

## NCC Cable System Order

Order #	62417070
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	04/24/17 - 04/30/17
Agency	Access Media Services, LP
Advertiser	State Solutions Inc

Update Date	04/21/17
Version	1 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Patrick Kelly
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA National Live+SD Apr16
-	

Client Code	110
Product Code	232
Est Code	929
Product Name	State Solutions 30 4.24-4.30
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$498.00		
Commission	\$74.70		
Net Total	\$423.30		
Total Spots	35		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Order. Please review and confirm thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Anderson Cooper 360, CNN Tonight	4/24/17	4/30/17	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	
2	FXNC	The Five, Special Report, The First 100 Days	4/24/17	4/30/17	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	
3	FXNC	The O'Reilly Factor, Tucker Carlson, Hannity	4/24/17	4/30/17	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	35	0	0	0	0	0	0	0	0	0	0	0	35
<b>AMT</b>	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$498.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/21/17

62417070 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

# Cass Advertising

Cass Advertising  
 100 Redbud Rd, PO Box 200  
 Virginia, IL 62691  
 888-314-1374

Today's Date : 04/21/2017  
 CLIENT : **State Solutions Inc**  
 Address : **Address1**  
 City : **City**  
 Phone Number : **(000) 000 - 0000**  
 Email Address :  
 Contact : **Ryan Bartholomew (Patrick Kelly)**  
 Start Date : **04/24/2017**  
 Stop Date : **04/30/2017**

CLIENT # : **0756-20**  
 ADVERTISER : **#62417070 #929 30 V**  
 State : **ST** Zip Code : **00000**  
 Fax Number : **(000) 000 - 0000**  
 Campaign : Virginia  
 Description : C\_3Z3-HJ-1 | |  
 Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	04/24/2017	04/30/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	12	\$15.00	1	\$180.00	Virginia Headend
2	FXNW	04/24/2017	04/30/2017	16:00:00	19:00:00	X	X	X	X	X	X	X	9	\$12.00	1	\$108.00	Virginia Headend
3	FXNW	04/24/2017	04/30/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	14	\$15.00	1	\$210.00	Virginia Headend

**Weekly Totals : 35 \$498.00**

Commercials per Week : 35  
 Weekly Investments : \$498.00  
 Commercials per Month : 35  
 Average Monthly Gross Investments : \$498.00  
 Term of Contract In Months : 1  
 Total Commercial Announcements : 35  
 Total Gross Advertising Investment : \$ 498.00  
 PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage  
 Normal Copy 1 and 100 %  
 Spot Number - Description  
 4 TPILRAUN1800H

AVERAGE COST PER SPOT : \$ 14.23

	Apr-2017	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018
<b>Gross Total</b>	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Spots</b>	35	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.  
 Rates are good for seven days. Subject to change.  
 All Rates based on each commercial.  
 Rates do not include commercial production.  
 Deadlines: 2-day turnaround for traffic and insertion.  
 Proposal Expires in 30 days  
 Terms

**Pay Who**  
 Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter