

REP HEADLINE# 7416462  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP25/14 17.43  
\*\*\* WKYT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCCONNELL/R/SEN/KY  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC.  
600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME MIA RUSSO  
SALES PRSN WA- MICK NESCI (H)

ORDER # \_\_\_\_\_ CONTRACT # 7416462 CLASS: NATL. LOCAL REGIONAL  
PRDCT MCCONNELL 4 SEN :30S EST#1356 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT7/14 OCT13/14 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/14 17.43

REP: THIS IS A NEW ORDER  
\*\*CLIENT: MCCONNELL FOR SENATE :30S\*\*  
OUR TOTAL IS \$13121  
PLS CONFIRM  
THANKS KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 3 AGENCY EST# = 1356												
AGENCY PRODUCT CODE = 3												
1			1100P-1135P	30		\$220.00	10/10	10/10	1		FRI	1
PROGRAM : WKYT NEWS @ 11P												
CON COM1: WKYT NEWS @ 11P												

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/14 17.43  
\*\*\* WKYT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P	30		\$110.00	10/10	10/10	1		FRI	1
PROGRAM : WKYT NEWS @ NOON												
CON COM1: WKYT NEWS @ NOON												
3			430A-459A	30		\$8.00	10/10	10/10	1		FRI	1
PROGRAM : WKYT THIS MORNING 430A												
CON COM1: WKYT THIS MORNING 430A												
4			530A-600A	30		\$75.00	10/10	10/10	1		FRI	1
PROGRAM : WKYT THIS MORNING 530A												
CON COM1: WKYT THIS MORNING 530A												
5			730P-800P	30		\$390.00	10/10	10/10	1		FRI	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
6			800P-900P	30		\$550.00	10/10	10/10	1		FRI	1
PROGRAM : AMAZING RACE												
CON COM1: AMAZING RACE												
7			900A-1000A	30		\$65.00	10/10	10/10	1		FRI	1
PROGRAM : LIVE! WITH KELLY & MICHAEL												
CON COM1: LIVE! WITH KELLY & MICHAEL												
8			900P-1000P	30		\$450.00	10/10	10/10	1		FRI	1
PROGRAM : HAWAII 5-0												
CON COM1: HAWAII 5-0												
9			1100P-1135P	30		\$220.00	10/13	10/13	1		MON	1
PROGRAM : WKYT NEWS @ 11P												
CON COM1: WKYT NEWS @ 11P												
10			1235A-135A	30		\$10.00	10/13	10/13	1		MON	1
PROGRAM : CRAIG FERGUSON												
CON COM1: CRAIG FERGUSON												

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/14 17.43  
\*\*\* WKYT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			400P-500P	30		\$80.00	10/13	10/13	1		MON	1
PROGRAM : WKYT NEWS @ 4P												
CON COM1: WKYT NEWS @ 4P												
12			600P-630P	30		\$285.00	10/13	10/13	1		MON	1
PROGRAM : WKYT NEWS @ 6P												
CON COM1: WKYT NEWS @ 6P												
13			600A-700A	30		\$150.00	10/13	10/13	1		MON	1
PROGRAM : WKYT THIS MORNING 6A												
CON COM1: WKYT THIS MORNING 6A												
14			700P-730P	30		\$390.00	10/13	10/13	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
15			700A-900A	30		\$60.00	10/13	10/13	1		MON	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												
16			900A-1000A	30		\$65.00	10/13	10/13	1		MON	1
PROGRAM : LIVE! WITH KELLY & MICHAEL												
CON COM1: LIVE! WITH KELLY & MICHAEL												
17			1000P-1100P	30		\$210.00	10/11	10/11	1		SAT	1
PROGRAM : 48 HOURS												
CON COM1: 48 HOURS												
18			1200N-300P	30		\$200.00	10/11	10/11	1		SAT	1
PROGRAM : ACC FOOTBALL												
CON COM1: ACC FOOTBALL												
19			330P-700P	30		\$550.00	10/11	10/11	1		SAT	1
PROGRAM : LOUISVILLE FOOTBALL												
CON COM1: LOUISVILLE FOOTBALL												

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP 9

SEP25/14 17.43  
\*\*\* WKYT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			700P-730P	30		\$140.00	10/11	10/11	1		SAT	1
PROGRAM : WKYT NEWS WKND EDITION 9/13,9/20,9												
CON COM1: WKYT NEWS WKND EDITION 9/13,9/20,9												
21			700A-800A	30		\$50.00	10/11	10/11	1		SAT	1
PROGRAM : WKYT NEWS THIS MORNING - SATURDAY												
CON COM1: WKYT NEWS THIS MORNING - SATURDAY												
22			100P-400P	30		\$650.00	10/12	10/12	1		SUN	1
PROGRAM : NFL ON CBS GAME 1												
CON COM1: NFL ON CBS GAME 1												
23			1000P-1100P	30		\$500.00	10/12	10/12	1		SUN	1
PROGRAM : CSI												
CON COM1: CSI												
24			430P-700P	30		\$650.00	10/12	10/12	1		SUN	1
PROGRAM : NFL ON CBS GAME 2												
CON COM1: NFL ON CBS GAME 2												
25			600P-630P	30		\$120.00	10/12	10/12	1		SUN	1
PROGRAM : WKYT NEWS @ 6P												
CON COM1: WKYT NEWS @ 6P												
26			700P-800P	30		\$500.00	10/12	10/12	1		SUN	1
PROGRAM : 60 MINUTES												
CON COM1: 60 MINUTES												
27			800A-900A	30		\$75.00	10/12	10/12	1		SUN	1
PROGRAM : WKYT NEWS THIS MORNING- SUNDAY												
CON COM1: WKYT NEWS THIS MORNING- SUNDAY												
28			900P-1000P	30		\$500.00	10/12	10/12	1		SUN	1
PROGRAM : GOOD WIFE-CBS												
CON COM1: GOOD WIFE-CBS												

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/14 17.43  
\*\*\* WKYT-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
29			1235A-135A	30		\$10.00	10/9	10/9	1		THU	1
PROGRAM : CRAIG FERGUSON												
CON COM1: CRAIG FERGUSON												
30			400P-500P	30		\$80.00	10/9	10/9	1		THU	1
PROGRAM : WKYT NEWS @ 4P												
CON COM1: WKYT NEWS @ 4P												
31			430A-459A	30		\$8.00	10/9	10/9	1		THU	1
PROGRAM : WKYT THIS MORNING 430A												
CON COM1: WKYT THIS MORNING 430A												
32			500P-600P	30		\$200.00	10/9	10/9	1		THU	1
PROGRAM : WKYT NEWS @ 5P												
CON COM1: WKYT NEWS @ 5P												
33			600P-630P	30		\$285.00	10/9	10/9	1		THU	1
PROGRAM : WKYT NEWS @ 6P												
CON COM1: WKYT NEWS @ 6P												
34			630P-700P	30		\$400.00	10/9	10/9	1		THU	1
PROGRAM : CBS EVENING NEWS												
CON COM1: CBS EVENING NEWS												
35			700A-900A	30		\$60.00	10/9	10/9	1		THU	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												
36			730P-800P	30		\$390.00	10/9	10/9	1		THU	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
37			1000P-1100P	30		\$475.00	10/7	10/7	1		TUE	1
PROGRAM : PERSON OF INTEREST												
CON COM1: PERSON OF INTEREST												

REP HEADLINE# 7416462  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/14 17.43  
\*\*\* WKYT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			1100P-1135P	30		\$220.00	10/7	10/7	1		TUE	1
PROGRAM : WKYT NEWS @ 11P												
CON COM1: WKYT NEWS @ 11P												
39			1235A-135A	30		\$10.00	10/7	10/7	1		TUE	1
PROGRAM : CRAIG FERGUSON												
CON COM1: CRAIG FERGUSON												
40			400P-500P	30		\$80.00	10/7	10/7	1		TUE	1
PROGRAM : WKYT NEWS @ 4P												
CON COM1: WKYT NEWS @ 4P												
41			500P-600P	30		\$200.00	10/7	10/7	1		TUE	1
PROGRAM : WKYT NEWS @ 5P												
CON COM1: WKYT NEWS @ 5P												
42			600P-630P	30		\$285.00	10/7	10/7	1		TUE	1
PROGRAM : WKYT NEWS @ 6P												
CON COM1: WKYT NEWS @ 6P												
43			800P-900P	30		\$825.00	10/7	10/7	1		TUE	1
PROGRAM : NCIS												
CON COM1: NCIS												
44			900P-1000P	30		\$600.00	10/7	10/7	1		TUE	1
PROGRAM : NCIS NEW ORLEANS												
CON COM1: NCIS NEW ORLEANS												
45			1100P-1135P	30		\$220.00	10/8	10/8	1		WED	1
PROGRAM : WKYT NEWS @ 11P												
CON COM1: WKYT NEWS @ 11P												
46			1100A-1200N	30		\$160.00	10/8	10/8	1		WED	1
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												

REP HEADLINE# 7416462  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/14 17.43  
 \*\*\* WKYT-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
47			1200N-100P	30		\$110.00	10/8	10/8	1		WED	1
	PROGRAM : WKYT NEWS @ NOON											
	CON COM1: WKYT NEWS @ NOON											
48			530A-600A	30		\$75.00	10/8	10/8	1		WED	1
	PROGRAM : WKYT THIS MORNING 530A											
	CON COM1: WKYT THIS MORNING 530A											
49			700P-730P	30		\$390.00	10/8	10/8	1		WED	1
	PROGRAM : WHEEL OF FORTUNE											
	CON COM1: WHEEL OF FORTUNE											
50			900A-1000A	30		\$65.00	10/8	10/8	1		WED	1
	PROGRAM : LIVE! WITH KELLY & MICHAEL											
	CON COM1: LIVE! WITH KELLY & MICHAEL											
51			900P-1000P	30		\$700.00	10/8	10/8	1		WED	1
	PROGRAM : CRIMINAL MINDS											
	CON COM1: CRIMINAL MINDS											

OCT/14 13121.00

CONTRACT TOTAL 13121.00  
 TOTAL SPOTS 51

MARKET TOTALS \$30,513 WKYT 43% WLEX 43% WTVQ 4% WDKY 10% CABL 0% WYMT 0% EKYT 0%

SVC- NSI  
 DEMOS- RA35+\*