

Continuous Hit Country



**KYKC**

More Music...Less Bull 100.1 fm

KYKC-FM  
PO Box 609  
Ada OK 74821  
Phone: 580-436-1616  
Phone: 580-332-1212

**Contract Confirmation** ACT CONFIRMATION

Page: 1  
Date: 2/9/17  
Cart#:5675  
Estimate#:  
Account Name: MCFARLIN FOR CITY COUNCIL  
Contract Number: 1193701  
Revision Number: Orig

MCFARLIN FOR CITY COUNCIL  
2831 EGYPT ROAD  
ADA, OK.  
74820

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 2/10/17- 2/11/17	6:00a- 7:00p	30s	\$16.00/spt					5	4	-	All	9	9	\$144.00
A 2/13/17- 2/14/17	6:00a- 7:00p	30s	\$16.00/spt	6	5						All	11	11	\$176.00

CONTRACT TOTAL: \$320.00 20 Units

Month	Units	Total
Feb17	20	\$320.00

\*DRAG IN FRIDAY (2/10)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**Accepted By**

Client Signature

**Accepted By**

Station Signature

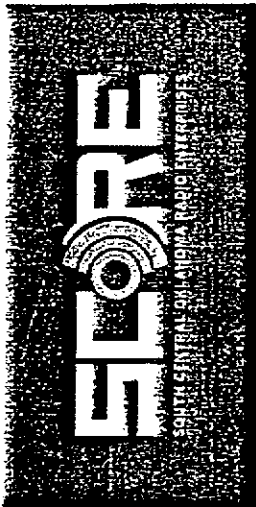
**Today's Date**

**Today's Date**

Wicks Broadcast Solutions, LLC. Laz E-Forms™



DATE 2/9/17 VOICE client  
 STATION(S) KADA-AM; KADA-FM; KTLS; KXFC; KYKC  
 CARTH#                      CONTRACT#                       
 PO#                      ISCI                       
 ESTIMATE                       
 NOTES                     



AGENCY                       
 ADDRESS                       
 CITY/STATE/ZIP                       
 PHONE                      FAX                       
 BUYER                       
 E-MAIL                     

NEW                      ADD-TO                      CANCEL                      DIRECT                      AGENCY                      POLITICAL                      CO-OP                      CALENDAR                      BROADCAST                     

ADVERTISER McFarland for Ada City Council  
 ADDRESS 2831 Egypt Road

CONTACT                       
 TITLE                       
 PH                      FAX                       
 E-MAIL                     

CITY/ST/ZIP Ada OK 74820

SUFFIX	DAYPART	START	END	M	T	W	T	F	S	S	# SPOTS WEEK	FLIGHT	DATES START	END	LENGTH	RATE	CART #	PRODUCT	EXTRA COMMENT
	0600	1900						5	4			10	2-10	2-11	30	16.			
	0600	1900		6	5							10	2-13	2-14	30	16.			

MC FARLIN FOR ADA CITY COUNCIL  
 2831 Egypt Rd  
 Ada, OK 74820

DATE 2/9/17 1003

PAY TO THE ORDER OF KYKC \$ 320.00 DOLLARS  
three hundred & twenty and no

UFirst United  
 FIRST UNITED BANK AND TRUST COMPANY  
 400 West Main Street, Durant, OK 74702  
 800-924-2211

MEMO Radio ads - campaign Randy McFarlin

10031008811: 000035832011 1003

OF BROADCASTS	RATE	TOTAL

ADVERTISER Randy McFarlin SALESPERSON [Signature]  
 DATE 2/9/17





# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION KYKC Date \_\_\_\_\_ 19 \_\_\_\_\_

I, Randy McFarland (being)  
(on behalf of) \_\_\_\_\_

a legally qualified candidate of the NONE political party for the office of \_\_\_\_\_

Ada City Council

in the \_\_\_\_\_ election to be held on \_\_\_\_\_, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
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Date of First Broadcast	Date of Last Broadcast
-------------------------	------------------------

Total Charges: \_\_\_\_\_

The broadcast time will be used by \_\_\_\_\_  
I represent that the payment for the above-described broadcast time has been furnished by \_\_\_\_\_

\_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 2/9/17 Randy McFarland  
(Candidate, or Agent)

☒ Accepted ☐ Rejected By 2/9/17 Title [Signature]

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP



P.O. Box 609  
1019 North Broadway  
Ada, OK 74820



Ph: 580-332-1212  
Fax: 580-332-0128  
score@cableone.net

**KADA-AM / KADA-FM / KTLS-FM / KXFC-FM / KYKC-FM**

## **Political Advertising Rates 2016 Political Season**

The following advertising rates are designed and implemented within the guidelines of the Federal Communications Commission. Rates indicated represent the lowest unit rates per time classifications as provided to SCORE Broadcasting Group's largest advertisers. All rates quoted are **NET TO STATION**, and are not subject to commissions of any form. Gross rates may be calculated if desired.

### **GRID I**

Commercials aired ROS (run-of-station) 24 hours per day on desired air days.

:30's - **KADA-FM**: \$12.00 **Sports Radio-1230am**: \$5.00 **KXFC-FM**: \$12.00

**KYKC-FM**: \$14.00 **KTLS-FM**: \$12.00

ADD \$2.00 per spot for use of :60 second commercials

### **GRID II**

Commercials aired BTA (Best Times Available) – 6am- 7pm on desired air days.

:30's - **KADA-FM**: \$14.00 **Sports Radio-1230am**: \$6.00 **KXFC-FM**: \$14.00

**KYKC-FM**: \$16.00 **KTLS-FM**: \$14.00

ADD \$2.00 per spot for use of :60-second commercials

### **PREMIUMS**

- \* Commercials requested in **DRIVE TIMES**: ( 5am-9am/Noon Hour/5pm-6pm )  
Add \$2.00 per unit up charge to any existing rate
- \* Commercials requested in **Specified Times or Programs**: ( Trading Post/Weather/News)  
Add \$4.00 per unit up charge to any existing rate
- \* Commercials Read Live By On-Air Announcer: (Not available on Sports Radio)  
Double Existing Rate
- \* Long Form Programs: Times and rates available on request
- \* Live Remotes: Times and rates available on request

In keeping with Station policies, and in regards to FCC mandates, all political advertising must be paid in advance, unless previous credit history has been established.

THESE STATIONS DO NOT DISCRIMINATE IN THE SALE OF ADVERTISING TIME, AND WILL ACCEPT NO ADVERTISING WHICH IS PLACED WITH AN INTENT TO DISCRIMINATE ON THE BASIS OF RACE, GENDER OR ETHNICITY. ADVERTISER HEREBY CERTIFIES THAT IT IS NOT BUYING BROADCASTING AIRTIME UNDER THIS ADVERTISING CONTRACT OR PROPOSAL FOR A DISCRIMINATORY PURPOSE, INCLUDING BUT NOT LIMITED TO, DECISIONS NOT TO PLACE ADVERTISING ON PARTICULAR STATIONS ON THE BASIS OF RACE, NATIONAL ORIGIN OR ANCESTRY.



