

# ORDER



**Orders**  
**Order / Rev:** 1290542  
**Alt Order #:** WOC14656297  
**Product Desc:** 2024  
**Estimate:** 16614  
**Flight Dates:** 09/24/24 - 09/30/24  
**Original Date / Rev:** 05/21/24 / 05/21/24  
**Order Type:** GENERAL

**KGUN**

**Primary AE:** John Saladino  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Group (F)  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lake/Republican/US Senate  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 279897  
**Agency External ID:** 101289  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	91	\$24,970.00	\$21,224.50
09/30/24	09/30/24	22	\$6,690.00	\$5,686.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	91	\$24,970.00	\$21,224.50	0.00
October 2024	22	\$6,690.00	\$5,686.50	0.00
<b>Totals</b>	<b>113</b>	<b>\$31,660.00</b>	<b>\$26,911.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGUN	09/24/24	09/30/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00												
(Program: GM TUCSON 5A) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 5am on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/24</td> <td>09/30/24</td> <td>11111--</td> <td>5</td> <td>\$110.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/24	09/30/24	11111--	5	\$110.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/24/24	09/30/24	11111--	5	\$110.00	0.00																						
N 2	KGUN	09/24/24	09/30/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$190.00	P-3	0.00	NM	10	\$1,900.00												
(Program: GM TUCSON 6A) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 6am on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/24</td> <td>09/30/24</td> <td>22222--</td> <td>10</td> <td>\$190.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/24	09/30/24	22222--	10	\$190.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/24/24	09/30/24	22222--	10	\$190.00	0.00																						
N 3	KGUN	09/24/24	09/29/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	-3333--	:30	12	\$220.00	P-3	0.00	NM	12	\$2,640.00												
(Program: GMA) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/24</td> <td>09/30/24</td> <td>-3333--</td> <td>12</td> <td>\$220.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/24	09/30/24	-3333--	12	\$220.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/24/24	09/30/24	-3333--	12	\$220.00	0.00																						

Order / Rev: 1290542  
 Alt Order #: WOC14656297  
 Flight Dates: 09/24/24 - 09/30/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16614  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KGUN	09/24/24	09/28/24	Sa Good Morning America	CM	6-8am	-----2-	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
(Program: GMA SAT) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KGUN airing 26 times on 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/2022, 11/26/2022, 12/3/2022, 12/10/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/24	09/30/24	-3333--			12			\$220.00			0.00		
N 5	KGUN	09/24/24	09/29/24	Su Good Morning America	CM	6-7am	-----2	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
(Program: GMA SUN) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KGUN airing 13 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	-----2-			2			\$130.00			0.00		
N 6	KGUN	09/24/24	09/29/24	This Week	CM	7-8am	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: THIS WEEK) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	-----1			1			\$300.00			0.00		
N 7	KGUN	09/24/24	09/29/24	M-F 9-10am	CM	9-10am	-1-11--	:30	3	\$140.00	P-3	0.00	NM	2	\$280.00
(Program: LIVE WTH KELLY & MARK) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of LIVE with Kelly and Ryan on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/24	09/30/24	-1-1---			2			\$140.00			0.00		
N 8	KGUN	09/24/24	09/30/24	M-F 11-1130am News	CM	11-1130am	111-1--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
(Program: KGUN9 NEWS 11A) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 11a on KGUN airing 61 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/24	09/30/24	111-1--			4			\$100.00			0.00		
N 9	KGUN	09/24/24	09/29/24	M-Th 1130am-12pm	CM	M-Th 1130am-12p	--11---	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
(Program: SCRIPPS NEWS LIVE) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of The Morning Blend on KGUN airing 61 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/24	09/30/24	--11---			2			\$50.00			0.00		
N 10	KGUN	09/24/24	09/30/24	M-F 2-3pm	CM	2-3pm	1-1----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
(Program: KELLY CLARKSON) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KGUN airing 63 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/24	09/30/24	1-1----			2			\$80.00			0.00		
N 11	KGUN	09/24/24	09/29/24	M-F 3-330pm	CM	3-330pm	-1111--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
(Program: SCRIPPS NEWS) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Afternoon Focus on KGUN airing 64 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/2022, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/24	09/30/24	-1111--			4			\$100.00			0.00		

Order / Rev: 1290542  
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 Flight Dates: 09/24/24 - 09/30/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16614

KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KGUN	09/24/24	09/30/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	11111--	:30	5	\$120.00	P-3	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$100.00		0.00			
		(Program: JEOPARDY 330P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 62 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	11111--		5				\$120.00		0.00			
N 13	KGUN	09/24/24	09/30/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	11111--		5				\$300.00		0.00			
		(Program: JEOPARDY 430P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 62 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	11111--		5				\$300.00		0.00			
N 14	KGUN	09/24/24	09/29/24	M-F 4pm News M-F 4pm News	CM	4-430pm	-1111--	:30	4	\$170.00	P-3	0.00	NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$170.00		0.00			
		(Program: KGUN9 NEWS 4P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 4P on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$170.00		0.00			
N 15	KGUN	09/24/24	09/29/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$450.00		0.00			
		(Program: KGUN9 NEWS 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 63 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$450.00		0.00			
N 16	KGUN	09/24/24	09/29/24	ABC World News M-F ABC World News M-F	CM	530-6pm	-1111--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$600.00		0.00			
		(Program: ABC WORLD NEWS) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 61 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--		4				\$600.00		0.00			
N 17	KGUN	09/24/24	09/30/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	11111--		5				\$500.00		0.00			
		(Program: KGUN9 NEWS 6P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 6 on KGUN airing 59 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/14/2022,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	11111--		5				\$500.00		0.00			
N 18	KGUN	09/24/24	09/28/24	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----1-		1				\$240.00		0.00			
		(Program: KGUN 9 NEWS SAT 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Saturday at 5pm on KGUN airing 2 times on 12/10/2022 and 12/24/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----1-		1				\$240.00		0.00			
N 19	KGUN	09/24/24	09/28/24	Prime News Prime News	CM	Various	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----1-		1				\$200.00		0.00			
		(Program: KGUN9 NEWS POST CFB 2024) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 10 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022 and 11/5/2022													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----1-		1				\$200.00		0.00			

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Advertiser: Lake/Republican/US Senate  
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 Estimate: 16614  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KGUN	09/24/24	09/29/24	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$280.00	P-3	0.00	NM	1	\$280.00
(Program: KGUN 9 NEWS SUN 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 5pm on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$280.00		0.00				
N21	KGUN	09/24/24	09/29/24	ABC World News Sunday ABC World News Sunday	CM	530-6pm	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: ABC WORLD NEWS TONIGHT SUN) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$300.00		0.00				
N22	KGUN	09/24/24	09/29/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-1111--	:30	4	\$650.00	P-3	0.00	NM	4	\$2,600.00
(Program: WHEEL OF FORTUNE) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 59 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/14/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	-1111--			4		\$650.00		0.00				
N23	KGUN	09/24/24	09/30/24	Monday Prime A Monday Prime A	CM	7-9pm	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: DANCING WITH THE STARS 2024) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Dancing With the Stars on KGUN airing 11 times on 9/26/2023, 10/3/2023, 10/10/2023, 10/17/2023, 10/24/2023, 10/31/2023, 11/7/2023, 11/14/2023, 11/21/2023, 11/28/2023 and 12/5/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	1-----			1		\$600.00		0.00				
N24	KGUN	09/24/24	09/30/24	Monday Prime C Monday Prime C	CM	9-10pm	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: GOOD DOCTOR FALL 2024) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of The Good Doctor on KGUN airing 22 times on 10/3/2022, 10/10/2022, 10/17/2022, 10/24/2022, 10/31/2022, 11/21/2022, 11/28/2022, 12/5/2022, 12/12/2022, 1/23/2023, 1/30/2023, 2/6/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	1-----			1		\$600.00		0.00				
N25	KGUN	09/24/24	09/27/24	Friday Prime A Friday Prime A	CM	7-8pm	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: SHARK TANK FRI) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Shark Tank on KGUN airing 9 times on 9/30/2022, 10/7/2022, 10/14/2022, 10/21/2022, 11/11/2022, 11/18/2022, 12/2/2022, 12/9/2022 and 12/16/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	----1--			1		\$600.00		0.00				
N26	KGUN	09/24/24	09/29/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: AMERICAS FUNNIEST HOME VIDS) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on KGUN airing 8 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 11/6/2022, 11/13/2022, 11/20/2022 and 12/4/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$600.00		0.00				
N27	KGUN	09/24/24	09/29/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-1111--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
(Program: KGUN9 NEWS 10P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 10 on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	-1111--			4		\$250.00		0.00				
N28	KGUN	09/24/24	09/28/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
(Program: KGUN 9 NEWS SAT 10P)															

Order / Rev: 1290542  
 Alt Order #: WOC14656297  
 Flight Dates: 09/24/24 - 09/30/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16614  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Saturday at 10pm on KGUN airing 13 times on 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/2022, 11/26/2022, 12/3/2022, 12/10/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----1-					1	\$180.00		0.00			
N29	KGUN	09/24/24	09/29/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
(Program: KGUN 9 NEWS SUN 10P)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 10pm on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----1					1	\$190.00		0.00			
N30	KGUN	09/24/24	09/29/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035pm	-1111--	:30	4	\$120.00	P-3	0.00	NM	4	\$480.00
(Program: JIMMY KIMMEL LIVE)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	-1111--					4	\$120.00		0.00			
N31	KGUN	09/24/24	09/28/24	College FB - Sa Early College FB - Sa Early	CM	College FB - Sa E	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
(Program: CFB EARLY 9A 2024)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC'S COLLEGE FOOTBALL on KGUN airing 13 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----2-					2	\$400.00		0.00			
N32	KGUN	09/24/24	09/28/24	College FB - Sa Late College FB - Sa Late	CM	College FB - Sa L	-----2-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: CFB LATE 1230P 2024)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC'S COLLEGE FOOTBALL on KGUN airing 13 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----2-					2	\$500.00		0.00			
N33	KGUN	09/24/24	09/28/24	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----2-	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
(Program: CFB PRIME 430P 2024)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC'S PRIMETIME COLLEGE FOOTBAL on KGUN airing 13 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	-----2-					2	\$650.00		0.00			
N34	KGUN	09/30/24	09/30/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	3-----	:30	3	\$240.00	P-3	0.00	NM	3	\$720.00
(Program: GMA)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	3-----					3	\$240.00		0.00			
N35	KGUN	09/30/24	09/30/24	M-F 9-10am M-F 9-10am	CM	9-10am	1-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: LIVE WTH KELLY & MARK)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of LIVE with Kelly and Ryan on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$150.00		0.00			
N36	KGUN	09/30/24	09/30/24	M-F 3-330pm M-F 3-330pm	CM	3-330pm	1-----	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
(Program: SCRIPPS NEWS)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Afternoon Focus on KGUN airing 64															

Order / Rev: 1290542  
 Alt Order #: WOC14656297  
 Flight Dates: 09/24/24 - 09/30/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16614

KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/2022, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$80.00		0.00			
N37	KGUN	09/30/24	09/30/24	M-F 4pm News M-F 4pm News	CM	4-430pm	1-----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
(Program: KGUN9 NEWS 4P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 4P on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$160.00		0.00			
N38	KGUN	09/30/24	09/30/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	2-----	:30	2	\$475.00	P-3	0.00	NM	2	\$950.00
(Program: KGUN9 NEWS 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 63 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	2-----					2	\$475.00		0.00			
N39	KGUN	09/30/24	09/30/24	ABC World News M-F ABC World News M-F	CM	530-6pm	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: ABC WORLD NEWS) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 61 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$800.00		0.00			
N40	KGUN	09/30/24	09/30/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
(Program: WHEEL OF FORTUNE) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 59 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/14/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$700.00		0.00			
N41	KGUN	09/30/24	09/30/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	1-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: KGUN9 NEWS 10P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 10 on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/11/2022, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$200.00		0.00			
N42	KGUN	09/30/24	09/30/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035pm	1-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
(Program: JIMMY KIMMEL LIVE) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$140.00		0.00			
													Totals	113	\$31,660.00