

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KGUL-FM Houston, TX /  
KHPT-FM Conroe, TX

**Date:**

9.7.18

I, Crossroads Media

being/on behalf of: Texans for Greg Abbott

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

Attach proposed schedule with charges (if available):

\$14,600.00

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

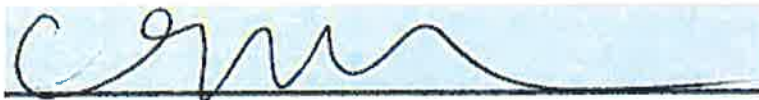
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

08/24/18

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Judy Lakin

Printed Name

DOS

Title

**REVISED**

CONT#	Sep 05, 18	DDS CONT# 0
REP	32129692 Mod# 1 Ver# 3 (Last = Orig CF )	C/P/E: / / 4377
TO	CHRISTAL RADIO	
FM	KGLK-FM (Houston-Galveston TX)	
OFF	LATONYA CHENAULT	SALESPERSON FAX#
AGY	PHILADELPHIA	
ADDR	CROSSROADS MEDIA	
	66 CANAL CENTER PLAZA, SUITE 555	PH # 703-299-1760
	ALEXANDRIA, VA 22314	
BYR	PATTI HECK	
ADV	GREG ABBOTT FOR GOVERNOR	
PDT	Texans For Greg Abbott	
FLT	Sep 14, 18 - Sep 23, 18	

\* REP ORDER COMMENT \*

\*\* 9/5/2018 12:23:00 AM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. I REVISED AND FIXED THE ORDERS TO REFLECT THE CORRECT IN WINDOW CANDIDATE RATES DUE TO THE FLIGHT DATE. TOTALS REMAIN THE SAME. SPOT LOADS HAVE CHANGED. PLEASE CALL/EMAIL 240.222.3933, LATONYA.CHENAULT@KATZMEDIA.COM WITH ANY QUESTIONS.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
CHG	1.1	....F..	6A - 10A	60	09/14/2018 - 09/14/2018	1D	2	\$375.00	2
CHG	1.2	....F..	10A - 3P	60	09/14/2018 - 09/14/2018	1D	2	\$145.00	2
CHG	1.3	....F..	3P - 7P	60	09/14/2018 - 09/14/2018	1D	3	\$400.00	3
					<b>** FLIGHT TOTALS **</b>		7	\$2,240.00	
		<b>FLIGHT 2</b>							
CHG	2.1	.....S.	6A - 10A	60	09/15/2018 - 09/15/2018	1D	1	\$80.00	1
CHG	2.2	.....S.	10A - 3P	60	09/15/2018 - 09/15/2018	1D	2	\$210.00	2
CHG	2.3	.....S.	3P - 7P	60	09/15/2018 - 09/15/2018	1D	2	\$115.00	2
					<b>** FLIGHT TOTALS **</b>		5	\$730.00	
		<b>FLIGHT 3</b>							
CHG	3.1	.....S	6A - 10A	60	09/16/2018 - 09/16/2018	1D	2	\$35.00	2
CHG	3.2	.....S	10A - 3P	60	09/16/2018 - 09/16/2018	1D	2	\$70.00	2
CHG	3.3	.....S	3P - 7P	60	09/16/2018 - 09/16/2018	1D	3	\$55.00	3
					<b>** FLIGHT TOTALS **</b>		7	\$375.00	
		<b>FLIGHT 4</b>							
CHG	4.1	M.....	6A - 10A	60	09/17/2018 - 09/17/2018	1D	3	\$375.00	3
CHG	4.2	M.....	10A - 3P	60	09/17/2018 - 09/17/2018	1D	2	\$145.00	2
	4.3	M.....	3P - 7P	60	09/17/2018 - 09/17/2018	1D	2	\$400.00	2

Sep 05, 18

CONT# 32129692 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 4377

				** FLIGHT TOTALS **			7	\$2,215.00	
</									

Sep 05, 18  
 CONT# 32129692 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 4377

	Sep 18								
SPOTS	65								
CASH	14600.00								
TRADE	0.00								
NSL	0.00								
TOTAL	14600.00								
									TOTAL
SPOTS									65
CASH									14,600.00
TRADE									0.00
NSL									0.00
TOTAL									14,600.00

**\*\* Competitive Comments \*\***

TEXANS FOR GREG ABBOTT RADIO 9.14-9.23

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CONTRACT



**KGLK-FM**  
**Cox Radio, Inc.**  
**PO Box 83193**  
**Chicago, IL 60691-0193**  
**(855) 333-2676**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 448897 /		<u>Alt Order #</u> 32129692
<u>Product</u> Texans For Greg Abbott		
<u>Contract Dates</u> 09/14/18 - 09/23/18		<u>Estimate #</u> 4377
<u>Advertiser</u> POL/Greg Abbott/R/GOV/TX-A		<u>Original Date / Revision</u> 09/07/18 / 09/07/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGLK-FM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13800	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00019855	<u>Advertiser Ref</u> P00065908-A	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGLK	09/14/18	09/23/18	M-F AMD	6a-10a		1:00				NM	13	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/10/18	09/16/18	----2--				2	\$375.00				
	Week:	09/17/18	09/23/18	32222--				11	\$375.00				
N 2	KGLK	09/14/18	09/23/18	Midday M-F	10a-3p		1:00				NM	12	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/10/18	09/16/18	----2--				2	\$145.00				
	Week:	09/17/18	09/23/18	22222--				10	\$145.00				
N 3	KGLK	09/14/18	09/23/18	Afternoon Drive M-F	3p-7p		1:00				NM	14	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/10/18	09/16/18	----3--				3	\$400.00				
	Week:	09/17/18	09/23/18	23222--				11	\$400.00				
N 4	KGLK	09/15/18	09/23/18	Sa 6a-10a	6a-10a		1:00				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/15/18	09/21/18	-----1-				1	\$80.00				
	Week:	09/22/18	09/28/18	-----3-				3	\$80.00				
N 5	KGLK	09/15/18	09/23/18	Sa 10a-3p	10a-3p		1:00				NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/15/18	09/21/18	-----2-				2	\$210.00				
	Week:	09/22/18	09/28/18	-----2-				2	\$210.00				
N 6	KGLK	09/15/18	09/23/18	Sa 3p-7p	3p-7p		1:00				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/15/18	09/21/18	-----2-				2	\$115.00				
	Week:	09/22/18	09/28/18	-----2-				2	\$115.00				
N 7	KGLK	09/16/18	09/23/18	Su 6a-10a	6a-10a		1:00				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/16/18	09/22/18	-----2				2	\$35.00				
	Week:	09/23/18	09/29/18	-----2				2	\$35.00				
N 8	KGLK	09/16/18	09/23/18	Su 10a-3p	10a-3p		1:00				NM	5	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

