CONTRACT

WAAY
1000 Monte Sano Blvd
Huntsville, AL 35801
(256) 533-3131

waaytv.com

And:

STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Contract / Revision	Alt Order #
74005 /	26025380

Product
candidate

Contract Dates	Estimate #
06/02/18 - 06/05/18	**4157**

Advertiser	Original Date / Revision
MARSHALL FOR ATTORNEY GENERAL	06/01/18 / 06/01/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WAAY-TV	WASHINGTON D.C.	Washington DC

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9912521	320	405

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	31	06/04/18	06/04/18	M-F 430-5a	4:30 XM-5:00 XM		:30				NM	1	$5.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays M------	Spots/Week 1	Rate $5.00								
N 2	31	06/05/18	06/05/18	M-F 430-5a	4:30 XM-5:00 XM		:30				NM	1	$5.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays -T-----	Spots/Week 1	Rate $5.00								
N 3	31	06/05/18	06/05/18	M-F 5-6a	5:00 AM-6:00 AM		:30				NM	1	$25.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays -T-----	Spots/Week 1	Rate $25.00								
N 4	31	06/05/18	06/05/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	$150.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays -T-----	Spots/Week 1	Rate $150.00								
N 5	31	06/02/18	06/02/18	Sat GMA	7:00 AM-8:00 AM		:30				NM	1	$75.00
Week:	Start Date 05/28/18	End Date 06/03/18	Weekdays -----S-	Spots/Week 1	Rate $75.00								
N 6	31	06/03/18	06/03/18	Su 8-9a This Week	8:00 AM-9:00 AM		:30				NM	0	$0.00
Week:	Start Date 05/28/18	End Date 06/03/18	Weekdays ------S	Spots/Week 1	Rate $100.00								
	Spot 1	Ch 31	Date Range 05/28/18-06/03/18	Description Su 8-9a This Week	Start/End Time 8:00 AM-9:00 AM	Weekdays ---------Su	Length :30		Rate ~~$100.00~~		Type NM		
	See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10												
N 7	31	06/04/18	06/04/18	M-F 9-10a	9:00 AM-10:00 AM		:30				NM	1	$100.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays M------	Spots/Week 1	Rate $100.00								
N 8	31	06/05/18	06/05/18	M-F 9-10a	9:00 AM-10:00 AM		:30				NM	1	$100.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays -T-----	Spots/Week 1	Rate $100.00								
N 9	31	06/04/18	06/04/18	M-F 10-11a	10:00 AM-11:00 AM		:30				NM	1	$100.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays M------	Spots/Week 1	Rate $100.00								
N 10	31	06/04/18	06/04/18	WAAY31 News Midday	11:00 AM-12:00 PM		:30				NM	1	$75.00
Week:	Start Date 06/04/18	End Date 06/10/18	Weekdays M------	Spots/Week 1	Rate $75.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to descisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
74005 /	26025380

Contract Dates	Product	Estimate #
06/02/18 - 06/05/18	candidate	**4157**

Advertiser	Original Date / Revision
MARSHALL FOR ATTORN	06/01/18 / 06/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
N 11	31	06/05/18	06/05/18	WAAY31 News Midday	11:00 AM-12:00 PM		:30				NM	1	$75.00
Week:	06/04/18	06/10/18	-T-----	1	$75.00								
N 12	31	06/04/18	06/04/18	M-F 1-2p	1:00 PM-2:00 PM		:30				NM	1	$150.00
Week:	06/04/18	06/10/18	M------	1	$150.00								
N 13	31	06/04/18	06/04/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	$80.00
Week:	06/04/18	06/10/18	M------	1	$80.00								
N 14	31	06/04/18	06/04/18	WAAY31News@4pm	4:00 PM-4:30 PM		:30				NM	1	$60.00
Week:	06/04/18	06/10/18	M------	1	$60.00								
N 15	31	06/04/18	06/04/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	1	$100.00
Week:	06/04/18	06/10/18	M------	1	$100.00								
N 16	31	06/02/18	06/02/18	Sa 630-7p	6:30 PM-7:00 PM		:30				NM	1	$75.00
Week:	05/28/18	06/03/18	-----S-	1	$75.00								
N 17	31	06/04/18	06/04/18	Live w/ Jimmy Kimmel	10:35 PM-11:36 PM		:30				NM	1	$75.00
Week:	06/04/18	06/10/18	M------	1	$75.00								
N 18	31	06/04/18	06/04/18	ABC Nightline	11:36 PM-12:06 XM		:30				NM	1	$30.00
Week:	06/04/18	06/10/18	M------	1	$30.00								
N 19	31	06/02/18	06/02/18	Sat 9-10p	9:00 PM-10:00 PM		:30				NM	9	$300.00
Week:	05/28/18	06/03/18	-----S-	1	$200.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*31*	*05/28/18-06/03/18*	*Sat 9-10p*	*9:00 PM-10:00 PM*	*-------Sa--*	*:30*	*~~$200.00~~*	*NM*
	See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10							
2	31	06/02/18-06/03/18	Grand Prix Detriot	Various	-------SaSu	:30	$50.00	NM
(M)	MG for 6.1,19.1							
3	31	06/02/18-06/03/18	Grand Prix Detriot	Various	-------SaSu	:30	$50.00	NM
(M)	MG for 6.1,19.1							
4	31	06/02/18-06/03/18	Grand Prix Detriot	Various	-------SaSu	:30	$50.00	NM
(M)	MG for 6.1,19.1							
5	31	06/02/18-06/03/18	Grand Prix Detriot	Various	-------SaSu	:30	$50.00	NM
(M)	MG for 6.1,19.1							
6	31	06/02/18-06/02/18	Sat 5pm News	Sat 5-530pm	-------Sa--	:30	$40.00	NM
(M)	MG for 6.1,19.1							
7	31	06/02/18-06/02/18	Sat 6pm News	Sat 6pm News	-------Sa--	:30	$25.00	NM
(M)	MG for 6.1,19.1							
8	31	06/04/18-06/04/18	M-F 3-4p	3-4p	M----------	:30	$25.00	NM
(M)	MG for 6.1,19.1							
9	31	06/02/18-06/02/18	Sa 1035-1105p	1035-1105p	-------Sa--	:30	$5.00	NM
(M)	MG for 6.1,19.1							
10	31	06/03/18-06/03/18	Su 1105p-1205a	1105p-1205a	---------Su	:30	$5.00	NM
(M)	MG for 6.1,19.1							

N 20	31	06/03/18	06/03/18	NBA Playoffs	6:30 PM-9:30 PM		:30				NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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Week:		Start Date 05/28/18	End Date 06/03/18	Weekdays - - - - - - S	Spots/Week 1	Rate $900.00							
						Totals		0.00				27	$2,480.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/05/18	27	$2,480.00	($372.00)	$2,108.00
Totals	27	$2,480.00	($372.00)	$2,108.00

Signature: _____ **Date:** _____

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