

# CONTRACT



**WAAY**  
**1000 Monte Sano Blvd**  
**Huntsville, AL 35801**  
**(256) 533-3131**

waaytv.com

And:

**AXMEDIA**  
**1251 NW Briarcliff Pkwy**  
**Kansas City, MO 64116**

<u>Contract / Revision</u> 73948 /		<u>Alt Order #</u> 26020044
<u>Product</u> 2018 Primary Electio		
<u>Contract Dates</u> 05/29/18 - 06/05/18	<u>Estimate #</u> 333	
<u>Advertiser</u> MARTIN FOR ATTORNEY GENERAL		<u>Original Date / Revision</u> 05/24/18 / 05/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAAY-TV	<u>Account Executive</u> DALLAS MILLENNIU	<u>Sales Office</u> Dallas-Millenniu
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> 9916670	<u>Advertiser Code</u> 48	<u>Product 1/2</u> 54
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	05/29/18	06/04/18	M-F 5-6a	5:00 AM-6:00 AM		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				6	\$25.00				
N 2	31	05/29/18	06/04/18	M-F 6-7a	6:00 AM-7:00 AM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$75.00				
N 3	31	06/05/18	06/05/18	M-F 6-7a	6:00 AM-7:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-T-----				1	\$75.00				
N 4	31	05/29/18	06/04/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$75.00				
N 5	31	06/05/18	06/05/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-T-----				2	\$75.00				
N 6	31	05/29/18	06/04/18	WAAY31 News Midday	11:00 AM-12:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$75.00				
N 7	31	05/29/18	06/04/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				1	\$80.00				
N 8	31	05/29/18	06/04/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$150.00				
N 9	31	05/29/18	06/04/18	WAAY31News@ 6p	6:00 PM-6:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$150.00				
N 10	31	06/02/18	06/02/18	Sat 5pm News	5:00 PM-5:30 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$40.00				
N 11	31	05/29/18	06/04/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
73948 /	26020044

Contract Dates	Product	Estimate #
05/29/18 - 06/05/18	2018 Primary Electio	333

Advertiser	Original Date / Revision
MARTIN FOR ATTORNEY	05/24/18 / 05/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$100.00				
N 12	31	05/29/18	06/04/18	M-F Late News	10:00 PM-10:35 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$200.00				
N 13	31	05/29/18	06/04/18	Live w/ Jimmy Kimmel	10:35 PM-11:36 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				2	\$75.00				
N 14	31	05/29/18	05/29/18	Tue 8-9p	8-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-T-----				1	\$300.00				
N 15	31	05/29/18	06/04/18	WAAY31News@4pm	M-F 4-430pm		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	MTWTF--				5	\$25.00				
N 16	31	06/01/18	06/01/18	Live w/ Jimmy Kimmel	10:35 PM-11:36 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	----F--				1	\$75.00				
N 17	31	06/01/18	06/01/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	----F--				1	\$80.00				
N 18	31	06/04/18	06/04/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	M-----				1	\$80.00				
N 19	31	06/02/18	06/02/18	Sat GMA	7-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	-----S-				1	\$75.00				
N 20	31	06/03/18	06/03/18	Sun GMA	7-8a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	-----S				1	\$30.00				
N 21	31	06/01/18	06/01/18	M-F 9-10a	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	----F--				1	\$100.00				
N 22	31	06/04/18	06/04/18	M-F 9-10a	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	M-----				1	\$100.00				
N 23	31	06/02/18	06/02/18	Sa Late News	10-1035p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	-----S-				1	\$50.00				
N 24	31	06/03/18	06/03/18	Su Late News	10-1035p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	-----S				1	\$200.00				
N 25	31	06/01/18	06/01/18	Fri 9-10p	9-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/18	06/04/18	----F--				1	\$350.00				
Totals								0.00				64	\$6,335.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/05/18	64	\$6,335.00	(\$950.25)	\$5,384.75
<b>Totals</b>	<b>64</b>	<b>\$6,335.00</b>	<b>(\$950.25)</b>	<b>\$5,384.75</b>

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<b>MARTIN FOR ATTORNEY</b>	05/24/18 / 05/31/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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