Remit Address:   WCBS-TV   P.O. Box 33087   Newark, NJ 07188-0087   Main: (212) 975-4321   Billing: (212) 975-1900					DU	Advertiser		Gopal, 802 We	Houghtaling and Dov est Park Avenue Build Township, NJ 07712	ding 3 2nd Fl	Invoice # Invoice Date Invoice Month Invoice Period	Page 110029136 10/31/21 October 2021 09/27/21 - 10/31/21	1 of 2
CBS	SNewYo	rk.com Billing. (212) 573	-1500			Product		Gopal, Houghtaling and Downey for LD1		vnev for LD1	Order #	437487	
						Estimate Nu	mber	1 /	Houghtaling and Dov	,	Alt Order #		
					L				0 0	,	Deal #		
	<u> </u>	Billing Address:				Property		WCBS-	TV		Order Flight	10/24/21 - 11/02/21	
					-		cutive	Kerry N	<sup>y</sup> Murphy				
Media Fortitude Partners LLC						Sales Office		Local N	lew York		Agency Code		
	Attention: Accounts Payable 30 Newport Pkwy Apt 2110				S		Sales Region Local				Advertiser Code		
					-						Product 1/2		
Jersey City, NJ 07310-1512 US					Billing Calendar		Broadca	ast					
	00					Billing Type		Cash			Agency Ref	101692	
						Special Hand	dling				Advertiser Ref	514468	
					_								
Line	Channel	Description	Time	Day	Date	Length	Air Ti	me	Ad-ID	Rate	Reconciliati	on	Ref #
1	WCBS	M-F Local News 430a-5a	430a-5a										
					to 10/31/2		MTWT		May 100001001	<u>.</u>			
•	WCBS		<b>F</b> a <b>C</b> a	Tu	10/26/2	1 :30	4:42	2 AM	76NJ3202103H	\$5	500.00		1
2	WCBS	M-F Local News 5a-6a	5a-6a	10/25/21	to 10/31/2 <sup>-</sup>	1 2x	MTWT	F					
	WCBS			Tu	10/26/2			г 3 АМ	76NJ3202103H	\$1.0	00.00		2
	WCBS			F	10/29/2			AM	76NJ3202103H		00.00		1

	WCBS			Tu	10/26/21	:30	5:58 AM	76NJ3202103H	\$1,000.00	2
	WCBS			F	10/29/21	:30	5:59 AM	76NJ3202103H	\$1,000.00	1
3	WCBS	M-F Local News 6a-7a	6a-7a							
				10/25/2	1 to 10/31/21	1x	MTWTF			
	WCBS			Th	10/28/21	:30	6:23 AM	76NJ3202103H	\$2,000.00	1
4	WCBS	CBS Mornings	7a-9a							
				10/25/2	1 to 10/31/21	1x	MTWTF			
	WCBS			W	10/27/21	:30	7:56 AM	76NJ3202103H	\$2,200.00	1
5	WCBS	Sa Local News 6a-7a	6a-7a							
				10/25/2	1 to 10/31/21	1x	S-			
	WCBS			Sa	10/30/21	:30	6:29 AM	76NJ3202103H	\$1,200.00	1
6	WCBS	CBS This Morning Saturday	7a-9a							
		Ū į		10/25/2	1 to 10/31/21	1x	S-			
	WCBS			Sa	10/30/21	:30	8:08 AM	76NJ3202103H	\$1,800.00	1
7	WCBS	Sa Local News 9a-10a	9a-10a							
				10/25/2	1 to 10/31/21	1x	S-			
	WCBS			Sa	10/30/21	:30	9:29 AM	76NJ3202103H	\$1,500.00	1
8	WCBS	Su Local News 6a-8a	6a-8a							
				10/18/2	1 to 10/24/21	1x	S			
	WCBS			Su	10/24/21	:30	6:28 AM	76NJ3202103H	\$900.00	1
9	WCBS	Su Local News 8a-9a	8a-9a						• • • • • •	
				10/18/2	1 to 10/24/21	1x	S			
	WCBS			Su	10/24/21	:30	8:29 AM	76NJ3202103H	\$1,800.00	1
					10/2-1/21			700352021000	+ 1,000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



	Remit Address:		Г		INV	SIC	Е				Page	2 of 2
		WCBS-TV					Gopal, Houghtaling and Downey for LD 1		Invoice #	110029136		
P.O. Box 33087									Invoice Date	10/31/21		
	Newark, NJ 0718					Ocean Township, NJ 07712		Invoice Month	October 2021			
	Main: (212) 975						US		Invoice Period	09/27/21 - 10/31/21		
CBSNewYork.com Billing: (212) 975-1900				-	Product		Gopal	Houghtaling and Downey	v for LD1	Order #	437487	
				-	Estimate Nu			ppal, Houghtaling and Downey for LD1		Alt Order #		
							Deal #					
	Billing Address:				Property	erty WCBS-TV		Order Flight	10/24/21 - 11/02/21			
				Account Exe	cutive	Kerry Murphy						
	Media Fortitude Partners LLC Attention: Accounts Payable			Sales Office		Local	New York		Agency Code			
			Sales Region		Local		Advertiser Code					
30 Newport Pkwy Apt 2110 Jersey City, NJ 07310-1512										Product 1/2		
	US				Billing Calen	dar	Broad	cast				
					Billing Type		Cash			Agency Ref	101692	
	Special Handling		dling				Advertiser Ref	514468				
Line Chann	nel Description	Time	Day	Date	Length	Air Tir	ne	Ad-ID	Rate	Reconciliati	on	Ref #
10 WCBS	-	12p-1230p		to 10/31/2		MTWTF						
WCBS			W	10/27/2		12:24		76NJ3202103H	\$1.8	300.00		1

WCBS			W	10/27/21	:30	12:24 PM	76NJ3202103H	\$1,800.00	1
11 WCBS	M-F Early News 5p-6p	5p-6p							
			10/25/2	21 to 10/31/21	2x	MTWTF			
WCBS			Tu	10/26/21	:30	5:14 PM	76NJ3202103H	\$2,800.00	1
WCBS			Th	10/28/21	:30	5:28 PM	76NJ3202103H	\$2,800.00	2
12 WCBS	M-F Local News 6p-630p	6p-630p							
			10/25/2	21 to 10/31/21	2x	MTWTF			
WCBS			Th	10/28/21	:30	6:13 PM	76NJ3202103H	\$3,000.00	1
WCBS			F	10/29/21	:30	6:13 PM	76NJ3202103H	\$3,000.00	2
		Aired Spots	15						
				Gross	Total	\$27,30	0.00		

Gross Total	\$27,300.00	
Agency Commission	\$4,095.00	
Net Amount Due	\$23,205.00	Payment Terms 30 Days

