

STATION:	KXTL-AM	ORDER#:	3178991	DATE:	10/19/2020
MARKET:	UM - Butte, MT	AMOUNT:	\$162.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	GMPT	SPOTS:	9	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AARP	CONTRACT # FOR INVOICING 4391790	
ADVERTISER:	AARP-ISSUE	AGY PRD:	BOOST	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	BOOST GMMT-AM 10/21/20 - 11/3/20	AGY EST:	4Q2020	Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/19/2020 16:57	

COMMENTS

[Rep Comment] 10/19/2020:

[Rep Comment] 10/19/2020: BUTTE MT

Send invoices electronically.

***** INVOICES ARE REQUIRED EVEN FOR SCHEDULES PAID FOR IN ADVANCE. SEND INVOICES TO THE INVOICE ADDRESS SHOWN ABOVE. *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		10/21/2020 To 10/25/2020					WK TOT \$54.00		WK TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	10/21/2020	10/23/2020	3	\$18	\$54

Line 1 => NEW ORDER WED START 10.21

WEEK#2		10/26/2020 To 11/1/2020					WK TOT \$72.00		WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	60	10/26/2020	10/30/2020	4	\$18	\$72

WEEK#3		11/2/2020 To 11/8/2020					WK TOT \$36.00		WK TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MT.....	6:00AM	10:00AM	60	11/2/2020	11/3/2020	2	\$18	\$36

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TOTAL	Oct	Nov												Total
SPOT	3	6												9
CASH	54.00	108.00												162.00
TOTAL	54.00	108.00												162.00

Cherry Creek
750 Dewey Boulevard
Butte, Montana 59701
Phone: (406) 494-4442
Email: cackerman@cherrycreekmedia.com



MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD SUITE 9003
WEST PALM BEACH, FL 33401

Advertiser: ISSUE: AARP
Order #: 60129600498
Contract #: 33169
Date Entered: 10/19/2020
Last Modified: 10/19/2020
Product: BOOST
Salesperson: Chris Ackerman
Billing Cycle: Broadcast Standard
Estimate #: 4Q2020

Order Date Range: 10/21/2020 through 11/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/21/20	10/23/20	KXTL-AM	06:00AM-10:00AM	00:01:00	--	--	1	1	1	--	--	18.00	3	54.00
2	10/26/20	10/30/20	KXTL-AM	06:00AM-10:00AM	00:01:00	1	1	1	1	--	--	--	18.00	4	72.00
3	11/02/20	11/03/20	KXTL-AM	06:00AM-10:00AM	00:01:00	1	1	--	--	--	--	--	18.00	2	36.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KXTL-AM	9	0	0	0	\$162.00	\$24.30	\$137.70
Totals	9	0	0	0	\$162.00	\$24.30	\$137.70

Total Charges: \$162.00
Agency Commission: \$24.30
Total Net: \$137.70

Cherry Creek Radio does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2020	\$54.00	\$45.90
November	2020	\$108.00	\$91.80
Totals		\$162.00	\$137.70

Accepted for Cherry Creek

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Bradley Perseke, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Bradley Perseke

Agency name: GMMB

Address: 3050 K St NW Suite 100, WDC 20007

Contact: bradley Perseke

Phone number: 202 338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AARP

Address: AARP 601 E St NW, Washington, DC 200049

Contact: Joki Sakol - Vice President, Cam

Phone number: 202 338-8700

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Joki Sakol - Vice President, Campaign Outreach
David Rosenberg - Direct of Brand Advertising

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11-3-20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Safe election voter education.

Social Security, Medicare, Prescription Drug Prices

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor AARP	Station Representative
Signature: <i>Brad Perseke</i>	Signature: <i>[Signature]</i>
Name: Bradley Perseke	Name: <i>Melisa Penman</i>
Date of Request to Purchase Ad Time: 10/08/2020	Date of Station Agreement to Sell Time: <i>10/19/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *10.6.20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>33169</i>	Station Call Letters: <i>KXTL-AM</i>	Date Received/Requested: <i>10.19.20</i>
Est. #: <i>4Q2020</i>	Station Location: <i>Butte, Montana</i>	Run Start and End Dates: <i>10/21/20 - 11/3/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.