



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rigel Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad “communicates a message relating to any political matter of national importance” by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
<b>Station time requested by:</b> Consumers Research		
Agency name: Rigel Strategies		
Address: 3948 Legacy, Plano, Tx 75023		
Contact: Dennis Sternitzky	Phone number: 214-244-9310	Email: dlstern1@gmail.com
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Consumers Research		
Address: 1801 F Street, Washington DC 20006		
Contact: Will Hild	Phone number: (202) 898-0542	Email: Info@consumersresearch.org
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>		
Will Hild - Executive Director Beau Brunson- Director of Policy and Regulatory Affairs		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify <b>EVERY</b> political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ESG (Environmental, Social and Governance)		<input type="checkbox"/> N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Dennis Sternitzky</i>	Signature: <i>Courtney Kline</i>
Name: Dennis Sternitzky	Name: <i>Courtney Kline</i>
Date of Request to Purchase Ad Time: 01/12/2023	Date of Station Agreement to Sell Time: 1/13/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:


**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Signature Certificate

Reference number: QRRGB-63DSY-RCSMS-QNUNC

Signer	Timestamp	Signature
<b>Courtney Kline</b> Email: ckline@westwoodone.com Sent: 13 Jan 2023 19:59:15 UTC Signed: 13 Jan 2023 19:59:16 UTC	13 Jan 2023 19:59:15 UTC 13 Jan 2023 19:59:16 UTC	 IP address: 108.54.237.153 Location: New York, United States

Document completed by all parties on:  
13 Jan 2023 19:59:16 UTC

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Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 30,000+ companies worldwide.







# Contract Revision

Order #	Ver #	Rev #	# Wks	Page #
203492	1	1	9/12	1
Advertiser		Product		Date
Consumers Research				1/12/23
Salesperson		Salesperson Phone #		Demos
Mindy Baker				A25+
Sales Office		Agency Phone #		Survey
Dallas		(202)695-2449		Sp22 September 2022 DP_v1

Foundry Strategies  
 Attn: Dennis Sternitzky  
 c/o Rigel Strategies  
 3948 Legacy Drive, Suite 106 282  
 Plano, TX 75023

Line #	Vehicle	Days & Times	Dec 26	Jan 2	Jan 9	Jan 16	Jan 23	Jan 30	Feb 6	Feb 13	Feb 20	Feb 27	Mar 6	Mar 13	Mar 20	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
4	The Dan Bongino Show live	Mo-Fr 12PM-3PM (Live Feed)					3	3	3							9	60	0.2	1.7	427.0	3843.0	13.3
5	The Dan Bongino Show live	We-Fr 12PM-3PM (Live Feed)				3										3	60	0.2	0.6	427.0	1281.0	4.4
6	The Dan Bongino Show voiced	MF 12N-3P					3	3	2							8	60	0.2	1.5	427.0	3416.0	11.8
	Totals					3	6	6	5							20					8540.0	29.5
	Total GRPs		0.0	0.0	0.0	0.6	1.1	1.1	0.9	0.0	0.0	0.0	0.0	0.0	0.0							
1	CLS Mark Levin live	Mo-Fr 12M-12M (Live Feed)					3		3			3	3		3	15	60	0.2	3.4	509.7	7645.5	26.4
2	CLS Mark Levin live	We-Fr 12M-12M (Live Feed)				3					3					6	60	0.2	1.3	509.7	3058.2	10.6
3	CLS Mark Levin voiced	MF 6A-12M					3		3		2	2	2		2	14	60	0.2	3.1	509.7	7135.8	24.7
	Totals					3	6		6		5	5	5		5	35					17839.5	61.7
	Total GRPs		0.0	0.0	0.0	0.7	1.3	0.0	1.3	0.0	1.1	1.1	1.1	0.0	1.1							
Total Units						6	12	6	11				5	5	5	55				11.6	26379.5	
Total GRPs						1.2	2.5	1.1	2.3				1.1	1.1	1.1							

\*Note: Avg Aud and Gross Impressions are shown in thousands





## Contract Revision

Order #	Ver #	Rev #	# Wks	Page #
203492	1	1	9/12	2

<b>Advertiser</b> Consumers Research	<b>Product</b>	<b>Date</b> 1/12/23	<b>Time</b> 2:36:46PM	<b>Start</b> 1/16/23	<b>End</b> 4/9/23
<b>Salesperson</b> Mindy Baker	<b>Salesperson Phone #</b>	<b>Demos</b> A25+			
<b>Sales Office</b> Dallas	<b>Agency Phone #</b> (202)695-2449	<b>Survey</b> Sp22 September 2022 DP_v1			

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Line #	Vehicle	Days & Times	Mar 27	Apr 3	Apr 10	Apr 17	Apr 24	May 1	May 8	May 15	May 22	May 29	Jun 5	Jun 12	Jun 19	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
1	CLS Mark Levin	Mo-Fr 12M-12M (Live Feed)		3												3	60	0.2	0.7	509.7	1529.1	5.3
	live																					
3	CLS Mark Levin	MF 6A-12M		2												2	60	0.2	0.4	509.7	1019.4	3.5
	voiced																					
	Totals			5												5					2548.5	8.8
	Total GRPs		0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
	Total Units			5												5					2548.5	
	Total GRPs		0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				1.1			

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<b>Total Gross:</b>		<b>Agency Commission:</b>		<b>Total Net:</b>	
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Accepted for Westwood One, LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

firm and non-cancellable

\*Note: Avg Aud and Gross Impressions are shown in thousands







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REPRESENTATIONS/WARRANTIES (5). Agency represents and warrants to WWO: (i) it has the authority to make this Order on behalf of the Advertiser; (ii) the Advertisements (and all content incorporated into the Advertisements) and WWO's and each Station's authorized distribution and use of the Advertisements will not violate or infringe the rights of any third party, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements are in compliance with all applicable laws, regulations, and ordinances.

INDEMNIFICATION (6). Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its parent and affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees arising from or in connection with: (i) Agency's and/or Advertiser's breach or alleged breach of any representation, warranty, or obligation under this Order; (ii) any Advertisement; and/or (iii) Agency's and/or Advertiser's negligence or willful misconduct.

MISCELLANEOUS (7). This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. Any dispute arising under this Order or any action, suit, or proceeding relating to this Order, Agency and/or Advertiser, as applicable, are subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any such courts or any right to claim that any such court constitutes an inconvenient forum. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, whether written or oral, relating to the Advertisements. This Order can be amended only in writing signed by each party to this Order. No waiver of default by a party to this Order constitutes a waiver of any other default, whether or not similar to the waived default. A party's failure to enforce any provision, right, or remedy under this Order does not constitute a waiver of any provision, right, or remedy. The parties shall not assign or transfer this Order or any rights or obligations under this Order without the written consent of the other party, except that WWO has the right to assign or transfer this Order to an affiliated entity or to an entity that acquires all or substantially all of its assets. The terms of Sections 5, 6, and 7 of this Order's Terms and Conditions will survive expiration or termination of this Order.

**NONDISCRIMINATION POLICY:**

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

\*Note: Avg Aud and Gross Impressions are shown in thousands



**Client:** Consumers Research  
**Campaign:** Anti-ESG Campaign  
**Copy:** Biden Veto  
**Media:** Mark Levin  
**Voiced Copy**  
**Date:** March 21, 2023  
**Copy Start Date:** ASAP

Asset managers, names you know, are using your retirement funds to further their ESG agenda.

Last year, state treasurers across the nation sent a message to Stop Playing Politics with our Pensions by divesting \$5 billion from these companies. 25 states are suing to block ESG nonsense from endangering your retirement.

Republicans on Capitol Hill recently passed a bill blocking the Biden administration from allowing huge asset managers from using YOUR hard-earned money to further their ESG agenda. But while conservatives in the House and Senate have your back...President Biden JUST used his Veto Pen to kill this bill. Senator Joe Manchin—a **Democrat** who voted to block ESG investing—blasted Biden’s veto as “infuriating” and charged it is putting a “*radical*” and “*progressive agenda*” ahead of the country’s needs.

These firms have a fiduciary duty to maximize returns. They should be held to account for playing politics with our pensions. And doing it without our consent. To learn how Consumers Research is protecting ALL OF US from these “woke” investment firms, go to Consumers Research dot org.

That’s Consumers Research dot org. Paid for by Consumers Research.

**Client:** Consumers Research

**Campaign:** Anti-ESG Campaign

**Copy:** Biden Veto

**Media:** Mark Levin

**LIVE Copy**

**Date:** March 21, 2023

**Copy Start Date:** March 22,2023

Asset managers, names you know, are using your retirement funds to further their ESG agenda.

In this economy, you want solid investments that maximize returns and help to secure retirement.

Last year, state treasurers across the nation sent a message to Stop Playing Politics with our Pensions by divesting \$5 billion from these companies. 25 states are suing to block ESG nonsense from endangering your retirement.

Republicans on Capitol Hill recently passed a bill blocking the Biden administration from allowing huge asset managers from using YOUR hard-earned money to further their ESG agenda. But while conservatives in the House and Senate have your back...President Biden JUST used his Veto Pen to kill this bill. Senator Joe Manchin—a **Democrat** who voted to block ESG investing—blasted Biden’s veto as “infuriating” and charged it is putting a “*radical*” and “*progressive agenda*” ahead of the country’s needs.

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