



WDEF
3300 Broad Street
Chattanooga, TN 37408

Buying Time, LLC
650 Massachusetts Ave, NW
Suite 210
Washington, DC 20001

Contract # 196223

Schedule Dates 10/24/18-10/29/18
Advertiser Pol - Bredesen for Senate (15409)
Agency Buying Time, LLC (3395)
Product Political (1176)
Brand 26228880 (60280)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name David, Outen,
Phone/Fax /
CPE 955/978/955/978/7525
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/23/18
Last Modified 10/30/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26228880
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$360.00
Net Total \$2,040.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 16 \$920.00
Nov. 2018 11 \$1,480.00
Grand Total: 27 \$2,400.00

\$1280 will be
mg on 10/4/21

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	5A- 5:30A (EST)	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	News 12 Morning	10/23/18
2.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	5A- 5:30A (EST)	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	News 12 Morning	10/23/18
3.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	5A- 5:30A (EST)	1					X			1	\$5.00	\$5.00	WDEF (WDEF)	News 12 Morning	10/23/18
4.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	5A- 5:30A (EST)	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	News 12 Morning	10/23/18
5.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	News 12 Morning	10/23/18
6.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	News 12 Morning	10/23/18
7.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	5:30A- 6A (EST)	1				X				1	\$10.00	\$10.00	WDEF (WDEF)	News 12 Morning	10/23/18
8.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	News 12 Morning	10/23/18
9.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	6A- 7A (EST)	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	News 12 Morning	10/23/18
10.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	News 12 Morning	10/23/18
11.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	6A- 7A (EST)	1					X			1	\$20.00	\$20.00	WDEF (WDEF)	News 12 Morning	10/23/18
12.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	News 12 Morning	10/23/18
13.0	Normal Line / SPOT	10/24/18-10/24/18	2	:30	8A- CBS THIS MORNING	1			X					1	\$35.00	\$35.00	WDEF (WDEF)	CBS Early Show	10/23/18

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14.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	10:57:57A- PRICE IS RIGHT	1	X							1	\$115.00		WDEF (WDEF)	Price Is Right	10/23/18
15.0	Normal Line / SPOT	10/25/18-10/25/18	3	:30	12:00:57P- NEWS 12 @ NOON	1			X					1	\$85.00	\$85.00	WDEF (WDEF)	News 12 Noon	10/23/18
16.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	News 12 Noon	10/23/18
17.0	Normal Line / SPOT	10/24/18-10/24/18	3	:30	12:30:01P- 2P (EST)	1			X						\$85.00		WDEF (WDEF)	CBS Soap Rotation	10/23/18
18.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	12:30:01P- 2P (EST)	1				X					\$85.00		WDEF (WDEF)	CBS Soap Rotation	10/23/18
19.0	Normal Line / SPOT	10/24/18-10/24/18	3	:30	2P- THE TALK	1			X						\$85.00		WDEF (WDEF)	The Talk	10/23/18
20.0	Normal Line / SPOT	10/25/18-10/25/18	3	:30	2P- THE TALK	1				X					\$85.00		WDEF (WDEF)	The Talk	10/23/18
21.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	2P- THE TALK	1					X				\$85.00		WDEF (WDEF)	The Talk	10/23/18
22.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	2P- THE TALK	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	The Talk	10/23/18
23.0	Normal Line / SPOT	10/25/18-10/25/18	2	:30	3P- LET'S MAKE A DEAL	1			X					1	\$115.00	\$115.00	WDEF (WDEF)	Let's Make A Deal	10/23/18
24.0	Normal Line / SPOT	10/26/18-10/26/18	2	:30	3P- LET'S MAKE A DEAL	1				X				1	\$115.00	\$115.00	WDEF (WDEF)	Let's Make A Deal	10/23/18
25.0	Normal Line / SPOT	10/29/18-10/29/18	2	:30	3P- LET'S MAKE A DEAL	1	X							1	\$115.00	\$115.00	WDEF (WDEF)	Let's Make A Deal	10/23/18
26.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	4P- DR. OZ	1			X						\$50.00		WDEF (WDEF)	Dr. Oz	10/23/18

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27.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	4P- DR. OZ	1					X			1	\$50.00		WDEF (WDEF)	Dr. Oz	10/23/18
28.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	5P- 6P (EST)	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	10/23/18
29.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	5P- 6P (EST)	1	X							1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	10/23/18
30.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	5:58-56P- NEWS 12 @ 6P	1					X				\$60.00		WDEF (WDEF)	News 12 At 6pm	10/23/18
31.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	5:58-56P- NEWS 12 @ 6P	1	X								\$60.00		WDEF (WDEF)	News 12 At 6pm	10/23/18
32.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	6:59-01P- PRIME NEWS @ 7	1				X					\$60.00		WDEF (WDEF)	Prime News @ 7	10/23/18
33.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	6:59-01P- PRIME NEWS @ 7	1				X					\$60.00		WDEF (WDEF)	Prime News @ 7	10/23/18
34.0	Normal Line / SPOT	10/24/18-10/24/18	3	:30	7:29-01P- ANDY GRIFFITH	1				X					\$95.00		WDEF (WDEF)	Andy Griffith	10/23/18
35.0	Normal Line / SPOT	10/25/18-10/25/18	3	:30	7:29-01P- ANDY GRIFFITH	1				X					\$95.00		WDEF (WDEF)	Andy Griffith	10/23/18
36.0	Normal Line / SPOT	10/26/18-10/26/18	3	:30	7:29-01P- ANDY GRIFFITH	1					X				\$95.00		WDEF (WDEF)	Andy Griffith	10/23/18
37.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	7:29-01P- ANDY GRIFFITH	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	Andy Griffith	10/23/18
38.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	7:57P- 9P (EST)	1	X							1	\$300.00	\$300.00	WDEF (WDEF)	The Neighborhood/Happy Together-CBS	10/23/18
39.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	9P- MAGNUM PI	1	X							1	\$375.00	\$375.00	WDEF (WDEF)	Magnum P.I.-CBS	10/23/18

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40.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	10P- BULL	1	X							1	\$300.00	\$300.00	WDEF (WDEF)	Bull-CBS	10/23/18
41.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	9P- SEAL TEAM	1			X						\$350.00		WDEF (WDEF)	Seal Team-CBS	10/23/18
42.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	9P- 10P (EST)	1				X					\$325.00		WDEF (WDEF)	Mon/Murphy Brown-CBS	10/23/18
43.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	10P- S.W.A.T.	1				X					\$300.00		WDEF (WDEF)	S.W.A.T. - CBS	10/23/18
44.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	10P- BLUE BLOODS	1					X			1	\$275.00	\$275.00	WDEF (WDEF)	Blue Bloods-CBS	10/23/18
45.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	6:58:56P- 60 MINUTES	1						X			\$300.00		WDEF (WDEF)	60 Minutes-CBS	10/23/18
46.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	9P- NCIS: LOS ANGELES	1						X			\$200.00		WDEF (WDEF)	NCIS: Los Angeles-CBS	10/23/18
47.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	News 12 Nightside	10/23/18
48.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	11P- NEWS 12 NIGHTSIDE	1				X					\$60.00		WDEF (WDEF)	News 12 Nightside	10/23/18
49.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X				\$60.00		WDEF (WDEF)	News 12 Nightside	10/23/18
50.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	News 12 Nightside	10/23/18
51.0	Normal Line / SPOT	10/27/18-10/27/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$50.00	\$50.00	WDEF (WDEF)	News 12 Now Saturday/Sunday	10/23/18
52.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$50.00	\$50.00	WDEF (WDEF)	News 12 Now Saturday/Sunday	10/23/18

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Political (1176)

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26228880 (60280)

Salesperson

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Sales Office

Millennium - Philadelphia

Buyer Name

David Outen,

Phone/Fax

/

CPE

955/978/955/978/7525

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WDEF (WDEF)

By Broadcast Month

Spots

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53.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$50.00	\$50.00	WDEF (WDEF)	News 12 Now Sunday	10/23/18
54.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1				X					\$25.00		WDEF (WDEF)	The Late Show-CBS	10/23/18
55.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1					X				\$25.00		WDEF (WDEF)	The Late Show-CBS	10/23/18
56.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1	X								\$25.00		WDEF (WDEF)	The Late Show-CBS	10/23/18
57.0	Normal Line / SPOT	10/24/18-10/24/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	The Late Late Show-CBS	10/23/18
58.0	Normal Line / SPOT	10/25/18-10/25/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	1				X					\$5.00		WDEF (WDEF)	The Late Late Show-CBS	10/23/18
59.0	Normal Line / SPOT	10/26/18-10/26/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	1					X			1	\$5.00	\$5.00	WDEF (WDEF)	The Late Late Show-CBS	10/23/18
60.0	Normal Line / SPOT	10/29/18-10/29/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	The Late Late Show-CBS	10/23/18
61.0	Normal Line / SPOT	10/27/18-10/27/18	4	:30	7:58P- CRIMETIME SATURDAY	1						X			\$75.00		WDEF (WDEF)	CRIMETIME	10/23/18

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Millenium - Philadelphia

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Phone/Fax

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CPE

955/978/955/978/7525

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Billing Type

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10/23/18

10/30/18

Kailie Bodnar

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62.0	Normal Line / SPOT	10/27/18-10/27/18	4	:30	9P- CRIMETIME SATURDAY 9P	1						X			\$75.00		WDEF (WDEF)	CRIMETIME	10/23/18
63.0	Normal Line / SPOT	10/27/18-10/27/18	4	:30	10P- 48 HOURS	1						X			\$125.00		WDEF (WDEF)	48 HOURS-CBS	10/23/18
64.0	Normal Line / SPOT	10/28/18-10/28/18	4	:30	8:58-42A- CBS SUNDAY MORNING	1							X		\$60.00		WDEF (WDEF)	CBS Sunday Morning	10/23/18
65.0	Normal Line / NFL	10/28/18-10/28/18	3	:30	1P- NFL ON CBS	2							X		\$500.00		WDEF (WDEF)	NFL EARLY GAME	10/23/18
66.0	Normal Line / NFL	10/28/18-10/28/18	3	:30	4:05P- NFL ON CBS GAME 2	1							X		\$500.00		WDEF (WDEF)	NFL LATE GAME	10/23/18

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New York, NY 10019

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Changes as of: 10/30/2018 at 4:09 PM
Flight: 10/24/18 - 10/29/18
Advertiser: Breiden for Senate
Product: candidate
Agency Order #: 7881393
Buyer: Outen, David
Salesperson: FRAN BROWN
215-563-5400

Version: Current State Version 4
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: FRAN BROWN
215-563-5400

Con Type: POLITICAL/VOTE
Total \$: \$2,400.00
Total Spots: 27
Total CPP: \$57.01
Total GRP: 42.1

Comments: Separation: 10

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/24	10/25	10/26	10/27	10/28	10/29					
1	W-F,M-Tu 15a-5:30a		News 12 Morning	\$5.00	0.0	30	1	1	1	0	0	0	3	\$15.00	\$0.00	0.0	
2	W-F,M-Tu 5:30a-6a		News 12 Morning	\$10.00	0.1	30	0	0	1	0	0	1	2	\$20.00	\$100.00	0.2	
3	W-F,M-Tu 6a-7a		News 12 Morning	\$20.00	0.5	30	0	0	0	0	0	0	0	\$0.00	\$40.00	0.0	
4	W-F,M-Tu 8a-9a		CBS Early Show	\$35.00	1.2	30	1	0	0	0	0	0	1	\$35.00	\$29.17	1.2	
5	W-F,M-Tu 11a-12n		Price Is Right	\$115.00	4.0	30	0	0	0	0	0	0	0	\$0.00	\$28.75	0.0	
6	W-F,M-Tu 12n-12:30p		News 12 Noon	\$85.00	2.7	30	0	1	0	0	0	1	2	\$170.00	\$31.48	5.4	
7	W-F,M-Tu 12:30p-2p		CBS Soap Rotation	\$85.00	2.0	30	0	0	0	0	0	0	0	\$0.00	\$42.50	0.0	
8	W-F,M-Tu 2p-3p		The Talk	\$85.00	1.0	30	0	0	0	0	0	1	1	\$85.00	\$85.00	1.0	
9	W-F,M-Tu 3p-4p		Let's Make A Deal	\$115.00	1.4	30	0	1	1	0	0	1	3	\$345.00	\$82.14	4.2	
10	W-F,M-Tu 4p-5p		Dr. Oz	\$50.00	1.4	30	0	0	0	0	0	0	0	\$0.00	\$35.71	0.0	
11	W-F,M-Tu 5p-6p		Judge Judy 2x	\$50.00	1.8	30	0	0	1	0	0	1	2	\$100.00	\$27.78	3.6	
12	W-F,M-Tu 6p-6:30p		News 12 At 6pm	\$60.00	1.4	30	0	0	0	0	0	0	0	\$0.00	\$42.86	0.0	
13	W-F,M-Tu 7p-7:30p		Prime News @7	\$60.00	1.3	30	0	0	0	0	0	0	0	\$0.00	\$46.15	0.0	
14	W-F,M-Tu 7:30p-8p		Andy Griffith	\$95.00	1.8	30	0	0	0	0	0	1	1	\$95.00	\$52.78	1.8	
15	M 8p-9p		The Neighborhood/Happy Together-CBS	\$300.00	4.7	30	0	0	0	0	0	1	1	\$300.00	\$63.83	4.7	
16	M 9p-10p		Magnum P.I.-CBS	\$375.00	3.5	30	0	0	0	0	0	1	1	\$375.00	\$107.14	3.5	
17	M 10p-11p		Bull-CBS	\$300.00	4.1	30	0	0	0	0	0	1	1	\$300.00	\$73.17	4.1	
18	W 9p-10p		Seal Team-CBS	\$350.00	5.8	30	0	0	0	0	0	0	0	\$0.00	\$60.34	0.0	
19	Th 9p-10p		Mom/Murphy Brown-CBS	\$325.00	6.0	30	0	0	0	0	0	0	0	\$0.00	\$54.17	0.0	
20	Th 10p-11p		S.W.A.T.-CBS	\$300.00	5.7	30	0	0	0	0	0	0	0	\$0.00	\$52.63	0.0	



125 West 55th St
New York, NY 10019

Contract # 26228880
CPE: 955/978/7525
Agency: BUYING TIME, LLC
650 Massachusetts
AVE NW
Suite 210
Washington, DC 20001

Changes as of: 10/30/2018 at 4:09 PM
Flight: 10/24/18 - 10/29/18
Advertiser: Bredesen for Senate
Product: candidate
Agency Order #: 7881393
Buyer: Outen, David
Salesperson: FRAN BROWN
215-563-5400

Version: Current State Version 4
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: FRAN BROWN
215-563-5400

Con Type: POLITICAL/NOTE
Total \$: \$2,400.00
Total Spots: 27
Total CPP: \$57.01
Total GRP: 42.1

Separation:

#	# Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/24	10/25	10/26	10/27	10/28	10/29					
21	F 10p-11p		Blue Bloods-CBS	\$275.00	6.7	30	0	0	1	0	0	0	1	\$275.00	\$41.04		6.7
22	Su 7p-8p		60 Minutes-CBS	\$300.00	9.9	30	0	0	0	0	0	0	0	\$0.00	\$30.30		0.0
23	Su 9p-10p		NCIS: Los Angeles-CBS	\$200.00	8.0	30	0	0	0	0	0	0	0	\$0.00	\$25.00		0.0
24	W-F,M-Tu 11p-11:35p		News 12 Nightside	\$60.00	1.7	30	1	0	0	0	0	1		\$120.00	\$35.29		3.4
25	Sa-Su 11p-11:35p		News 12 Now Saturday/Sunday	\$50.00	0.8	30	0	0	0	0	1	0		\$50.00	\$62.50		0.8
26	Su 11p-11:35p		News 12 Now Sunday	\$50.00	0.9	30	0	0	0	0	1	0		\$50.00	\$55.56		0.9
27	W-F,M-Tu 11:35p-12:35a		The Late Show-CBS	\$25.00	1.0	30	0	0	0	0	0	0		\$0.00	\$25.00		0.0
28	W-F,M-Tu 12:35a-1:35a		The Late Late Show-CBS	\$5.00	0.2	30	1	0	1	0	0	1		\$15.00	\$25.00		0.6
29	Sa 8p-9p		CRIMETIME	\$75.00	2.6	30	0	0	0	0	0	0		\$0.00	\$28.85		0.0
30	Sa 9p-10p		CRIMETIME	\$75.00	3.1	30	0	0	0	0	0	0		\$0.00	\$24.19		0.0
31	Sa 10p-11p		48 HOURS-CBS	\$125.00	2.9	30	0	0	0	0	0	0		\$0.00	\$43.10		0.0
32	Su 9a-10:30a		CBS Sunday Morning	\$60.00	4.0	30	0	0	0	0	0	0		\$0.00	\$15.00		0.0
33	Su 1p-4p		NFL EARLY GAME	\$500.00	9.0	30	0	0	0	0	0	0		\$0.00	\$55.56		0.0
34	Su 4:05p-7p		NFL LATE GAME	\$500.00	9.0	30	0	0	0	0	0	0		\$0.00	\$55.56		0.0
35	Sa 8p-11p		Notre Dame vs Navy	\$900.00	0.0	30	0	0	0	0	0	0		\$0.00	\$0.00		0.0
36	Sa 1:30p-2:30p		CBS Sports Special	\$25.00	0.0	30	0	0	0	0	0	0		\$0.00	\$0.00		0.0
38	Su 5p-6p		CBS Sports Spectacular	\$25.00	0.0	30	0	0	0	0	0	0		\$0.00	\$0.00		0.0
39	M 12n-12:30p		News 12 @ Noon	\$85.00	0.0	30	0	0	0	0	0	0		\$0.00	\$0.00		0.0
40	M 6p-6:30p		News 12 @ 6P	\$95.00	0.0	30	0	0	0	0	0	0		\$0.00	\$0.00		0.0
41	Su 10:30a-11:30a		Face the Nation	\$100.00	0.0	30	0	0	0	0	0	0		\$0.00	\$0.00		0.0
42	Sa 11p-11:35p		News 12 Nightside	\$50.00	0.0	30	0	0	0	1	0	0		\$50.00	\$0.00		0.0
TOTALS:							4	3	6	1	2	11	27	\$2,400.00	\$57.01	42.1	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26228880 Changes as of: 10/30/2018 at 4:09 PM Version: Current State Version 4
CPE: 955/978/7525 Flight: 10/24/18 - 10/29/18 Station: WDEF
Agency: BUYING TIME, LLC Advertiser: Breiden for Senate Market: Chattanooga
650 Massachusetts Ave NW Product: candidate Office: PHILADELPHIA
Suite 210 Agency Order #: 7881393 Service: Nielsen
Washington, DC 20001 Buyer: Outen, David Primary Demo: Adults 35+
Salesperson: FRAN BROWN Assistant: FRAN BROWN
215-563-5400 Total CPP: \$57.01
Separation: 10 Total GRP: 42.1

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/30/18 3:36 PM	Kailee Bodnar	MG approved after log deadline. Please credit and I will MG on current contract.
10/24/18 1:48 PM	Kailee Bodnar	Please credit due to agency request.
10/23/18 11:00 AM	System	Notice Received.
10/23/18 10:14 AM	FRAN BROWN	Separation: 10

Competitive Information		
Market Budget: \$39,889		
WDEF Share: 18%		
Comment:		
Unknown: 82%		

Daypart Summary		
Day/Time	% Distrib	Spots
Total	100%	27

Monthly Summary		
Month	Spots	Dollars
2018-Oct	16	\$920.00
2018-Nov	11	\$1,480.00
Total	27	\$2,400.00

Transaction History				
Trans	Created/Received	Created by	Status	Spot+
Makegood 3	10/30/18 3:36 PM	Kailee Bodnar	Confirmed	7
Makegood 2	10/26/18 1:41 PM	Kailee Bodnar	Confirmed	8
Makegood 1	10/24/18 1:48 PM	Kailee Bodnar	Confirmed	32
Queued for Electronic Contracting	10/23/18 10:19 AM			
New	10/23/18 10:14 AM	FRAN BROWN	Confirmed	67

Contract \$	\$ Chg	Spots	Comment
\$2,400.00	\$-1,280.00	7	Changes: Total \$ from \$3,680.00 to \$2,400.00. Total Spots from 34 to 27. Total GRPs from 42.9 to 42.1. Total CPP from \$85.78 to \$57.01. Total GIMPs from 43 to 42. Total CPM from \$85,780.89 to \$57,007.13. 7 buylines added or modified.
\$3,680.00	\$0	8	Changes: Total Spots from 35 to 34. Total GRPs from 71.5 to 42.9. Total CPP from \$51.47 to \$85.78. Total GIMPs from 72 to 43. Total CPM from \$51,468.53 to \$85,780.89. 13 buylines added or modified.
\$3,680.00	\$-3,500.00	32	Changes: Total \$ from \$7,180.00 to \$3,680.00. Total Spots from 67 to 35. Total GRPs from 151.3 to 71.5. Total CPP from \$47.46 to \$51.47. Total GIMPs from 0 to 72. Total CPM from \$0.00 to \$51,468.53. 20 buylines added or modified.
\$0	\$0		
\$7,180.00	\$0	67	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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