



Remit To: KNBN-TV  
PO Box 9549  
Rapid City, SD 57709-9549  
ph: (605) 355-0024  
fx: (605) 355-9274

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**.Daugaard for Governor (1172)**  
**Lawrence & Schiller (1027)**

Simpson, Jayne (1019)  
ph: (605) 355-0024x17  
fx: (605) 355-9274x

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political (1052)  
Various (1)  
**Regional/Political Candidate**  
3086/

**Invoice** 109526  
**Inv Date** 10/26/2014  
**Terms** Net 15  
**Contract** 6722  
**Bill Type** Standard  
**Period** 9/29/2014 - 10/26/2014

**Lawrence & Schiller**  
**3932 South Willow Ave**  
**Sioux Falls, SD 57105**

AgM

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/28/2014 10:36:35AM

3086 - DD14 General TV 10/6-10/12/14

NBC-Rapid City (KNBN-TV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>Tier 2</b>						
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/06/14 6:57AM (Mo)	00:30	NEWSCENTER1 TODAY	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/07/14 6:52AM (Tu)	00:30	NEWSCENTER1 TODAY	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/14 6:47AM (We)	00:30	NEWSCENTER1 TODAY	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/14 6:58AM (Th)	00:30	NEWSCENTER1 TODAY	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/14 6:24AM (Fr)	00:30	NEWSCENTER1 TODAY	DD1411H DD14 STILL THE SAME	\$40.00	
2.0	<b>Contract Line Remarks:</b>		<b>Tier 2</b>						
	SPOT	7:00:00AM- 9:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/06/14 8:39AM (Mo)	00:30	TODAY SHOW M-F	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/07/14 7:30AM (Tu)	00:30	TODAY SHOW M-F	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/14 8:26AM (We)	00:30	TODAY SHOW M-F	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/14 8:41AM (Th)	00:30	TODAY SHOW M-F	DD1411H DD14 STILL THE SAME	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/14 8:26AM (Fr)	00:30	TODAY SHOW M-F	DD1411H DD14 STILL THE SAME	\$40.00	
3.0	<b>Contract Line Remarks:</b>		<b>Tier 2</b>						
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/06/14 5:51PM (Mo)	00:30	EARLY NEWS	DD1411H DD14 STILL THE SAME	\$110.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/07/14 5:56PM (Tu)	00:30	EARLY NEWS	DD1411H DD14 STILL THE SAME	\$110.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/14 5:59PM (We)	00:30	EARLY NEWS	DD1411H DD14 STILL THE SAME	\$110.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/14 5:41PM (Th)	00:30	EARLY NEWS	DD1411H DD14 STILL THE SAME	\$110.00	
	SPOT	5:30:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/14 5:55PM (Fr)	00:30	EARLY NEWS	DD1411H DD14 STILL THE SAME	\$110.00	
4.0	<b>Contract Line Remarks:</b>		<b>Tier 1</b>						
	SPOT	10:00:00PM- 10:35:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/06/14 10:07PM (Mo)	00:30	LATE NEWS	DD1411H DD14 STILL THE SAME	\$60.00	
	SPOT	10:00:00PM- 10:35:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/07/14 10:20PM (Tu)	00:30	LATE NEWS	DD1411H DD14 STILL THE SAME	\$60.00	
	SPOT	10:00:00PM- 10:35:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/14 10:23PM (We)	00:30	LATE NEWS	DD1411H DD14 STILL THE SAME	\$60.00	
	SPOT	10:00:00PM- 10:35:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/14 10:34PM (Th)	00:30	LATE NEWS	DD1411H DD14 STILL THE SAME	\$60.00	
	SPOT	10:00:00PM- 10:35:00	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/14 10:16PM (Fr)	00:30	LATE NEWS	DD1411H DD14 STILL THE SAME	\$60.00	
5.0	<b>Contract Line Remarks:</b>		<b>Tier 2</b>						
	SPOT	6:00:00AM- 8:00:00	Day, Sa-1	10/11/14 7:57AM (Sa)	00:30	SATURDAY TODAY SHOW	DD1411H DD14 STILL THE SAME	\$10.00	
6.0	<b>Contract Line Remarks:</b>		<b>Tier 2</b>						
	SPOT	8:00:00AM- 9:00:00	Day, Su-1	10/12/14 8:53AM (Su)	00:30	SUNDAY TODAY SHOW	DD1411H DD14 STILL THE SAME	\$10.00	
7.0	<b>Contract Line Remarks:</b>		<b>Tier 2</b>						
	SPOT	9:00:00AM- 10:00:00	Day, Su-1	10/12/14 9:49AM (Su)	00:30	MEET THE PRESS	DD1411H DD14 STILL THE SAME	\$90.00	



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8.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	7:00:00PM- 9:00:00	Day,Th-1	10/09/14 7:20PM (Th)	00:30	THE BIGGEST LOSER	DD1411H DD14 STILL THE SAME	\$200.00	
9.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	8:00:00PM-10:00:00	Day,F-1	10/10/14 8:59PM (Fr)	00:30	DATeline	DD1411H DD14 STILL THE SAME	\$170.00	
10.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	6:20:00PM- 9:30:00	Day,Su-1	10/12/14 9:35PM (Su)	00:30	SUNDAY NIGHT FOOTBALL	DD1411H DD14 STILL THE SAME	\$800.00	
11.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	8:00:00PM-10:00:00	Day,F-1	10/10/14 8:21PM (Fr)	00:30	DATeline	DD1411H DD14 STILL THE SAME	\$170.00	
12.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	8:00:00AM- 9:00:00	Day,Su-1	10/12/14 8:25AM (Su)	00:30	SUNDAY TODAY SHOW	DD1411H DD14 STILL THE SAME	\$10.00	
13.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	6:00:00AM- 7:30:00	Day,Sa-1	10/11/14 6:51AM (Sa)	00:30	SATURDAY TODAY SHOW	DD1411H DD14 STILL THE SAME	\$10.00	
14.1	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	7:00:00PM- 9:00:00	Day,Tu-1	10/07/14 8:44PM (Tu)	00:30	THE VOICE	DD1411H DD14 STILL THE SAME	\$300.00	
15.0	<b>Contract Line Remarks:</b>	<b>Tier 2</b>							
	SPOT	8:00:00PM- 9:00:00	Day,W-1	10/08/14 8:21PM (We)	00:30	LAW & ORDER	DD1411H DD14 STILL THE SAME	\$300.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$3,320.00</b>	Total Spots	31
Commission	<b>(\$498.00)</b>		
Net Total	<b>\$2,822.00</b>		