

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2009 – June 30, 2009

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CAKE  
HORSELAND  
DINO SQUAD  
SUSHI PACK  
STRAWBERRY SHORTCAKE  
CARE BEARS: ADVENTURES IN CARE-A-LOT

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2009 through June 30, 2009, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: June 30, 2009



## MEMORANDUM

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**To:** General Managers, Program Directors, Promotion Managers

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**From:** Shawna Beckham

cc: Elizabeth Tumulty

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**Date:** July 2, 2009

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**Subject:** 2nd Quarter 2009:  
CW Television Network Children's Programming -Commercial Information

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### The CW Television Network Children's Programming

Attached is a list of 2<sup>nd</sup> Quarter 2009 CW Children's Programming for your public files.

### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2009. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2009, which each affiliated station has received heretofore.

### CHILDREN'S PROGRAMS

1. Program: Will & Dewitt  
Rating: TV-Y E/I  
Length: 30 minutes
2. Program: Kirby: Right Back at Ya!  
Rating: TV-Y7 FV  
Length: 30 minutes
3. Program: Chaotic: M'arrillian Invasion  
Rating: TV-Y7 FV  
Length: 30 minutes

4. Program: Dinosaur King!  
Rating: TV-Y7 FV  
Length: 30 minutes
5. Program: Yu-Gi-Oh! 5D's  
Rating: TV-Y7 FV  
Length: 30 minutes
6. Program: Gogoriki  
Rating: TV-Y E/I  
Length: 30 minutes
7. Program: Teenage Mutant Ninja Turtles Back to the Sewer  
Rating: TV-Y7 FV  
Length: 30 minutes
8. Program: Kamen Rider Dragon Knight  
Rating: TV-Y7 FV  
Length: 30 minutes
9. Program: Sonic X  
Rating: TV-Y7 FV  
Length: 30 minutes
10. Program: Huntik  
Rating: TV-Y7 FV  
Length: 30 minutes
11. Program: Chaotic  
Rating: TV-Y7 FV  
Length: 30 minutes
12. Program: Teenage Mutant Ninja Turtles  
Rating: TV-Y7 FV  
Length: 30 minutes
13. Program: Teenage Mutant Ninja Turtles – Fast Forward  
Rating: TV-Y7 FV  
Length: 30 minutes



CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

April, May, and June 2009

During the above period, we aired the following program primarily for an audience of children 16 years and under on CWkyl:

JACK HANNA'S ANIMAL ADVENTURES (Monday-Friday)  
WILL & DeWITT (CW)  
GO GO RIKI (CW)  
ZODIAC ISLAND  
AQUA KIDS  
ANIMAL EXPLORATION W/JAROD MILLER  
JACK HANNA'S ANIMAL ADVENTURES 1  
GLADIATOR 2000  
SPORTS STARS OF TOMORROW

I hereby certify that the children's programming listed above, April, May, and June 2009, were formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C.303a, and 47 C.F.R.73.670. Specifically, I certify that, in the form and sequence in which the programming is scheduled:

1. Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of commercial time
2. No children's programs were preempted during second quarter of 2009

The above statement was confirmed by Elizabeth Melvin, Traffic Manager for CWkyl on June 30, 2009.

A handwritten signature in cursive script that reads 'Barbara Howard'.

Barbara Howard  
Vice President - Programming  
WKYT-TV/CWkyl

Date: June 30, 2009