

# CONTRACT



**WTIC-TV**  
**285 Broad Street**  
**fox61.com 4th Floor**  
**Hartford, CT 06105**  
**(860) 527-6161**

And:

**Medium Buying, LLC**  
**1351 King Avenue**  
**2nd Floor**  
**Columbus, OH 43212**

<u>Contract / Revision</u> 743374 /		<u>Alt Order #</u> 09266622
<u>Product</u> HATFIELD 4 ATT GEN		
<u>Contract Dates</u> 11/05/18 - 11/06/18		<u>Estimate #</u>
<u>Advertiser</u> HatfieldAG/R/CT		<u>Original Date / Revision</u> 10/12/18 / 10/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTIC-TV	<u>Account Executive</u> Mick Nesci	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	61	11/05/18	11/06/18	M-F 6a-7a	6:30 AM-7:00 AM		:30			03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$150.00						
2	61	11/05/18	11/06/18	M-F 6a-7a	6:00 AM-6:30 AM		:30			03		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$100.00						
3	61	11/05/18	11/06/18	M-F 9a-10a	9:00 AM-9:30 AM		:30			03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$150.00						
4	61	11/05/18	11/06/18	M-F 8a-9a	8:30 AM-9:00 AM		:30			03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$150.00						
5	61	11/05/18	11/06/18	M-F 8a-9a	8:00 AM-8:30 AM		:30			03		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$175.00						
6	61	11/05/18	11/05/18	M-F 5p-6p	5:00 PM-5:30 PM		:30			03		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$200.00						
7	61	11/05/18	11/06/18	M-F 7a-8a	7:30 AM-8:00 AM		:30			03		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$225.00						
8	61	11/05/18	11/06/18	M-F 7a-8a	7:00 AM-7:30 AM		:30			03		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$200.00						
9	61	11/05/18	11/05/18	M-F 4p-5p	4:30 PM-5:00 PM		:30			03		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$200.00						
N 10	61	11/05/18	11/05/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			03		NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$165.00						
11	61	11/05/18	11/05/18	M-F 11p-1135p	11:00 PM-11:35 P		:30			03		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$225.00						
N 12	61	11/05/18	11/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			03		NM	1	\$225.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Original Date / Revision</u> 10/12/18 / 10/12/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$225.00						
13	61	11/05/18	11/05/18	M-F 10p-11p	10:30 PM-11:00 P		:30			03		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$600.00						
N 14	61	11/05/18	11/06/18	M-F 4a-430a	4a-430a		:30			03		NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$10.00						
N 15	61	11/05/18	11/06/18	M-F 5a-6a	5:30 AM-6:00 AM		:30			03		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$75.00						
Totals									0.00				15	\$2,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	15	\$2,850.00	(\$427.50)	\$2,422.50
<b>Totals</b>	15	\$2,850.00	(\$427.50)	\$2,422.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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