

NCC Cable System Order

| | |
|-------------|-----------------------------|
| Order # | 62336999 |
| Syscode | 1801 |
| System Name | Cox Media/Golden Meadow, LA |
| Market | New Orleans |

| | |
|--------------|--------------------------|
| Flight Dates | 09/26/16 - 10/02/16 |
| Agency | Smart Media |
| Advertiser | Grow Louisiana Coalition |

| | |
|-------------|----------|
| Update Date | 09/21/16 |
| Version | 1 Vs. 1 |

| | |
|-------------------|-----------------------------|
| AE | Alexander Fiske |
| Sales Coordinator | Becca Karam |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | Cable Nielsen Live+SD Jul16 |
| - | |

| | |
|---------------|--------|
| Client Code | GLC16 |
| Product Code | ORDR |
| Est Code | 926C02 |
| Product Name | |
| Credit Status | |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$566.00 | | |
| Commission | \$84.90 | | |
| Net Total | \$481.10 | | |
| Total Spots | 25 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|------------|--|
| Comments : | 9/20 NEW ADD TO SCHEDULE ISSUE ORDER. Please review and confirm. Thanks! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|----------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | AEN | ADD 9-20 | 9/26/16 | 10/2/16 | 18:00 | 24:00 | X | X | X | X | X | X | X | - | - | 5 | \$14.00 | \$70.00 | 30 | |
| 2 | ESPN | ADD 9-20 | 9/26/16 | 10/2/16 | 18:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$33.00 | \$132.00 | 30 | |
| 3 | FXNC | ADD 9-20 | 9/26/16 | 10/2/16 | 18:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$40.00 | \$160.00 | 30 | |
| 4 | HGTV | ADD 9-20 | 9/26/16 | 10/2/16 | 18:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | |
| 5 | HIST | ADD 9-20 | 9/26/16 | 10/2/16 | 18:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | |
| 6 | USA | ADD 9-20 | 9/26/16 | 10/2/16 | 18:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$23.00 | \$92.00 | 30 | |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25 |
| AMT | \$566.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$566.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/07/16

62336999 | New Orleans | Cox Media/Golden Meadow, LA | 1801 |