

## ORDER



KSDK

**Orders**  
**Order / Rev:** 1302575  
**Alt Order #:** 08391269  
**Product Desc:** NRSC  
**Estimate:** 4763  
**Flight Dates:** 09/29/16 - 10/12/16  
**Original Date / Rev:** 10/10/16 / 10/10/16  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Strategic Media Placement LLC  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** National Republican Senatorial Comm  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P02-FTB  
**Revenue Codes:** AGY, (POL) Political, (POL) Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 3227  
**Agency External ID:** 27877AG  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/12/16	153	\$224,250.00	\$190,612.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	153	\$224,250.00	\$190,612.50	0.00
<b>Totals</b>	<b>153</b>	<b>\$224,250.00</b>	<b>\$190,612.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSDK	41%	\$224,250.00
Market	100%	\$546,951.22

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	14%	\$76,573.17
KETC	0%	\$0.00
KMOV	22%	\$120,329.27
KNLC	0%	\$0.00
KPLR	3%	\$16,408.54
KTVI	20%	\$109,390.24
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	09/30/16	10/07/16	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	1	\$2,025.00	P02-F	0.00	NM	2	\$4,050.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----F--		1				\$2,025.00		0.00			
		Week: 10/03/16	10/09/16	----F--		1				\$2,025.00		0.00			
2	KSDK	10/07/16	10/07/16		CM	10-11A	----F--	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00

Order / Rev: 1302575  
Alt Order #: 08391269  
Flight Dates: 09/29/16 - 10/12/16

Advertiser: National Republican Senatorial Committee  
Product Desc: NRSC  
Estimate: 4763  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Show Me St Louis 10-11a															
M-F 10-11a															
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	----F--		1			\$350.00			0.00			
3	KSDK	09/30/16	10/07/16	Tonight Show	CM	1035-1137p	----F--	:30	1	\$1,125.00	P02-F	0.00	NM	2	\$2,250.00
Tonight Show															
TONIGHT SHOW JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$1,125.00			0.00			
Week:		10/03/16	10/09/16	----F--		1			\$1,125.00			0.00			
4	KSDK	09/30/16	10/07/16	Late Night	CM	1135p-1235x	----F--	:30	1	\$375.00	P02-F	0.00	NM	2	\$750.00
Late Night															
LATE NIGHT SETH MEYERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$375.00			0.00			
Week:		10/03/16	10/09/16	----F--		1			\$375.00			0.00			
5	KSDK	09/30/16	09/30/16	Today Show 3	CM	11a-12p	----F--	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
Today Show 3															
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$350.00			0.00			
6	KSDK	09/30/16	10/07/16	Days of Our Lives	CM	Days of Our Lives	----F--	:30	1	\$800.00	P02-F	0.00	NM	2	\$1,600.00
Days of Our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$800.00			0.00			
Week:		10/03/16	10/09/16	----F--		1			\$800.00			0.00			
7	KSDK	09/30/16	09/30/16	Local News @ 4p M-F	CM	4-430P	----F--	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
News Channel 5 at 4P															
FIRST AT FOUR: LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$1,000.00			0.00			
8	KSDK	09/30/16	09/30/16	Jeopardy 430-5p	CM	430-5p	----F--	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$1,000.00			0.00			
9	KSDK	09/30/16	10/07/16	Local News @ 5a M-F	CM	5-6A	----F--	:30	1	\$450.00	P02-F	0.00	NM	2	\$900.00
5-6a															
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$450.00			0.00			
Week:		10/03/16	10/09/16	----F--		1			\$450.00			0.00			
10	KSDK	09/30/16	10/07/16	Local News @ 6p M-F	CM	6-630P	----F--	:30	1	\$1,800.00	P02-F	0.00	NM	2	\$3,600.00
News Channel 5 at 6P															
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$1,800.00			0.00			
Week:		10/03/16	10/09/16	----F--		1			\$1,800.00			0.00			
11	KSDK	09/30/16	10/07/16	Local News @ 6a M-F	CM	6-7A	----F--	:30	2	\$900.00	P02-F	0.00	NM	3	\$2,700.00
6-7a															
COMMENTS APPLY TO SUB LINES A THRU B															
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		2			\$900.00			0.00			
Week:		10/03/16	10/09/16	----F--		1			\$900.00			0.00			
12	KSDK	09/30/16	10/07/16	Today Show	CM	7-9a	----F--	:30	1	\$900.00	P02-F	0.00	NM	2	\$1,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	----F--		1			\$900.00			0.00			

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KSDK	09/30/16	10/07/16	Today Show Today Show	CM	7-9a	----F--	:30	1	\$900.00	P02-F	0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	----F--	1		\$900.00		0.00						
13	KSDK	09/30/16	10/07/16	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$450.00	P02-F	0.00	NM	2	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	----F--	1		\$450.00		0.00						
Week:		10/03/16	10/09/16	----F--	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	10/03/16-10/09/16		Today Show 2		9-10a	-----F----	:30		\$450.00		0.00	NM		
14	KSDK	09/30/16	10/07/16	Fri Prime Other DATELINE	CM	8-10P (8:00 PM-10:00 PM)	----F--	:30	1	\$3,375.00	P02-F	0.00	NM	2	\$6,750.00
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	----F--	1		\$3,375.00		0.00						
Week:		10/03/16	10/09/16	----F--	1		\$3,375.00		0.00						
15	KSDK	10/10/16	10/10/16	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	M-----	1		\$2,250.00		0.00						
16	KSDK	10/03/16	10/10/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	M-----	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	M-----	1		\$350.00		0.00						
Week:		10/10/16	10/16/16	M-----	1		\$350.00		0.00						
17	KSDK	10/03/16	10/10/16	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$1,125.00	P02-F	0.00	NM	2	\$2,250.00
TONIGHT SHOW JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	M-----	1		\$1,125.00		0.00						
Week:		10/10/16	10/16/16	M-----	1		\$1,125.00		0.00						
18	KSDK	10/03/16	10/10/16	Late Night Late Night	CM	1135p-1235x	M-----	:30	1	\$375.00	P02-F	0.00	NM	2	\$750.00
LATE NIGHT SETH MEYERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	M-----	1		\$375.00		0.00						
Week:		10/10/16	10/16/16	M-----	1		\$375.00		0.00						
19	KSDK	10/03/16	10/10/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	M-----	:30	1	\$800.00	P02-F	0.00	NM	2	\$1,600.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	M-----	1		\$800.00		0.00						
Week:		10/10/16	10/16/16	M-----	1		\$800.00		0.00						
20	KSDK	10/10/16	10/10/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	M-----	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
FIRST AT FOUR: LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	M-----	1		\$1,000.00		0.00						
21	KSDK	10/03/16	10/03/16	Jeopardy 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	M-----	1		\$1,000.00		0.00						
22	KSDK	10/10/16	10/10/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KSDK	10/10/16	10/10/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----		1				\$1,800.00		0.00			
23	KSDK	10/10/16	10/10/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----		1				\$2,025.00		0.00			
24	KSDK	10/03/16	10/10/16	Local News @ 6a M-F 6-7a	CM	6-7A	M-----	:30	1	\$900.00	P02-F	0.00	NM	2	\$1,800.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----		1				\$900.00		0.00			
Week:		10/10/16	10/16/16	M-----		1				\$900.00		0.00			
25	KSDK	10/03/16	10/03/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	M-----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----		1				\$2,025.00		0.00			
26	KSDK	10/03/16	10/10/16	Today Show Today Show	CM	7-9a	M-----	:30	2	\$900.00	P02-F	0.00	NM	4	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----		2				\$900.00		0.00			
Week:		10/10/16	10/16/16	M-----		2				\$900.00		0.00			
27	KSDK	10/10/16	10/10/16	Mon Prime Other THE VOICE	CM	7-9P (7:00 PM-9:00 PM)	M-----	:30	1	\$7,875.00	P02-F	0.00	NM	1	\$7,875.00
THE VOICE PREMIERE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----		1				\$7,875.00		0.00			
28	KSDK	10/03/16	10/10/16	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$450.00	P03-F	0.00	NM	2	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----		1				\$450.00		0.00			
Week:		10/10/16	10/16/16	M-----		1				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSDK	10/10/16-10/16/16		Today Show 2		9-10a		M-----	:30	\$450.00	0.00	NM			
29	KSDK	10/01/16	10/01/16	Golf Ryder Cup Daytime Ryder Cup	CM	Ryder Cup	-----S-	:30	4	\$675.00	P02-F	0.00	NM	4	\$2,700.00
RYDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-		4				\$675.00		0.00			
30	KSDK	10/01/16	10/08/16	Local News @ 9a Sa Sat 9-10a	CM	9-10A	-----S-	:30	1	\$800.00	P02-F	0.00	NM	2	\$1,600.00
NEWSCHANNEL 5 AT 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-		1				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSDK	09/26/16-10/02/16		Local News @ 9a Sa		9-10A		-----Sa--	:30	<del>(\$800.00)</del>	0.00	NM			
See MG 30.3															
[Prgm Change; Ryder Cup]															
3	KSDK	10/04/16-10/04/16		Days of Our Lives		Days of Our Lives		-T-----	:30	\$800.00	0.00	NM			
Ⓜ MG for 30.1 10/01															
[NA]															
Week:		10/03/16	10/09/16	-----S-		1				\$800.00		0.00			
31	KSDK	10/02/16	10/09/16	Local News @ 10p Su DB Local News @ 10p Su DB	CM	Local News @ 10p-	-----S	:30	1	\$1,800.00	P02-F	0.00	NM	2	\$3,600.00
SUN LATE NWS AFTER SNF															

Advertiser:	National Republican Senatorial Committee
Product Desc:	NRSC
Estimate:	4763

**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	KSDK	10/02/16	10/09/16	Local News @ 10p Su DB Local News @ 10p Su DB SUN LATE NWS AFTER SNF	CM	Local News @ 10p	-----S	:30	1	\$1,800.00	P02-F	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S					1	\$1,800.00		0.00			
	Week:	10/03/16	10/09/16	-----S					1	\$1,800.00		0.00			
32	KSDK	10/02/16	10/02/16	Golf Ryder Cup Daytime Ryder Cup	CM	Ryder Cup (11:00 AM-5:00 PM)	-----S	:30	4	\$900.00	P02-F	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S					4	\$900.00		0.00			
33	KSDK	10/02/16	10/09/16	NFL Su FB Night in America Football Night in America	CM	6-715p (6:00 PM-7:15 PM)	-----S	:30	1	\$2,700.00	P02-F	0.00	NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S					1	\$2,700.00		0.00			
	Week:	10/03/16	10/09/16	-----S					1	\$2,700.00		0.00			
34	KSDK	10/02/16	10/09/16	Today Show Su NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$550.00	P02-F	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S					1	\$550.00		0.00			
	Week:	10/03/16	10/09/16	-----S					1	\$550.00		0.00			
35	KSDK	10/02/16	10/09/16	NFL Su Night Game NFL Regular Season Football	CM	715-1030P (7:15 PM-10:30 PM)	-----S	:30	1	\$11,000.00	P02-F	0.00	NM	2	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S					1	\$11,000.00		0.00			
	Week:	10/03/16	10/09/16	-----S					1	\$11,000.00		0.00			
36	KSDK	09/29/16	10/06/16	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$2,025.00	P02-F	0.00	NM	2	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---T---					1	\$2,025.00		0.00			
	Week:	10/03/16	10/09/16	---T---					1	\$2,025.00		0.00			
37	KSDK	09/29/16	10/06/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	---T---	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---T---					1	\$350.00		0.00			
	Week:	10/03/16	10/09/16	---T---					1	\$350.00		0.00			
38	KSDK	09/29/16	10/06/16	Tonight Show Tonight Show	CM	1035-1137p	---T---	:30	1	\$1,125.00	P02-F	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---T---					1	\$1,125.00		0.00			
	Week:	10/03/16	10/09/16	---T---					1	\$1,125.00		0.00			
39	KSDK	09/29/16	10/06/16	Late Night Late Night	CM	1135p-1235x	---T---	:30	1	\$375.00	P02-F	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---T---					1	\$375.00		0.00			
	Week:	10/03/16	10/09/16	---T---					1	\$375.00		0.00			
40	KSDK	09/29/16	10/06/16	Today Show 3 Today Show 3	CM	11a-12p	---T---	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---T---					1	\$350.00		0.00			
	Week:	10/03/16	10/09/16	---T---					1	\$350.00		0.00			
41	KSDK	09/29/16	10/06/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	---T---	:30	1	\$1,000.00	P02-F	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1302575  
Alt Order #: 08391269  
Flight Dates: 09/29/16 - 10/12/16

Advertiser: National Republican Senatorial Committee  
Product Desc: NRSC  
Estimate: 4763  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
41	KSDK	09/29/16	10/06/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	---T---	:30	1	\$1,000.00	P02-F	0.00	NM	2	\$2,000.00
FIRST AT FOUR: LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$1,000.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$1,000.00		0.00						
42	KSDK	10/06/16	10/06/16	Jeopardy 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	---T---	1		\$1,000.00		0.00						
43	KSDK	09/29/16	10/06/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$1,700.00	P02-F	0.00	NM	2	\$3,400.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$1,700.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$1,700.00		0.00						
44	KSDK	09/29/16	10/06/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,800.00	P02-F	0.00	NM	2	\$3,600.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$1,800.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$1,800.00		0.00						
45	KSDK	09/29/16	10/06/16	Local News @ 6a M-F 6-7a	CM	6-7A	---T---	:30	1	\$900.00	P02-F	0.00	NM	2	\$1,800.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$900.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$900.00		0.00						
46	KSDK	09/29/16	10/06/16	Wheel of Ftrune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$2,025.00	P02-F	0.00	NM	2	\$4,050.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$2,025.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$2,025.00		0.00						
47	KSDK	09/29/16	09/29/16	Thu Prime A SUPERSTORE/GOOD PLACE (7:00 PM-8:00 PM)	CM	7-8P	---T---	:30	1	\$2,900.00	P02-F	0.00	NM	1	\$2,900.00
SUPERSTORE/THE GOOD PLACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$2,900.00		0.00						
48	KSDK	09/29/16	10/06/16	Today Show Today Show	CM	7-9a	---T---	:30	2	\$900.00	P02-F	0.00	NM	4	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	2		\$900.00		0.00						
Week:		10/03/16	10/09/16	---T---	2		\$900.00		0.00						
49	KSDK	09/29/16	10/06/16	Thu Prime B CHICAGO MED	CM	8-9P	---T---	:30	1	\$4,500.00	P02-F	0.00	NM	2	\$9,000.00
CHICAGO MED PREMIERE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$4,500.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$4,500.00		0.00						
50	KSDK	09/29/16	10/06/16	Today Show 2 Today Show 2	CM	9-10a	---T---	:30	1	\$450.00	P02-F	0.00	NM	2	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	---T---	1		\$450.00		0.00						
Week:		10/03/16	10/09/16	---T---	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	KSDK	10/03/16-10/09/16		Today Show 2	9-10a		---Th-----	:30	\$450.00		0.00	NM			
51	KSDK	10/11/16	10/11/16	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00

Order / Rev: 1302575  
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Advertiser: National Republican Senatorial Committee  
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**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$2,250.00		0.00			
52	KSDK	10/04/16	10/11/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	-T-----	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$350.00		0.00			
Week:		10/10/16	10/16/16	-T-----					1	\$350.00		0.00			
53	KSDK	10/04/16	10/11/16	Tonight Show Tonight Show	CM	1035-1137p	-T-----	:30	1	\$1,125.00	P02-F	0.00	NM	2	\$2,250.00
TONIGHT SHOW JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$1,125.00		0.00			
Week:		10/10/16	10/16/16	-T-----					1	\$1,125.00		0.00			
54	KSDK	10/04/16	10/11/16	Late Night Late Night	CM	1135p-1235x	-T-----	:30	1	\$375.00	P02-F	0.00	NM	2	\$750.00
LATE NIGHT SETH MEYERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$375.00		0.00			
Week:		10/10/16	10/16/16	-T-----					1	\$375.00		0.00			
55	KSDK	10/04/16	10/04/16	Today Show 3 Today Show 3	CM	11a-12p	-T-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$350.00		0.00			
56	KSDK	10/11/16	10/11/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	-T-----	:30	1	\$800.00	P02-F	0.00	NM	1	\$800.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$800.00		0.00			
57	KSDK	10/04/16	10/11/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	-T-----	:30	1	\$1,000.00	P02-F	0.00	NM	2	\$2,000.00
FIRST AT FOUR: LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$1,000.00		0.00			
Week:		10/10/16	10/16/16	-T-----					1	\$1,000.00		0.00			
58	KSDK	10/11/16	10/11/16	Jeopardy 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$1,000.00		0.00			
59	KSDK	10/11/16	10/11/16	Local News @ 5a M-F 5-6a	CM	5-6A	-T-----	:30	1	\$450.00	P02-F	0.00	NM	1	\$450.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$450.00		0.00			
60	KSDK	10/11/16	10/11/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$2,025.00		0.00			
61	KSDK	10/04/16	10/04/16	Local News @ 6a M-F 6-7a	CM	6-7A	-T-----	:30	2	\$900.00	P02-F	0.00	NM	2	\$1,800.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					2	\$900.00		0.00			
62	KSDK	10/04/16	10/04/16	Wheel of Fortune 630-7p Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$2,025.00		0.00			

Order / Rev: 1302575  
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Advertiser: National Republican Senatorial Committee  
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**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	KSDK	10/04/16	10/11/16	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$900.00	P02-F	0.00	NM	3	\$2,700.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	-T-----						1	\$900.00		0.00			
Week: 10/10/16		10/16/16	-T-----						2	\$900.00		0.00			
64	KSDK	10/04/16	10/11/16	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	1	\$450.00	P03-F	0.00	NM	2	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	-T-----						1	\$450.00		0.00			
Week: 10/10/16		10/16/16	-T-----						1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	10/10/16-10/16/16		Today Show 2		9-10a	-T-----	:30		\$450.00		0.00	NM		
65	KSDK	10/11/16	10/11/16	Tue Prime C CHICAGO FIRE	CM	9-10P (9:00 PM-10:00 PM)	-T-----	:30	2	\$5,400.00	P02-F	0.00	NM	2	\$10,800.00
THIS IS US															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/16/16	-T-----						2	\$5,400.00		0.00			
66	KSDK	10/12/16	10/12/16	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/16/16	--W----						1	\$2,250.00		0.00			
67	KSDK	10/05/16	10/05/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	--W----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	--W----						1	\$350.00		0.00			
68	KSDK	10/05/16	10/12/16	Tonight Show Tonight Show	CM	1035-1137p	--W----	:30	1	\$1,125.00	P02-F	0.00	NM	2	\$2,250.00
TONIGHT SHOW JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	--W----						1	\$1,125.00		0.00			
Week: 10/10/16		10/16/16	--W----						1	\$1,125.00		0.00			
69	KSDK	10/05/16	10/12/16	Late Night Late Night	CM	1135p-1235x	--W----	:30	1	\$375.00	P02-F	0.00	NM	2	\$750.00
LATE NIGHT SETH MEYERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	--W----						1	\$375.00		0.00			
Week: 10/10/16		10/16/16	--W----						1	\$375.00		0.00			
70	KSDK	10/12/16	10/12/16	Today Show 3 Today Show 3	CM	11a-12p	--W----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/16/16	--W----						1	\$350.00		0.00			
71	KSDK	10/05/16	10/05/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	--W----	:30	1	\$800.00	P02-F	0.00	NM	1	\$800.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	--W----						1	\$800.00		0.00			
72	KSDK	10/05/16	10/05/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	--W----	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
FIRST AT FOUR: LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/09/16	--W----						1	\$1,000.00		0.00			
73	KSDK	10/12/16	10/12/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/16/16	--W----						1	\$1,800.00		0.00			



Order / Rev: 1302575  
 Alt Order #: 08391269  
 Flight Dates: 09/29/16 - 10/12/16

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC  
 Estimate: 4763  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
74	KSDK	10/05/16	10/05/16	Local News @ 5a M-F 5-6a	CM	5-6A	--W----	:30	1	\$450.00	P02-F	0.00	NM	1	\$450.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$450.00		0.00			
75	KSDK	10/12/16	10/12/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$2,025.00		0.00			
76	KSDK	10/05/16	10/12/16	Local News @ 6a M-F 6-7a	CM	6-7A	--W----	:30	1	\$900.00	P02-F	0.00	NM	2	\$1,800.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$900.00		0.00			
Week:		10/10/16	10/16/16	--W----					1	\$900.00		0.00			
77	KSDK	10/12/16	10/12/16	Wed Prime A BLINDSPOT	CM	7-8P	--W----	:30	1	\$3,375.00	P02-F	0.00	NM	1	\$3,375.00
BLINDSPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$3,375.00		0.00			
78	KSDK	10/05/16	10/12/16	Today Show Today Show	CM	7-9a	--W----	:30	2	\$900.00	P02-F	0.00	NM	3	\$2,700.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					2	\$900.00		0.00			
Week:		10/10/16	10/16/16	--W----					1	\$900.00		0.00			
79	KSDK	10/05/16	10/05/16	Wed Prime B LAW & ORDER	CM	8-9P	--W----	:30	1	\$5,625.00	P02-F	0.00	NM	1	\$5,625.00
LAW & ORDER PREMIERE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$5,625.00		0.00			
80	KSDK	10/05/16	10/12/16	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	1	\$450.00	P03-F	0.00	NM	2	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$450.00		0.00			
Week:		10/10/16	10/16/16	--W----					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	10/10/16-10/16/16		Today Show 2		9-10a	--W-----	:30		\$450.00		0.00	NM		
81	KSDK	10/11/16	10/11/16	Wheel of Fortune 630-7p Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$2,250.00		0.00			
82	KSDK	10/05/16	10/05/16	Wed Prime A BLINDSPOT	CM	7-8P	--W----	:30	1	\$3,750.00	P02-F	0.00	NM	1	\$3,750.00
BLINDSPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$3,750.00		0.00			
83	KSDK	10/03/16	10/03/16	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$2,025.00		0.00			
84	KSDK	10/03/16	10/03/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,700.00	P02-F	0.00	NM	1	\$1,700.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$1,700.00		0.00			

Order / Rev: 1302575  
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Flight Dates: 09/29/16 - 10/12/16

Advertiser: National Republican Senatorial Committee  
Product Desc: NRSC  
Estimate: 4763

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
85	KSDK	10/05/16	10/05/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,700.00	P02-F	0.00	NM	1	\$1,700.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$1,700.00		0.00			
86	KSDK	10/03/16	10/03/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$1,800.00		0.00			
87	KSDK	10/04/16	10/04/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$1,800.00		0.00			
88	KSDK	10/05/16	10/05/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$1,800.00		0.00			
89	KSDK	10/04/16	10/04/16	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----					1	\$2,025.00		0.00			
90	KSDK	10/05/16	10/05/16	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$2,025.00	P02-F	0.00	NM	1	\$2,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--W----					1	\$2,025.00		0.00			
91	KSDK	10/03/16	10/03/16	Mon Prime Other THE VOICE	CM	7-9P (7:00 PM-9:00 PM)	M-----	:30	1	\$5,625.00	P02-F	0.00	NM	1	\$5,625.00
THE VOICE PREMIERE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$5,625.00		0.00			
92	KSDK	10/10/16	10/10/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	M-----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----					1	\$2,250.00		0.00			
													Totals	153	\$224,250.00