

# ORDER



**Orders**  
**Order / Rev:** 1290531  
**Alt Order #:** WOC14656264  
**Product Desc:** 2024  
**Estimate:** 16612  
**Flight Dates:** 09/10/24 - 09/16/24  
**Original Date / Rev:** 05/21/24 / 05/21/24  
**Order Type:** GENERAL

**KGUN**  
**Primary AE:** John Saladino  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Group (F)  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lake/Republican/US Senate  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 279897  
**Agency External ID:** 101289  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/16/24	108	\$31,310.00	\$26,613.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	108	\$31,310.00	\$26,613.50	0.00
<b>Totals</b>	<b>108</b>	<b>\$31,310.00</b>	<b>\$26,613.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGUN	09/10/24	09/16/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00												
(Program: GM TUCSON 5A) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 5am on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/10/24</td> <td>09/16/24</td> <td>11111--</td> <td>5</td> <td>\$110.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/10/24	09/16/24	11111--	5	\$110.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/10/24	09/16/24	11111--	5	\$110.00	0.00																						
N 2	KGUN	09/10/24	09/16/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$190.00	P-3	0.00	NM	10	\$1,900.00												
(Program: GM TUCSON 6A) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 6am on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/10/24</td> <td>09/16/24</td> <td>22222--</td> <td>10</td> <td>\$190.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/10/24	09/16/24	22222--	10	\$190.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/10/24	09/16/24	22222--	10	\$190.00	0.00																						
N 3	KGUN	09/10/24	09/16/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	33333--	:30	15	\$220.00	P-3	0.00	NM	15	\$3,300.00												
(Program: GMA) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/10/24</td> <td>09/16/24</td> <td>33333--</td> <td>15</td> <td>\$220.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/10/24	09/16/24	33333--	15	\$220.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
09/10/24	09/16/24	33333--	15	\$220.00	0.00																						

Order / Rev: 1290531  
 Alt Order #: WOC14656264  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16612  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 4	KGUN	09/10/24	09/14/24	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----2-	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00																																
(Program: GMA SAT) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KGUN airing 26 times on 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/2022, 11/26/2022, 12/3/2022, 12/10/2																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 09/09/24</td> <td>09/15/24</td> <td>-----2-</td> <td>2</td> <td>\$130.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 09/09/24	09/15/24	-----2-	2	\$130.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/09/24	09/15/24	-----2-	2	\$130.00	0.00																																										
N 5	KGUN	09/10/24	09/15/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----2	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00																																
(Program: GMA SUN) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KGUN airing 13 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/202																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/09/24	09/15/24	-----2	2	\$160.00	0.00																																										
N 6	KGUN	09/10/24	09/15/24	This Week This Week	CM	7-8am	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00																																
(Program: THIS WEEK) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022,																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/09/24	09/15/24	-----1	1	\$300.00	0.00																																										
N 7	KGUN	09/10/24	09/16/24	M-F 9-10am M-F 9-10am	CM	9-10am	11-1---	:30	3	\$140.00	P-3	0.00	NM	3	\$420.00																																
(Program: LIVE WTH KELLY & MARK) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of LIVE with Kelly and Ryan on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/10/24	09/16/24	11-1---	3	\$140.00	0.00																																										
N 8	KGUN	09/10/24	09/16/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	1-1-1--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00																																
(Program: KGUN9 NEWS 11A) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 11a on KGUN airing 61 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/2022,																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/10/24	09/16/24	1-1-1--	3	\$100.00	0.00																																										
N 9	KGUN	09/10/24	09/16/24	M-F 3-330pm M-F 3-330pm	CM	3-330pm	11111--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00																																
(Program: SCRIPPS NEWS) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Afternoon Focus on KGUN airing 64 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/2022, 1																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/10/24	09/16/24	11111--	5	\$100.00	0.00																																										
N 10	KGUN	09/10/24	09/16/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	11111--	:30	5	\$120.00	P-3	0.00	NM	5	\$600.00																																
(Program: JEOPARDY 330P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 62 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/20																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/10/24	09/16/24	11111--	5	\$120.00	0.00																																										
N 11	KGUN	09/10/24	09/16/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00																																
(Program: JEOPARDY 430P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 62 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/13/20																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/10/24	09/16/24	11111--	5	\$300.00	0.00																																										
N 12	KGUN	09/10/24	09/16/24		CM	4-430pm	11111--	:30	5	\$170.00	P-3	0.00	NM	5	\$850.00																																

Order / Rev: 1290531  
 Alt Order #: WOC14656264  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16612  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KGUN	09/10/24	09/16/24	M-F 4pm News M-F 4pm News (Program: KGUN9 NEWS 4P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 4P on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10	CM	5-530pm	11111--	:30	5	\$170.00	P-3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/24	09/16/24	11111--		5			\$170.00		0.00				
N 14	KGUN	09/10/24	09/16/24	M-F 5-530pm News M-F 5-530pm News (Program: KGUN9 NEWS 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 63 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022	CM	530-6pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/24	09/16/24	11121--		6			\$450.00		0.00				
N 15	KGUN	09/10/24	09/16/24	ABC World News M-F ABC World News M-F (Program: ABC WORLD NEWS) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 61 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/	CM	530-6pm	11111--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/24	09/16/24	11111--		5			\$600.00		0.00				
N 16	KGUN	09/10/24	09/14/24	M-F 6-630pm News M-F 6-630pm News (Program: KGUN9 NEWS 6P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 6 on KGUN airing 59 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/14/2022,	CM	6-630pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/24	09/16/24	11111--		5			\$500.00		0.00				
N 17	KGUN	09/10/24	09/14/24	Sa 5-530pm News Sa 5-530pm News (Program: KGUN 9 NEWS SAT 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Saturday at 5pm on KGUN airing 2 times on 12/10/2022 and 12/24/2022	CM	5-530pm	-----1-	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/09/24	09/15/24	-----1-		1			\$240.00		0.00				
N 18	KGUN	09/10/24	09/14/24	Prime News Prime News (Program: KGUN9 NEWS POST CFB 2024) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 10 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022 and 11/5/2022	CM	Various	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/09/24	09/15/24	-----1-		1			\$200.00		0.00				
N 19	KGUN	09/10/24	09/15/24	Su 5-530pm News Su 5-530pm News (Program: KGUN 9 NEWS SUN 5P) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 5pm on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/2022	CM	5-530pm	-----1	:30	1	\$280.00	P-3	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/09/24	09/15/24	-----1		1			\$280.00		0.00				
N 20	KGUN	09/10/24	09/15/24	ABC World News Sunday ABC World News Sunday (Program: ABC WORLD NEWS TONIGHT SUN) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/2022	CM	530-6pm	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/09/24	09/15/24	-----1		1			\$300.00		0.00				
N 21	KGUN	09/10/24	09/16/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00

Order / Rev: 1290531  
 Alt Order #: WOC14656264  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16612  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WHEEL OF FORTUNE)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 59 times on 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/7/2022, 10/10/2022, 10/11/2022, 10/12/2022, 10/14/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	11111--					5	\$650.00		0.00			
N21	KGUN	09/10/24	09/15/24	Academy Awards	CM	Academy Awards	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
Academy Awards															
(Program: EMMY AWARDS)															
3Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of 75th Annual Emmy Awards on KMSB airing 1 time on 1/15/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----1					1	\$800.00		0.00			
N22	KGUN	09/10/24	09/16/24	M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
M-F 10-1035pm News															
(Program: KGUN9 NEWS 10P)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 10 on KGUN airing 65 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	11111--					5	\$250.00		0.00			
N23	KGUN	09/10/24	09/14/24	Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
Sa 10-1035pm News															
(Program: KGUN 9 NEWS SAT 10P)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Saturday at 10pm on KGUN airing 13 times on 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/2022, 11/26/2022, 12/3/2022, 12/10/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----1-					1	\$180.00		0.00			
N24	KGUN	09/10/24	09/15/24	Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
Su 10-1035pm News															
(Program: KGUN 9 NEWS SUN 10P)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 10pm on KGUN airing 12 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 10/30/2022, 11/6/2022, 11/13/2022, 11/20/2022, 11/27/2022, 12/4/2022, 12/11/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----1					1	\$190.00		0.00			
N25	KGUN	09/10/24	09/16/24	M-F 1035pm Kimmel	CM	1035pm	11111--	:30	5	\$120.00	P-3	0.00	NM	6	\$720.00
M-F 1035pm Kimmel															
(Program: JIMMY KIMMEL LIVE)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KGUN airing 64 times on 9/26/2022, 9/27/2022, 9/28/2022, 9/29/2022, 9/30/2022, 10/3/2022, 10/4/2022, 10/5/2022, 10/6/2022, 10/7/2022, 10/10/2022, 10/11/2022,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	11211--					6	\$120.00		0.00			
N26	KGUN	09/10/24	09/16/24	M-F 430-5pm	CM	430-5pm	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
M-F 430-5pm															
(Program: NFL MON COUNTDOWN 2024)															
3Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN airing MNF KICKOFF on 9/11/2023, MNF KICKOFF on 9/18/2023, MNF KICKOFF on 11/20/2023 and MNF STUDIO on 12/25/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	1-----					1	\$400.00		0.00			
N27	KGUN	09/10/24	09/16/24	NFL Monday Night Football	CM	NFL Monday Night	1-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
NFL Monday Night Football															
(Program: NFL MON GAME 2024)															
3Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ESPN MONDAY NIGHT FOOTBALL on KGUN airing 3 times on 9/18/2023, 9/25/2023 and 12/11/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	1-----					1	\$1,400.00		0.00			
N28	KGUN	09/10/24	09/14/24	College FB - Sa Early	CM	College FB - Sa E	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
College FB - Sa Early															
(Program: CFB EARLY 9A 2024)															
4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC'S COLLEGE FOOTBALL on KGUN airing 13 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/															

Order / Rev: 1290531  
 Alt Order #: WOC14656264  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: Lake/Republican/US Senate  
 Product Desc: 2024  
 Estimate: 16612  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----2-					2	\$400.00		0.00			
N29	KGUN	09/10/24	09/14/24	College FB - Sa Late College FB - Sa Late	CM	College FB - Sa L	-----2-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: CFB LATE 1230P 2024) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC'S COLLEGE FOOTBALL on KGUN airing 13 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/2022, 11/19/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----2-					2	\$500.00		0.00			
N30	KGUN	09/10/24	09/14/24	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----2-	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
(Program: CFB PRIME 430P 2024) 4Q23 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC'S PRIMETIME COLLEGE FOOTBAL on KGUN airing 13 times on 9/3/2022, 9/10/2022, 9/17/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 10/29/2022, 11/5/2022, 11/12/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----2-					2	\$650.00		0.00			
													Totals	108	\$31,310.00