERSATION IS A 30 MIN LOCAL PUBLIC AFFAIRS PROGRAM SUNDAY AT 7AM

RADIO HEALTH JOURNAL IS A 30 MINUTE SYNDICATED HEALTH PROGRAM AIRING SUNDAYS AT 7:30 AM

WEOL AIRS 1-HOUR CHURCH SERVICE FROM THE ELYRIA UNITED METHODIST CHURCH SUNDAY AT 11AM.

### 1. COMMUNITY AWARENESS

IS THE GENERAL PUBLIC AWARE OF ALL THAT IS GOING ON IN OUR COMMUNITY? DISCUSSION: THERE ARE MANY SUITABLE FAMILY EVENTS, OUTINGS AND OTHER IMPORTANT OCCURANCES TAKING PLACE IN OUR COMMUNITY. BECAUSE OF THIS, THE NEED TO LET THE GENERAL PUBLIC KNOW ABOUT WHAT IS BEING HELD WHERE IS A CHALLENGE.

#### INTERVIEWS

3/24 7:04 AM/24 7:04 AM Members of the Black River Astronomical Society, Jeff Woytach and Steve Schauer talked about the solar eclipse and being in the path of totality. (12:00)

### 2. CRIME/ SAFETY

IS EVERYTHING BEING DONE THAT CAN BE DONE TO HELP KEEP US SAFE FROM CRIME AND OTHER PUBLIC HAZARDS?

DISCUSSION: CRIME IN OUR AREA IS ON THE RISE AND RESIDENTS ARE LOOKING FOR SOLUTIONS TO COMBAT THE INCREASING ACTS OF "RANDOM VIOLENCE" IN OUR COMMUNITIES. THE PUBLIC IS EVER MINDFUL OF THE NEED FOR INFORMATION CONCERNING WHAT IS IN THEIR BEST INTEREST AND ENSURES THEIR SAFETY.

#### INTERVIEWS

3/24 7:04 AM/24 7:04 AM Dave Freeman, Director of Lorain County Department of Emergency Management talked about the preparation for the total solar eclipse on April 8, 2024. What the county is doing to deal with all the visitors and what individuals can do to safely experience the event. (15:00)

#### 3. ECONOMY

IN TODAY'S CHANGING ECONOMY, HOW CAN WE IMPROVE OURCOMMUNITY'S ECONOMIC FUTURE?

DISCUSSION: THE NEED TO MOVE AWAY FROM THE TRADITIONAL "SMOKESTACK INDUSTRIES" TO NEWER HIGH TECHNOLOGICAL INDUSTRIES AND BUSINESSES IS AN ONGOING CONCERN. LOCAL GOVERNMENTS ARE ENCOURAGING ECONOMIC DEVELOPMENT WITHIN THE COMMUNITY BY OFFERING TAX ABATEMENTS AND INCENTIVES TO ENCOURAGE NEW INDUSTRIES TO MOVE INTO OUR COMMUNITIES.

#### INTERVIEWS

3/3/24 7:04 AM Susan Bartosh from Second Harvest Foodbank of North Central Ohio talked about the Harvest For Hunger campaign, food distribution, volunteerism and the need for monetary donations to help fight hunger. (15:00)

3/31/24 7:04 AM SILENT VOICES: People with Mental Disorders on the Street (2nd Edition) is an updated book by psychiatrist Dr. Robert Okin. He spent two years on the street talking and photographing homeless mentally ill people. Dr. Okin talks about the national crisis of homelessness, the causes and some solutions. (27:00)

#### 4. EDUCATION

WHAT IS BEING DONE TO KEEP OUR EDUCATIONAL SYSTEMS CURRENT AND MODERN WHILE STILL OPERATING ON A BUDGET THE TAXPAYERS CAN AFFORD?
DISCUSSION: EDUCATIONAL ISSUES REMAIN IN THE FOREFRONT OF THE PUBLIC INTEREST. THE NEED TO IMPROVE EDUCATIONAL SERVICES, STUDENT AND FACULTY APTITUDES, CARE OF THE "SPECIAL" STUDENTS, AND METHODS OF THEIR IMPLEMENTATION IS RECOGNIZED BY THE GENERAL POPULATION. WITH THE NUMBER OF PUBLIC SCHOOL SYSTEMS PLACING MORE AND MORE MONETARY ISSUES ON THE BALLOT, MANY SCHOOL DISTRICTS ARE FACING THE POSSIBILITY OF REJECTION FROM THE VOTERS, AND THE POSSIBILITY OF CUTBACKS AND STAFF LAYOFFS. THEREFORE, THE PUBLIC CANNOT HELP BUT BE CONCERNED ABOUT

### THE FUTURE OF OUR SCHOOLS AND OUR CHILDREN'S EDUCATION.

#### INTERVIEWS

1/5/24 7:24AM National Civic Bee is for middle schoolers to encourage knowledge in civics and community. Hillary Crow with the US Chamber of Commerce talked about the process to participate. (6:30)

1/12/24 7:24AM Amy Higgins, Director of Communication and Marketing for Elyria Schools talked about SITG-Stay in the Game Attendance Network. It is in partnership with the Cleveland Browns to encourage students to come to school. (7:00)

1/19/24 7:24AM Alissa Jaques from the National School Choice Awareness Foundation talked about National School Choices week and the options that families have for educating their children K-12 (6:30)

1/26/24 7:24AM Jim Mehrling host of the Scholastic Games of Lorain County talked about the start of a new season of the quiz program and the types of questions students answer and the schools they represent. (7:00)

2/2/24 7:24AM President and CEO Cynthia Andrews of the Community Foundation of Lorain County talked about how the have many scholarships available for students. (6:00)

2/9/24 7:24AM Marilyn Zeidner of Music on a Mission talked about using the power of music to enrich lives of individuals with different needs. (6:30)

2/16/24 7:24AM Lorain County Community College VP Tracey Green explained the Microelectronics Consortium and a free information session for potential students. (7:00)

2/23/24 7:24AM Lorain County Community College President Dr. Marcia Ballinger talked about LCCC being in Top 102 most affordable college in the country. She also explained how they prepare students for the changing workforce. (6:30)

3/1/24 7:24AM Joellen Podoll Connecting for Kids talked abut a resource fair at LCCC that features many organizations and companies that can held parents of children with special needs. (6:00)

3/8/24 7:24AM Keystone girl's basketball coach Rocky Houston was interviews about his team as they prepare for a regional final and a possible trip to state (7:00)

3/15/24 7:24AM Patrick Griffis Elyria High School Assistant Principal talked about the Internet Crimes Against Children program that came to the schools. (7:00)

3/17/24 7:04 AM Laura Malone, Development Officer with The Community Foundation of Lorain County reminded us that scholarship applications are due April 1 as well as the Education & Youth Development Community Grant Cycle. It's also time for non-profits to register for the Connect to a Cause giving day. (12:00)

3/17/24 7:04 AM Colleen Walts from the United Way of Greater Lorain County talked about their signature event "A Night at The Bee", April 19 at LCCC. The game night-style competiton raises funds for their education initiatives. She also shared an update on the current Free Tax Prep sessions. (11:00)

3/22/24 7:24AM Lorain County Spelling Bee winner Cayley Anne Anderson of North Ridgeville talked about how she prepared for the event. Advisor Kelly Kohler praised her student. (7:00)

3/29/24 7:24AM Holly Campbell, a Behavior Reinforcement and Implementation Coordinator for Elyria City Schools taked about the PAX Program. The workshops give teachers and parents tools for creating good behavior in children. (7:00)

#### 5. FAMILY

WHAT CAN OUR COMMUNITY DO TO KEEP OUR FAMILIES INTACT AS A UNIT, HAPPY, HEALTHY, SAFE AND SECURE?

DISCUSSION: THE PLIGHT OF THE FAMILY UNIT IN OUR COMMUNITY HAS BEEN FILLED WITH MISSING CHILDREN, CHILD AND SPOUSE ABUSE, NEGLECT OF THE ELDERLY, DIVORCE AND HOMELESSNESS. THE COMMUNITY IS VERY CONCERNED WITH THESE PROBLEMS.

#### INTERVIEWS

3/3/24 7:04 AM Joellen Podoll from Connecting for Kids talked about an upcoming Resource Fair at LCCC. The free fair features more than 65 local mental health, academic and disability providers. She also discussed the role Connecting for Kids plays in helping families deal with child development issues. (10:22)

3/10/24 7:04 AM Roger Dorsey, Executive Director of Good Knights of Lorain County talked about the nonprofit that builds beds for children in need, and the campaign to raise funds for a new facility. (16:00)

#### 6. HEALTH

IS THE COMMUNITY'S HEALTH CARE ADEQUATE FOR ITS CITIZENS? DISCUSSION: THE HEALTH CARE FIELD REMAINS A MAJOR SOURCE OF CONCERN FOR ALL RESIDENTS OF LORAIN COUNTY, AS WELL AS THE NATION AS A WHOLE, RISING COSTS, THE VAST DEGREE OF SPECIALIZATION, AND MANY MEDICAL AGENCIES AND INSTITUTIONS PUBLICLY VYING FOR THE LIMITED AMOUNT OF MONEY AVAILABLE, ARE FOUND TO BE CONFUSING. THOSE MOST IN NEED OF HEALTH CARE FIND IT INCREASINGLY DIFFICULT AND SOMETIMES IMPOSSIBLE TO KNOW WHERE TO TURN FOR THE BEST CARE.

#### INTERVIEWS

3/10/24 7:04 AM Lorain County Public Health is one year into the Lorain County Community Health Improvement Plan. The 3-year plan addresses the most pressing health issues in Lorain County: chronic disease, maternal and child health, mental health, substance use and cancer. Andrea Ferguson, Population Health Specialist and Mitch Dandurand, Epidemiology Program Manager talked about the plan and the use of data to track the progress. (13:00)

#### **OTHER**

135/ 30sec PSA promoting the Harvest for Hunger campaign to benefit local Second Harvest Foodbank 135/ 15 sec PSA promoting the Harvest for Hunger campaign to benefit local Second Harvest Foodbank 360/ 60 sec PSA promoting activities and programs of Murray Ridge Center and Lorain County Board of Developmental Disabilities.

# RADIO HEALTH JOURNAL IS A 30 MINUTE SYNDICATED HEALTH PROGRAM AIRING SUNDAYS AT 7:30 AM

Program 24-01 Air Week: 1/7/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE

HOSPITAL Time: 1:50 Duration: 12:59

**Synopsis:** We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield Producer: Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends

On It

Compliancy issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations,

Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info: Talya Miron-Shatz

Talya Miron-Shatz, PhD. Medical decision making (@TalyaMironShatz) / X

Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn

### **SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?**

Time: 15:50 Duration: 7:02

**Synopsis:** Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

**Host:** Greg Johnson **Producer:** Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University,

Author, Every Deep-Drawn Breath

Compliancy issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic,

Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info: E. Wesley Ely, MD, MPH

X: @WesElyMD

E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research LinkedIn: Dr. Wes Ely

**Program 24-02 Air Week:** 1/14/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

## SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

**Time:** 1:48 **Duration:** 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be

inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric

Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliancy issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical

Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare

**Networks** 

Thomas F. Kolon, MD | Children's Hospital of Philadelphia

Thomas F. Kolon (@ThomasKolon) / X

LinkedIn: Dr. Thomas Kolon

## SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42 **Duration:** 7:50

**Synopsis:** So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson Producer: Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr.

Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliancy issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial

Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

Dana K Stern - Dermatology | Mount Sinai - New York

Dr. Dana Stern

Dr.Dana Stern (@hamptonderm) • Instagram photos and videos

<u>LinkedIn: Dr. Dana Stern</u> Fred Penzel, Ph.D.

Fred Penzel (@DrFredPenzel) / X

Program 24-03 Air Week: 1/21/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND

VENGEANCE? Time: 1:47 Duration: 12:28

**Synopsis:** American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this

crisis.

**Host:** Elizabeth Westfield **Producer:** Reed Pence

**Guests:** Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University **Compliancy issues:** Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions,

Prison, Psychosis Links for more info:

Montross, Christine | Brown University

Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books

Christine Montross - Bio

## SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

**Time:** 15:17 **Duration:** 7:43

**Synopsis:** We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliancy issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental

Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info: Dr. Andrea Bonior

Andrea Bonior, Ph.D. (@drandreabonior) • Instagram photos and videos

Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn Youth Risk Behavior Surveillance System (YRBSS) | CDC Program 24-04 Air Week: 1/28/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49 **Duration:** 10:53

**Synopsis:** Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological

Threats and Invasive Species Research Program Coordinator, US Geological Survey

**Compliancy issues:** Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control **Links for more info:** 

Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont

Joe Roman Eat The Invaders

US Geological Survey: Dr. Cindy Tam

LinkedIn: Dr. Cindy Tam

### SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

**Time:** 13:44 **Duration:** 8:39

**Synopsis:** As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliancy issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health,

Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info: Charles Weber | LinkedIn Family Care Center Program 24-05 Air Week: 2/4/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE CANCER

Time: 1:48

Duration: 12:10

**Synopsis:** Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington Department

of Obstetrics and Gynecology and Global Health, Author, Enough

**Compliancy issues:** Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues

Links for more info:

Linda Eckert | University of Washington - Department of Global Health

Dr. Linda Eckert

Linda Eckert MD (@drlindaeckert) • Instagram photos and videos

Linda Eckert, MD (@drlindaeckert) / X

# SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST TUBERCULOSIS

Time: 15:00 Duration: 7:59

**Synopsis:** Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

**Host:** Greg Johnson **Producer:** Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

**Compliancy issues:** African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine

Links for more info:

Maria Smilios

Maria Smilios (@mariamsmilios) • Instagram photos and videos

X: @MariaSmilios

Program 24-06 Air Week: 2/11/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48 **Duration:** 10:38

**Synopsis:** Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie

and how you can avoid being duped.

Host: Elizabeth Westfield Producer: Polly Hansen

**Guests:** Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo

State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations,

Deception, Lying, Pathological Liars

Links for more info: Christian L. Hart, Ph.D.

**Big Liars** 

Chris Hart (@chrishartpsych) / X

Drew A. Curtis, Ph.D.

Dr.Curtis (@Dr CurtisPhD) / X

Curtis Deception Lab

### SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES?

**Time:** 13:28 **Duration:** 9:34

**Synopsis:** While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

**Compliancy issues:** Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care

Links for more info:

Gregory E. Tasian, MD, MSc, MSCE | Children's Hospital of Philadelphia

Gregory Tasian, MD, MSc, MSCE (@GregoryTasian) / X

ClinicalTrials.gov: Pediatric KIDney Stone (PKIDS) Care Improvement Network (PKIDS)

Program 24-07 Air Week: 2/18/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

## SEGMENT 1: "EAT TO SURVIVE": WHY AMERICANS LACK PROPER EDUCATION ABOUT

NUTRITION Time: 1:48 Duration: 10:35

**Synopsis:** Many children in America are taught about nutrition through the USDA's balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles

she's faced during her journey towards a healthier lifestyle.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner,

Rehnborg Farquhar Professor of Medicine, Stanford University

Compliancy issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition,

Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness

Links for more info:

Loni Love (@comiclonilove) • Instagram photos and videos

Loni Love (@LoniLove) / X Loni Love - Facebook

Christopher Gardner | Stanford Medicine Christopher Gardner (@GardnerPhD) / X

## SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND - HERE'S HOW YOU CAN HELP

Time: 13:25 Duration: 9:30

**Synopsis:** Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

**Compliancy issues:** Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering

Links for more info:

James Schenck - PenFed Foundation

James Schenck - Pentagon Federal Credit Union | LinkedIn

**Canine Companions** 

Program 24-08 Air Week: 2/25/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

Time: 1:48 **Duration:** 11:28

**Synopsis:** Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins

as separate children. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliancy issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public

Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info: Joan A. Friedman

Joan A. Friedman (@Joanafriedman) / X

Dr. Joan Friedman (@dr.joanfriedmantwinexpert) • Instagram photos and videos

# SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

Time: 14:18 Duration: 7:59

**Synopsis:** In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson
Producer: Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr.

Virginia Wise Berninger, Professor Emerita, University of Washington

Compliancy issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging,

Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

Virginia Wise Berninger, PhD., - Handwriting Collaborative Conference

Carnegie Mellon University: Dr. Danny Oppenheimer

Psychology: The Comic Book Introduction

Program 24-09 Air Week: 3/3/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES

Time: 1:48 **Duration:** 11:12

**Synopsis:** Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliancy issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable

Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

Pediatric Pancreatitis Patient Passport

Rebecca's Wish

Rebecca's Wish - Facebook

Rebecca's Wish (@rebeccaswishus) • Instagram photos and videos

## SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

Time: 14:02 Duration: 9:04

**Synopsis:** If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

**Host:** Greg Johnson **Producer:** Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who

Changed Science and the World

Compliancy issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public

Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

Janice Kaplan

Janice Kaplan (@janice.kaplan) • Instagram photos and videos

Janice Kaplan (@JaniceKaplan2) / X

Catherine Whitlock

Program 24-10 Air Week: 3/10/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

Time: 1:48

Duration: 13:01

**Synopsis:** Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from

quality care.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV

Prevention, VIIV Healthcare

Compliancy issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety,

Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

Ladson Hinton, M.D. for UC Davis Health

LinkedIn: Dr. Ladson Hinton

Toyin Falusi Nwafor (she/her) (@TfalNwaforMD) / X

Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review

Toyin Falusi Nwafor, MD - ViiV Healthcare | LinkedIn

Medical Experts - ViiV Healthcare

### SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER

**Time:** 15:51 **Duration:** 7:04

**Synopsis:** Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina,

Chapel Hill; Gary Lenahan, Patient

Compliancy issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public

Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

Brandi Reeves, MD - Division of Hematology

Brandi Reeves (@BrandiReeves1) / X

Polycythemia vera - Symptoms & causes - Mayo Clinic

**Program 24-11 Air Week:** 3/17/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: "THIS IS MEDIEVAL" - THE 24-YEAR-OLD WHO'S REINVENTING MEDICAL DEVICES

Time: 1:48 **Duration:** 11:12

**Synopsis:** During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a male-

dominated space.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern

Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

**Compliancy issues:** Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Pemale Entrepreneurship, Medical Device, Neurosurgery,

Skull

#### Links for more info:

Matthew B Potts: Faculty Profiles

<u>Matthew Potts (@matthewpottsmd) • Instagram photos and videos</u> <u>Matthew Potts - Program Director - Neurological Surgery Residency</u>

Matthew Potts (@MatthewPottsMD) / X

**Hubly Surgical** 

Hubly Surgical (@hublysurgical) • Instagram photos and videos

Casey Qadir @ 8 (@BrainDrillGirl) / X

LinkedIn: Casev Qadir

# SEGMENT 2: KNOCKING ON DEATH'S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD SAVE LIVES

Time: 14:02 Duration: 8:23

**Synopsis:** Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson
Producer: Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

**Compliancy issues:** Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine, Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic Shock,

Stethoscope

Links for more info:

Mark Attila Opauszky | LinkedIn

**Sparrow BioAcoustics** 

OBSTACLESon startups, struggles and stoicism

X: @Opauszky

Program 24-12 Air Week: 3/24/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

Time: 1:49 **Duration:** 11:37

**Synopsis:** Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes Al. She explains why America's current process isn't aiding women with this

disorder.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School;

Asha Dickens, patient

**Compliancy issues:** Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound,

Women's Health
Links for more info:
Uterine Health Guide
LinkedIn: Asha Dickens

Endo Black

Dr Jodie Avery | Researcher Profiles

Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility

LinkedIn: Dr. Jodie Avery

Dr Jodie Avery (@Jodie\_Avery) / X

# SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE PANDEMIC

Time: 14:28

Duration: 8:31

**Synopsis:** Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing to give up for the sake of our health?

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health,

Author, Within Reason

**Compliancy issues:** Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety, Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy

Links for more info: Sandro Galea | SPH Sandro Galea

Within Reason: A Liberal Public Health for an Illiberal Time, Galea

Sandro Galea - Dean - Boston University School of Public Health | LinkedIn

Sandro Galea (@sandrogalea) / X

Sandro Galea (@sandro galea) • Instagram photos and videos

Program 24-13 Air Week: 3/31/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

Time: 1:49 **Duration:** 11:08

**Synopsis:** When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make

sure it doesn't happen again. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society

Cancer Action Network

**Compliancy issues:** Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

Julie R. Gralow, MD, FACP, FASCO | ASCO

Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology (ASCO) | LinkedIn

Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action

Network (ACS CAN) | LinkedIn Mark Fleury (@ME\_Fleury) / X

Julie Gralow (@jrgralow) / X

ASCO (@ascocancer) • Instagram photos and videos

The American Cancer Society (@americancancersociety) • Instagram photos and videos

# <u>SEGMENT 2: KETAMINE REGULATIONS -- "WE DON'T WANT TO REPRODUCE THIS OPIOID PROBLEM"</u>

Time: 13:59 **Duration:** 8:32

**Synopsis:** Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director,

**Recovery Without Walls** 

**Compliancy issues:** Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations

Links for more info:

Dr. Howard Kornfeld | Pain Management & Addiction Specialist

LinkedIn: Dr. Howard Kornfeld

Recovery Without Walls (@recoverywowalls) • Instagram photos and videos