



KNBN-TV
PO Box 9549
Rapid City, SD 57709-9549

Lawrence & Schiller
3932 South Willow Ave
Sioux Falls, SD 57105

Contract # 6666

Schedule Dates 09/28/14-10/05/14
Advertiser .Daugaard for Governor (1172)
Agency Lawrence & Schiller (1027)
Product Political (1052)
Brand Various (1)
Salesperson Simpson, Jayne (1019)
Sales Office National / Petry
Buyer Name
Phone/Fax /
CPE 180/652/3045
Account Types Regional/Political Candidate
Billing Type Standard
Comments 3045 - DD14 General TV 9/27

Date Entered 09/25/14
Last Modified 09/25/14
Entered By Jayne Simpson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$442.50
Net Total \$2,507.50
Sales Tax

NBC-Rapid City (KNBN-TV)

By Broadcast Month	Spots	Rate
Sep. 2014	1	\$800.00
Oct. 2014	22	\$2,150.00
Grand Total:	23	\$2,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	6A- 7A (MST)	3	X	X	X	X	X			3	\$40.00	\$120.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
2.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	7A- 9A (MST)	3	X	X	X	X	X			3	\$40.00	\$120.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
3.0	Normal Line / SPOT	09/29/14-10/03/14	1	1:00	5:30P- 6P (MST)	3	X	X	X	X	X			3	\$220.00	\$660.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
4.0	Normal Line / SPOT	09/29/14-10/03/14	1	1:00	10P- 10:35P (MST)	3	X	X	X	X	X			3	\$120.00	\$360.00	NBC-Rapid City (KNBN-TV)	Tier1	9/25/14
5.0	Normal Line / SPOT	10/01/14-10/03/14	1	:30	10:35P- 11:35P (MST)				1	1	1			3	\$30.00	\$90.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
6.0	Normal Line / SPOT	10/04/14-10/04/14	1	1:00	6A- 7:30A (MST)							2		2	\$20.00	\$40.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
7.0	Normal Line / SPOT	10/05/14-10/05/14	1	1:00	8A- 9A (MST)								2	2	\$20.00	\$40.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
8.0	Normal Line / SPOT	10/05/14-10/05/14	1	1:00	9A- 10A (MST)								1	1	\$180.00	\$180.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
9.0	Normal Line / SPOT	10/02/14-10/02/14	1	:30	7P- 8P (MST)					1				1	\$200.00	\$200.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
10.1	Normal Line / SPOT	10/03/14-10/03/14	1	1:00	8P- 10P (MST)						1			1	\$340.00	\$340.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14
11.0	Normal Line / SPOT	09/28/14-09/28/14	1	:30	6:20P- 9:30P (MST)								1	1	\$800.00	\$800.00	NBC-Rapid City (KNBN-TV)	Tier2	9/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: